

# Performance Overview - is UTM Grabber really slow?

## Impact on Website Performance

Ensuring that plugins do not hinder website performance is crucial for user experience and SEO rankings. The UTM Grabber plugin has been meticulously optimized to ensure it operates efficiently with minimal impact on your site's performance.

## Performance Testing

To validate the efficiency of UTM Grabber, we conducted performance tests using two industry-standard tools: Google's PageSpeed Insights and GTmetrix. Here are the results:

- **PageSpeed Insights:** Achieved an 'A' score, indicating optimal speed and performance.
- **GTmetrix:** Also received an 'A' rating, signifying high performance and efficiency.

https://pagespeed.web.dev/analysis/https-demo1-utmgrabber-com/zje14pdxz1?form\_factor=desktop

Report from Jan 15, 2025, 8:23:50 PM

<https://demo1.utmgrabber.com/>

## Analyze

 Mobile

 Desktop

 Discover what your real users are experiencing

 **No Data**

 Diagnose performance issues

99

## Performance

90

## Accessibility

96

## Best Practices

92

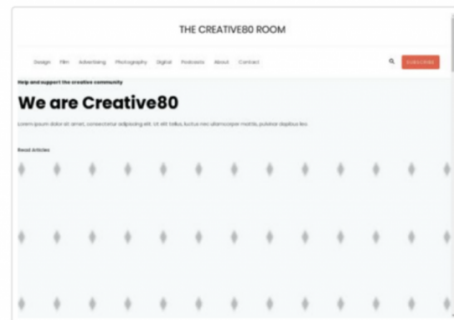
## SEO

99

## Performance

Values are estimated and may vary. The [performance score is calculated](#) directly from these metrics. [See calculator.](#)

▲ 0-49      ■ 50-89      ● 90-100



## METRICS

Expand view

- **First Contentful Paint**

**0.7 s**

- **Total Blocking Time**

0 ms

- **Speed Index**

**0.8 s**

- **Largest Contentful Paint**

**0.7 s**

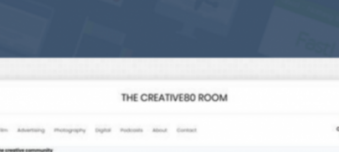
- **Cumulative Layout Shift**

0

Uncover full report details with a FREE GTmetrix account

Get full report details and more testing capacity with a FREE GTmetrix account.

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## Latest Performance Report for:

<https://demo1.utmgrabber.com/>

Report generated: Wed, Jan 15, 2025 6:25 PM -0800

Test Server Location: 🇨🇦 Vancouver, Canada

Using: 🌐 Chrome 117.0.0.0, Lighthouse 11.0.0

GTmetrix Grade ?

<span style="font-size: 4em; font-weight: bold; color: green;">A</span>	Performance ? <span style="font-size: 2em; font-weight: bold; color: green;">97%</span>	Structure ? <span style="font-size: 2em; font-weight: bold; color: green;">89%</span>
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Web Vitals ?

Largest Contentful Paint ? <span style="font-size: 2em; font-weight: bold; color: green;">1.1s</span>	Total Blocking Time ? <span style="font-size: 2em; font-weight: bold; color: green;">40ms</span>	Cumulative Layout Shift ? <span style="font-size: 2em; font-weight: bold; color: green;">0.05</span>
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Summary
Performance
Structure
Waterfall
Video
History
Alerts

The UTM Grabber's lightweight design is a hallmark of its performance capabilities. Specifically, the plugin only requires **66.46ms** to load, underscoring its efficiency and negligible impact on page load times.

The performance evaluation clearly demonstrates that UTM Grabber is a highly efficient plugin that seamlessly integrates with WordPress sites without affecting their speed. Its exceptional performance metrics assure users that their site's PageSpeed and GTmetrix scores remain high, even with the plugin active.

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