

Appending UTM Globally

1. Click UTM, check the "Append UTM" box in the HandL Options tab and save changes

The screenshot shows the WordPress dashboard with the 'HandL UTM Grabber' plugin settings. The 'HandL Options' tab is active. The 'Append UTM' checkbox is checked and highlighted with a red box. The 'Zapier Webhook URL' field is empty. The 'Cookie Duration' is set to 90 days. The 'Enable GDPR' checkbox is checked. A 'Save Changes' button is at the bottom.

NOTE: This may not work for some of the themes that are not using native `wp_content` filter. Or may not work for some of the Content builder plugin. If this method does not work, you can always append UTMs individually to your links and buttons using class variables `utm-out`. Please see [Appending UTMs to the buttons using class name attributes](#) for more.

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