

Appending UTM Globally

1. Click UTM, check the "Append UTM" box in the HandL Options tab and save changes

The screenshot shows the WordPress dashboard sidebar on the left with the 'UTM' menu item highlighted. The main content area is titled 'HandL UTM Grabber' and has three tabs: 'HandL Options', 'Custom Fields', and 'WooCommerce Postback'. The 'HandL Options' tab is active. Inside this tab, there is a section titled 'Append UTM' which contains a checked checkbox labeled 'Append UTM variables to all the links automatically (BETA)'. Below this, there is a text input field for 'Zapier Webhook URL', a 'Cookie Duration' field set to '90' days, and an 'Enable GDPR' section with a checked checkbox labeled 'Check if you'd like to be complaint with EU's GDPR'. At the bottom of the settings area is a blue 'Save Changes' button.

NOTE: This may not work for some of the themes that are not using native `wp_content` filter. Or may not work for some of the Content builder plugin. If this method does not work, you can always append UTMs individually to your links and buttons using class variables `utm-out`. Please see [Appending UTMs to the buttons using class name attributes](#) for more.

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