

# Appending UTM Globally

**1. Click UTM, check the "Append UTM" box in the HandL Options tab and save changes**

The screenshot shows the WordPress dashboard with the 'HandL UTM Grabber' plugin settings. The 'HandL Options' tab is active. The 'Append UTM' checkbox is checked and highlighted with a red box. The 'Zapier Webhook URL' field is empty. The 'Cookie Duration' is set to 90 days. The 'Enable GDPR' checkbox is checked. A 'Save Changes' button is at the bottom.

**NOTE: This may not work for some of the themes that are not using native `wp_content` filter. Or may not work for some of the Content builder plugin. If this method does not work, you can always append UTMs individually to your links and buttons using class variables `utm-out`. Please see [Appending UTMs to the buttons using class name attributes](#) for more.**

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