

Appending UTM Globally

1. Click UTM, check the "Append UTM" box in the HandL Options tab and save changes

The screenshot shows the WordPress dashboard with the 'HandL UTM Grabber' plugin settings. The left sidebar has 'UTM' highlighted. The main area has three tabs: 'HandL Options', 'Custom Fields', and 'WooCommerce Postback'. The 'HandL Options' tab is active. It contains a checkbox labeled 'Append UTM' which is checked and highlighted with a red border. Below it is a text input field for 'Zapier Webhook URL'. Further down is a 'Cookie Duration' field set to '90' days. At the bottom is an 'Enable GDPR' checkbox, which is also checked. A blue 'Save Changes' button is located at the bottom left of the settings area.

NOTE: This may not work for some of the themes that are not using native `wp_content` filter. Or may not work for some of the Content builder plugin. If this method does not work, you can always append UTMs individually to your links and buttons using class variables `utm-out`. Please see [Appending UTMs to the buttons using class name attributes](#) for more.

Revision #12

Created Tue, Sep 1, 2020 3:25 PM

Updated Mon, Mar 7, 2022 4:12 PM by [Leman](#)