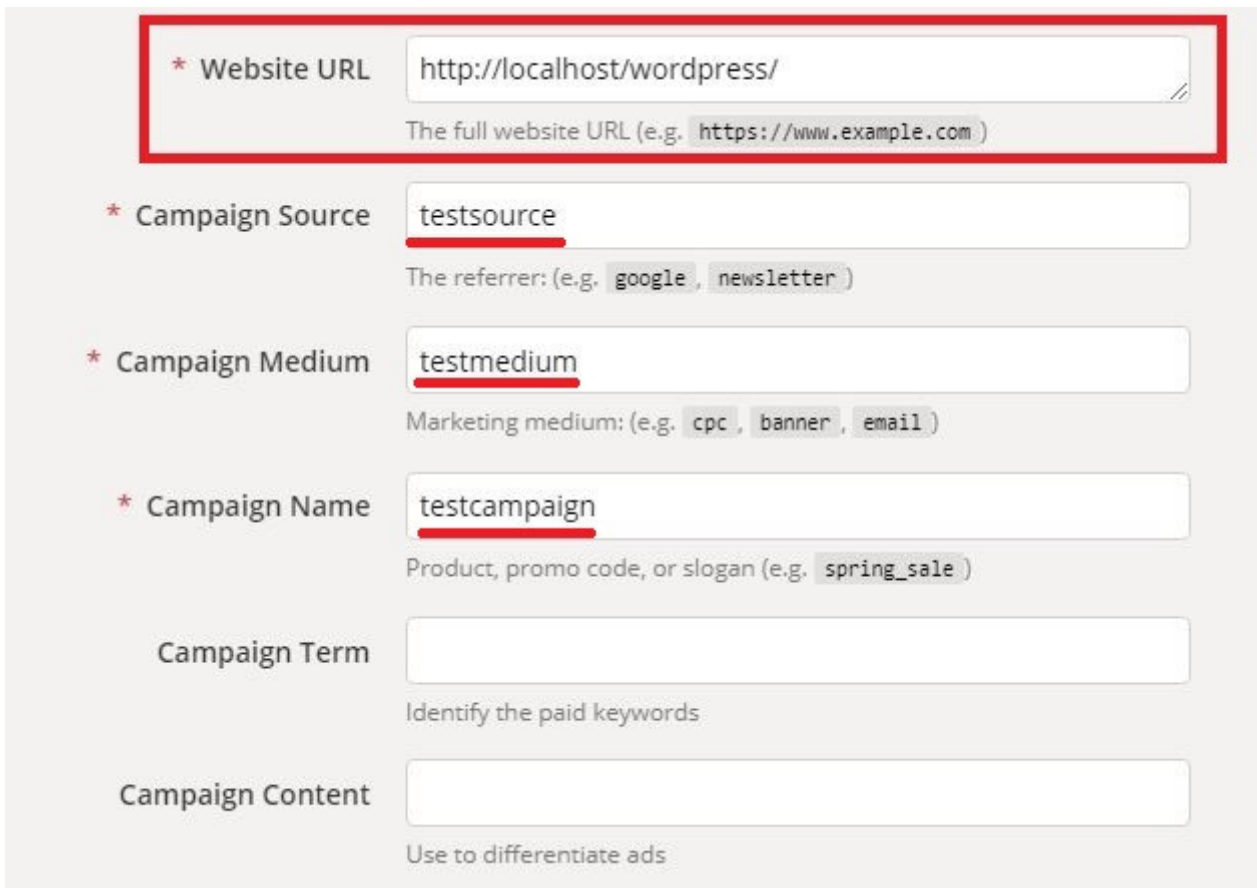


First Touch

1. Paste the link in the campaign url builder and fill the required fields.



The screenshot shows a campaign URL builder interface with the following fields and values:

- * Website URL**: . Below the input is the text: "The full website URL (e.g. `https://www.example.com`)". This field is highlighted with a red border.
- * Campaign Source**: . Below the input is the text: "The referrer: (e.g. `google`, `newsletter`)".
- * Campaign Medium**: . Below the input is the text: "Marketing medium: (e.g. `cpc`, `banner`, `email`)".
- * Campaign Name**: . Below the input is the text: "Product, promo code, or slogan (e.g. `spring_sale`)".
- Campaign Term**: . Below the input is the text: "Identify the paid keywords".
- Campaign Content**: . Below the input is the text: "Use to differentiate ads".

2. Copy the link below and search it

Use this URL in any promotional channels you want to be associated with this custom campaign

☐ Set the campaign parameters in the fragment portion of the URL (not recommended).

ⓑ Convert URL to Short Link (authorization required)

The screenshot shows a web browser with the address bar displaying a URL with query parameters: `localhost/wordpress/?utm_source=testsource&utm_medium=testmedium&utm_campaign=testcampaign`. The page content includes a navigation menu with links for Home, About, Blog, and Contact, and a list of social media icons. The browser's developer tools are open, showing the 'Application' tab. This tab displays a list of cookies for the current page. The cookies are organized into categories like Storage, Cookies, and Cache. The 'Cookies' section is expanded, showing a table of cookies. The cookies listed are:

Name	Value	D.	Path	Expires / Max-Age	Size	Http...	Sec...	Sam...	Prio...
handl_url	http%3A%2F...	l...	/	2020-11-30T15:16:00.083Z	128				Med...
utm_campaign	testcampaign	l...	/	2020-11-30T15:16:00.000Z	24				Med...
first_utm_campaign	testcampaign	l...	/	2020-11-24T07:29:08.321Z	30				Med...
utm_medium	testmedium	l...	/	2020-11-30T15:16:00.000Z	20				Med...
is-logged-in	1	----	/	2067-02-05T08:06:09.044Z	13				Med...
first_utm_source	testsource	l...	/	2020-11-24T07:29:08.321Z	26				Med...
wordpress_bbfa5b72...	furkan%7C15...	l...	/word...	Session	174	✓			Med...
gdprConsent	1	l...	/	Session	12				Med...
handl_ip	%3A%3A1	l...	/	2020-11-30T15:16:00.083Z	15				Med...
first_utm_medium	testmedium	l...	/	2020-11-24T07:29:08.321Z	26				Med...
handl_original_ref	http%3A%2F...	l...	/	2020-11-30T15:16:00.083Z	78				Med...
utm_source	testsource	l...	/	2020-11-30T15:16:00.000Z	20				Med...
handl_landing_page	http%3A%2F...	l...	/	2020-11-30T15:16:00.083Z	102				Med...
wordpress_logged_in...	furkan%7C15...	l...	/word...	Session	184	✓			Med...
handl_ref	http%3A%2F...	l...	/	2020-11-24T07:08:49.952Z	58				Med...
organic_source	http%3A%2F...	l...	/	2020-11-30T15:16:00.083Z	74				Med...

Updated Tue, Sep 22, 2020 2:05 AM