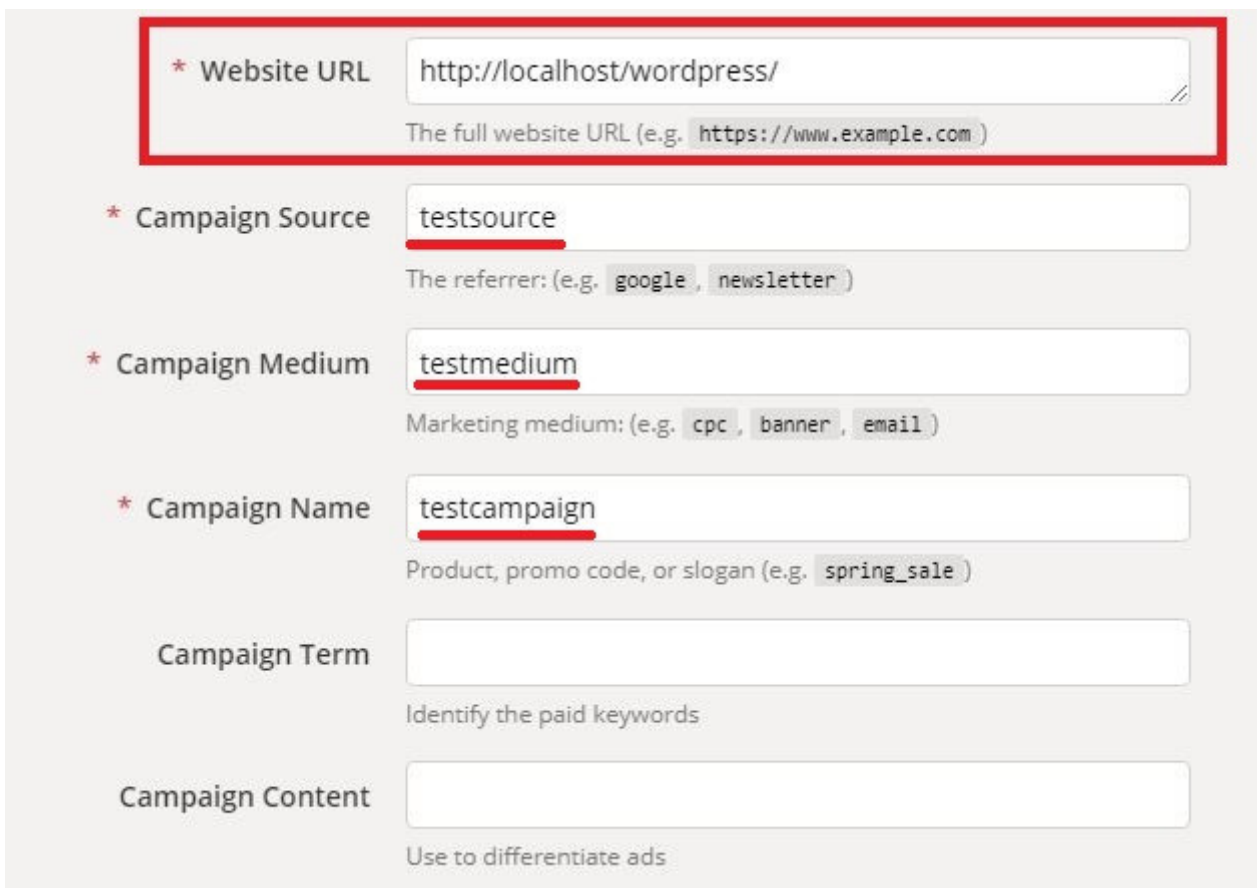


First Touch

1. Paste the link in the campaign url builder and fill the required fields.



* Website URL

The full website URL (e.g. `https://www.example.com`)

* Campaign Source

The referrer: (e.g. `google`, `newsletter`)

* Campaign Medium

Marketing medium: (e.g. `cpc`, `banner`, `email`)

* Campaign Name

Product, promo code, or slogan (e.g. `spring_sale`)

Campaign Term

Identify the paid keywords

Campaign Content

Use to differentiate ads


2. Copy the link below and search it

Share the generated campaign URL

Use this URL in any promotional channels you want to be associated with this custom campaign

`http://localhost/wordpress/?
utm_source=testsource&utm_medium=testmedium&utm_campaign=testcampaign`

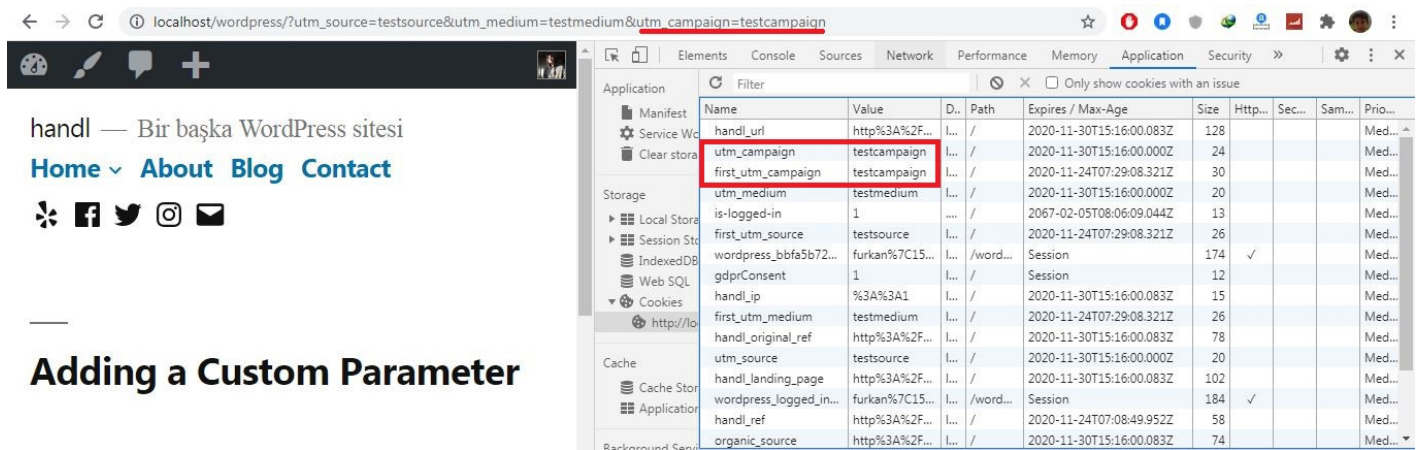
☐ Set the campaign parameters in the fragment portion of the URL (not recommended).

 Copy URL



 Convert URL to Short Link (authorization required)

3. Open developer console



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Adding a Custom Parameter

Name	Value	D.	Path	Expires / Max-Age	Size	Http...	Sec...	Sam...	Pri...
handl_url	http%3A%2F...	L...	/	2020-11-30T15:16:00.083Z	128				Med...
utm_campaign	testcampaign	L...	/	2020-11-30T15:16:00.000Z	24				Med...
first_utm_campaign	testcampaign	L...	/	2020-11-24T07:29:08.321Z	30				Med...
utm_medium	testmedium	L...	/	2020-11-30T15:16:00.000Z	20				Med...
is-logged-in	1	...	/	2067-02-05T08:06:09.044Z	13				Med...
first_utm_source	testsource	L...	/	2020-11-24T07:29:08.321Z	26				Med...
wordpress_bbfa5b72...	furkan%7C15...	L...	/word...	Session	174	✓			Med...
gdprConsent	1	L...	/	Session	12				Med...
handl_ip	%3A%3A1	L...	/	2020-11-30T15:16:00.083Z	15				Med...
first_utm_medium	testmedium	L...	/	2020-11-24T07:29:08.321Z	26				Med...
handl_original_ref	http%3A%2F...	L...	/	2020-11-30T15:16:00.083Z	78				Med...
utm_source	testsource	L...	/	2020-11-30T15:16:00.000Z	20				Med...
handl_landing_page	http%3A%2F...	L...	/	2020-11-30T15:16:00.083Z	102				Med...
wordpress_logged_in...	furkan%7C15...	L...	/word...	Session	184	✓			Med...
handl_ref	http%3A%2F...	L...	/	2020-11-24T07:08:49.952Z	58				Med...
organic_source	http%3A%2F...	L...	/	2020-11-30T15:16:00.083Z	74				Med...

Revision #3

Created Tue, Sep 1, 2020 4:38 PM

Updated Tue, Sep 22, 2020 2:05 AM