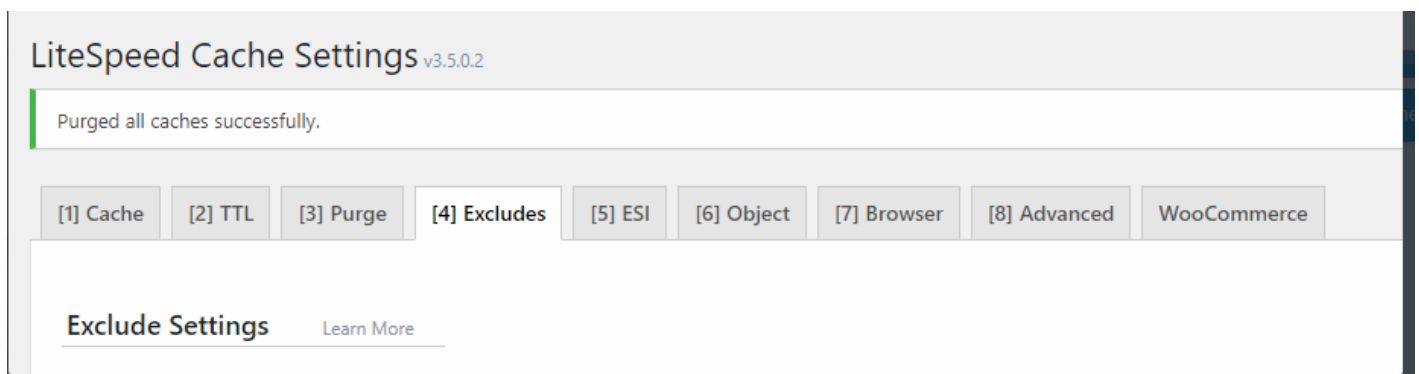
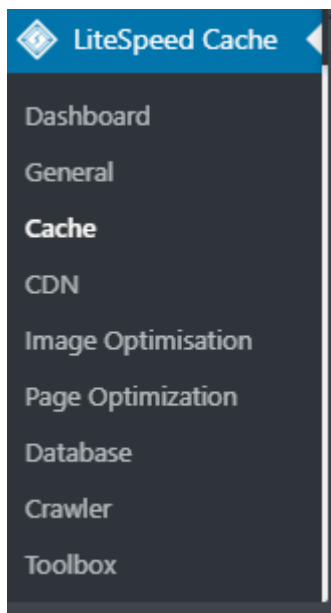


I'm using LiteSpeed caching plugin

If you are using the LiteSpeed caching plugin, you should do the following settings in your WP to effectively capture UTMs.

Go to Settings




Copy the list below and add it in "Do not cache cookies" field

COOKIES

```
utm_campaign
utm_source
utm_term
utm_medium
utm_content
gclid
first_utm_campaign
first_utm_source
first_utm_term
first_utm_medium
first_utm_content
handl_original_ref
handl_landing_page
handl_ip
handl_ref
handl_url
organic_source
gaclientid
//and all the custom parameters created by you
```

Do Not Cache Cookies



utm_campaign
utm_source
utm_term
utm_medium
utm_content
gclid
first_utm_campaign
first_utm_source
first_utm_term
first_utm_medium
first_utm_content
handl_original_ref
handl_landing_page
handl_ip
handl_ref
handl_url
organic_source
gaclientid

To prevent cookies from being cached, enter them here. One per line.

Copy the list below and add it in "Do not cache query strings" field

QUERY ARGS

```
utm_campaign
utm_source
utm_term
utm_medium
utm_content
gclid
//and all the custom queries you are capturing
```

That's it. You are ready to go collecting UTMs :)

Revision #3

Created Thu, Jan 21, 2021 2:33 AM by [Leman](#)

Updated Thu, Aug 5, 2021 3:10 PM by [Leman](#)