

Skip Appending UTMs on Some Links

The `no-utm` class is used to exclude specific links or elements from having UTM parameters appended to them by the `handl-utm-grabber` plugin. This can be useful in scenarios where you do not want tracking parameters to be added to certain URLs, such as internal links, `mailto` links, or other special cases.

Usage

To prevent UTM parameters from being appended to a link or element, simply add the `no-utm` class to the HTML element.

Example

```
<a href="https://example.com" class="no-utm">Example Link</a>
```

In this example, the link to `https://example.com` will not have any UTM parameters appended to it by the `handl-utm-grabber` plugin.

Detailed Explanation

The `handl-utm-grabber` plugin scans the page for links and elements to append UTM parameters for tracking purposes. By adding the `no-utm` class, you instruct the plugin to skip these elements during its processing.

Common Use Cases

1. Internal Links: Prevent UTM parameters from being added to internal navigation links.

```
<a href="/about-us" class="no-utm">About Us</a>
```

2. Mailto Links: Avoid appending UTM parameters to email links.

```
<a href="mailto:info@example.com" class="no-utm">Contact Us</a>
```

3. Telephone Links: Exclude UTM parameters from phone number links.

```
<a href="tel:+1234567890" class="no-utm">Call Us</a>
```

- 4.

Special Cases: Any other links or elements where tracking is not desired.

```
<a href="https://example.com/special-case" class="no-utm">Special Case</a>
```

By using the no-utm class, you can have finer control over which links and elements are tracked with UTM parameters, ensuring that only the desired URLs are included in your tracking strategy.

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