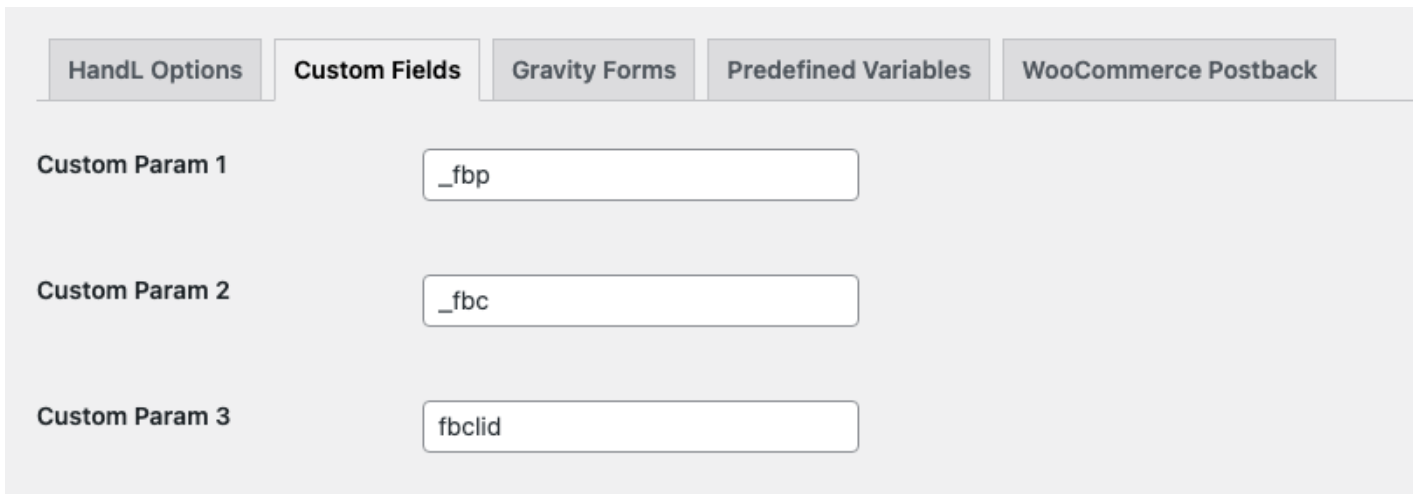


# Track and capture fbclid, \_fbclid and \_fbp

Add fbclid, \_fbclid and \_fbp as custom parameters under UTM menu



The screenshot shows a plugin interface with five tabs: 'HandL Options', 'Custom Fields', 'Gravity Forms', 'Predefined Variables', and 'WooCommerce Postback'. The 'Custom Fields' tab is active. It contains three rows, each with a label and a text input field:

Label	Value
Custom Param 1	_fbp
Custom Param 2	_fbclid
Custom Param 3	fbclid

ad they will be tracked and captured just like any other UTM parameters. So easy... :)

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