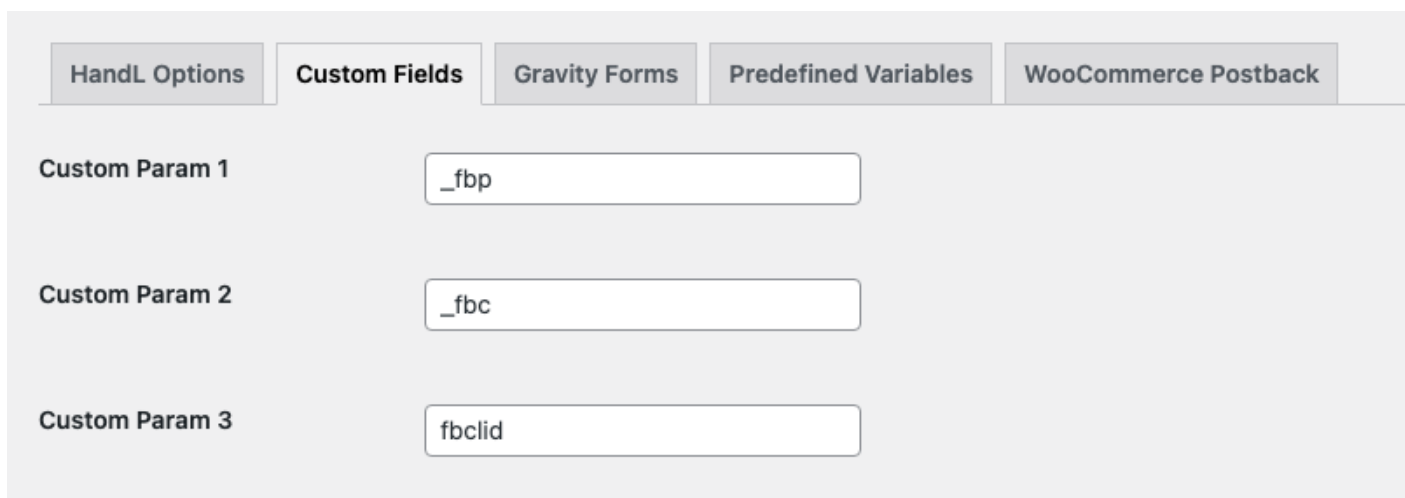


Track and capture fbclid, _fbclid and _fbp

Add fbclid, _fbclid and _fbp as custom parameters under UTM menu



The screenshot shows a plugin interface with five tabs: 'HandL Options', 'Custom Fields', 'Gravity Forms', 'Predefined Variables', and 'WooCommerce Postback'. The 'Custom Fields' tab is active. It contains three rows, each with a label on the left and a text input field on the right:

| Label | Value |
|----------------|---------|
| Custom Param 1 | _fbp |
| Custom Param 2 | _fbclid |
| Custom Param 3 | fbclid |

ad they will be tracked and captured just like any other UTM parameters. So easy... :)

Revision #1

Created Thu, Jun 10, 2021 5:26 PM by [Leman](#)

Updated Thu, Jun 10, 2021 5:27 PM by [Leman](#)