

What is the difference between all the handle params?

```
[handle_original_ref] - original referral - first touch!  
[handle_landing_page] - landing page - first touch!  
[handle_ref] - last touch referral  
[handle_url] - last touch url
```

Let's say you have a link to your website from google.com to domain.com/page1 And user click from Google, he/she lands on page1 and after that they go to page2 to convert

So it is like Google -> Page1 -> Page2 (Conversion)

The params will populate the following data:

handle_original_ref = Google.com handle_landing_page = domain.com/page1

handle_ref = domain.com/page1 handle_url = domain.com/page2

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