

# HandL GCLID Reporter

GCLID, short for Google Click Identifier, is a **unique and highly encrypted tracking parameter** that Google uses internally to transfer information between your Google Ads account and your Google Analytics account. As you know, **GCLID is not directly available in Google Ads, so it isn't possible to associate GCLID data with the users/campaign/location in Google Ads.**

HandL UTM Grabber allows tracking GCLID throughout the conversion. With the GCLID collected and GCLID reporter, now you can **create daily report associating every single GCLID to your campaign, ads groups and even to the level of ads creative**. You can also see which location GCLID is associated, and if it is search ads, you can see the exact (or phrase) **keywords** used for corresponding GCLID value. In addition to that, you'll see the **placement, click type (engagement or headline), device, ads network and more**.

[See a sample report \(It opens in Google Spreadsheet\)](#)

HandL UTM Grabber - GCLID tool Example

File Edit View Insert Format Data Tools Add-ons Help

Last edit was 22 minutes ago

100% \$ % \_00 123v

Default (Arl... 10 B I G A

Google search: Top

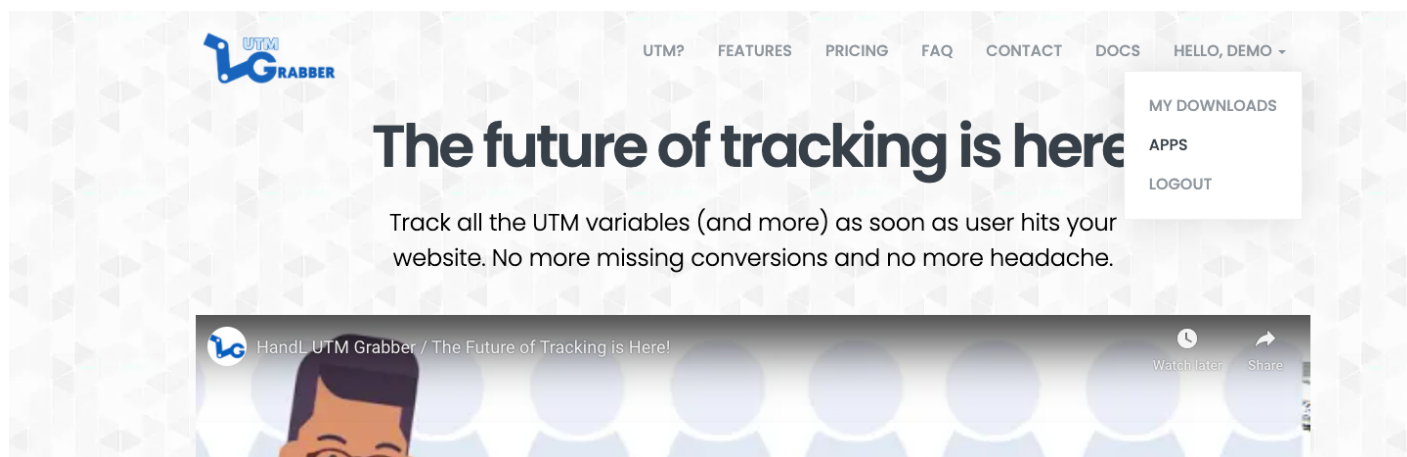
	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	AI
1	Clicks	Click type	Ad ID	Keyword ID	Keyword / Place	Day	Device	Customer ID	Google Click ID	Match type	City	Physical Country/Territory	Metro area (Physical)	Most specific location	Region (Physical)	Month of Year
2	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...		Houston	United States	Houston TX	Houston	Texas	December
3	1	Headline	455931084689	902196213489	wordpress track	2020-12-29	Computers	5351067127	CjwKCAIAxKv_E	Phrase	Mainz	Germany	--	55120	Rhineland-Palatinate	December
4	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	CjwKCAIAxKv_E		Baton Rouge	United States	Baton Rouge LA	70817	Louisiana	December
5	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...		Gainesville	United States	Gainesville FL	32608	Florida	December
6	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...		Leland	United States	Wilmington NC	28451	North Carolina	December
7	1	Engagement	473134234203	30000006		2020-12-29	Computers	5351067127	CjwKCAIAxKv_E		Epping	United States	Boston MA-Man	3042	New Hampshire	December
8	1	Engagement	473134234203	30000006		2020-12-29	Tablets with full i	5351067127	EAlaIQobChMlI...		Kittery	United States	Portland-Auburn	3905	Maine	December
9	1	Engagement	473134234203	30000006		2020-12-29	Tablets with full i	5351067127	EAlaIQobChMlI...		Sedalia	United States	Kansas City MO	65301	Missouri	December
10	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...		Pawling	United States	New York NY	12564	New York	December
11	1	Headline	468409277242	641519030622	wsadown.com	2020-12-29	Computers	5351067127	EAlaIQobChMlI...		--	France	--	Val-de-Marne	Île-de-France	December
12	1	Headline	455931084689	941102487549	track wordpress	2020-12-29	Computers	5351067127	CjwKCAIAxKv_E	Phrase	Niort	France	--	79000	Nouvelle-Aquitaine	December
13	1	Engagement	473134234203	30000006		2020-12-29	Computers	5351067127	EAlaIQobChMlI...		North New Hyde	United States	New York NY	11040	New York	December
14	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...		Houston	United States	Houston TX	Houston	Texas	December
15	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...		Houston	United States	Houston TX	Houston	Texas	December
16	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...		Winchester	United States	Washington DC	22602	Virginia	December
17	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...		Arlington	United States	Dallas-Ft. Worth	76006	Texas	December
18	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...		Arlington	United States	Dallas-Ft. Worth	76006	Texas	December
19	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	CjwKCAIAxKv_E		El Paso	United States	El Paso TX	79934	Texas	December
20	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	CjwKCAIAxKv_E		El Paso	United States	El Paso TX	79934	Texas	December
21	1	Engagement	473134234203	30000006		2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...		Palm Bay	United States	Orlando-Daytona	32907	Florida	December
22	1	Engagement	473134234203	30000006		44194	Computers	5351067127	EAlaIQobChMlI...		Chicago	United States	Chicago IL	60651	Illinois	December
23	1	Engagement	473134234203	30000006		44194	Mobile devices v	5351067127	CjwKCAIAxKv_E		North Richland F	United States	Dallas-Ft. Worth	76180	Texas	December
24	1	Engagement	473134234203	30000006		44194	Mobile devices v	5351067127	EAlaIQobChMlI...		Seven Oaks	United States	Columbia SC	Seven Oaks	South Carolina	December
25	1	Engagement	473134234203	30000006		44194	Mobile devices v	5351067127	EAlaIQobChMlIj...		Roseville	United States	Sacramento-Sto	95747	California	December
26	1	Engagement	473134234203	30000006		44194	Computers	5351067127	EAlaIQobChMlIs...		Ocala	United States	Orlando-Daytona	34481	Florida	December
27	1	Engagement	473134234203	30000006		44194	Mobile devices v	5351067127	EAlaIQobChMlIh...		--	United States	--	United States	--	December
28	1	Engagement	473134234203	30000006		44194	Computers	5351067127	CjwKCAIAxKv_E		Redding	United States	Chico-Redding C	96001	California	December
29	1	Engagement	473134234203	30000006		44194	Mobile devices v	5351067127	EAlaIQobChMlIg...		San Angelo	United States	San Angelo TX	76903	Texas	December
30	1	Engagement	473134234203	30000006		44194	Mobile devices v	5351067127	EAlaIQobChMlIt...		Manitowoc	United States	Green Bay-Appl	54220	Wisconsin	December
31	1	Engagement	473134234203	30000006		44194	Mobile devices v	5351067127	EAlaIQobChMlI...		--	United States	Dallas-Ft. Worth	Dallas County	Texas	December
32																

**Temporarily, this tool is available to ALL paid subscribers completely for FREE. No IFs and BUTs.**

## How to use it?

Go to Apps section

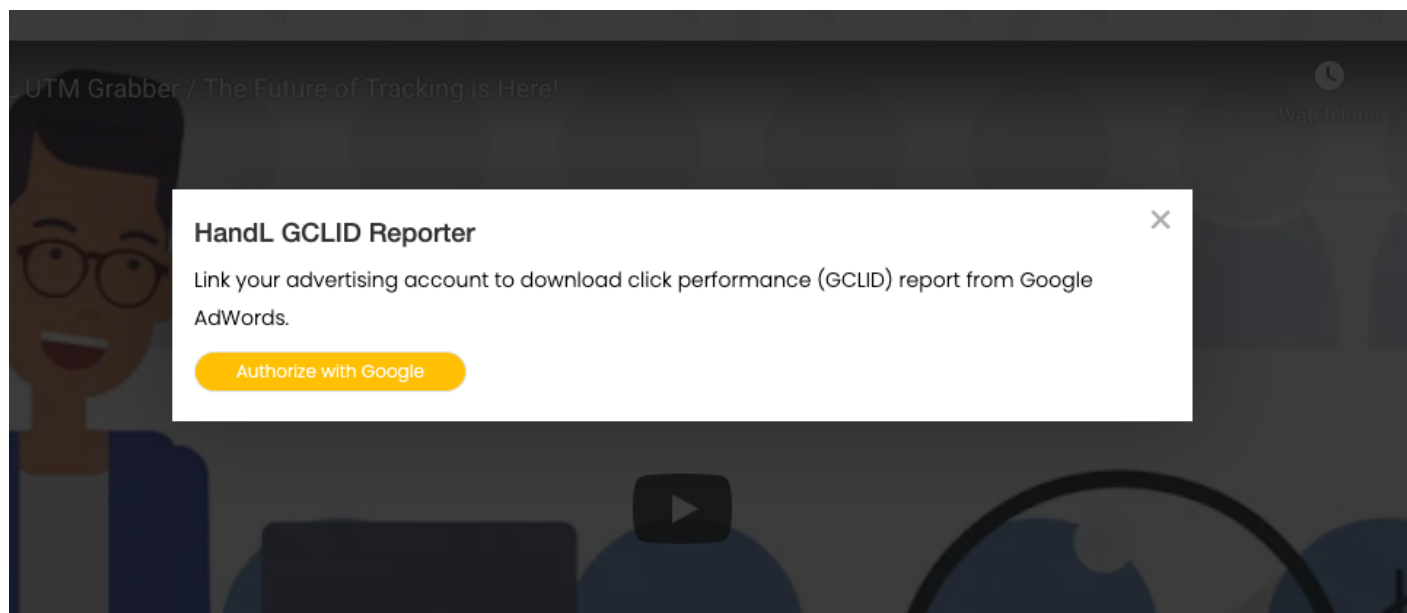
Login to [utmgrabber.com](https://utmgrabber.com) and click your name and select **Apps** from the menu.




## Authorize with Google

Authorize your Google Ads account with us so we can pull the necessary information needed for you.

**We never access any sensitive information in your account. We only save refresh\_token and your advertising account ID to generate the report, nothing else. See our [privacy page](#) for more.**



You will be taken to Google login website. **Login using your Gmail account that is associated with your Google Ads.**

 Sign in with Google

# Sign in

to continue to [HandL UTM Grabber](#)

Email or phone


[Forgot email?](#)

Before using this app, you can review HandL UTM Grabber's [privacy policy](#) and [terms of service](#).

[Create account](#)[Next](#)

English (United States) ▼[Help](#)[Privacy](#)[Terms](#)

You will be taken to a confirmation page like the shown below. Click **Allow**

 Sign in with Google

## Confirm your choices

You already gave [HandL UTM Grabber](#) access to:

- Manage your AdWords campaigns

**Make sure you trust HandL UTM Grabber**

You may be sharing sensitive info with this site or app. Learn about how HandL UTM Grabber will handle your data by reviewing its [terms of service](#) and [privacy policies](#). You can always see or remove access in your [Google Account](#).

[Learn about the risks](#)

[Cancel](#)[Allow](#)

English (United States) ▼

[Help](#)

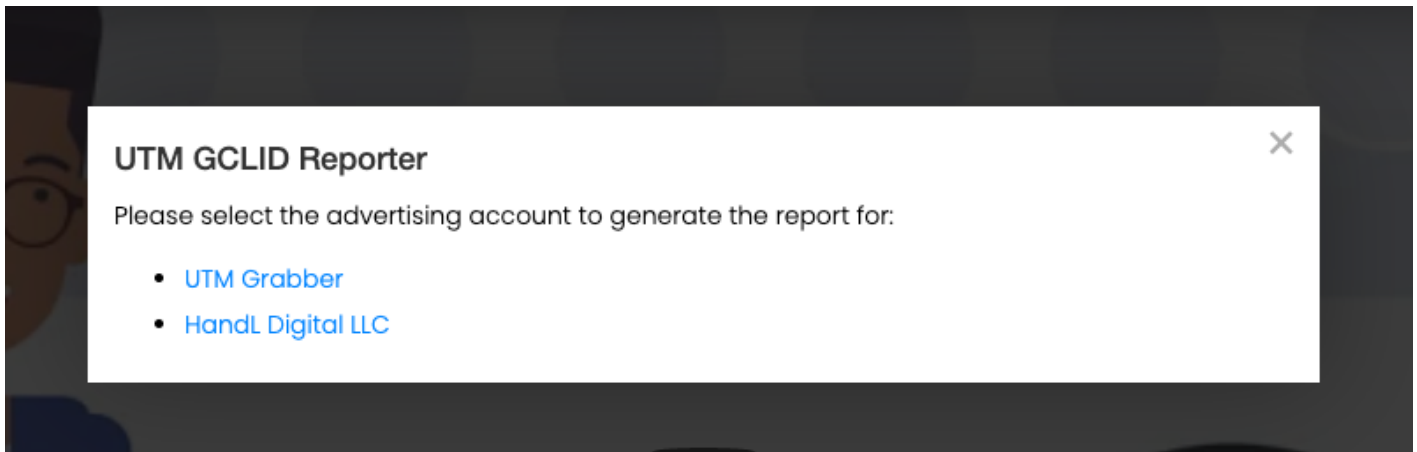
[Privacy](#)

[Terms](#)

And you will be taken back to our website (utmgrabber.com). Go to Apps again.

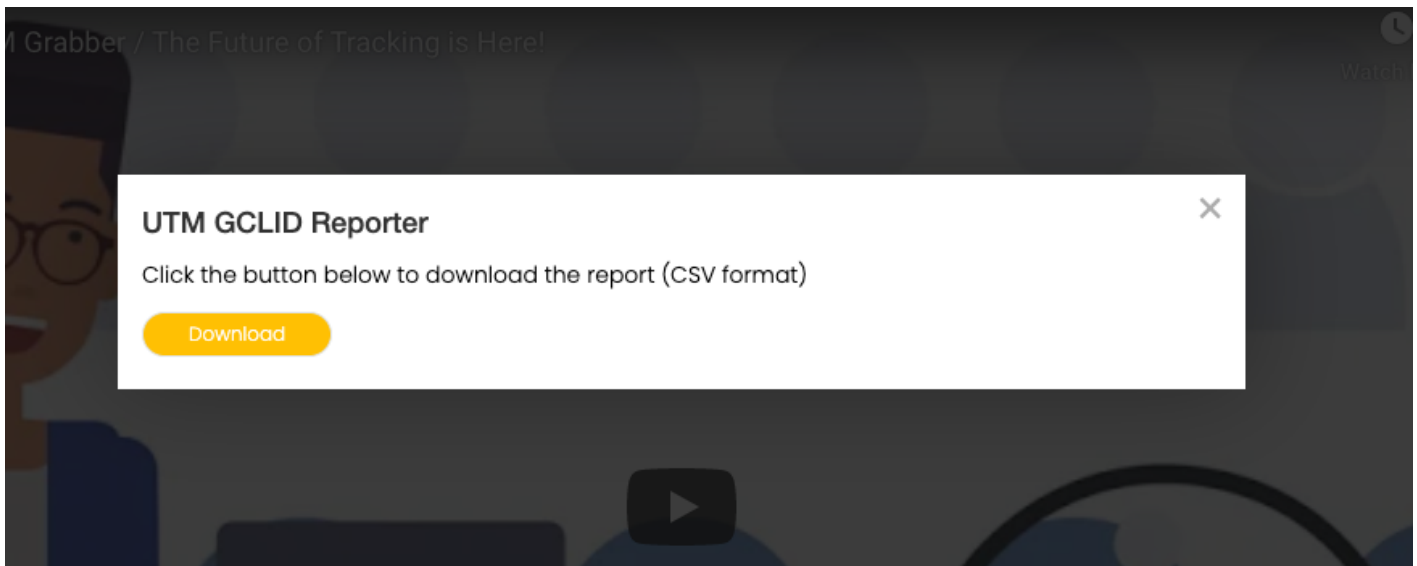
## Select Ads account to use

All the ads accounts will be displayed like shown below. Select the one you'd like to use.



## Download the report

You can download the report right away. This will only download yesterday's data (for now). Visit us again next day to download the report again daily. **You do not need to go through authorization steps again the next day.**



Any question, help needed? don't hesitate and click the chat bubble at the bottom of the page.

---

Revision #8

Created Sun, Jan 3, 2021 7:20 PM by [Leman](#)

Updated Mon, Jan 25, 2021 7:11 AM by [Leman](#)