

HandL GCLID Reporter

GCLID, short for Google Click Identifier, is a **unique and highly encrypted tracking parameter** that Google uses internally to transfer information between your Google Ads account and your Google Analytics account. As you know, **GCLID is not directly available in Google Ads, so it isn't possible to associate GCLID data with the users/campaign/location in Google Ads.**

HandL UTM Grabber allows tracking GCLID throughout the conversion. With the GCLID collected and GCLID reporter, now you can **create daily report associating every single GCLID to your campaign, ads groups and even to the level of ads creative**. You can also see which location GCLID is associated, and if it is search ads, you can see the exact (or phrase) **keywords** used for corresponding GCLID value. In addition to that, you'll see the **placement, click type (engagement or headline), device, ads network and more**.

See a sample report (It opens in Google Spreadsheet)

HandL UTM Grabber - GCLID tool Example

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Google search: Top

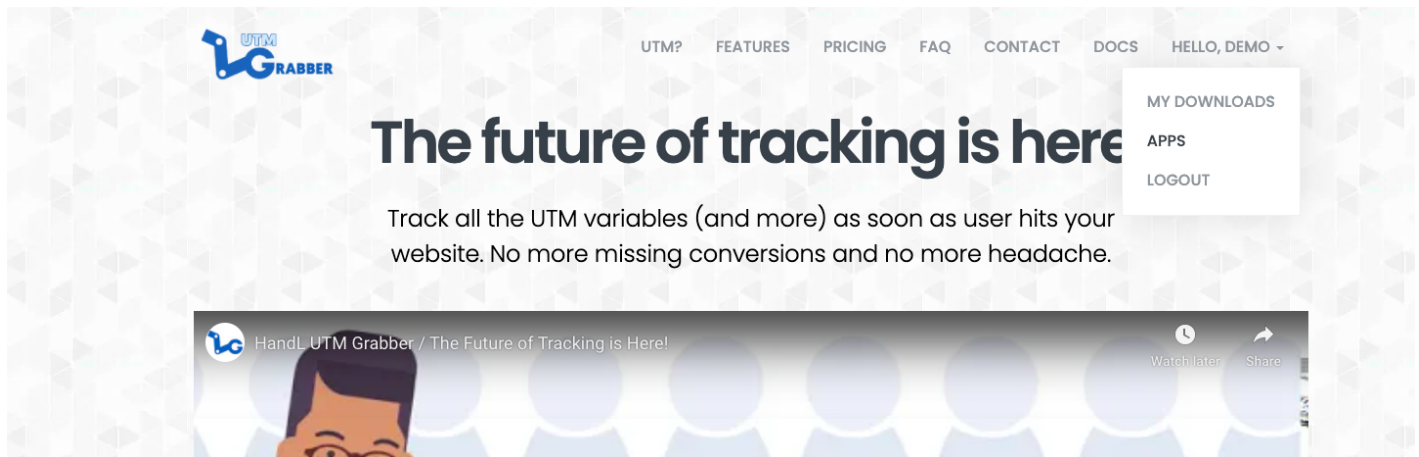
	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	AI	Year
1	Clicks	Click type	Ad ID	Keyword ID	Keyword / Place	Day	Device	Customer ID	Google Click ID	Match type	City	Physical location	Country/Territory	Metro area (Phys)	Most specific location	Region (Physical)	Month of Year
2	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...	Houston	United States	Houston TX	Houston	Texas		December
3	1	Headline	455931084689	902196213489	wordpress track		2020-12-29	Computers	5351067127	CjwKCAIAxKv_E_Phrase	Mainz	Germany	--		55120	Rhineland-Palatinate	December
4	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	CjwKCAIAxKv_E...	Baton Rouge	United States	Baton Rouge LA		70817	Louisiana	December
5	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...	Gainesville	United States	Gainesville FL		32608	Florida	December
6	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...	Leland	United States	Wilmington NC		28451	North Carolina	December
7	1	Engagement	473134234203	30000006			2020-12-29	Computers	5351067127	CjwKCAIAxKv_E...	Epping	United States	Boston MA-Man		3042	New Hampshire	December
8	1	Engagement	473134234203	30000006			2020-12-29	Tablets with full i	5351067127	EAlaIQobChMlI...	Kittery	United States	Portland-Auburn		3905	Maine	December
9	1	Engagement	473134234203	30000006			2020-12-29	Tablets with full i	5351067127	EAlaIQobChMlI...	Sedalia	United States	Kansas City MO		65301	Missouri	December
10	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...	Pawling	United States	New York NY		12564	New York	December
11	1	Headline	468409277242	641519030622	wsadown.com		2020-12-29	Computers	5351067127	EAlaIQobChMlI...	--	France	--	Val-de-Marne	Île-de-France		December
12	1	Headline	455931084689	941102487549	track wordpress		2020-12-29	Computers	5351067127	CjwKCAIAxKv_E_Phrase	Niort	France	--		79000	Nouvelle-Aquitaine	December
13	1	Engagement	473134234203	30000006			2020-12-29	Computers	5351067127	EAlaIQobChMlI...	North New Hyde	United States	New York NY		11040	New York	December
14	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...	Houston	United States	Houston TX	Houston	Texas		December
15	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...	Houston	United States	Houston TX	Houston	Texas		December
16	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...	Winchester	United States	Washington DC		22602	Virginia	December
17	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...	Arlington	United States	Dallas-Ft. Worth		76006	Texas	December
18	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...	Arlington	United States	Dallas-Ft. Worth		76006	Texas	December
19	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	CjwKCAIAxKv_E...	El Paso	United States	El Paso TX		79934	Texas	December
20	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	CjwKCAIAxKv_E...	El Paso	United States	El Paso TX		79934	Texas	December
21	1	Engagement	473134234203	30000006			2020-12-29	Mobile devices v	5351067127	EAlaIQobChMlI...	Palm Bay	United States	Orlando-Daytona		32907	Florida	December
22	1	Engagement	473134234203	30000006			44194	Computers	5351067127	EAlaIQobChMlI...	Chicago	United States	Chicago IL		60651	Illinois	December
23	1	Engagement	473134234203	30000006			44194	Mobile devices v	5351067127	CjwKCAIAxKv_E...	North Richland F	United States	Dallas-Ft. Worth		76180	Texas	December
24	1	Engagement	473134234203	30000006			44194	Mobile devices v	5351067127	EAlaIQobChMlI...	Seven Oaks	United States	Columbia SC	Seven Oaks	South Carolina		December
25	1	Engagement	473134234203	30000006			44194	Mobile devices v	5351067127	EAlaIQobChMlIj...	Roseville	United States	Sacramento-Sto		95747	California	December
26	1	Engagement	473134234203	30000006			44194	Computers	5351067127	EAlaIQobChMlIs...	Ocala	United States	Orlando-Daytona		34481	Florida	December
27	1	Engagement	473134234203	30000006			44194	Mobile devices v	5351067127	EAlaIQobChMlIh...	--	United States	--	United States	--		December
28	1	Engagement	473134234203	30000006			44194	Computers	5351067127	CjwKCAIAxKv_E...	Redding	United States	Chico-Redding C		96001	California	December
29	1	Engagement	473134234203	30000006			44194	Mobile devices v	5351067127	EAlaIQobChMlIlg...	San Angelo	United States	San Angelo TX		76903	Texas	December
30	1	Engagement	473134234203	30000006			44194	Mobile devices v	5351067127	EAlaIQobChMlItt...	Manitowoc	United States	Green Bay-Appl		54220	Wisconsin	December
31	1	Engagement	473134234203	30000006			44194	Mobile devices v	5351067127	EAlaIQobChMlI--	--	United States	Dallas-Ft. Worth	Dallas County	Texas		December
32																	

Temporarily, this tool is available to ALL paid subscribers completely for FREE. No IFs and BUTs.

How to use it?

Go to Apps section

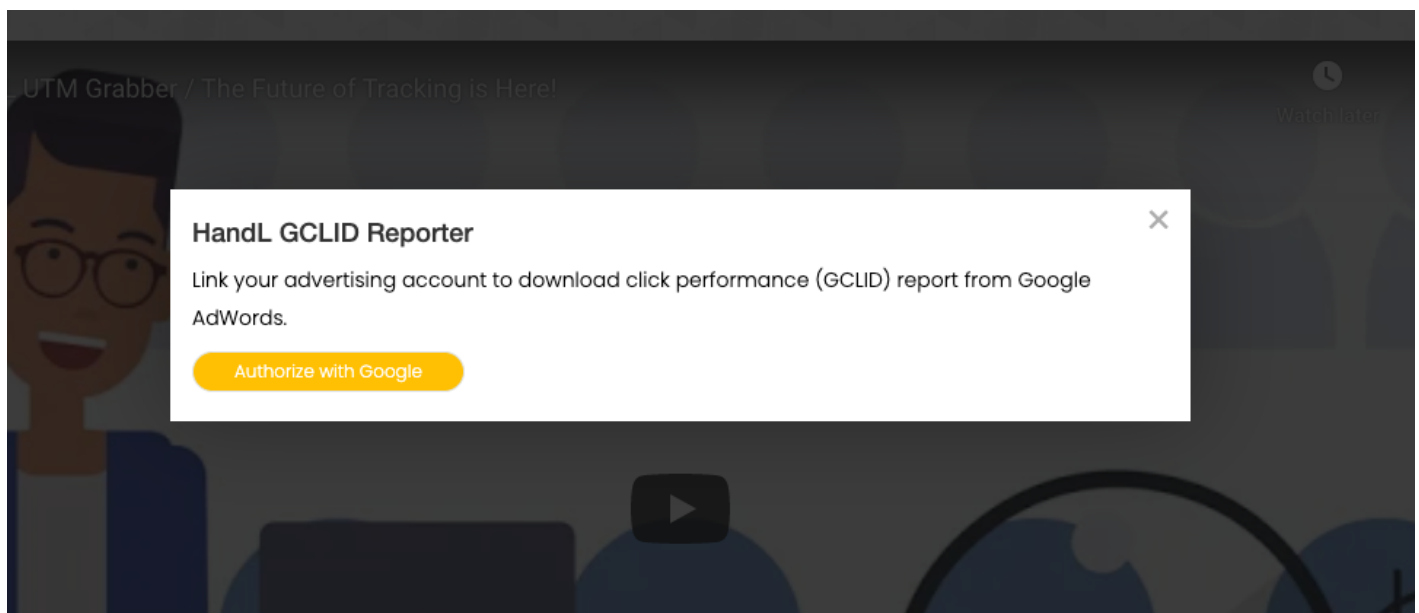
Login to utmgrabber.com and click your name and select **Apps** from the menu.




Authorize with Google

Authorize your Google Ads account with us so we can pull the necessary information needed for you.

We never access any sensitive information in your account. We only save refresh_token and your advertising account ID to generate the report, nothing else. See our [privacy page](#) for more.



You will be taken to Google login website. **Login using your Gmail account that is associated with your Google Ads.**

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You will be taken to a confirmation page like the shown below. Click **Allow**

 Sign in with Google

Confirm your choices

You already gave [HandL UTM Grabber](#) access to:

- Manage your AdWords campaigns

Make sure you trust HandL UTM Grabber

You may be sharing sensitive info with this site or app. Learn about how HandL UTM Grabber will handle your data by reviewing its [terms of service](#) and [privacy policies](#). You can always see or remove access in your [Google Account](#).

[Learn about the risks](#)

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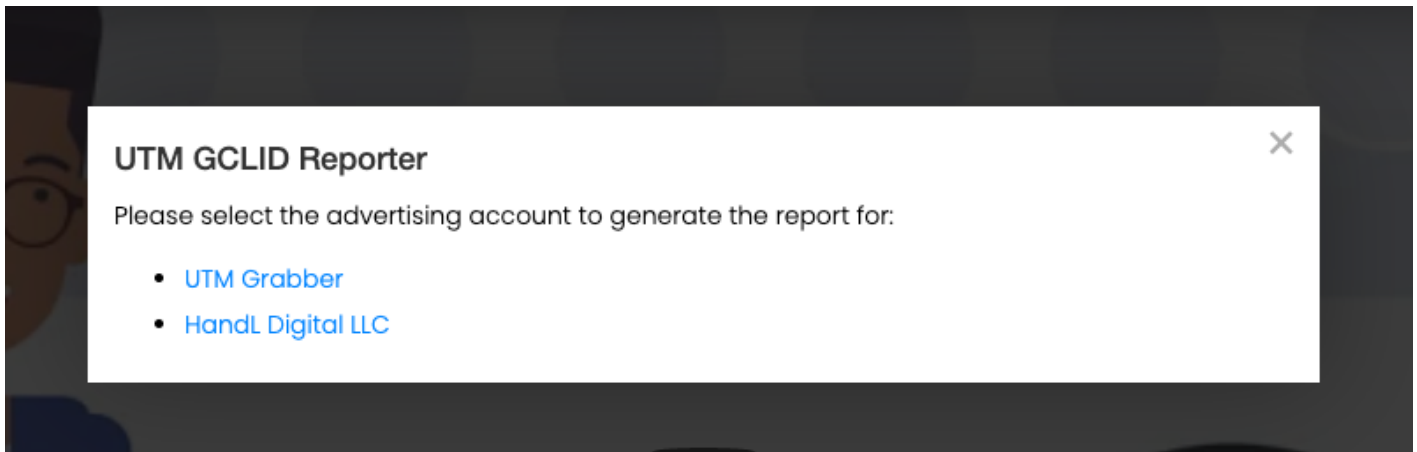
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And you will be taken back to our website (utmgrabber.com). Go to Apps again.

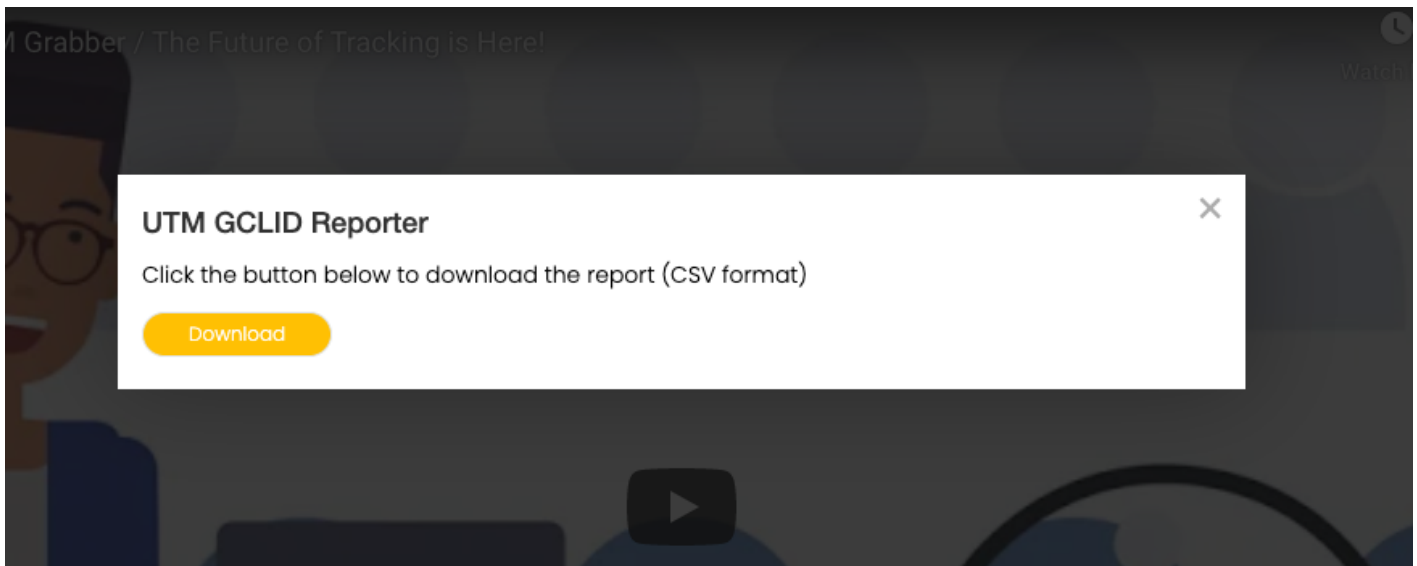
Select Ads account to use

All the ads accounts will be displayed like shown below. Select the one you'd like to use.



Download the report

You can download the report right away. This will only download yesterday's data (for now). Visit us again next day to download the report again daily. **You do not need to go through authorization steps again the next day.**



Any question, help needed? don't hesitate and click the chat bubble at the bottom of the page.

Revision #8

Created Sun, Jan 3, 2021 7:20 PM by [Leman](#)

Updated Mon, Jan 25, 2021 7:11 AM by [Leman](#)