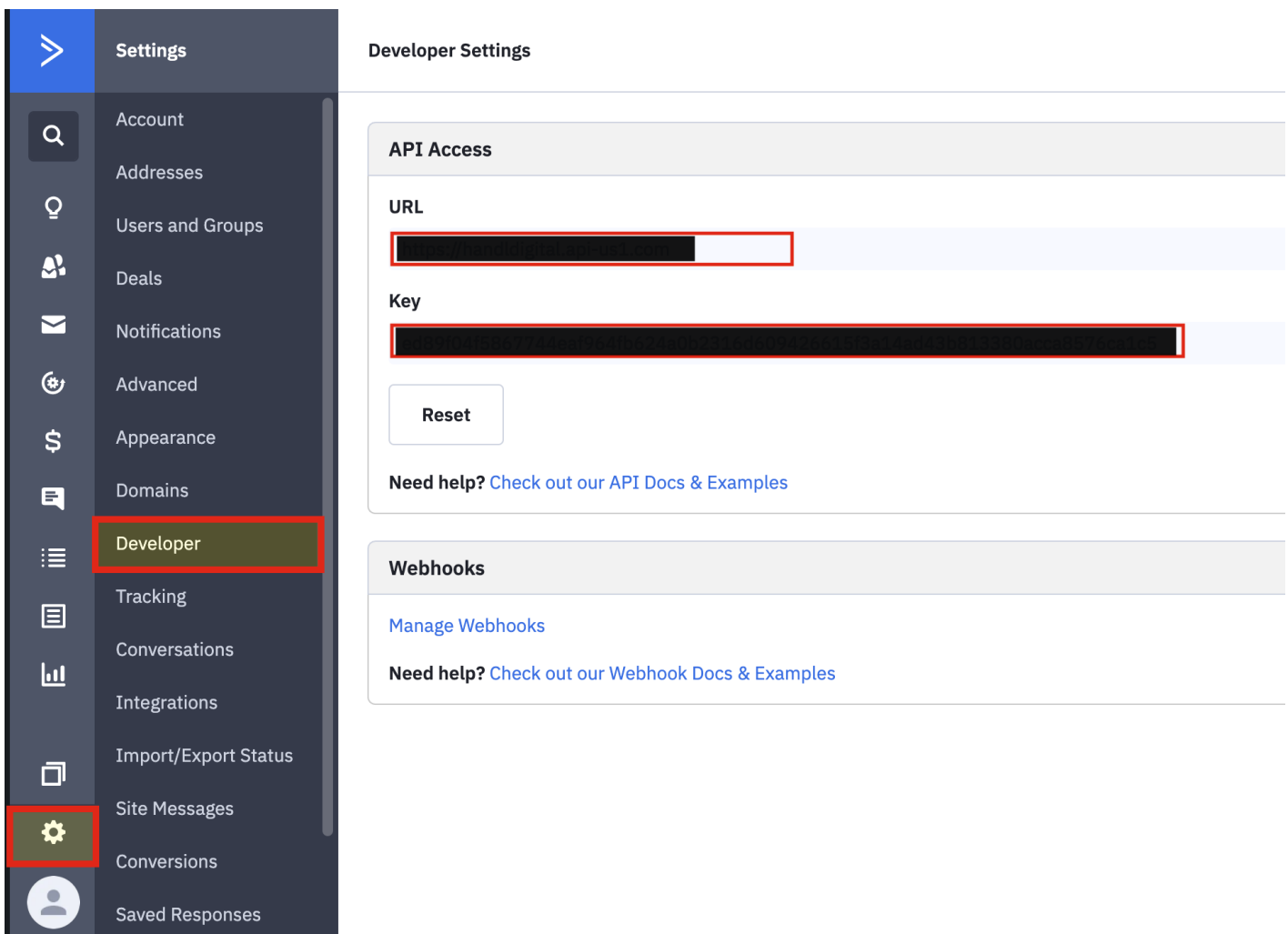


# Active Campaign Integration using Active Campaign Subscription Forms plugin

## 1-) You Can Find Your URL And Key Here



The screenshot displays the 'Developer Settings' page in the Active Campaign interface. On the left, a dark sidebar contains a list of settings categories, with 'Developer' highlighted by a red box. The main content area is titled 'Developer Settings' and features two sections: 'API Access' and 'Webhooks'. In the 'API Access' section, there are two input fields: 'URL' and 'Key', both of which are redacted with black bars and outlined in red. A 'Reset' button is located below these fields. A link for 'Need help? Check out our API Docs & Examples' is provided. The 'Webhooks' section includes a link for 'Manage Webhooks' and another link for 'Need help? Check out our Webhook Docs & Examples'.

**Settings**

- Account
- Addresses
- Users and Groups
- Deals
- Notifications
- Advanced
- Appearance
- Domains
- Developer**
- Tracking
- Conversations
- Integrations
- Import/Export Status
- Site Messages
- Conversions
- Saved Responses

**Developer Settings**

**API Access**

URL

Key

Reset

Need help? [Check out our API Docs & Examples](#)

**Webhooks**

[Manage Webhooks](#)

Need help? [Check out our Webhook Docs & Examples](#)

## 2-) Go To Active Campaign From Settings And Paste your URL And Key

HandL UTM Grabber

20

New

WPForms2

Dashboard

Posts

Media

Pages

Comments

Elementor

Templates

WPForms

Appearance

Plugins2

Users

Tools

Settings

General

Writing

Reading

Discussion

Media

Permalinks

Privacy

ActiveCampaign

ActiveCampaign Settings

Configure your ActiveCampaign subscription form to be used as a shortcode anywhere on your site. Use `[activecampaign form=ID]` shortcode in posts, pages, or a sidebar after se problems? Contact [help@activecampaign.com](mailto:help@activecampaign.com).

API Credentials

API URL:  

https://handldigital-api-us1.com

API Key:  

dd89fd4f5867744ea9f64fb624a0b2316d60942661573a14ad43b813380acc88

Update Settings

Subscription Forms

Choose subscription forms to cache locally. To add new forms go to [ActiveCampaign > Forms](#).

☐ [ActiveCampaignTutorial](#)

Install Code

Installing this code snippet allows you to enable Site Tracking and the Conversations chat widget through your ActiveCampaign account. You can control on which pages these will be loaded on the [Settings > Tracking page](#) in your ActiveCampaign account.

### 3-) Go To Posts And Add New One

HandL UTM Grabber

20

New

WPForms2

Dashboard

Posts

All Posts

Add New

Categories

Tags

Media

Pages

Comments

Elementor

Templates

WPForms

Appearance

Plugins2

Users

Tools

Settings

UTM

Collapse menu

Posts

Add New

All (0) | Trash (8)

All CategoriesFilter

☐ Title

Author

Categories

Tags

No posts found.

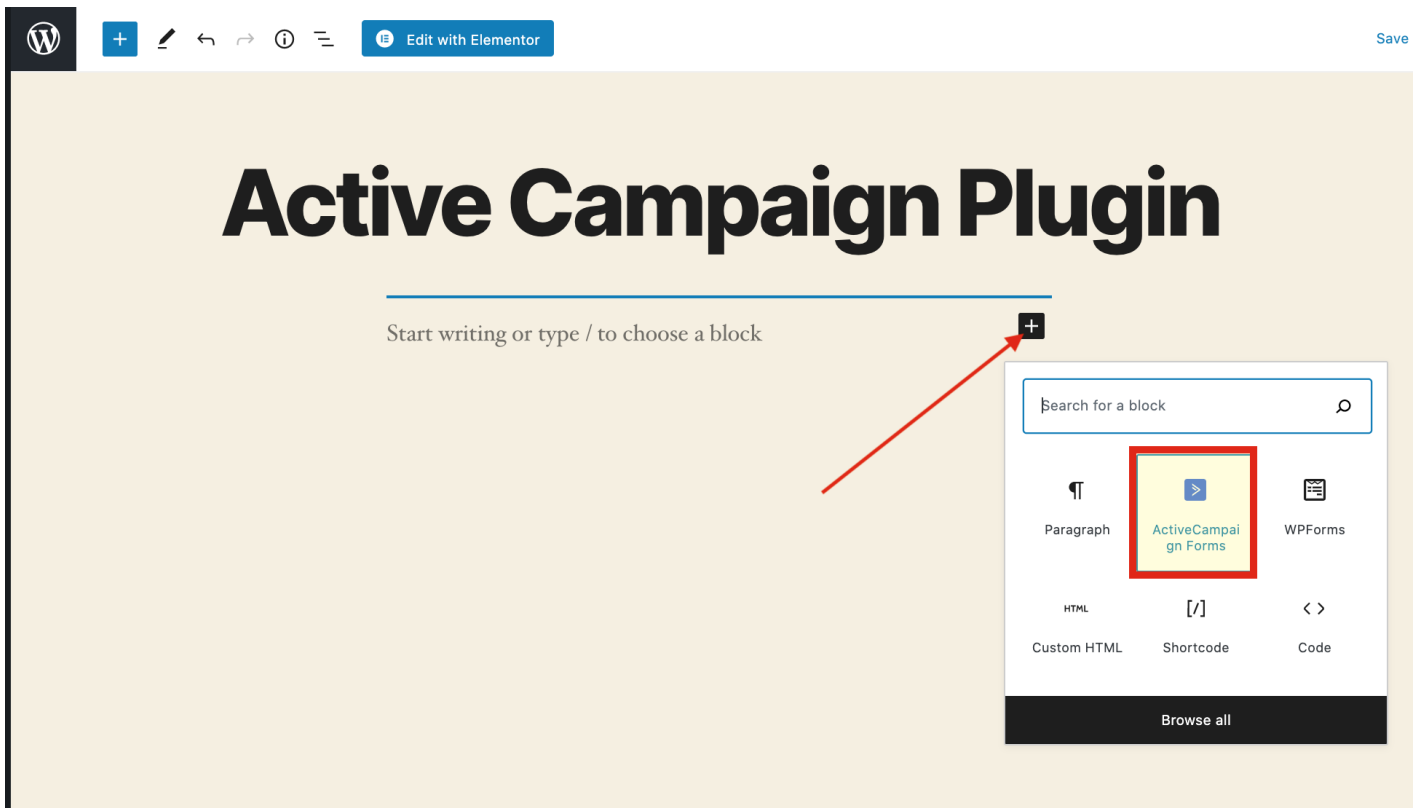
☐ Title

Author

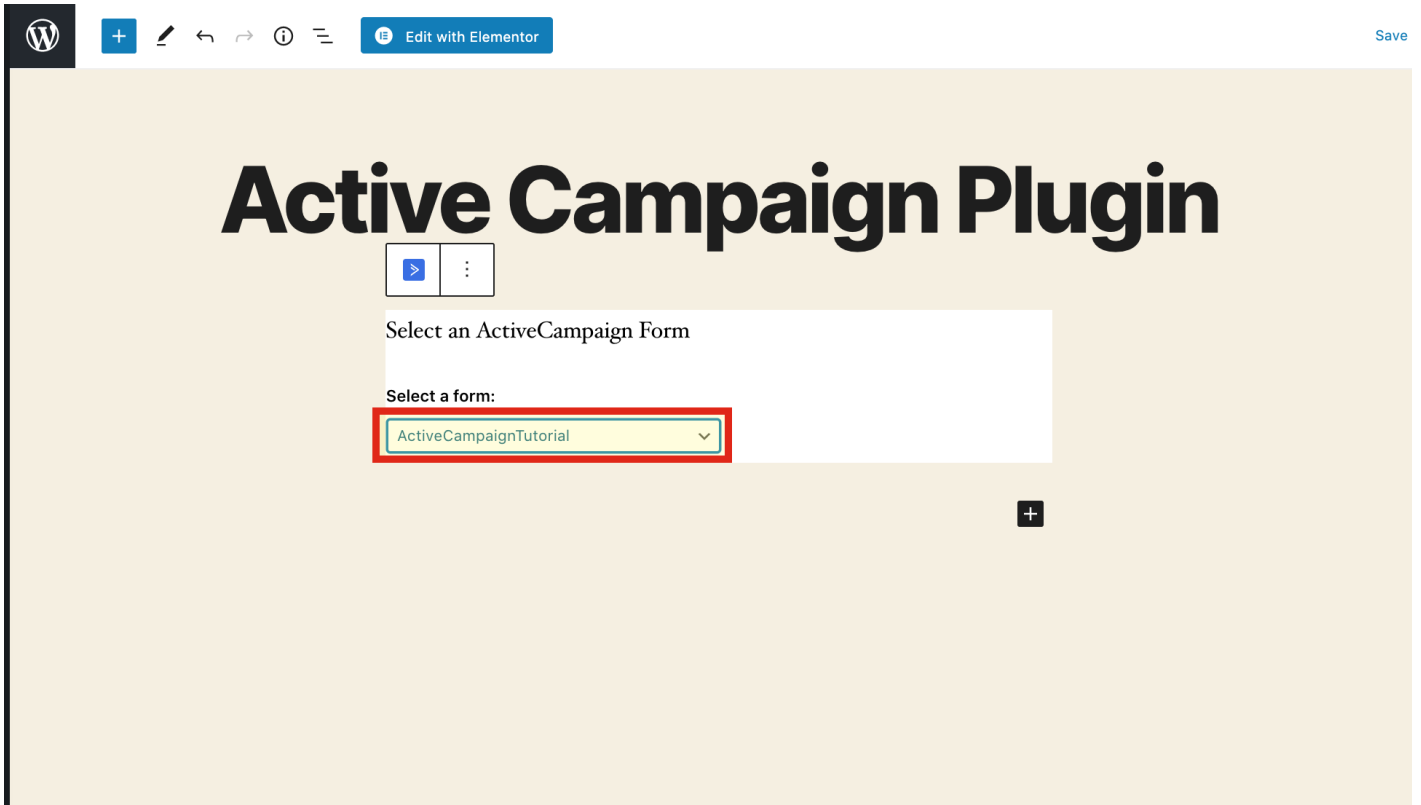
Categories

Tags

## 4-) Click The Plus Button And Add An Active Campaign Form

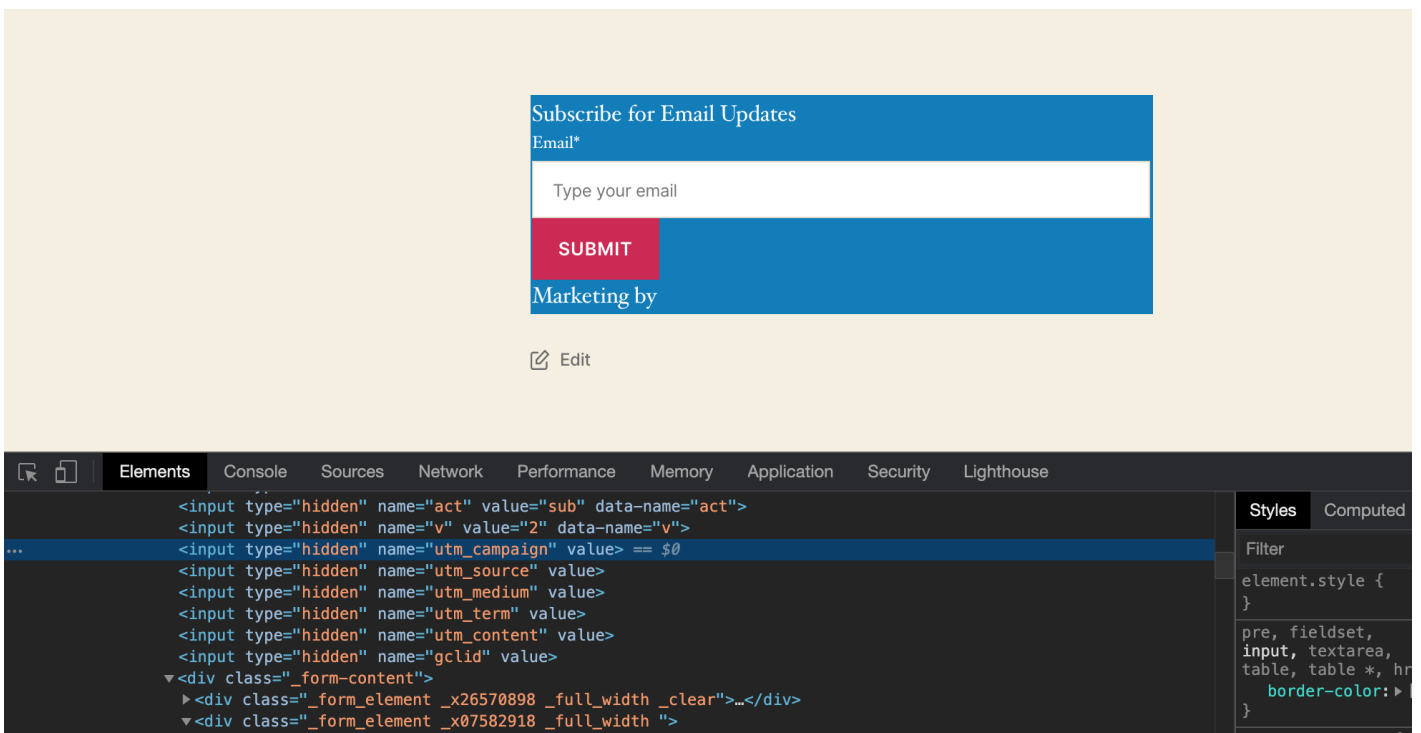


## 5-) Select Your Prepared Form



## 6-) You Can See Your Custom Fields

# ACTIVE Campaign Plugin



## 7-) Go To Campaing URL Builder to Fill your Custom Fields

Embed API

Basic Dashboard

Multiple Views

Interactive Charts

Working with Custom Components

Third Party Visualizations

Server-side Authorization

Enhanced Ecommerce Updated!

Hit Builder

Query Explorer

Request Composer

Spreadsheet Add-on

Tag Assistant

Usage Trends

Resources

About this Site

Help & Feedback

Enter the website URL and campaign information

Fill out the required fields (marked with \*) in the form below, and once complete the full campaign URL will be generated for you. *Note: the generated URL is automatically updated as you make changes.*

\* Website URL

http://localhost:8888/wordpress/active-campaign-plugin/

The full website URL (e.g. `https://www.example.com`)

\* Campaign Source

google

The referrer: (e.g. `google`, `newsletter`)

\* Campaign Medium

cpc

Marketing medium: (e.g. `cpc`, `banner`, `email`)

\* Campaign Name

spring\_sale

Product, promo code, or slogan (e.g. `spring_sale`)

Campaign Term

wp plugins

Identify the paid keywords

Campaign Content

ads1

Use to differentiate ads

Share the generated campaign URL

Use this URL in any promotional channels you want to be associated with this custom campaign

http://localhost:8888/wordpress/active-campaign-plugin/?utm\_source=google&utm\_medium=cpc&utm\_campaign=spring\_sale&utm\_term=wp%20plugins&utm\_content=ads1

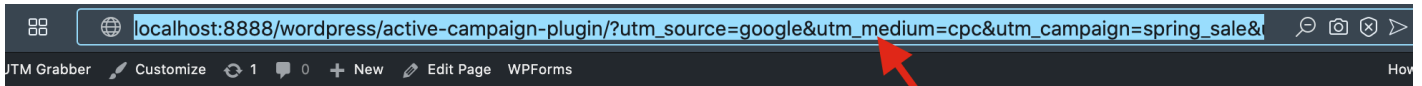
☐ Set the campaign parameters in the fragment portion of the URL (not recommended).

Copy URL

Convert URL to Short Link (authorization required)

Active Campaign | HandL UTM G

## 8-) Paste The URL That You Copied

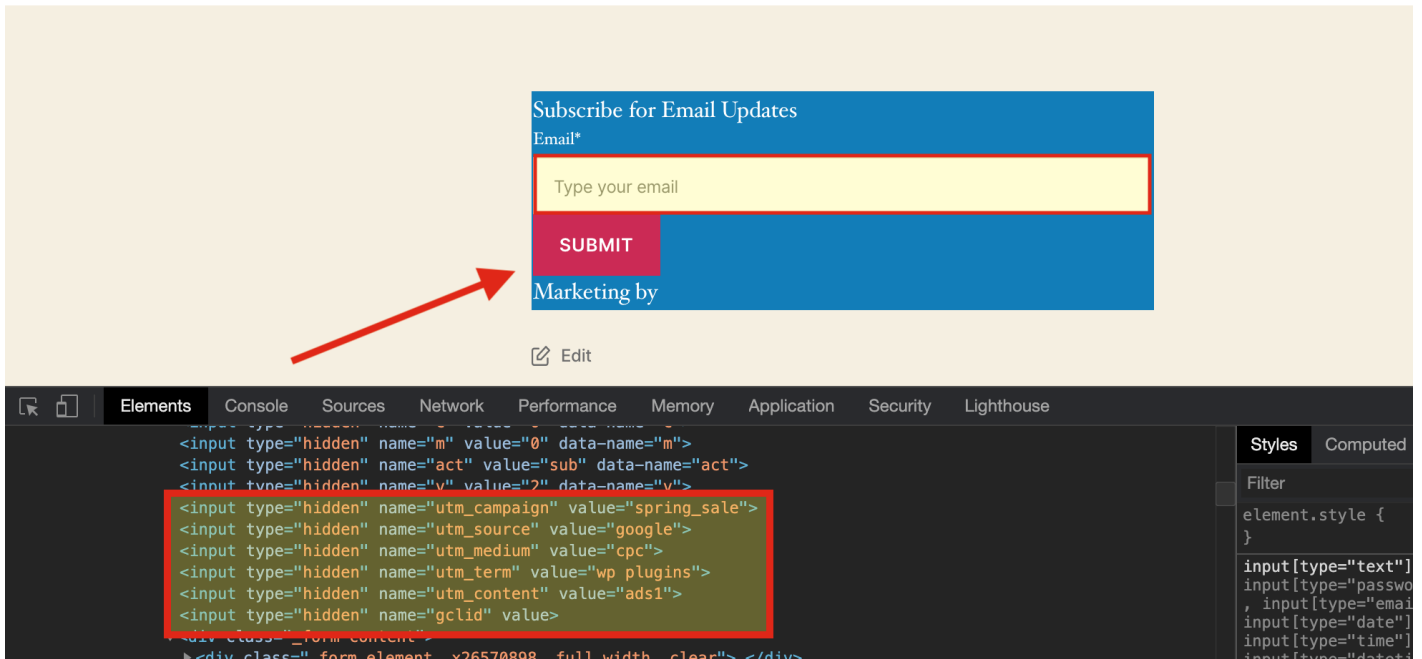


# Active Campaign Plugin

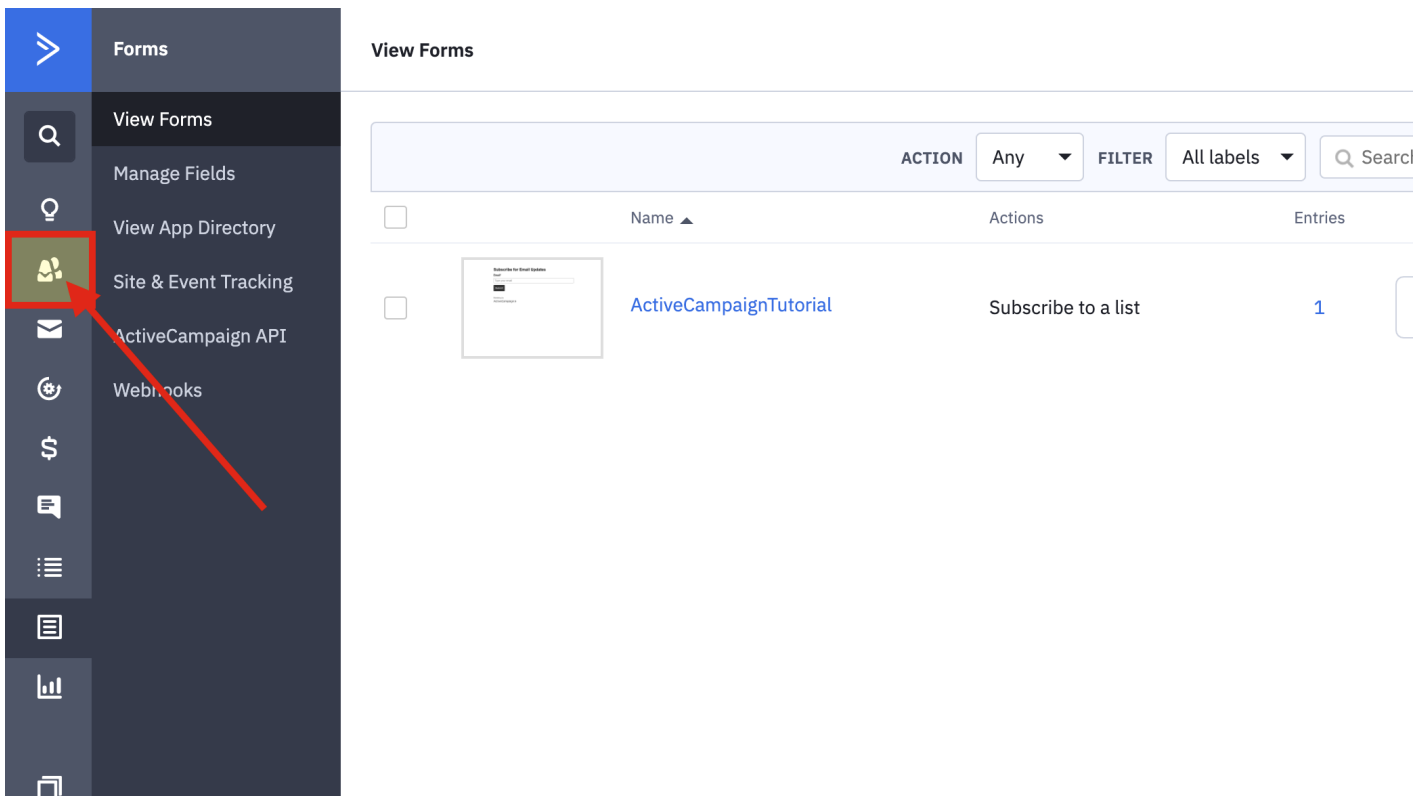
A screenshot of an email subscription form. The form has a blue header with the text 'Subscribe for Email Updates'. Below this is a label 'Email\*' followed by a white text input field with the placeholder text 'Type your email'. To the right of the input field is a red button with the text 'SUBMIT' in white. Below the input field and button is a blue footer with the text 'Marketing by'. At the bottom left of the form is a small icon of a pencil and the text 'Edit'.

**9-) You Can See The Tracked Variables Here, Fill The Form And Submit it**

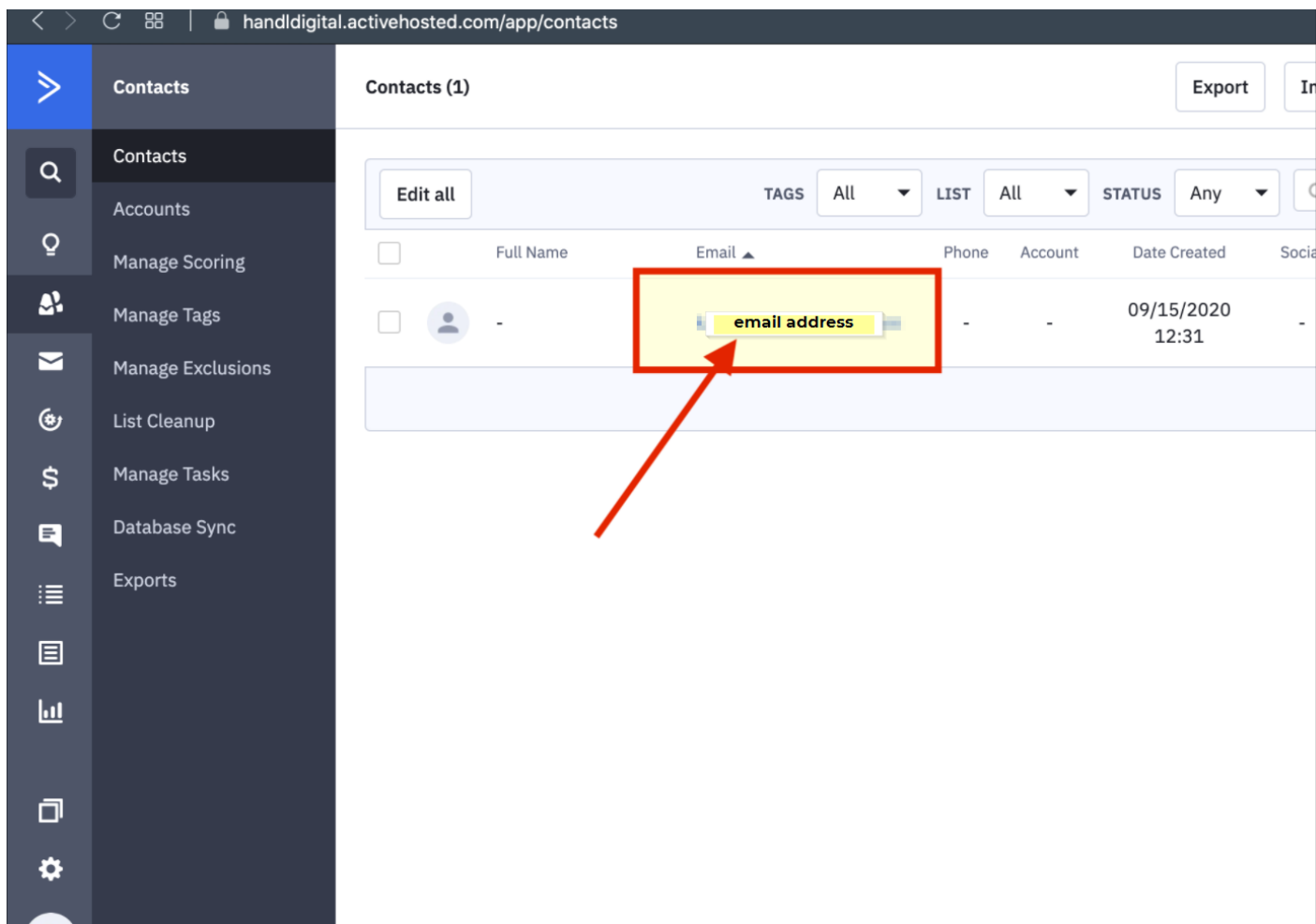
# Active Campaign Plugin



## 10-) Now Go To Contacts



## 11-) There Should Be A Contacted Member



The screenshot shows a web application interface for managing contacts. The browser address bar displays `handldigital.activehosted.com/app/contacts`. On the left, a dark sidebar contains a menu with options: Contacts, Accounts, Manage Scoring, Manage Tags, Manage Exclusions, List Cleanup, Manage Tasks, Database Sync, and Exports. The main content area is titled 'Contacts (1)' and includes an 'Export' button. Below this is a filter bar with 'Edit all', 'TAGS All', 'LIST All', and 'STATUS Any'. A table lists contact information with columns: Full Name, Email, Phone, Account, Date Created, and Social. The first row shows a contact with a placeholder icon for the name, a yellow box containing 'email address' in the Email column, a dash for the phone, a dash for the account, and a timestamp '09/15/2020 12:31'. A red rectangle highlights the 'email address' cell, and a red arrow points to it from below.

Full Name	Email	Phone	Account	Date Created	Social
-	email address	-	-	09/15/2020 12:31	-

## 12-) There is The Result



handldigital.activehosted.com/app/contacts/6

Contacts / kenal@handldigital.com

Personal Info

All Deals (0)

kenal@handldigital.com

Add an account

kenal@handldigital.com

Click to add a phone number

ABOUT

General Details

Hide Empty Fields

utm\_campaign

spring\_sale

utm\_source

google

utm\_medium

cpc

utm\_term

wp plugins

utm\_content

ads1

gclid

Click to add

Phone

Click to add a phone number

Account

Add an account

Add Field

Recent Activities

Subscribed to list

Subscribed to list M

ActiveCampaignTuto

a few seconds ago

Comment

Revision #2

Created Fri, Sep 18, 2020 5:18 AM

Updated Sat, Sep 19, 2020 7:26 PM by [Leman](#)