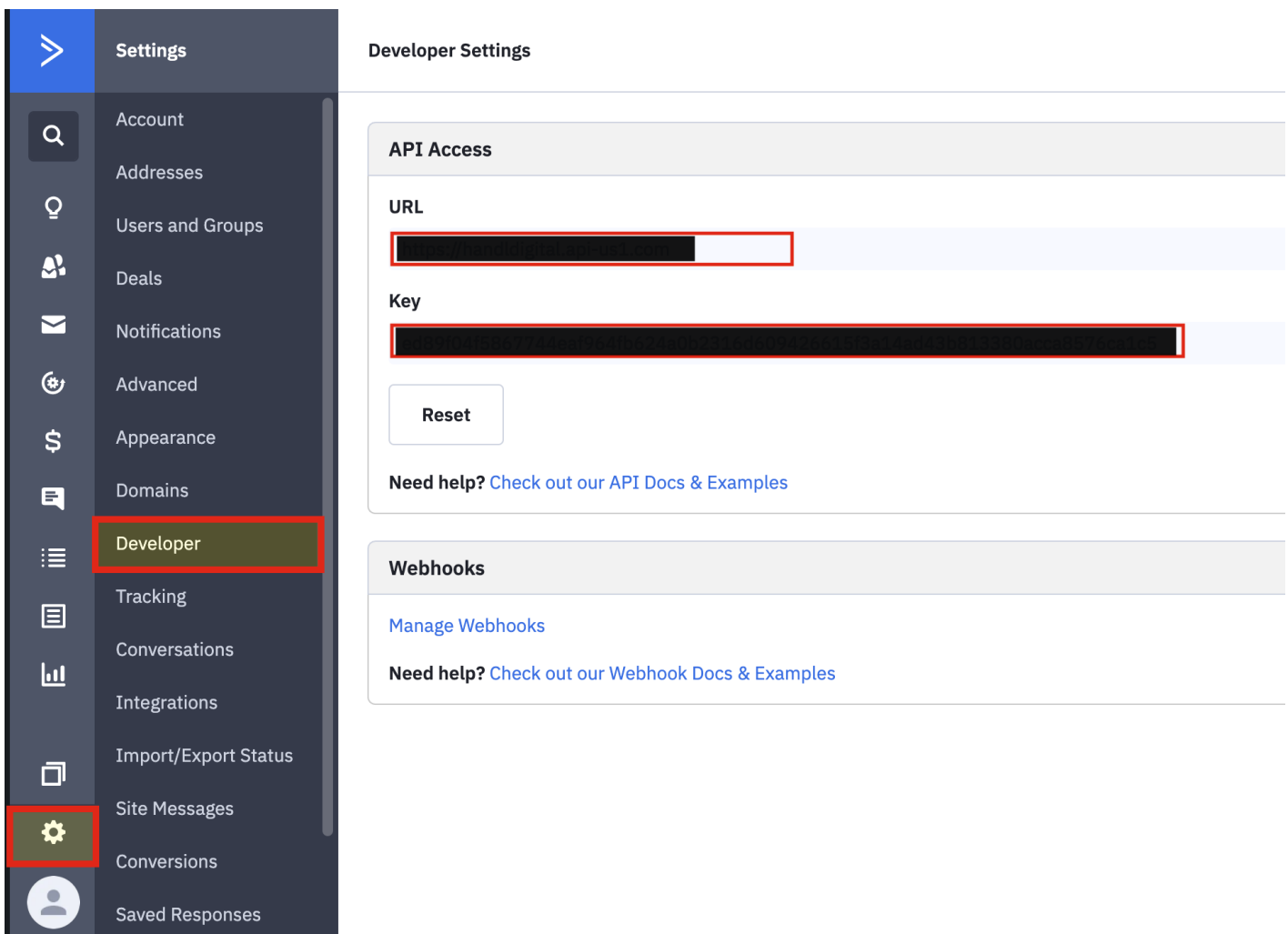


# Active Campaign Integration using Active Campaign Subscription Forms plugin

## 1-) You Can Find Your URL And Key Here



The screenshot displays the 'Developer Settings' page in the Active Campaign interface. On the left, a dark sidebar contains a 'Settings' menu with a search icon and a list of options: Account, Addresses, Users and Groups, Deals, Notifications, Advanced, Appearance, Domains, **Developer** (highlighted with a red box), Tracking, Conversations, Integrations, Import/Export Status, Site Messages, **Conversions** (highlighted with a red box), and Saved Responses. The main content area is titled 'Developer Settings' and features two sections: 'API Access' and 'Webhooks'. The 'API Access' section includes a 'URL' field (a short text input highlighted with a red box) and a 'Key' field (a long text input highlighted with a red box). Below these fields is a 'Reset' button and a link that says 'Need help? Check out our API Docs & Examples'. The 'Webhooks' section includes a link that says 'Manage Webhooks' and another link that says 'Need help? Check out our Webhook Docs & Examples'.

## 2-) Go To Active Campaign From Settings And Paste your URL And Key

HandL UTM Grabber

20

New

WPForms2

Dashboard

Posts

Media

Pages

Comments

Elementor

Templates

WPForms

Appearance

Plugins2

Users

Tools

Settings

General

Writing

Reading

Discussion

Media

Permalinks

Privacy

ActiveCampaign

ActiveCampaign Settings

Configure your ActiveCampaign subscription form to be used as a shortcode anywhere on your site. Use `[activecampaign form=ID]` shortcode in posts, pages, or a sidebar after se problems? Contact [help@activecampaign.com](mailto:help@activecampaign.com).

API Credentials

API URL:  

https://handldigital-api-us1.com

API Key:  

5dd89fd4f5867744eaf964fb624a0b2316d60942661573a14ad43b813380acc58

Update Settings

Subscription Forms

Choose subscription forms to cache locally. To add new forms go to [ActiveCampaign > Forms](#).

☐ [ActiveCampaignTutorial](#)

Install Code

Installing this code snippet allows you to enable Site Tracking and the Conversations chat widget through your ActiveCampaign account. You can control on which pages these will be loaded on the [Settings > Tracking page](#) in your ActiveCampaign account.

### 3-) Go To Posts And Add New One

HandL UTM Grabber

20

New

WPForms2

Dashboard

Posts

All Posts

Add New

Categories

Tags

Media

Pages

Comments

Elementor

Templates

WPForms

Appearance

Plugins2

Users

Tools

Settings

UTM

Collapse menu

Posts

Add New

All (0) | Trash (8)

All CategoriesFilter

☐ Title

Author

Categories

Tags

No posts found.

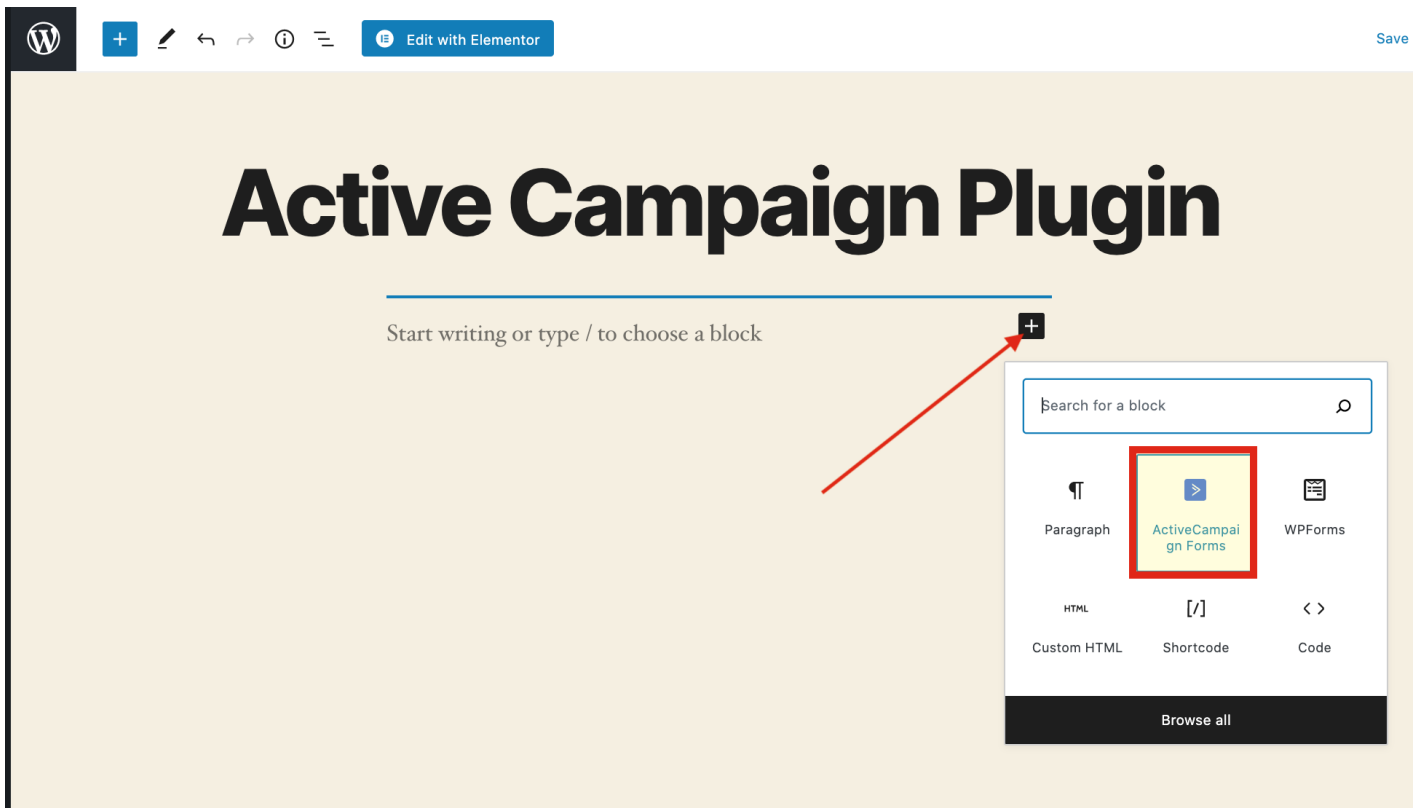
☐ Title

Author

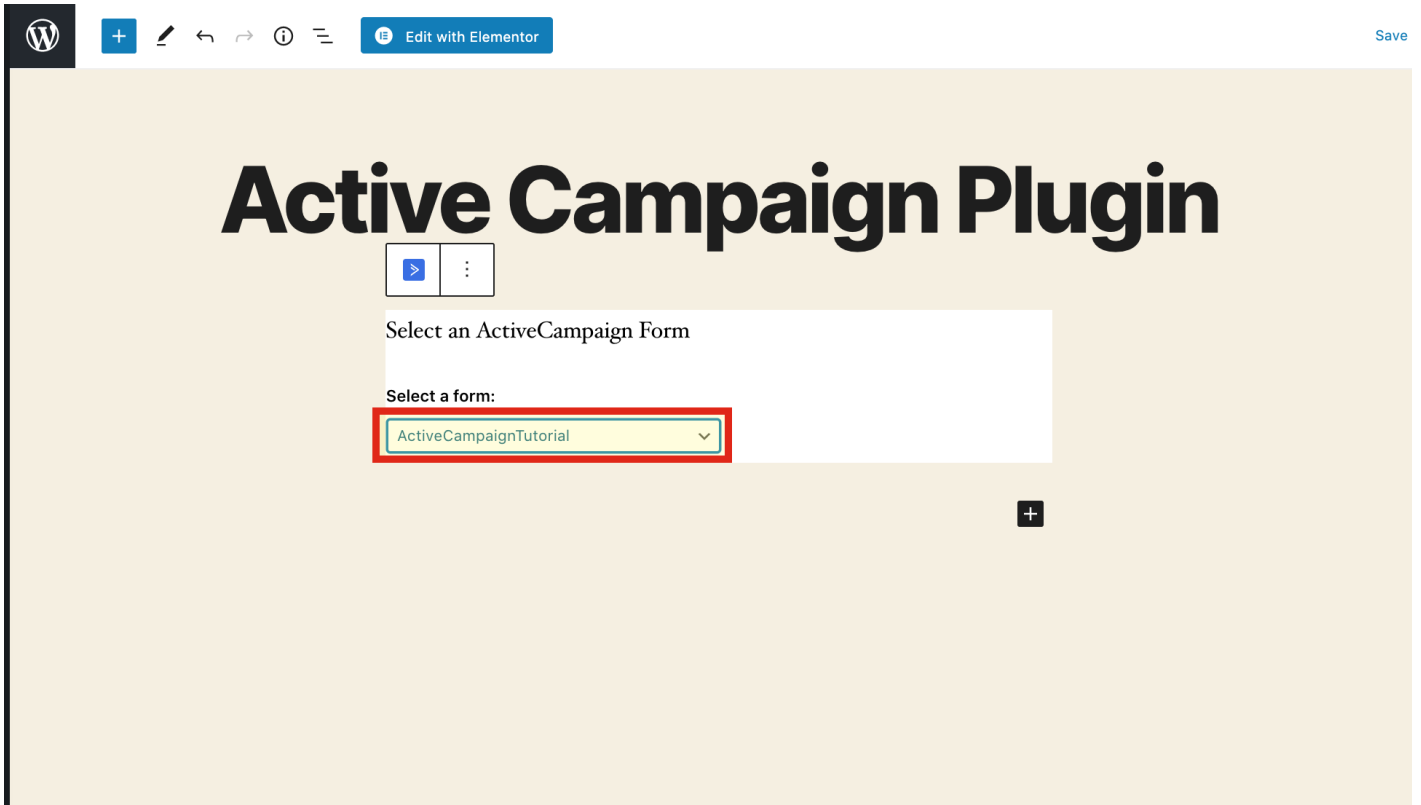
Categories

Tags

## 4-) Click The Plus Button And Add An Active Campaign Form

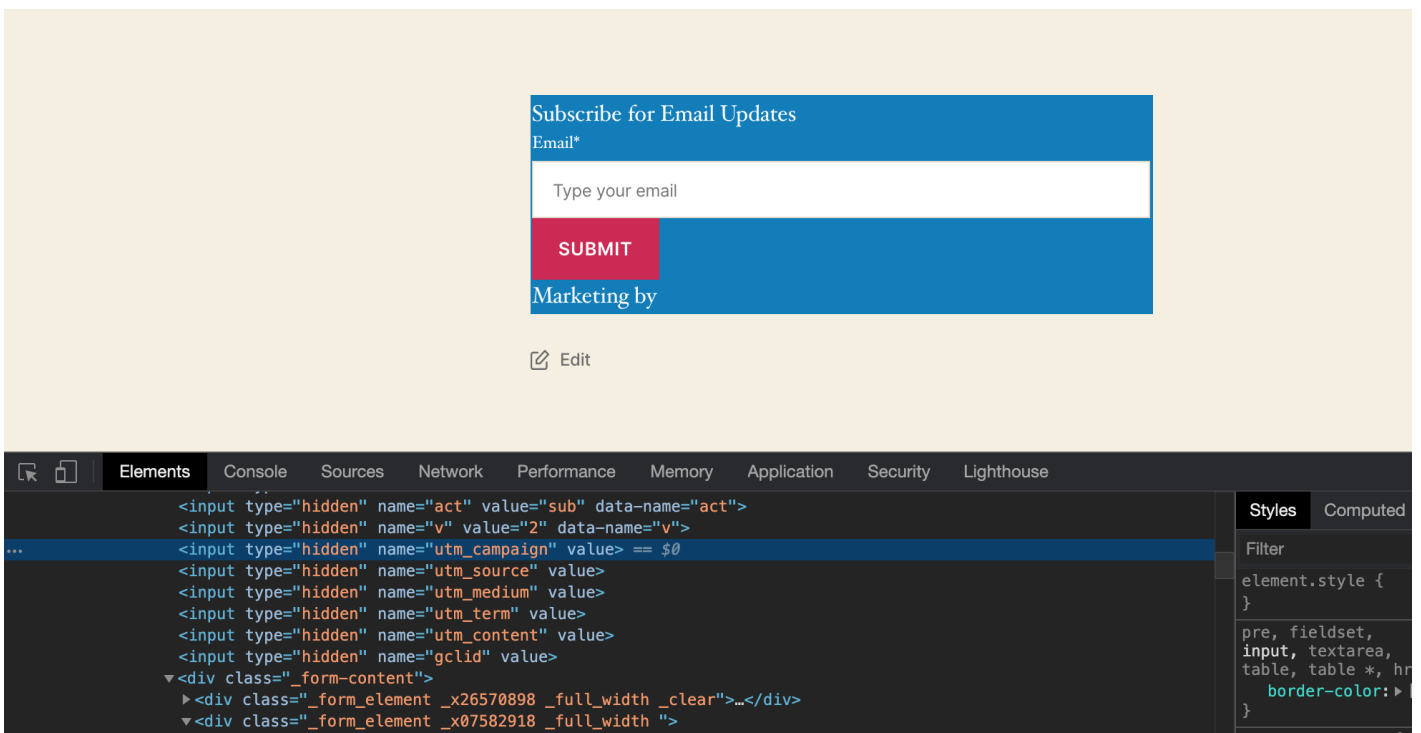


## 5-) Select Your Prepared Form



## 6-) You Can See Your Custom Fields

# ACTIVE Campaign Plugin



## 7-) Go To Campaing URL Builder to Fill your Custom Fields

Embed API

Basic Dashboard

Multiple Views

Interactive Charts

Working with Custom Components

Third Party Visualizations

Server-side Authorization

Enhanced Ecommerce Updated!

Hit Builder

Query Explorer

Request Composer

Spreadsheet Add-on

Tag Assistant

Usage Trends

Resources

About this Site

Help & Feedback

Enter the website URL and campaign information

Fill out the required fields (marked with \*) in the form below, and once complete the full campaign URL will be generated for you. *Note: the generated URL is automatically updated as you make changes.*

\* Website URL

http://localhost:8888/wordpress/active-campaign-plugin/

The full website URL (e.g. `https://www.example.com`)

\* Campaign Source

google

The referrer: (e.g. `google`, `newsletter`)

\* Campaign Medium

cpc

Marketing medium: (e.g. `cpc`, `banner`, `email`)

\* Campaign Name

spring\_sale

Product, promo code, or slogan (e.g. `spring_sale`)

Campaign Term

wp plugins

Identify the paid keywords

Campaign Content

ads1

Use to differentiate ads

Share the generated campaign URL

Use this URL in any promotional channels you want to be associated with this custom campaign

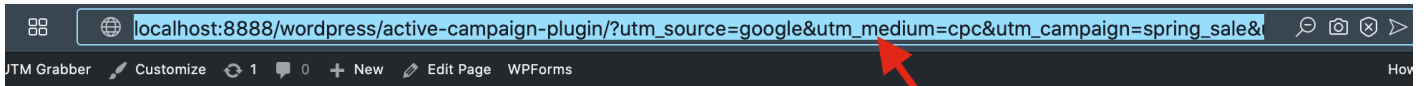
http://localhost:8888/wordpress/active-campaign-plugin/?utm\_source=google&utm\_medium=cpc&utm\_campaign=spring\_sale&utm\_term=wp%20plugins&utm\_content=ads1

☐ Set the campaign parameters in the fragment portion of the URL (not recommended).

Copy URL

Convert URL to Short Link (authorization required)

## 8-) Paste The URL That You Copied

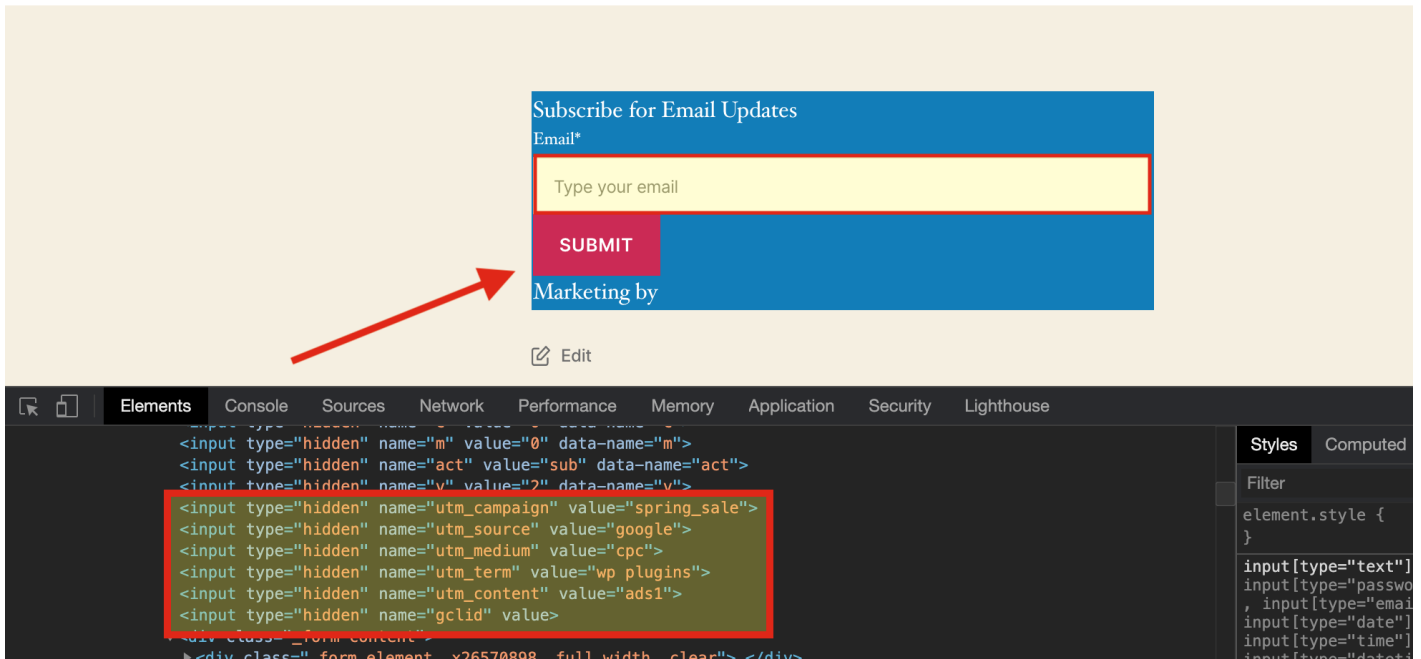


# Active Campaign Plugin

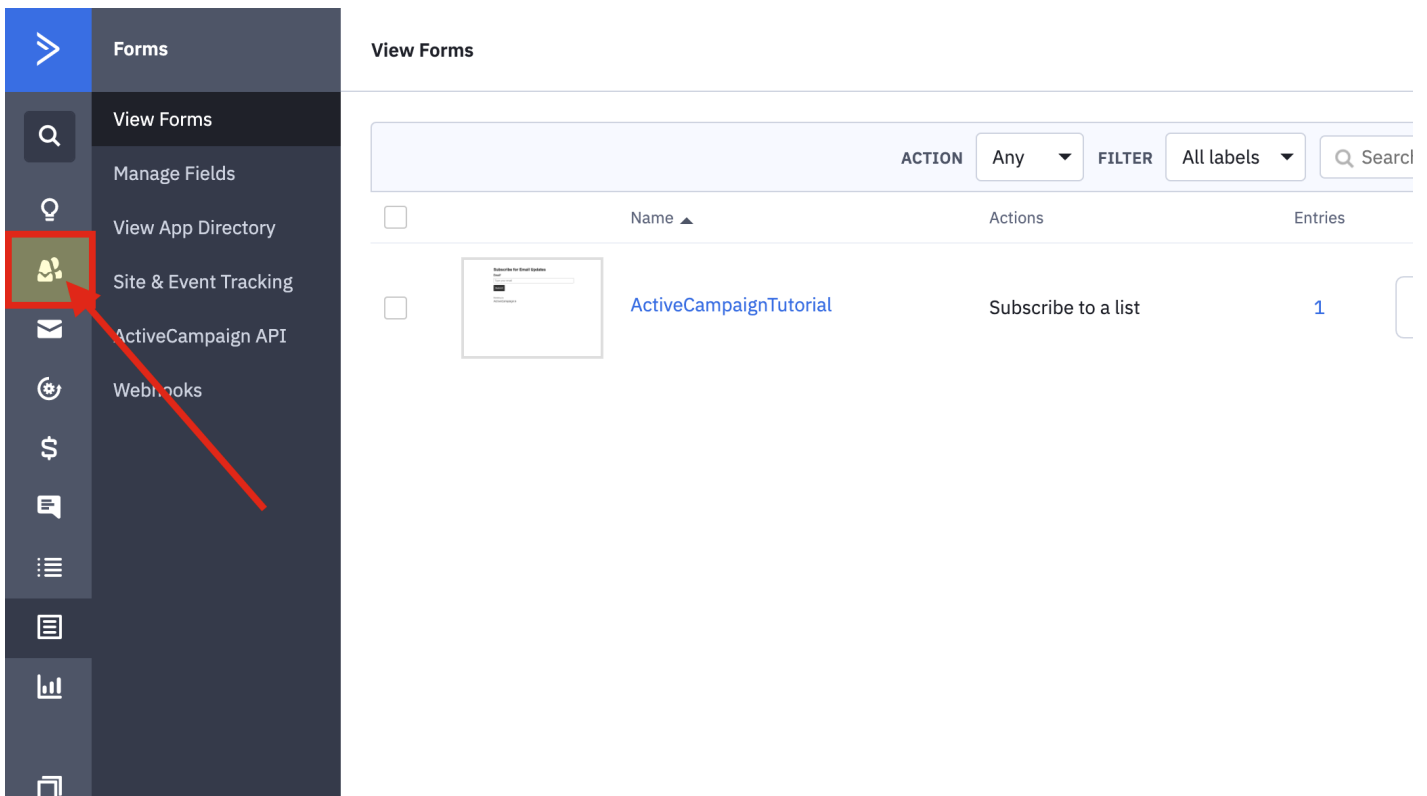
A screenshot of a WordPress page featuring a blue and white email subscription form. The form is titled 'Subscribe for Email Updates' and includes a label 'Email\*'. Below the label is a white text input field with the placeholder text 'Type your email'. To the right of the input field is a red button with the word 'SUBMIT' in white capital letters. Below the input field, the text 'Marketing by' is visible. At the bottom left of the form, there is a small icon of a pencil and the word 'Edit'.

**9-) You Can See The Tracked Variables Here, Fill The Form And Submit it**

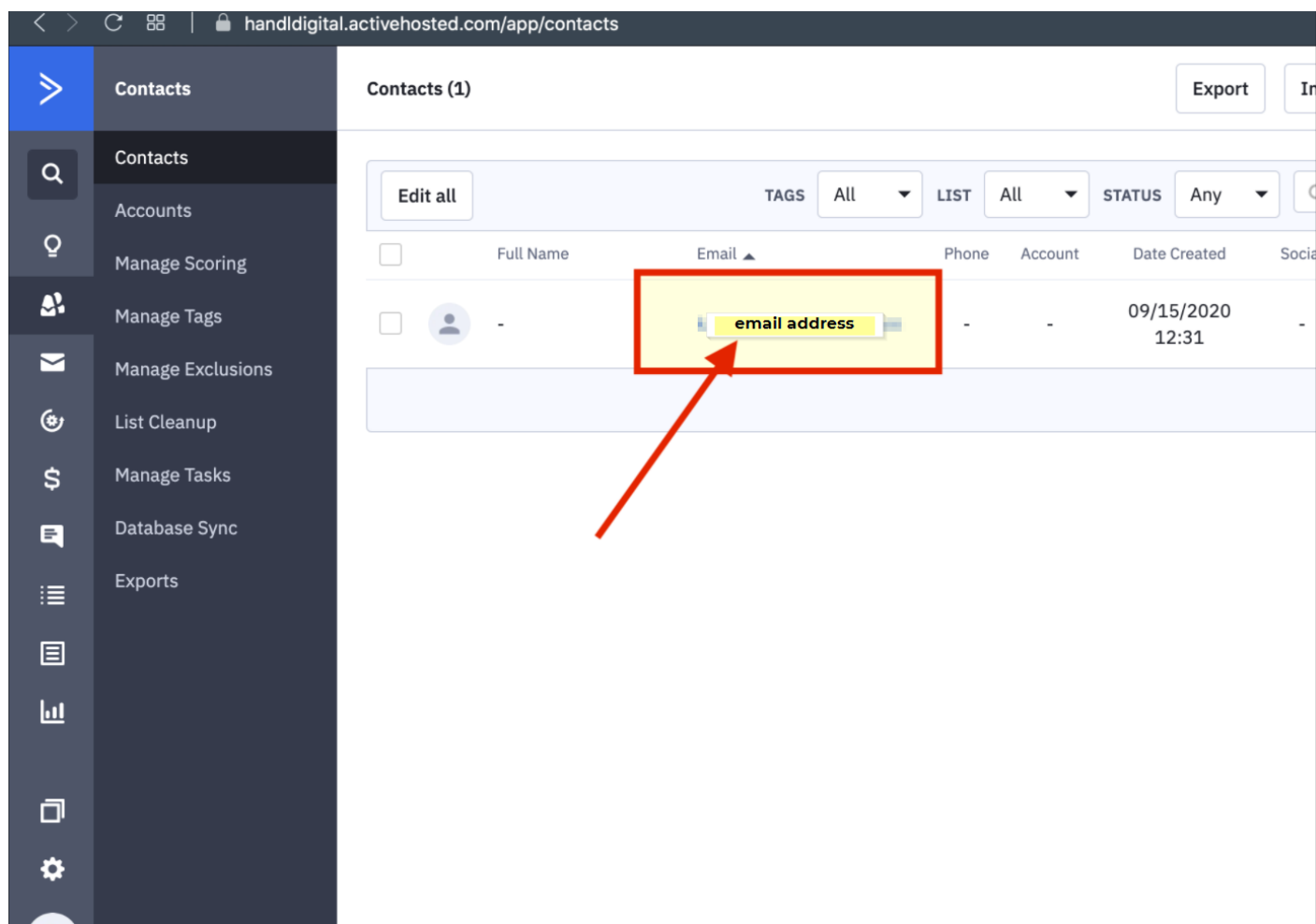
# Active Campaign Plugin



## 10-) Now Go To Contacts



## 11-) There Should Be A Contacted Member





## 12-) There is The Result



handldigital.activehosted.com/app/contacts/6

Contacts / [kennel@handldigital.com](#)


**Personal Info** All Deals (0)

 [kennel@handldigital.com](#)   
Add an account  
[kennel@handldigital.com](#)  
Click to add a phone number

**ABOUT** [Add Field](#)

General Details		Hide Empty Fields	▼
utm_campaign	spring_sale		
utm_source	google		
utm_medium	cpc		
utm_term	wp plugins		
utm_content	ads1		
gclid	Click to add		
Phone	Click to add a phone number		
Account	Add an account		

**Recent Activities**

 **Subscribed to list**  
Subscribed to list M  
ActiveCampaignTuto  
a few seconds ago  
[Comment](#)

Revision #2

Created Fri, Sep 18, 2020 5:18 AM by [Maruf](#)

Updated Sat, Sep 19, 2020 7:26 PM by [Leman](#)