

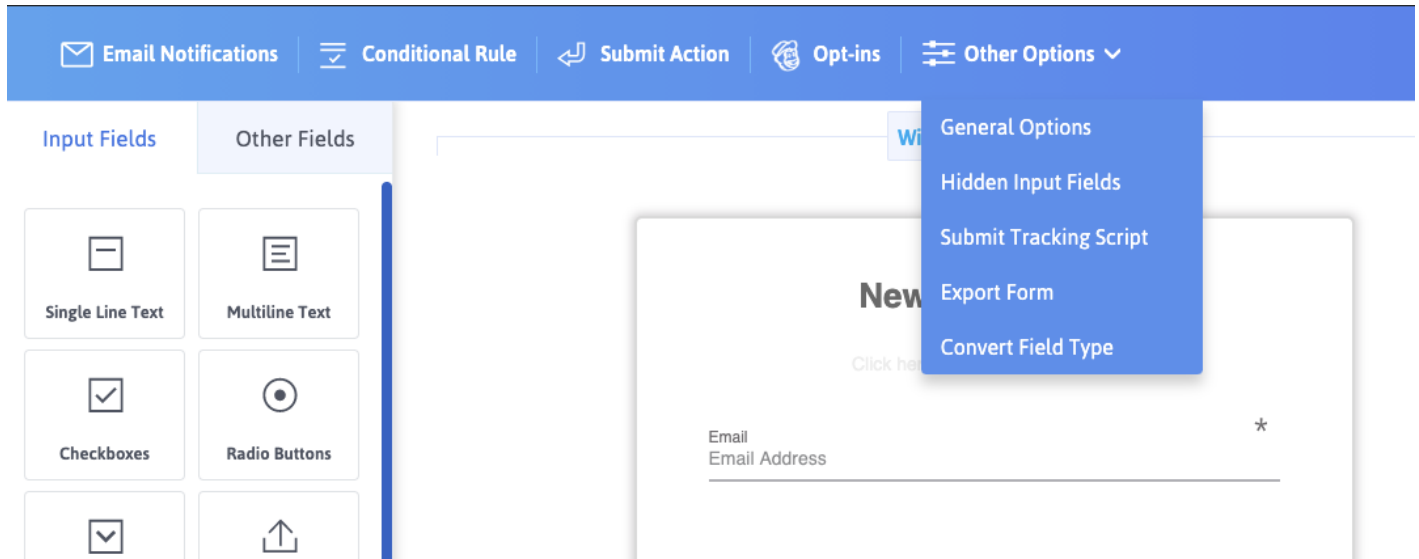
ARForms

HandL UTM Grabber / Tracker How to collect and track UTM variables via ARForms step by step

- [Collect UTMs in ARForms](#)

Collect UTMs in ARForms

Click Hidden Input Fields from the menu



Add the UTM fields as shown below. Make sure value is **NOT** shortcode

Hidden Input Fields Options



Hidden Input Fields Setup

Note: These fields will not shown in the form. Enter the value to be hidden

[ARF_current_user_id] : This shortcode replace the value with currently logged-in User ID.

[ARF_current_user_name] : This shortcode replace the value with currently logged-in User Name.

[ARF_current_user_email] : This shortcode replace the value with currently logged-in User Email.

[ARF_current_date] : This shortcode replace the value with current Date.

Label	Value	Action
<input type="text" value="utm_campaign"/>	<input type="text" value="utm_campaign"/>	+ -
<input type="text" value="utm_source"/>	<input type="text" value="utm_source"/>	+ -
<input type="text" value="utm_medium"/>	<input type="text" value="utm_medium"/>	+ -
<input type="text" value="utm_term"/>	<input type="text" value="utm_term"/>	+ -
<input type="text" value="utm_content"/>	<input type="text" value="utm_content"/>	+ -

After prospects fill out form, all the UTMs will be captured automatically.

Form Entries

Form Entries Data

Analytics / Chart

Partial Filled Form Entries

Select form

New Optin Form [100] (1 - Entries) ▼

Select Date (optional)

From To [Go](#)

Bulk Actions ▼

[Apply](#)

Show10▼entries

Search

Show / Hide columns▼

<input type="checkbox"/>	ID▼	Email▼	utm_campaign▼	utm_source▼	utm_medium▼	utm_term▼	utm_content▼	Entry Key▼	Entry creation date▼	Browser Name▼	IP Address▼	Country▼	Page URL
<input type="checkbox"/>	1	a@a.com	Campaign	Source	Medium	Term	Content	ke6s60	December 9, 2020	Google Chrome (Version: 87.0.4280.88)	127.0.0.1		https://hand-sandbox/ar-forms/

Showing 1 to 1 of 1 entries

◀◀◀1▶▶▶

of 1

Bulk Actions ▼

[Apply](#)