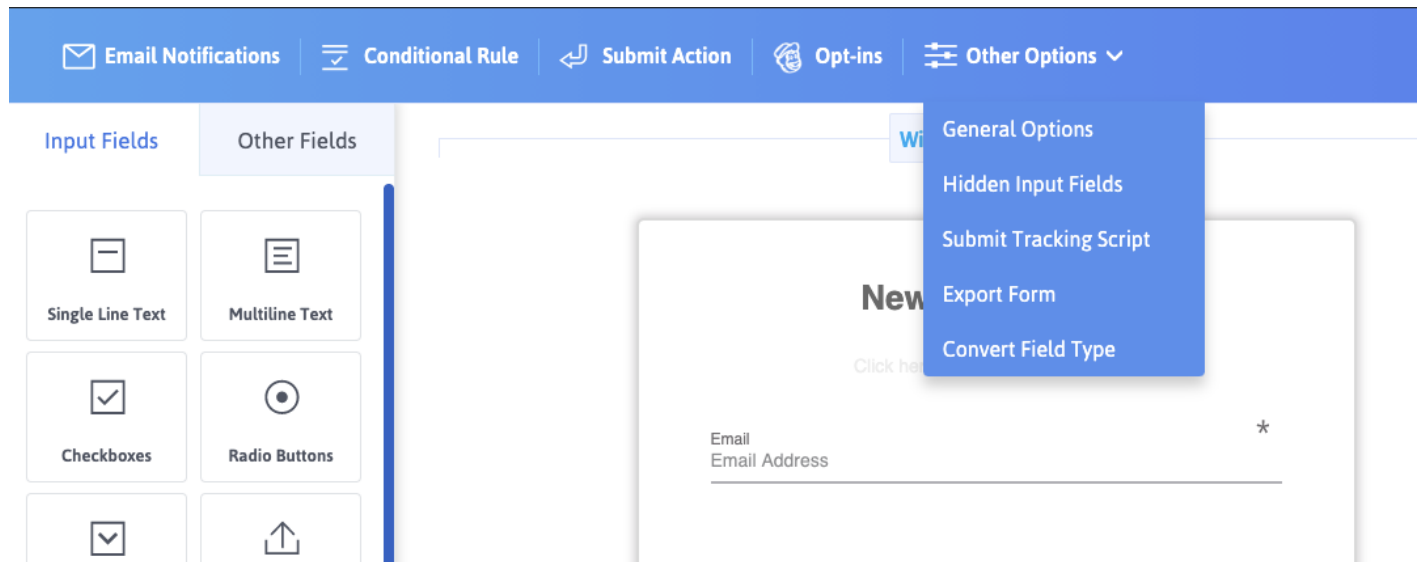


# Collect UTMs in ARForms

Click Hidden Input Fields from the menu



Add the UTM fields as shown below. Make sure value is **NOT** shortcode

## Hidden Input Fields Options



### Hidden Input Fields Setup

Note: These fields will not shown in the form. Enter the value to be hidden

[ARF\_current\_user\_id] : This shortcode replace the value with currently logged-in User ID.

[ARF\_current\_user\_name] : This shortcode replace the value with currently logged-in User Name.

[ARF\_current\_user\_email] : This shortcode replace the value with currently logged-in User Email.

[ARF\_current\_date] : This shortcode replace the value with current Date.

Label	Value	Action
<input type="text" value="utm_campaign"/>	<input type="text" value="utm_campaign"/>	<a href="#">+</a> <a href="#">-</a>
<input type="text" value="utm_source"/>	<input type="text" value="utm_source"/>	<a href="#">+</a> <a href="#">-</a>
<input type="text" value="utm_medium"/>	<input type="text" value="utm_medium"/>	<a href="#">+</a> <a href="#">-</a>
<input type="text" value="utm_term"/>	<input type="text" value="utm_term"/>	<a href="#">+</a> <a href="#">-</a>
<input type="text" value="utm_content"/>	<input type="text" value="utm_content"/>	<a href="#">+</a> <a href="#">-</a>

After prospects fill out form, all the UTM's will be captured automatically.

### Form Entries

#### Form Entries Data

#### Analytics / Chart

#### Partial Filled Form Entries

Select form

New Optin Form [100] (1 - Entries)

Select Date (optional)

From

To

Go

Bulk Actions

Apply

Show 10 entries

Search

Show / Hide columns

<input type="checkbox"/>	ID	Email	utm_campaign	utm_source	utm_medium	utm_term	utm_content	Entry Key	Entry creation date	Browser Name	IP Address	Country	Page URL
<input type="checkbox"/>	1	a@a.com	Campaign	Source	Medium	Term	Content	ke6s60	December 9, 2020	Google Chrome (Version: 87.0.4280.88)	127.0.0.1		https://hand-sandbox/ar-forms/

Showing 1 to 1 of 1 entries

<< < 1 of 1 > >>

Bulk Actions

Apply

Revision #9

Created Wed, Dec 9, 2020 1:47 AM by [Leman](#)

Updated Wed, Dec 9, 2020 4:17 PM by [Leman](#)