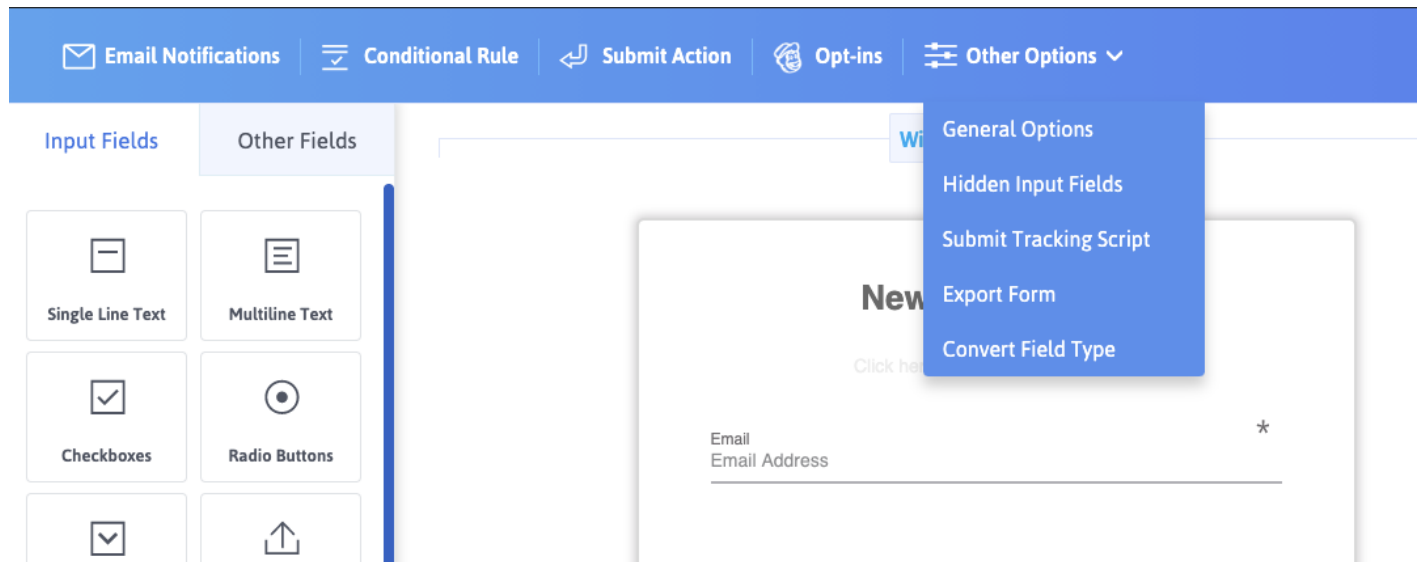# Collect UTMs in ARForms

Click Hidden Input Fields from the menu

Add the UTM fields as shown below. Make sure value is **NOT** shortcode

Hidden Input Fields Options   ✕

Hidden Input Fields Setup

Note: These fields will not shown in the form. Enter the value to be hidden
[ARF_current_user_id] : This shortcode replace the value with currently logged-in User ID.
[ARF_current_user_name] : This shortcode replace the value with currently logged-in User Name.
[ARF_current_user_email] : This shortcode replace the value with currently logged-in User Email.
[ARF_current_date] : This shortcode replace the value with current Date.

Label	Value	Action
utm_campaign	utm_campaign	⊕ ⊖
utm_source	utm_source	⊕ ⊖
utm_medium	utm_medium	⊕ ⊖
utm_term	utm_term	⊕ ⊖
utm_content	utm_content	⊕ ⊖

After prospects fill out form, all the UTMs will be captured automatically.

Form Entries

Form Entries Data   Analytics / Chart   Partial Filled Form Entries

Select form

New Optin Form [100] (1 - Entries)   ▼

Select Date (optional)

From [   ]   To [   ]   **Go**

Bulk Actions ▾   **Apply**

Show 10 ▾ entries   🔍 Search   ⋮≡ Show / Hide columns ▾

☐	ID ▾	Email ⇕	utm_campaign ⇕	utm_source ⇕	utm_medium ⇕	utm_term ⇕	utm_content ⇕	Entry Key ⇕	Entry creation date ⇕	Browser Name ⇕	IP Address ⇕	Country ⇕	Page URL
☐	1	a@a.com	Campaign	Source	Medium	Term	Content	ke6s60	December 9, 2020	Google Chrome (Version: 87.0.4280.88)	127.0.0.1		https://handl-sandbox/ar-forms/

Showing 1 to 1 of 1 entries   《 ‹ 1 of 1 › 》

Bulk Actions ▾   **Apply**

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