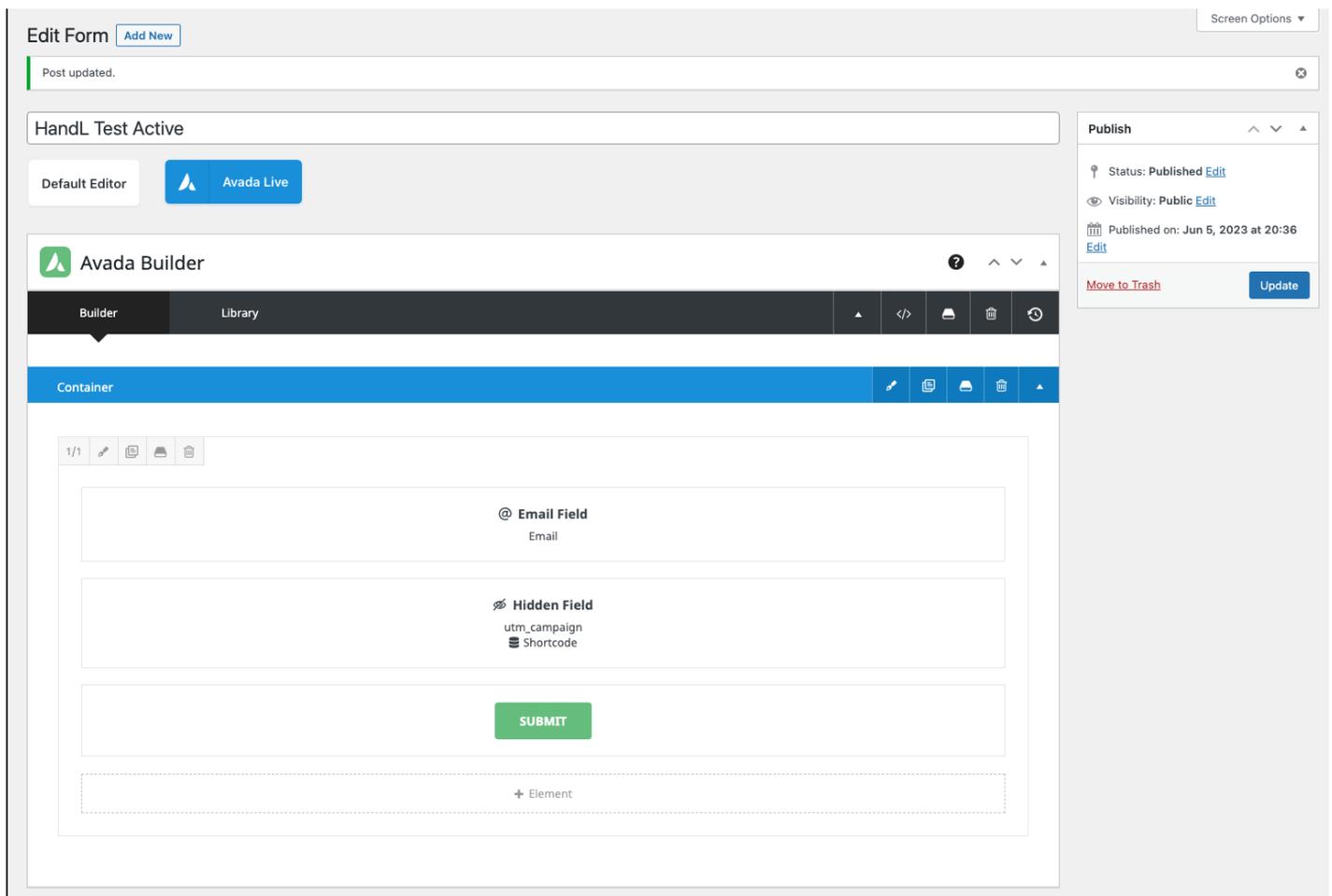


# Avada Fusion Form

- [UTM Tracking in Avada Fusion Form](#)

# UTM Tracking in Avada Fusion Form

Create your form in Avada



The screenshot displays the Avada Fusion Form editor interface. At the top, there's a header with "Edit Form" and an "Add New" button. Below that, a notification bar says "Post updated." The main form area is titled "HandL Test Active" and includes a "Default Editor" button and an "Avada Live" button. The "Avada Builder" interface is visible, showing a "Builder" tab and a "Library" tab. The form structure includes a "Container" with a "1/1" indicator and a toolbar. The form elements are: an "@ Email Field" with the label "Email", a "Hidden Field" with the label "utm\_campaign" and a "Shortcode" icon, a green "SUBMIT" button, and a "+ Element" placeholder at the bottom. On the right side, there's a "Publish" panel showing the status as "Published", visibility as "Public", and a publish date of "Jun 5, 2023 at 20:36". There are also "Move to Trash" and "Update" buttons in the publish panel.

And add the hidden fields like this

It must have CSS class matching to our naming convention here [Native WP Shortcodes](#).

## Hidden Field ✕

**Field Label**  
Enter the label for the input field. This will not be visual, but is used for HubSpot matching.

---

**Field Name**  
Enter the field name. Please use only lowercase alphanumeric characters, dashes, and underscores.

---

**Field Value**   
Enter the value to be set for this hidden field.

### Shortcode ✕

**Shortcode**

**Before**  
Text before value.

**After**  
Text after value.

**Fallback**  
Fallback if no value found.

---

**CSS Class**  
Add a class for the input field.

SAVE CANCEL

Here we only demonstrated utm\_campaign, you can add other fields very similarly as well.

If you do testing, you should see the UTM params in the Form Builder submission section

Avada: Options Websites Studio Maintenance Avada Live

V7.6.1 | REGISTERED Layouts Off Canvas Icons Forms Sliders Library

## Form Builder

Add a name for your Avada Form. You will be redirected to the Edit Form Page.

i Please see the [Avada Forms Documentation](#).

Create New Form

Form Entries for: HandL Test Active **Export Entries** 1 item

Email	utm_campaign	Actions
asdasad@Asdsa.com	2ndCampaign	<a href="#">View All Details</a>   <a href="#">Delete</a>
Email	utm_campaign	Actions

1 item

If you want to send this data outside of your WordPress like Salesforce or Hubspot. You can use submission type as "Send To URL" to send the data to your Webhook in Zapier. And you can sync the data to your favorite CRM within Zapier.

Appearance

Submission

Confirmation

Privacy

Import / Export

**Submission Type**

Make a selection for form submission type.

Send To URL

**Submission Method**

Make a selection for form submission method.

Post

Get

**Form Submission URL**

Enter the URL where form data should be sent to.

https://zapier.com/webhook/xxxx

**Enable Member Only Form**

Select if you want to display this form to only logged in users with specific user roles.

Yes

No

**Select User Role(s)**

Select user role(s) you want to display this form to. Leaving blank will display form to any logged in user.

**Custom Headers**

If you are using this form to integrate with a third-party API, you can use custom headers to implement authentication or pass-on any extra headers the API requires.

Add Header

Connect to your [HubSpot](#) account to create contacts from your form.