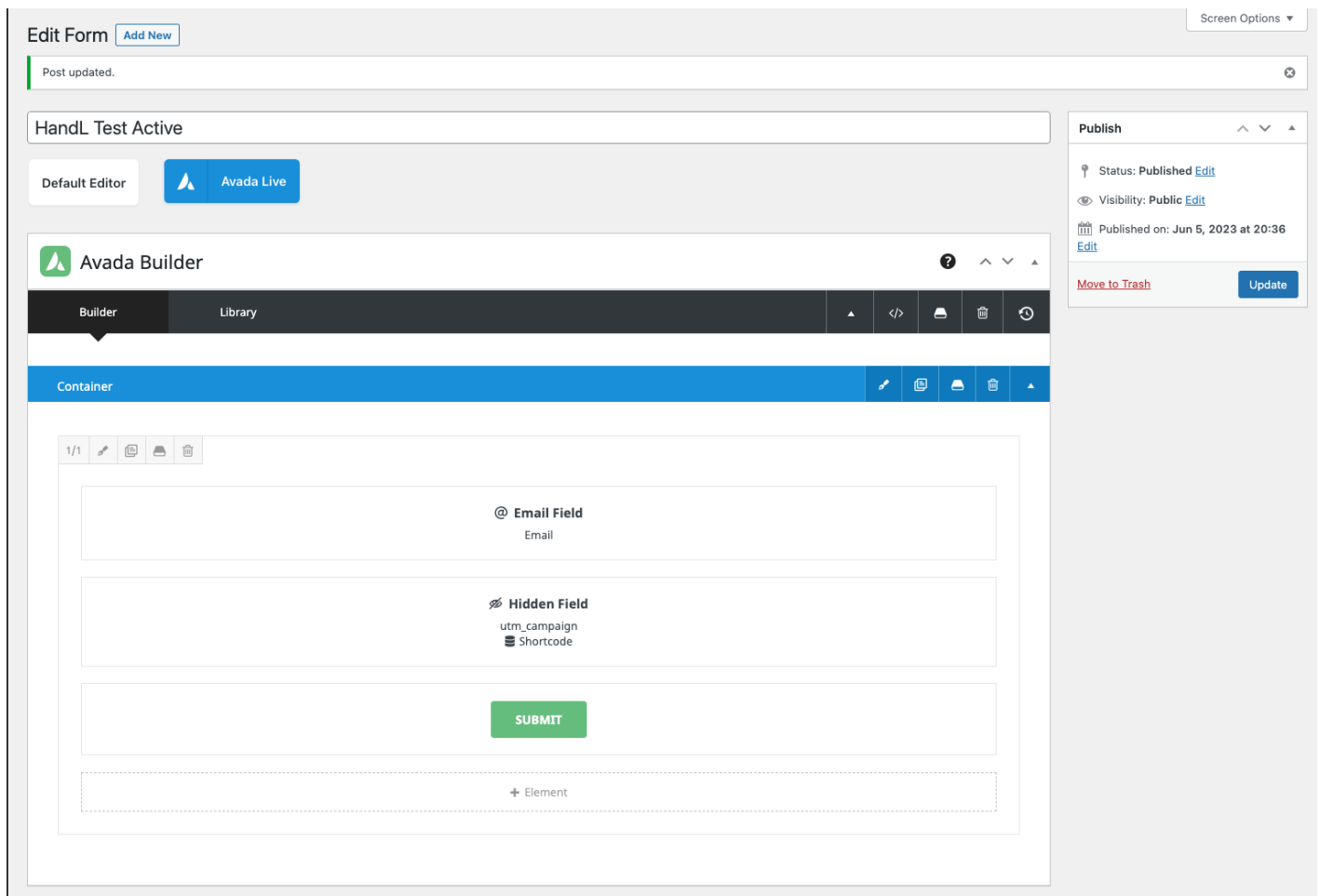


# UTM Tracking in Avada Fusion Form

Create your form in Avada



And add the hidden fields like this

It must have CSS class matching to our naming convention here [Native WP Shortcodes](#).

## Hidden Field

**Field Label**  
Enter the label for the input field. This will not be visual, but is used for HubSpot matching.

utm\_campaign

**Field Name**  
Enter the field name. Please use only lowercase alphanumeric characters, dashes, and underscores.

utm\_campaign

**Field Value**  
Enter the value to be set for this hidden field.

Shortcode

Shortcode

[utm\_campaign]

Before

Text before value.

After

Text after value.

Fallback

Fallback if no value found.

**CSS Class**  
Add a class for the input field.


utm\_campaign

SAVE

CANCEL

Here we only demonstrated utm\_campaign, you can add other fields very similarly as well.

If you do testing, you should see the UTM params in the Form Builder submission section

 **Avada:**


[Options](#) [Websites](#) [Studio](#) [Maintenance](#)

[Avada Live](#)

V7.6.1 | **REGISTERED** [Layouts](#) [Off Canvas](#) [Icons](#) [Forms](#) [Sliders](#) [Library](#)

## Form Builder

Add a name for your Avada Form. You will be redirected to the Edit Form Page.

 Please see the [Avada Forms Documentation](#).

[Create New Form](#)

Form Entries for: 

HandL Test Active

[Export Entries](#)

1 item

Email	utm_campaign	Actions
asdasad@Asdsa.com	2ndCampaign	<a href="#">View All Details</a>   <a href="#">Delete</a>
Email	utm_campaign	Actions

1 item

If you want to send this data outside of your WordPress like Salesforce or Hubspot. You can use submission type as "Send To URL" to send the data to your Webhook in Zapier. And you can sync the data to your favorite CRM within Zapier.

Form Options

Appearance

Submission

Confirmation

Privacy

Import / Export

Submission Type

Make a selection for form submission type.

Send To URL

Submission Method

Make a selection for form submission method.

PostGet

Form Submission URL

Enter the URL where form data should be sent to.

https://zapier.com/webhook/xxxx

Enable Member Only Form

Select if you want to display this form to only logged in users with specific user roles.

YesNo

Select User Role(s)

Select user role(s) you want to display this form to. Leaving blank will display form to any logged in user.

Custom Headers

If you are using this form to integrate with a third-party API, you can use custom headers to implement authentication or pass-on any extra headers the API requires.

Add Header

Connect to your [HubSpot](#) account to create contacts from your form.

Revision #3

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