

Tracking UTMs in BitForm

Integration is straightforward. When creating your form, ensure the name matches exactly with our naming convention as outlined in the [Native WP Shortcodes](#) guide.

That's all you need to do!

The screenshot displays the Bifform Builder interface for creating a contact form. On the left, a sidebar lists various form elements: First Name, Last Name, Text, Multiline Text, Email, Number, Select, Radio Button, Checkbox, Dropdown, File Upload, Advance, Country, Currency, Phone Number, Username, and Password. The main workspace shows a form layout with five text input fields labeled 'Name*', 'Email*', 'UTM Campaign', 'UTM Source', and a blue 'Submit' button. The 'UTM Source' field is currently selected, and its settings are visible in the right-hand sidebar. The 'Field Settings' panel for 'UTM Source' includes a 'Field key' of 'b1-7', a 'Name' of 'utm_source', a 'Label' of 'UTM Source', and options for 'Leading icon' and 'Trailing icon'. Below these are settings for 'Subtitle', 'Admin Label', 'Size & Position', 'Input Icons', and 'Placeholder'. A note at the bottom of the sidebar states: 'Note: This feature is only available to Bifform Pro users. Upgrade now to unlock it. Check out our documentation to learn more about Bifform Pro.' The top of the interface shows a 'Contact Form' title and navigation tabs for 'Builder', 'Entries', 'Settings', 'Preview', 'Publish', and 'Update'.

We have shown examples for `utm_campaign` and `utm_source`, but you can add all parameters as hidden fields to track them effectively.

Contact Form						
<div> <div> <div></div> <div>All Entries</div> </div> <div> <div></div> <div>+ Create Filter</div> </div> <div> <div></div> <div>Search</div> </div> </div>						
<input type="checkbox"/>	#	Name	Email	UTM Campaign	UTM Source	Status
<input type="checkbox"/>	1	John Doe	example@example.com	your_campaign	your_source	Unread

Revision #1

Created Tue, Apr 29, 2025 1:32 PM by [Leman](#)

Updated Tue, Apr 29, 2025 1:35 PM by [Leman](#)