Borlabs Cookie Integration
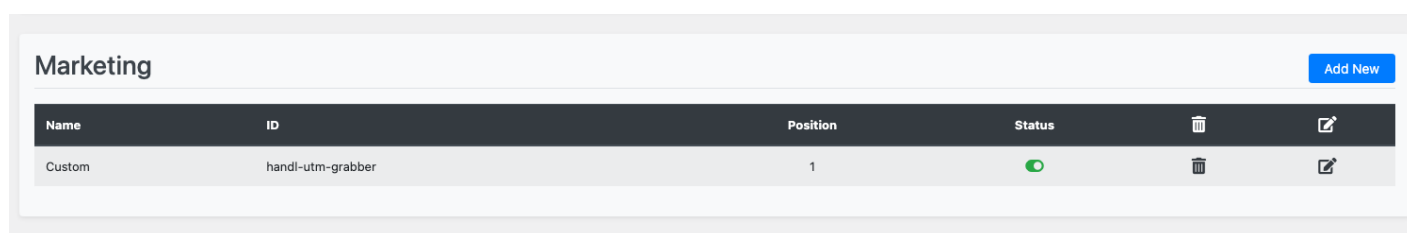
HandL UTM Grabber / Tracker How to collect and track UTM variables via Borlabs Cookie Integration step by step

- Make HandL UTM Grabber compatible with Borlabs
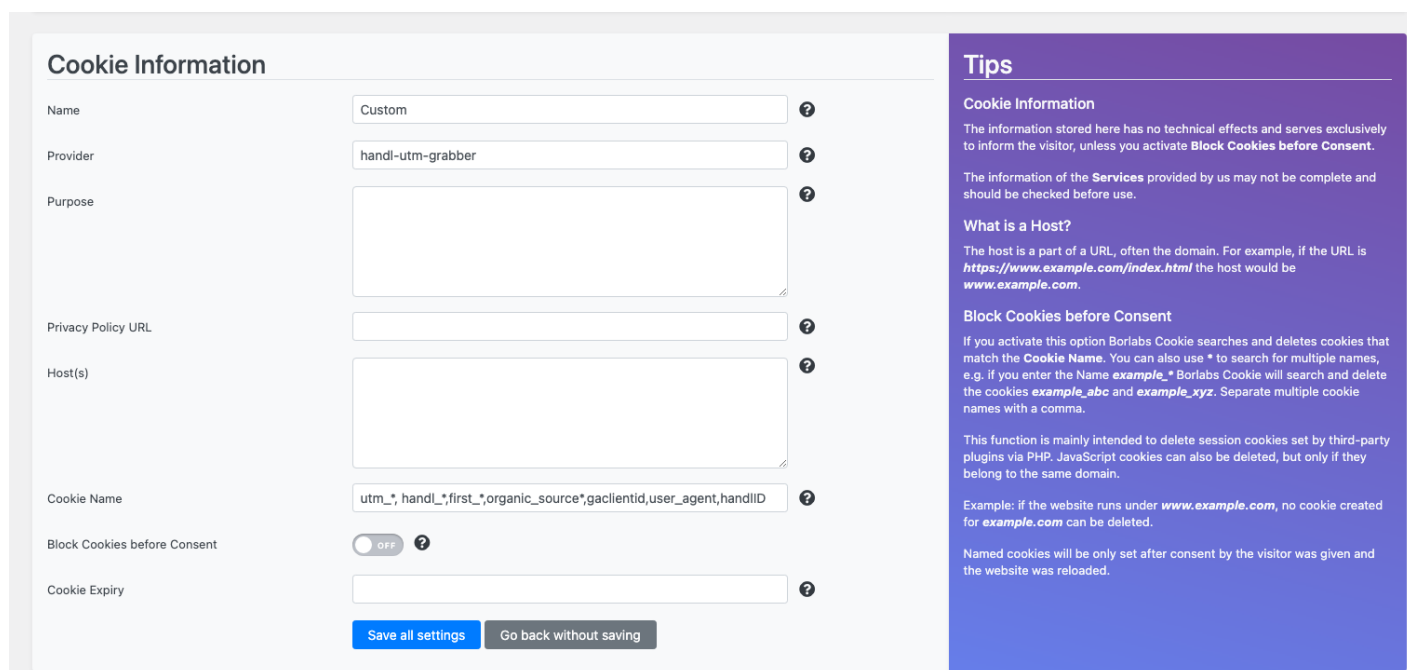- Add HandL UTM Grabber Support in Borlabs v3

Make HandL UTM Grabber compatible with Borlabs

First create a custom group under Marketing

Marketing						Add New
Name	**ID**		**Position**	**Status**	🗑	✎
Custom	handl-utm-grabber		1	🟢	🗑	✎

Add following entries under Cookie Name section

```
utm_*, handl_*,first_*,organic_source*,gaclientid,user_agent,handlID
```

Cookie Information

Name	Custom	❔
Provider	handl-utm-grabber	❔
Purpose		❔
Privacy Policy URL		❔
Host(s)		❔
Cookie Name	utm_*, handl_*,first_*,organic_source*,gaclientid,user_agent,handlID	❔
Block Cookies before Consent	OFF ❔	
Cookie Expiry		❔

Save all settings   Go back without saving

Tips

Cookie Information

The information stored here has no technical effects and serves exclusively to inform the visitor, unless you activate **Block Cookies before Consent**.

The information of the **Services** provided by us may not be complete and should be checked before use.

What is a Host?

The host is a part of a URL, often the domain. For example, if the URL is *https://www.example.com/index.html* the host would be *www.example.com*.

Block Cookies before Consent

If you activate this option Borlabs Cookie searches and deletes cookies that match the **Cookie Name**. You can also use * to search for multiple names, e.g. if you enter the Name *example_* * Borlabs Cookie will search and delete the cookies *example_abc* and *example_xyz*. Separate multiple cookie names with a comma.

This function is mainly intended to delete session cookies set by third-party plugins via PHP. JavaScript cookies can also be deleted, but only if they belong to the same domain.

Example: if the website runs under *www.example.com*, no cookie created for *example.com* can be deleted.

Named cookies will be only set after consent by the visitor was given and the website was reloaded.

This will block all the HandL UTM Grabber cookies before proper consent given

Add HandL UTM Grabber Support in Borlabs v3

Since version 3, Borlabs has updated its user interface and the method for adding cookie exceptions. Here, we will explain how you can do this in version 3.

Click on "Services" under "Consent Management" in Borlabs as shown here.

Fill out the form like this

ID: handl-utm-grabber (this is very crucial make sure you use this verbatim)

Status: On

Position: 1

Language: en

Name HandL UTM Grabber

Description HandL UTM Grabber is a lead tracking and attribution plugin for WordPress

Service Group Marketing

It will look like this after saving.

Service Settings

ID	handl-utm-grabber	ⓘ
Shortcode	[borlabs-cookie id="handl-utm-grabber" type="servic	ⓘ
Opt-out Shortcode	[borlabs-cookie id="handl-utm-grabber" type="btn-sv	ⓘ
Status	🔵✓ ⓘ	
Position	1	ⓘ
Language ⓘ	en	
Synchronize Configuration ⓘ		
Synchronize Translation ⓘ		

Go back without saving   Save all settings

Service Information

Name	HandL UTM Grabber ⋯	ⓘ
Description	HandL UTM Grabber is a lead tracking and attribution plugin for WordPress	ⓘ

Go back without saving   Save all settings

Fortunately, you can use a wildcard to input cookie names, making this step straightforward.

Please visit this page to retrieve a list of the cookies used by our plugin Native WP Shortcodes.

Save the settings, and voila!