

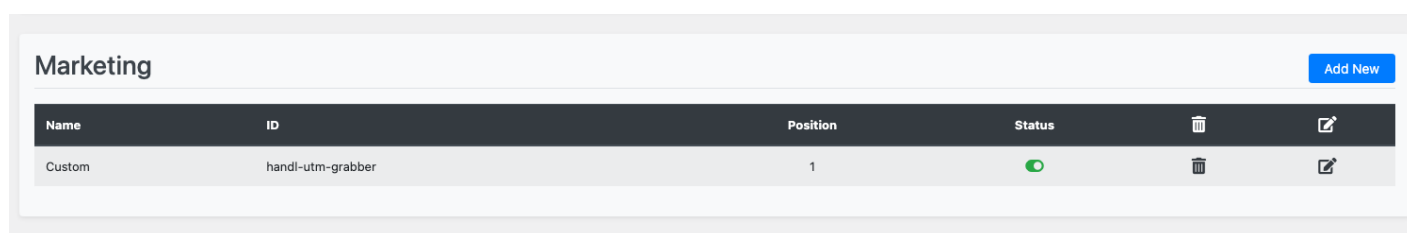
# Borlabs Cookie Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Borlabs Cookie  
Integration step by step

- [Make HandL UTM Grabber compatible with Borlabs](#)
- [Add HandL UTM Grabber Support in Borlabs v3](#)

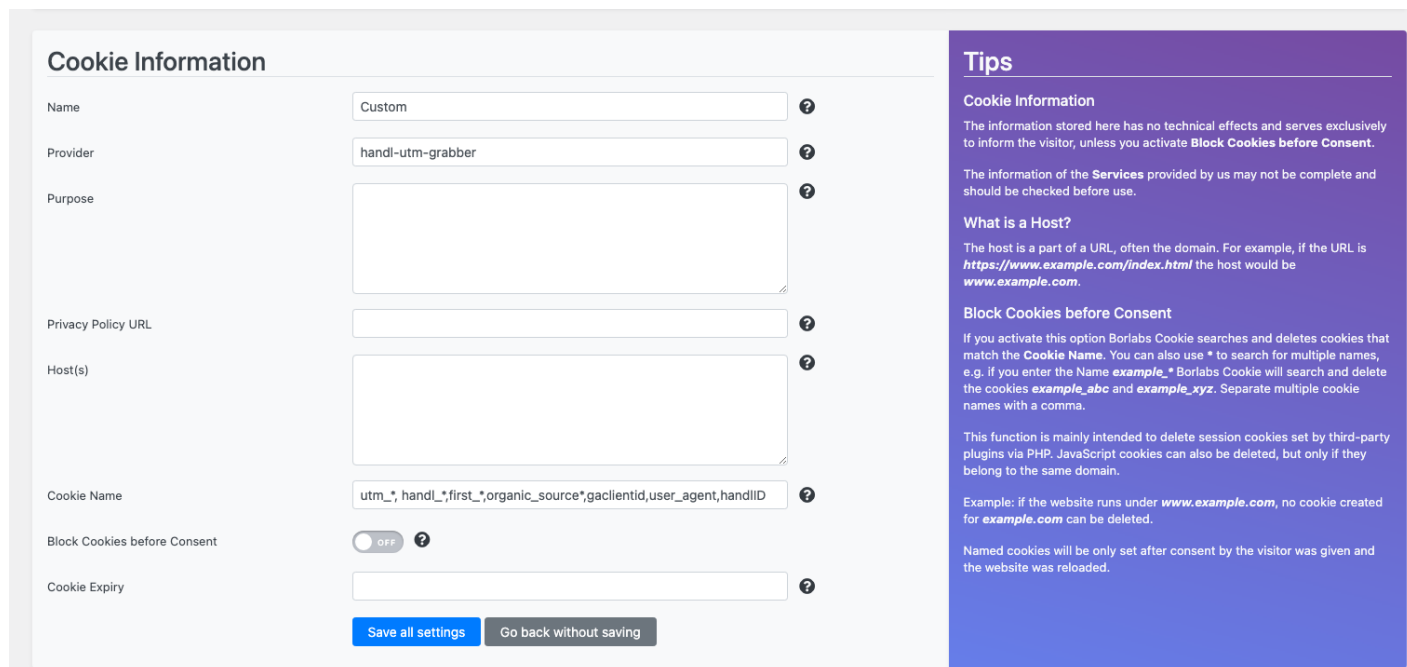
# Make HandL UTM Grabber compatible with Borlabs

First create a custom group under Marketing



Add following entries under Cookie Name section

```
utm_*, handl_*,first_*,organic_source*,gaclientid,user_agent,handlID
```



This will block all the HandL UTM Grabber cookies before proper consent given

# Add HandL UTM Grabber Support in Borlabs v3

Since version 3, Borlabs has updated its user interface and the method for adding cookie exceptions. Here, we will explain how you can do this in version 3.

Click on "Services" under "Consent Management" in Borlabs as shown here.

The screenshot displays the Borlabs Cookie management dashboard. The top navigation bar includes 'Dashboard', 'Settings', 'Dialog & Widget', 'Consent Management', 'Blockers', 'Scanner', 'Library', and 'System'. The 'Consent Management' menu is expanded, showing options like 'Services', 'Service Groups', 'IAB TCF', 'Manage Vendors', 'Settings', 'Providers', and 'Consent Logs'. The 'Services' option is selected, leading to the 'Edit: HandL UTM' page. A red message states: 'Please activate your license key first. [Click here](#) to enter your license key.' Below this, a green message says 'Saved successfully.' The 'Service Settings' section includes fields for ID (handl-utm-grabber), Shortcode ([borlabs-cookie id="handl-utm-grabber" type="service"]), Opt-out Shortcode ([borlabs-cookie id="handl-utm-grabber" type="btn-sv"]), Status (checked), Position (1), and Language (en). A 'Synchronize Configuration' button is at the bottom left. A red warning box at the bottom right states: 'Your license has expired. This feature is not available with an expired license. [Click here](#) to log into your account and purchase a license renewal.' On the right side, a sidebar titled 'Things to know' lists 'Shortcode' and 'Opt-out Shortcode'.

Fill out the form like this

ID: handl-utm-grabber (this is very crucial make sure you use this verbatim)

Status: On

Position: 1

Language: en

Name HandL UTM Grabber

Description HandL UTM Grabber is a lead tracking and attribution plugin for WordPress

Service Group Marketing

It will look like this after saving.

### Service Settings

ID	<input type="text" value="handl-utm-grabber"/>	
Shortcode	<input type="text" value='[borlabs-cookie id="handl-utm-grabber" type="servic'/>	
Opt-out Shortcode	<input type="text" value='[borlabs-cookie id="handl-utm-grabber" type="btn-sv'/>	
Status	<input checked="" type="checkbox"/>	
Position	<input type="text" value="1"/>	
Language	en	
Synchronize Configuration		
Synchronize Translation		

[Go back without saving](#) [Save all settings](#)

### Service Information

Name	<input type="text" value="HandL UTM Grabber"/>	
Description	<div>HandL UTM Grabber is a lead tracking and attribution plugin for WordPress</div>	

[Go back without saving](#) [Save all settings](#)

Fortunately, you can use a wildcard to input cookie names, making this step straightforward. Please visit this page to retrieve a list of the cookies used by our plugin [Native WP Shortcodes](#).

Cookies Add Cookie

Name	Hostname	Path	Lifetime	Purpose	Type	Description	#
utm_*	#	/	30	Tracking	HTTP		
first_*	#	/	30	Tracking	HTTP		
handl_*	#	/	30	Tracking	HTTP		
organic_so	#	/	30	Functional	HTTP		
gaclientid	#	/	30	Functional	HTTP		
user_agent	#	/	30	Functional	HTTP		
handlID	#	/	30	Functional	HTTP		

Save the settings, and voila!