

# Brave Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Brave Integration step by step

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# Brave (widget) builder UTM capture Integration

## Create the fields in Brave Form

As shown before. Field Name **MUST** match our parameter name. See our parameter name here [Native WP Shortcodes](#)

The screenshot displays the Brave Form builder interface. On the left, a preview of a form titled "Hello there" is shown, featuring a tree illustration and a "Subscribe" button. On the right, the "Form Settings" panel is open, showing the configuration for an "Input Field (Utm\_campaign)". The "Field Name\*" is set to "utm\_campaign", which is circled in red. Other settings include "Label", "Placeholder", "Input Field Type" (Text), and "Required" (toggle).

## Add the following JS codes in your WP's footer

```
<script>
jQuery( document ).ready(function() {
  Object.entries(brave_popup_formData).forEach(entry => {
```

```

[[var [k, v] = entry;
[[var fields = JSON.parse(v.fields)
[[Object.entries(fields).forEach(entry2 => {
[[var [k2, v2] = entry2;
[[if (v2.uid && handl_utm_all_params.indexOf(v2.uid) > -1){
[[jQuery('#brave_form_field'+k2).hide()
jQuery('[name="'+k2+'"').attr('value',Cookies.get(v2.uid))
[[}
[[}
[[})
[[})
[[})
</script>

```

# Pass UTMs to thank you page in Brave widget builder

If you are in V3, you should be able to pass any paramters using the shortcode.

Here we show it for utm\_campaign. This can be applied for any paramters listed here [Native WP Shortcodes](#).

✔ Submission Success Action

Action Type

A Redirect to Another Page

Redirect to:

Required

https://utmgrabber.com/?uc=[utm\_campaign]

Redirect Message

Required

Thank You For your Submission. Your Now Being Redirected...

[utm\_campaign]

Redirect After:

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Encode Redirect URL

☐

Redirect to Different URL based on submitted Form data

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