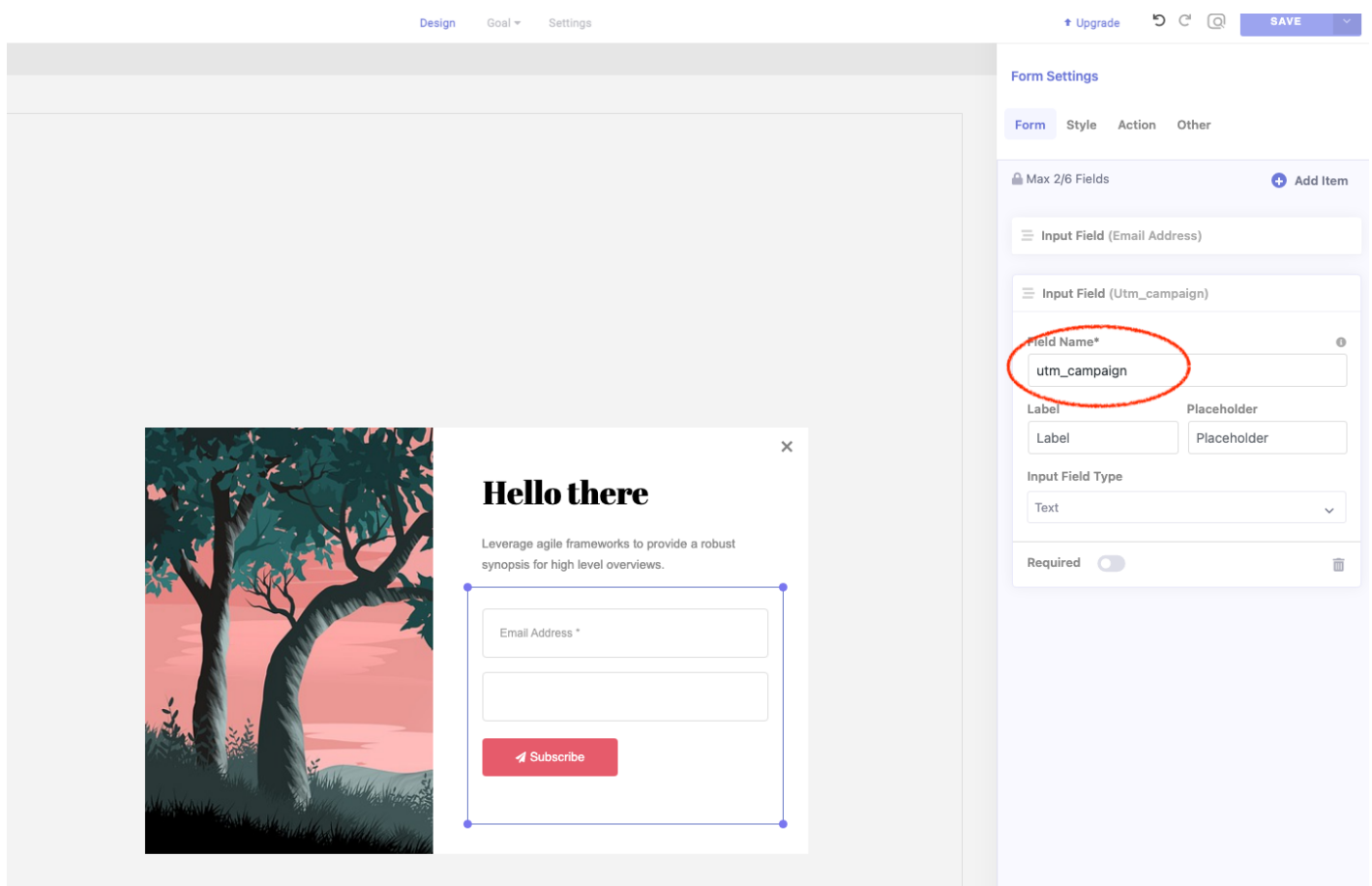


# Brave (widget) builder UTM capture Integration

## Create the fields in Brave Form

As shown before. Field Name **MUST** match our parameter name. See our parameter name here [Native WP Shortcodes](#)



The screenshot displays the Brave Form builder interface. On the left, a preview of a form titled "Hello there" is shown, featuring a tree illustration and a "Subscribe" button. The form contains an "Email Address \*" field and a "Submit" button. On the right, the "Form Settings" panel is visible, showing the configuration for the "Input Field (Utm\_campaign)". The "Field Name\*" is set to "utm\_campaign", which is circled in red. Other settings include "Label", "Placeholder", "Input Field Type" (Text), and "Required" (toggle).

## Add the following JS codes in your WP's footer

```
<script>
jQuery( document ).ready(function() {
  Object.entries(brave_popup_formData).forEach(entry => {
    var [k, v] = entry;
    var fields = JSON.parse(v.fields)
```

```
Object.entries(fields).forEach(entry2 => {  
  var [k2, v2] = entry2;  
  if (v2.uid && handl_utm_all_params.indexOf(v2.uid) > -1){  
    jQuery('#brave_form_field'+k2).hide()  
    jQuery('[name="'+k2+'"]').attr('value',Cookies.get(v2.uid))  
  }  
})  
})  
})  
})  
</script>
```

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