

# Brevo (Sendinblue)

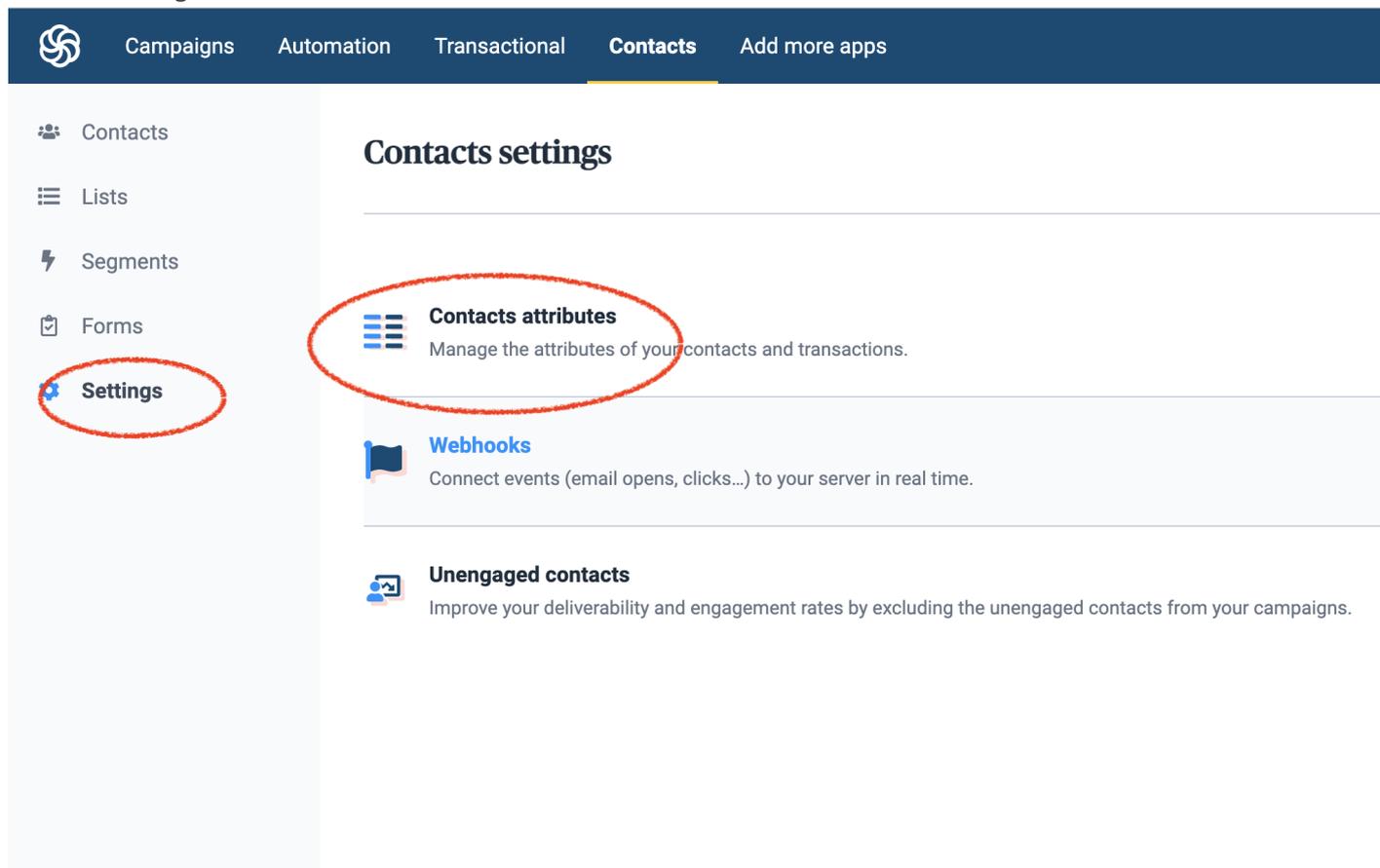
- [Track UTMs in Sendinblue form](#)

# Track UTM's in Sendinblue

## form

## Add Contact Attributes

Go to Settings > Contacts attributes



Add all the UTM's and other parameters from UTM Grabber as shown below. [Native WP Shortcodes](#)

The image shows a CRM interface with a sidebar on the left containing navigation items: Contacts, Lists, Segments, Forms, and Settings. The main area is titled 'Contact Attributes' and has two tabs: 'Normal Attributes' (active) and 'Transactional Attributes'. A blue button '+ Add a new attribute' is visible. Below the tabs is a table of attributes:

Attribute Name	Type	Action
EMAIL	Text	x
LASTNAME	Text	x
FIRSTNAME	Text	x
SMS	Text	x
DOUBLE_OPT-IN	Category	x
UTM_CAMPAIGN	Text	x
UTM_SOURCE	Text	x
UTM_MEDIUM	Text	x
GCLID	Text	x
ORGANIC_SOURCE	Text	x
TRAFFIC_SOURCE	Text	x

An 'Attribute Settings' modal dialog is open in the foreground. It contains the following fields:

- Attribute Name: UTM\_CAMPAIGN
- Attribute Type: Text (selected from a dropdown menu)
- Buttons: OK and Cancel

Add the fields in your form

You can add the new fields in your form using "Add a new field" feature

Or simply copy paste the following code, anywhere in the form

```
<p class="sib-UTM_CAMPAIGN-area"> <input type="hidden" class="utm_campaign"
```

```
name="UTM_CAMPAIGN">
</p>
<p class="sib-UTM_SOURCE-area"> <input type="hidden" class="utm_source" name="UTM_SOURCE">
</p>
<p class="sib-UTM_MEDIUM-area"> <input type="hidden" class="utm_medium" name="UTM_MEDIUM">
</p>
<p class="sib-ORGANIC_SOURCE-area"> <input type="hidden" class="organic_source"
name="ORGANIC_SOURCE">
</p>
<p class="sib-TRAFFIC_SOURCE-area"> <input type="hidden" class="traffic_source"
name="TRAFFIC_SOURCE">
</p>
```

## NOTE: interestingly the wrapper div is required :)

We have added only some UTMs, `organic_source` and `traffic_source` as an example. You can add as much fields as you wish.

Make sure the class variable matches with our naming convention here [Native WP Shortcodes](#) As long as you maintain that, our plugin will be able to autofill the fields.

After that you can test and go to Sendinblue to confirm

# A asdada@asdada.com

Added by you on March 10th, 2023

 Email campaigns  
Subscribed ▾

 Transactional emails  
Approved (1/1) ▾

## Information

LASTNAME  
LASTNAME

FIRSTNAME  
FIRSTNAME

SMS  
 +1

EMAIL  
asdada@asdada.com

DOUBLE\_OPT-IN  
[Select DOUBLE\\_OPT-IN](#)

UTM\_CAMPAIGN  
SpringSale

UTM\_SOURCE  
Google

UTM\_MEDIUM  
cpc

GCLID  
GCLID

ORGANIC\_SOURCE  
<https://handl-sandbox/>

TRAFFIC\_SOURCE  
Paid

[Add a note](#) [Compose an email](#) [Import a file](#) [New deal](#)

## Overview

✉ Email campaigns			
Sent	Delivered	Unique opening	Unique clicks
0	0% (0)	0% (0)	0% (0)

## History

All Marketing CRM & Conversations Contact updates

March 2023

 Added by **WORDPRESS**  
4 hours ago

 **Contact added to the list(s): (#2) Your first list**  
4 hours ago