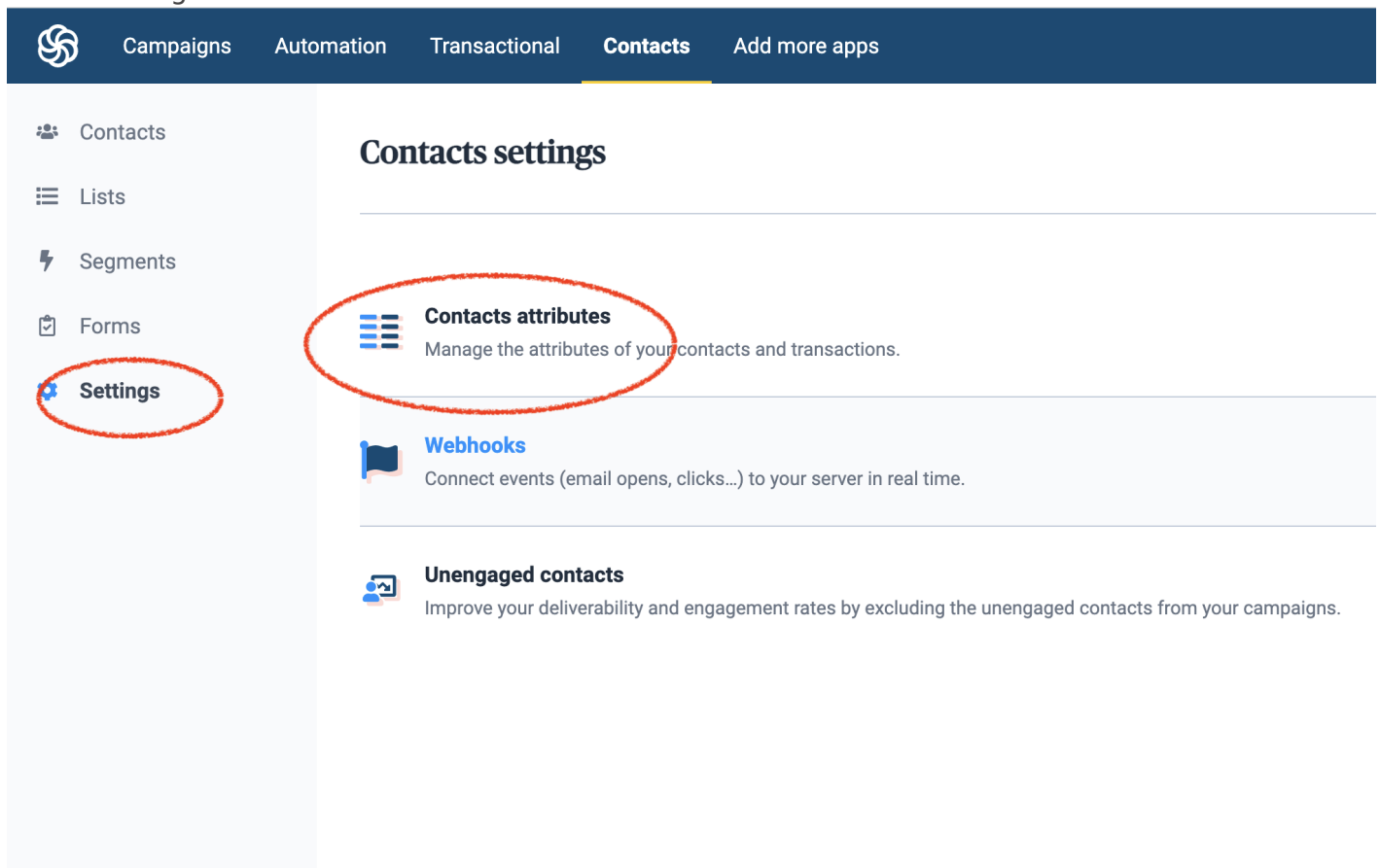


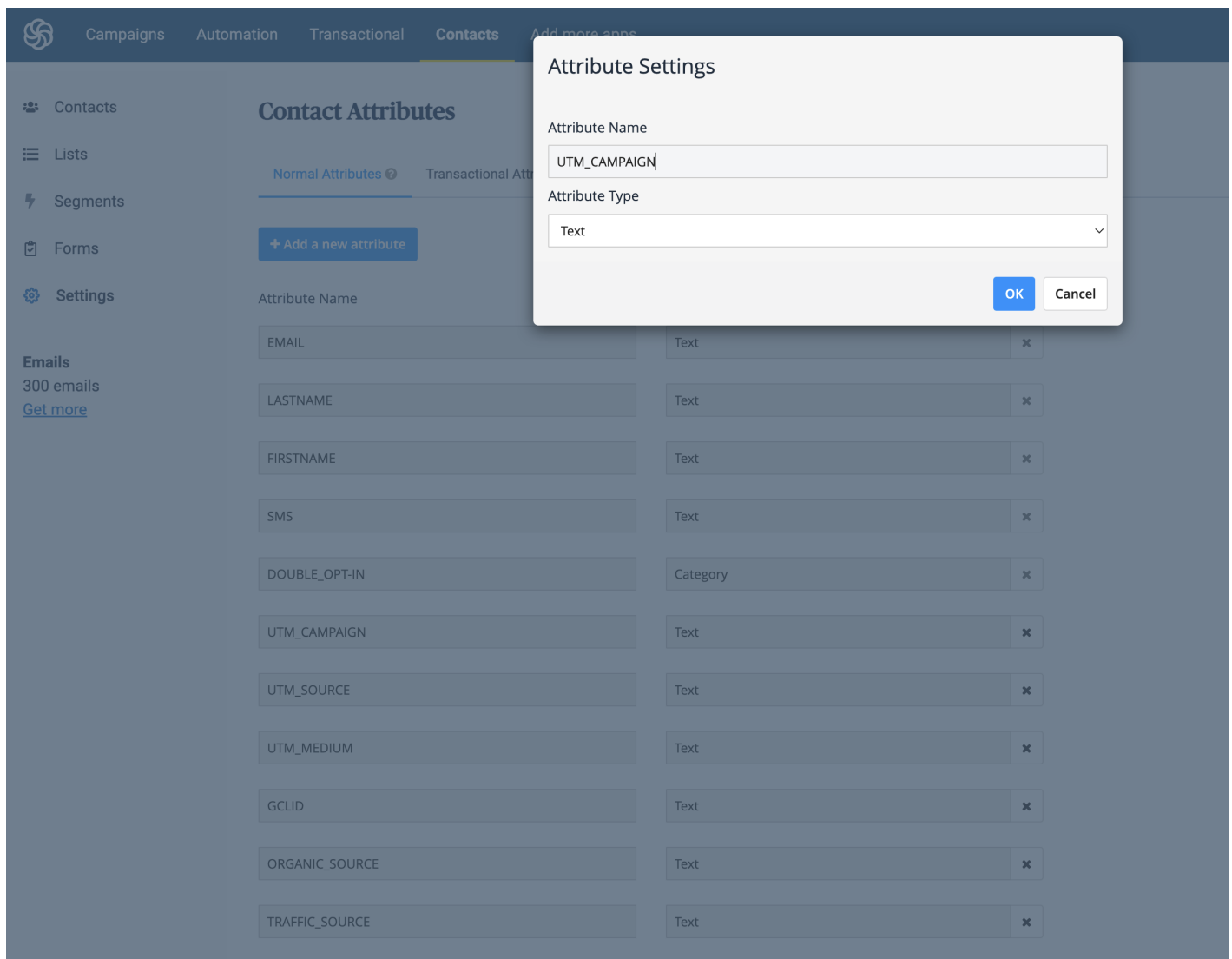
Track UTMs in Sendinblue

Add Contact Attributes

Go to Settings > Contacts attributes



Add all the UTMs and other parameters from UTM Grabber as shown below. [Native WP Shortcodes](#)



Add the fields in your form

You can add the new fields in your form using "Add a new field" feature

The screenshot displays the Sendinblue WordPress plugin interface. On the left is a dark sidebar menu with options: Pages, Comments, WS Form, Appearance, Plugins, Users, Tools, Settings, UTM, Sendinblue (highlighted), Home, Forms, Statistics, and Collapse menu. The main content area is divided into three sections. The top section, titled 'Add Media', contains a toolbar with buttons for bold, italic, link, quote, delete, insert, image, list, ordered list, code, and more, along with a 'close tags' button. Below the toolbar is a code editor showing HTML code for form fields: a paragraph with a hidden UTM campaign input, followed by hidden inputs for UTM source, medium, organic source, and traffic source, and then an email address input. The middle section contains text explaining the shortcode `[sibwp_form id=1]` and warning not to copy the visible form markup. The bottom section shows the 'Add a new Field' dialog, which lists 'Sendinblue merge fields : Normal' (Email Address*, LASTNAME, FIRSTNAME (highlighted), SMS, UTM_CAMPAIGN, UTM_SOURCE, UTM_MEDIUM, GCLID, ORGANIC_SOURCE, TRAFFIC_SOURCE) and 'Sendinblue merge fields : Category' (Other, Submit Button). To the right of the main content is a 'Preview' section showing a visual representation of the form with fields for 'Email Address', 'Name', and a 'Submit' button.

Pages

Comments

WS Form

Appearance

Plugins

Users

Tools

Settings

UTM

Sendinblue

Home

Forms

Statistics

Collapse menu

Add Media

b i link b-quote del ins img ul ol li code more

close tags

```
<p class="sib-UTM_CAMPAIGN-area">
  <input type="hidden" class="utm_campaign"
name="UTM_CAMPAIGN">
<input type="hidden" class="sib-UTM_SOURCE-area"
name="UTM_SOURCE">
<input type="hidden" class="sib-UTM_MEDIUM-area"
name="UTM_MEDIUM">
<input type="hidden" class="sib-ORGANIC_SOURCE-area"
name="ORGANIC_SOURCE">
<input type="hidden" class="sib-TRAFFIC_SOURCE-area"
name="TRAFFIC_SOURCE">

</p>
<p class="sib-email-area">
  Email Address*
  <input type="email" class="sib_email_area" name="email">
```

Use the shortcode `[sibwp_form id=1]` inside a post, page or text widget to display your sign-up form. **Do not copy and paste the above form mark up, that will not work**

Add a new Field ?

✓ Select Sendinblue Attribute

Sendinblue merge fields : Normal

- Email Address*
- LASTNAME
- FIRSTNAME
- SMS
- UTM_CAMPAIGN
- UTM_SOURCE
- UTM_MEDIUM
- GCLID
- ORGANIC_SOURCE
- TRAFFIC_SOURCE

Sendinblue merge fields : Category

Other

- Submit Button

Preview

Email Address

Name

Submit

Or simply copy paste the following code, anywhere in the form

```
<p class="sib-UTM_CAMPAIGN-area"> <input type="hidden" class="utm_campaign"
name="UTM_CAMPAIGN">
```

```
</p>
<p class="sib-UTM_SOURCE-area"> <input type="hidden" class="utm_source" name="UTM_SOURCE">
</p>
<p class="sib-UTM_MEDIUM-area"> <input type="hidden" class="utm_medium" name="UTM_MEDIUM">
</p>
<p class="sib-ORGANIC_SOURCE-area"> <input type="hidden" class="organic_source"
name="ORGANIC_SOURCE">
</p>
<p class="sib-TRAFFIC_SOURCE-area"> <input type="hidden" class="traffic_source"
name="TRAFFIC_SOURCE">
</p>
```

NOTE: interestingly the wrapper div is required :)

We have added only some UTMs, `organic_source` and `traffic_source` as an example. You can add as much fields as you wish.

Make sure the class variable matches with our naming convention here [Native WP Shortcodes](#) As long as you maintain that, our plugin will be able to autofill the fields.

After that you can test and go to Sendinblue to confirm

A **asdada@asdad.com**

Added by you on March 10th, 2023



Email campaigns
Subscribed ▾



Transactional emails
Approved (1/1) ▾

Information



LASTNAME

LASTNAME

FIRSTNAME

FIRSTNAME

SMS

+1

EMAIL

asdada@asdad.com

DOUBLE_OPT-IN

Select DOUBLE_OPT-IN

UTM_CAMPAIGN

SpringSale

UTM_SOURCE

Google

UTM_MEDIUM

cpc

GCLID

GCLID

ORGANIC_SOURCE

https://handl-sandbox/

TRAFFIC_SOURCE

Paid

[Add a note](#)

[Compose an email](#)

[Import a file](#)

[New deal](#)

Overview

Email campaigns

Sent

0

Delivered

0% (0)

Unique opening

0% (0)

Unique clicks

0% (0)

History

All

Marketing

CRM & Conversations

Contact updates

March 2023



Added by **WORDPRESS**

4 hours ago



Contact added to the list(s): (#2) Your first list

4 hours ago

Revision #4

Created Sat, Mar 11, 2023 1:48 AM by [Leman](#)

Updated Sat, Mar 11, 2023 1:59 AM by [Leman](#)