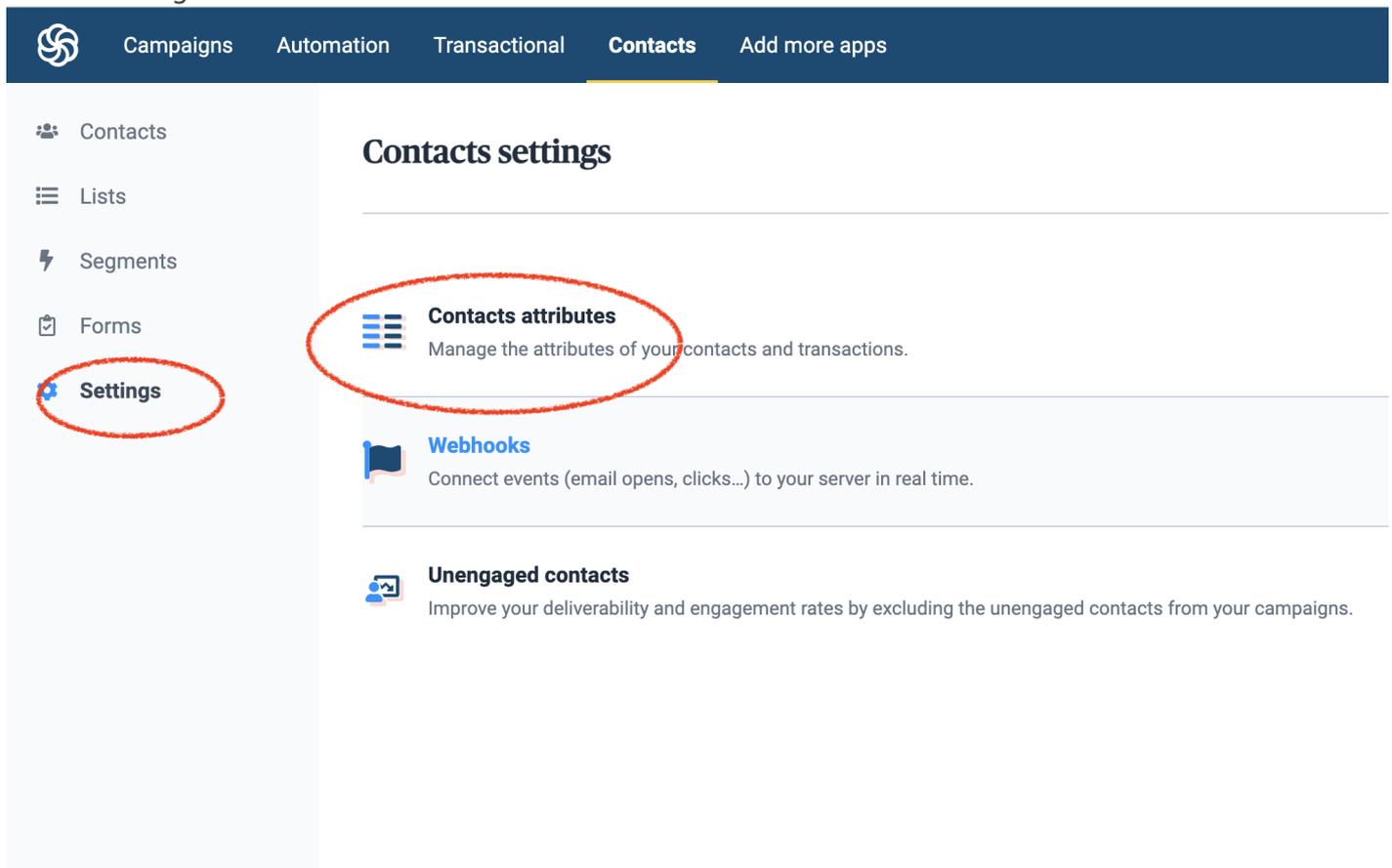


# Track UTM's in Sendinblue

## form

## Add Contact Attributes

Go to Settings > Contacts attributes



Add all the UTM's and other parameters from UTM Grabber as shown below. [Native WP Shortcodes](#)

Campaigns Automation Transactional **Contacts** Add more apps

Contacts Lists Segments Forms Settings

### Contact Attributes

Normal Attributes Transactional Attributes

+ Add a new attribute

Attribute Name	Attribute Type	
EMAIL	Text	x
LASTNAME	Text	x
FIRSTNAME	Text	x
SMS	Text	x
DOUBLE_OPT-IN	Category	x
UTM_CAMPAIGN	Text	x
UTM_SOURCE	Text	x
UTM_MEDIUM	Text	x
GCLID	Text	x
ORGANIC_SOURCE	Text	x
TRAFFIC_SOURCE	Text	x

#### Attribute Settings

Attribute Name  
UTM\_CAMPAIGN

Attribute Type  
Text

OK Cancel

Add the fields in your form

You can add the new fields in your form using "Add a new field" feature

The screenshot shows the WordPress dashboard with the Sendinblue plugin menu open. The 'Add a new field' dialog is displayed, showing a list of attributes. The 'FIRSTNAME' attribute is selected. To the right, a preview of the form shows the 'Email Address' field and a 'Submit' button.

```
<p class="sib-UTM_CAMPAIGN-area">
  <input type="hidden" class="utm_campaign"
name="UTM_CAMPAIGN">
<input type="hidden" class="sib-UTM_SOURCE-area"
name="UTM_SOURCE">
<input type="hidden" class="sib-UTM_MEDIUM-area"
name="UTM_MEDIUM">
<input type="hidden" class="sib-ORGANIC_SOURCE-area"
name="ORGANIC_SOURCE">
<input type="hidden" class="sib-TRAFFIC_SOURCE-area"
name="TRAFFIC_SOURCE">
</p>
<p class="sib-email-area">
  Email Address*
  <input type="email" class="sib_email_area" name="email">
```

Use the shortcode `[sibwp_form id=1]` inside a post, page or text widget to display your sign-up form. **Do not copy and paste the above form mark up, that will not work**

**Add a new Field**

- ✓ Select Sendinblue Attribute
- Sendinblue merge fields : Normal
  - Email Address\*
  - LASTNAME
  - FIRSTNAME**
  - SMS
  - UTM\_CAMPAIGN
  - UTM\_SOURCE
  - UTM\_MEDIUM
  - GCLID
  - ORGANIC\_SOURCE
  - TRAFFIC\_SOURCE
- Sendinblue merge fields : Category
- Other
  - Submit Button

Or simply copy paste the following code, anywhere in the form

```
<p class="sib-UTM_CAMPAIGN-area"> <input type="hidden" class="utm_campaign"
name="UTM_CAMPAIGN">
```

```
</p>
<p class="sib-UTM_SOURCE-area"> <input type="hidden" class="utm_source" name="UTM_SOURCE">
</p>
<p class="sib-UTM_MEDIUM-area"> <input type="hidden" class="utm_medium" name="UTM_MEDIUM">
</p>
<p class="sib-ORGANIC_SOURCE-area"> <input type="hidden" class="organic_source"
name="ORGANIC_SOURCE">
</p>
<p class="sib-TRAFFIC_SOURCE-area"> <input type="hidden" class="traffic_source"
name="TRAFFIC_SOURCE">
</p>
```

## NOTE: interestingly the wrapper div is required :)

We have added only some UTMs, `organic_source` and `traffic_source` as an example. You can add as much fields as you wish.

Make sure the class variable matches with our naming convention here [Native WP Shortcodes](#) As long as you maintain that, our plugin will be able to autofill the fields.

After that you can test and go to Sendinblue to confirm

# A **asdada@asdad.com**

Added by you on March 10th, 2023

 Email campaigns  
Subscribed ▾

 Transactional emails  
Approved (1/1) ▾

## Information

LASTNAME  
LASTNAME

FIRSTNAME  
FIRSTNAME

SMS  
 +1

EMAIL  
asdada@asdad.com

DOUBLE\_OPT-IN  
[Select DOUBLE\\_OPT-IN](#)

UTM\_CAMPAIGN  
SpringSale

UTM\_SOURCE  
Google

UTM\_MEDIUM  
cpc

GCLID  
GCLID

ORGANIC\_SOURCE  
<https://handl-sandbox/>

TRAFFIC\_SOURCE  
Paid

[Add a note](#) [Compose an email](#) [Import a file](#) [New deal](#)

## Overview

### Email campaigns

Sent	Delivered	Unique opening	Unique clicks
0	0% (0)	0% (0)	0% (0)

## History

All Marketing CRM & Conversations Contact updates

March 2023

 Added by **WORDPRESS**  
4 hours ago

 **Contact added to the list(s): (#2) Your first list**  
4 hours ago

Revision #4

Created Sat, Mar 11, 2023 1:48 AM by [Leman](#)

Updated Sat, Mar 11, 2023 1:59 AM by [Leman](#)