

Calendly Integration

HandL UTM Grabber / Tracker

How to collect and track UTM variables via Calendly step by step

- [UTM Tracking in Calendly using init](#)
- [Track UTMs in Calendly](#)

UTM Tracking in Calendly using init

Please insert the following code. Make sure replacing the URL with yours.

```
<!-- Calendly inline widget begin -->
<div id="handlCalendly" class="calendly-inline-widget" style="min-width:320px;height:580px;"
data-auto-load="false">
<script type="text/javascript"
src="https://assets.calendly.com/assets/external/widget.js"></script>

<script>
setTimeout(function(){
    Calendly.initInlineWidget({
        url: 'https://calendly.com/YOUR_LINK/30min',
        parentElement: document.getElementById('handlCalendly'),
        utm: {
            utmCampaign: Cookies.get("utm_campaign"),
            utmSource: Cookies.get("utm_source"),
            utmMedium: Cookies.get("utm_medium"),
            utmContent: Cookies.get("utm_content"),
            utmTerm: Cookies.get("utm_term")
        }
    });
}, 1000);
</script>
</div>
```

You should see the UTMs after the booking in Calendly



08:00am - 09:00am

Handl Test
Event type **Request Demo**

▼ Details

Mark as no-show

[Edit Event Type](#)

[Filter by Event Type](#)

[Schedule Invitee Again](#)

EMAIL

handltest@domain.com

LOCATION

This is a Zoom web conference.

INVITEE TIME ZONE

Central Time - US & Canada

QUESTIONS

Company Name
HandL Digital

Please share anything that will help prepare for our meeting.
testing

utm_campaign
testing

MEETING HOST

Host will attend this meeting



UTM PARAMETERS

- ✎ UTM_Campaign=HandLTestCampaign
- ✎ UTM_Source=HandLTestSource
- ✎ UTM_Medium=HandLTestMedium
- ✎ UTM_Content=HandLTestContent
- ✎ UTM_Term=HandLTestTerm

[Add meeting notes](#)

(only the host will see these)

Created September 22, 2022

Track UTMs in Calendly

Add class attributes to the iframe

```
<iframe class="utm-src" src="https://calendly.com/test" width="100%" height="100%"  
frameborder="0"></iframe>
```