

# Calendly Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Calendly step by step

- [UTM Tracking in Calendly using init](#)
- [Track UTMs in Calendly](#)

# UTM Tracking in Calendly using init

Please insert the following code. Make sure replacing the URL with yours.

```
<!-- Calendly inline widget begin --><div id="handlCalendly" class="calendly-inline-widget" style="min-width:320px;height:580px;" data-auto-load="false"><script type="text/javascript" src="https://assets.calendly.com/assets/external/widget.js"></script>
<script>
setTimeout(function(){
    Calendly.initInlineWidget({
        url: 'https://calendly.com/YOUR_LINK/30min',           parentElement:
document.getElementById('handlCalendly'),
        utm: {
            utmCampaign: Cookies.get("utm_campaign"),           utmSource:
Cookies.get("utm_source"),
            utmMedium: Cookies.get("utm_medium"),               utmContent:
Cookies.get("utm_content"),
            utmTerm: Cookies.get("utm_term")
        }
    });
}, 1000);
</script>
</div>
```

You should see the UTMs after the booking in Calendly



08:00am - 09:00am

### Handl Test

Event type **Request Demo**

▼ Details

Mark as no-show

[Edit Event Type](#)

[Filter by Event Type](#)

[Schedule Invitee Again](#)

#### EMAIL

handltest@domain.com

#### LOCATION

This is a Zoom web conference.

#### INVITEE TIME ZONE

Central Time - US & Canada

#### QUESTIONS

Company Name

HandL Digital

Please share anything that will help prepare for our meeting.  
testing

utm\_campaign  
testing

#### MEETING HOST

Host will attend this meeting

H

#### UTM PARAMETERS

- ◇ UTM\_Campaign=HandLTestCampaign
- ◇ UTM\_Source=HandLTestSource
- ◇ UTM\_Medium=HandLTestMedium
- ◇ UTM\_Content=HandLTestContent
- ◇ UTM\_Term=HandLTestTerm

[Add meeting notes](#)

(only the host will see these)

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# Track UTMs in Calendly

Add class attributes to the iframe

```
<iframe class="utm-src" src="https://calendly.com/test" width="100%" height="100%"  
frameborder="0"></iframe>
```