

Contact Form 7 Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Contact Form 7 step by step

- [Contact Form 7 Native Integration for Collecting UTMs](#)
- [Contact Form 7 UTM Tracking](#)
- [Contact Form 7 to Zapier Video Tutorial](#)
- [Contact Form 7 UTM Tracking Video Tutorial](#)
- [Contact Form 7 Integromat Integration- Video Tutorial](#)

Contact Form 7 Native Integration for Collecting UTM

Form

Mail

Messages

Additional Settings

Form

You can edit the form template here. For details, see [Editing form template.](#)

text

email

url

tel

number

date

text area

drop-down menu

checkboxes

radio buttons

acceptance

quiz

file

submit

utm_source

utm_medium

utm_term

utm_content

utm_campaign

fbclid

msclkid

gclid

handl_original_ref

handl_landing_page

handl_ip

handl_ref

handl_url

email

username

gaclientid

organic_source

organic_source_str

user_agent

<label> Your Name (required)
[text* your-name] </label>

<label> Your Email (required)
[email* your-email] </label>

<label> Subject
[text your-subject] </label>

<label> Your Message
[textarea your-message] </label>

[utm_campaign_cf7 utm_campaign_cf7-625]
[utm_source_cf7 utm_source_cf7-995]
[handl_url_cf7 handl_url_cf7-459]
[handl_ref_cf7 handl_ref_cf7-56]
[user_agent_cf7 user_agent_cf7-835]
[fbp_i]<input type="hidden" name="fbp" value="%s" />[/fbp_i]

[submit "Send"]

Save

Contact Form 7 UTM Tracking

1. Click Contact And Add New

[1-Click Contact and add new button.png](#)

Image not found or type unknown

2. Paste The Code Shown Below to the Form Section Like that

[2-Click Form section and Paste the code below.png](#)

Image not found or type unknown

--->Code Snippets<---

```
[utm_campaign_i]<input type="hidden" name="utm_campaign" value="%s" />[/utm_campaign_i]
[utm_source_i]<input type="hidden" name="utm_source" value="%s" />[/utm_source_i]
[utm_medium_i]<input type="hidden" name="utm_medium" value="%s" />[/utm_medium_i]
[utm_term_i]<input type="hidden" name="utm_term" value="%s" />[/utm_term_i]
[utm_content_i]<input type="hidden" name="utm_content" value="%s" />[/utm_content_i]
[gclid_i]<input type="hidden" name="gclid" value="%s" />[/gclid_i]
```

3. Paste The Code Shown Below to the Mail Section Like that

3-Click 'Mail' section and paste the code below.png

Image not found or type unknown

--->Code Snippets<---

Campaign Name:

[utm_campaign]

Campaign Source:

[utm_source]

Campaign Medium:

[utm_medium]

Campaign Term:

[utm_term]

Campaign Content:

[utm_content]

Gclid:

[gclid]

4.Click the 'Save' Button

4-Click the save button.png

Image not found or type unknown

5.Copy the Shortcode

5-Copy the shortcode.png

Image not found or type unknown

6.Click 'Pages' and then click the 'Add New' button

[6-Click pages and add new.png](#)

Image not found or type unknown

7.Paste the code you copied

[7-Paste the code you copied from the contact form.png](#)

Image not found or type unknown

8.Click the 'Publish' Button

[8-Click the publish button.png](#)

Image not found or type unknown

9.Click 'View Page' Button

[9-click View Page button.png](#)

Image not found or type unknown

10.Now You are Ready to roll

[10-Now you are ready to roll.png](#)

Image not found or type unknown



Contact Form 7



HandL UTM Grabber

The easiest (yet smart) way to capture UTM data on your website

Download version 1.0

HOW TO COLLECT

UTM

VARIABLES

IN YOUR FORMS?

HS

Contact Form 7 to Zapier Video Tutorial

*Please watch the related Video Tutorial
below*

and click right to the video and open link in new tab



Contact Form 7 UTM Tracking Video Tutorial

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--->Code Snippets<---

```
[utm_campaign_i]<input type="hidden" name="utm_campaign" value="%s" />[/utm_campaign_i]
[utm_source_i]<input type="hidden" name="utm_source" value="%s" />[/utm_source_i]
[utm_medium_i]<input type="hidden" name="utm_medium" value="%s" />[/utm_medium_i]
[utm_term_i]<input type="hidden" name="utm_term" value="%s" />[/utm_term_i]
```



```
[utm_content_i]<input type="hidden" name="utm_content" value="%s" />[/utm_content_i]
[gclid_i]<input type="hidden" name="gclid" value="%s" />[/gclid_i]
```

--->Code Snippets<---

Campaign Name:

```
[utm_campaign]
```

Campaign Source:

```
[utm_source]
```

Campaign Medium:

```
[utm_medium]
```

Campaign Term:

```
[utm_term]
```

Campaign Content:

```
[utm_content]
```

Gclid:

```
[gclid]
```

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