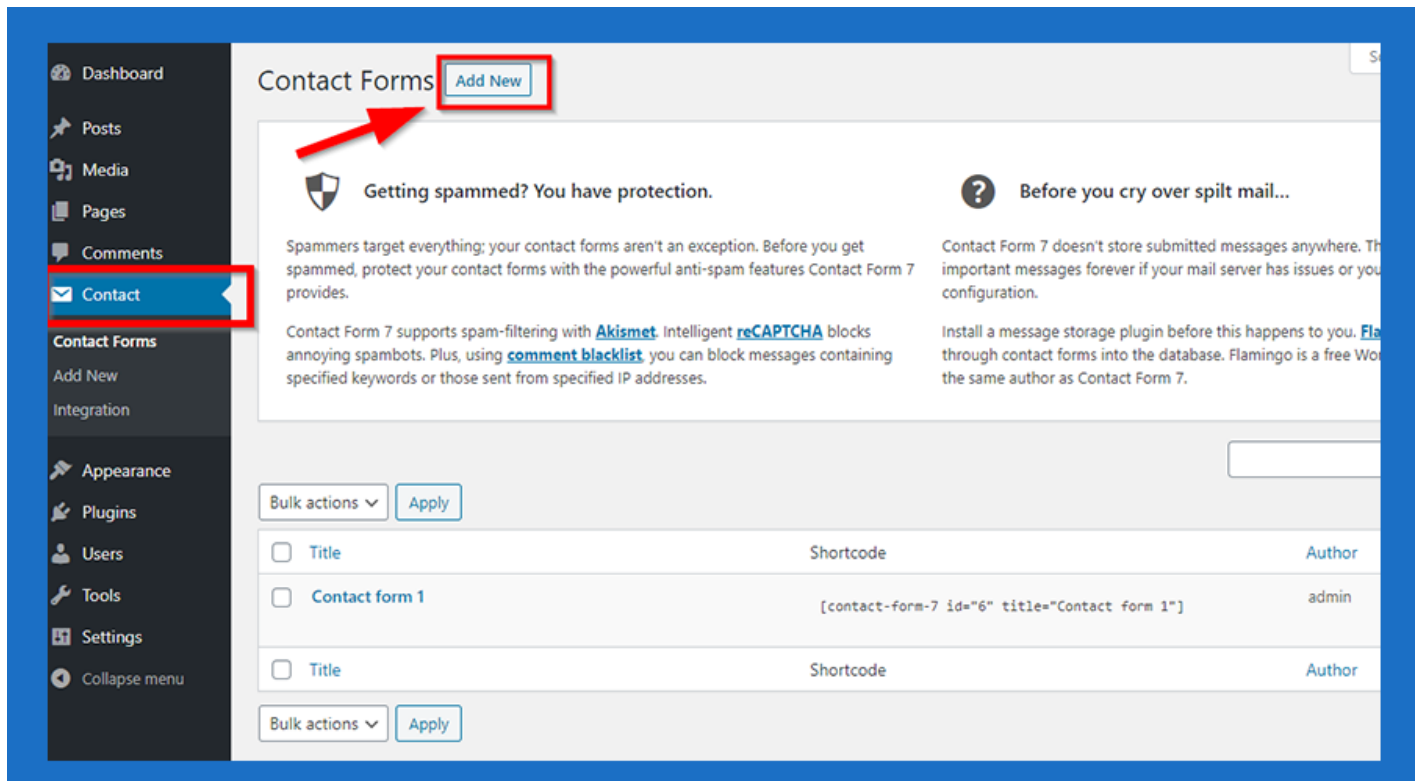
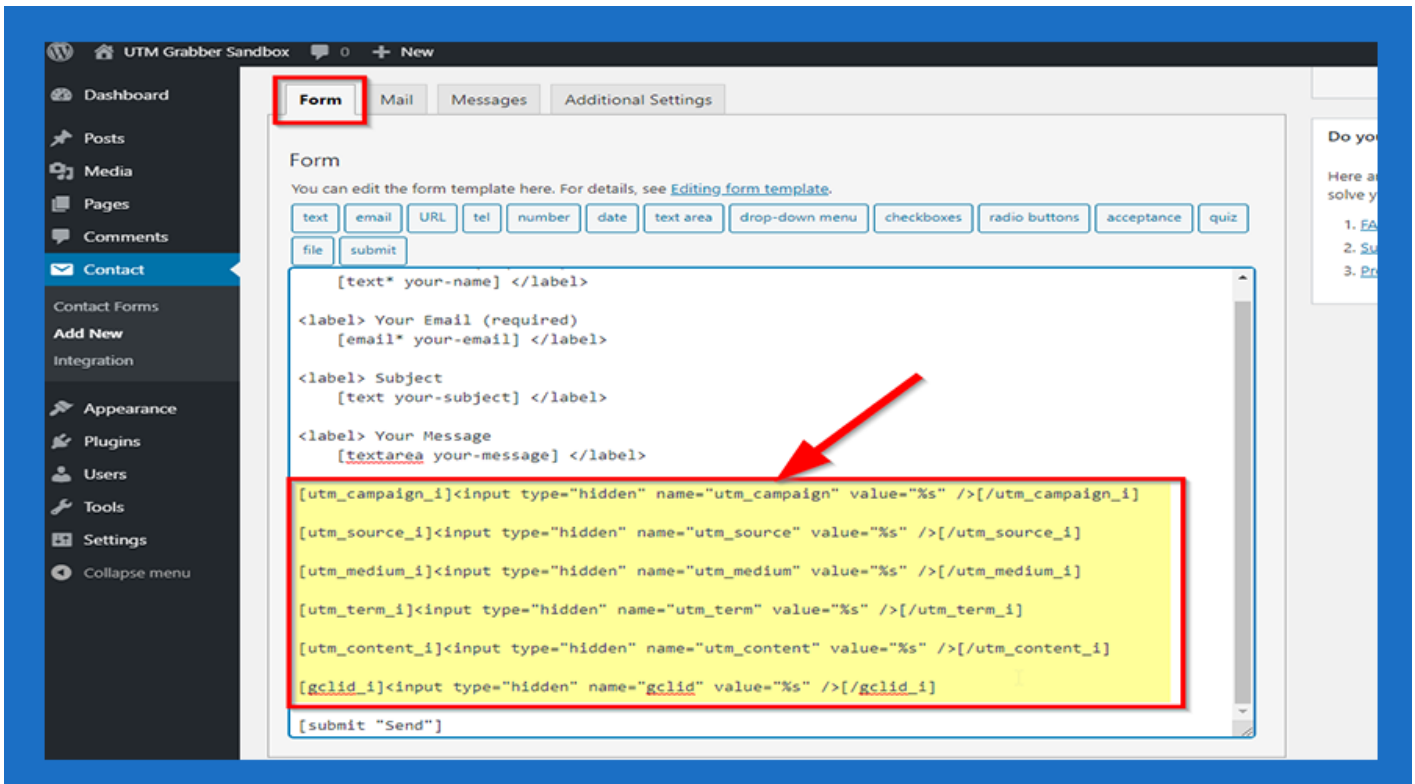


Contact Form 7 UTM Tracking (Legacy)

1.Click Contact And Add New



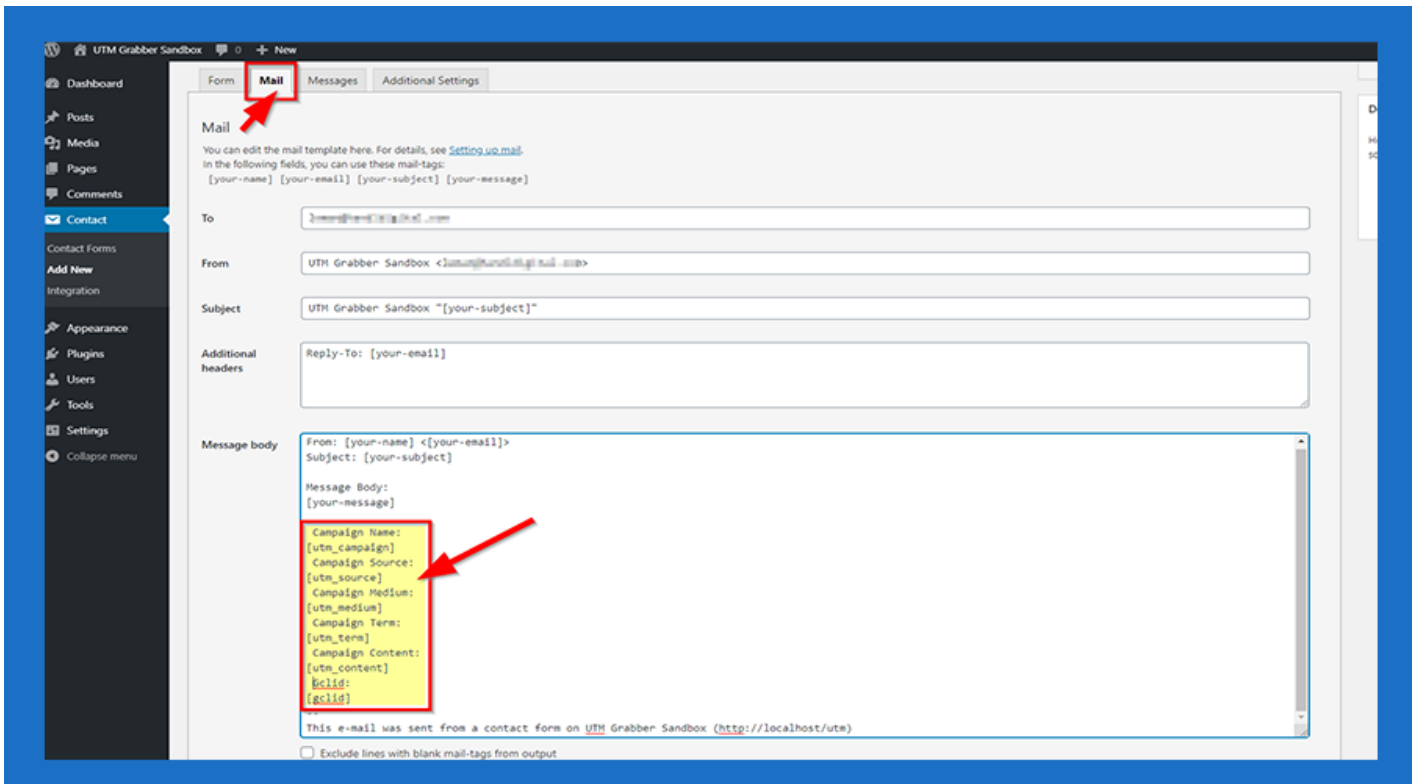
2.Paste The Code Shown Below to the Form Section Like that



--->Code Snippets<---

```
[utm_campaign_i]<input type="hidden" name="utm_campaign" value="%s" />[/utm_campaign_i]
[utm_source_i]<input type="hidden" name="utm_source" value="%s" />[/utm_source_i]
[utm_medium_i]<input type="hidden" name="utm_medium" value="%s" />[/utm_medium_i]
[utm_term_i]<input type="hidden" name="utm_term" value="%s" />[/utm_term_i]
[utm_content_i]<input type="hidden" name="utm_content" value="%s" />[/utm_content_i]
[gclid_i]<input type="hidden" name="gclid" value="%s" />[/gclid_i]
```

3.Paste The Code Shown Below to the Mail Section Like that



--->Code Snippets<---

Campaign Name:
[utm_campaign]

Campaign Source:
[utm_source]

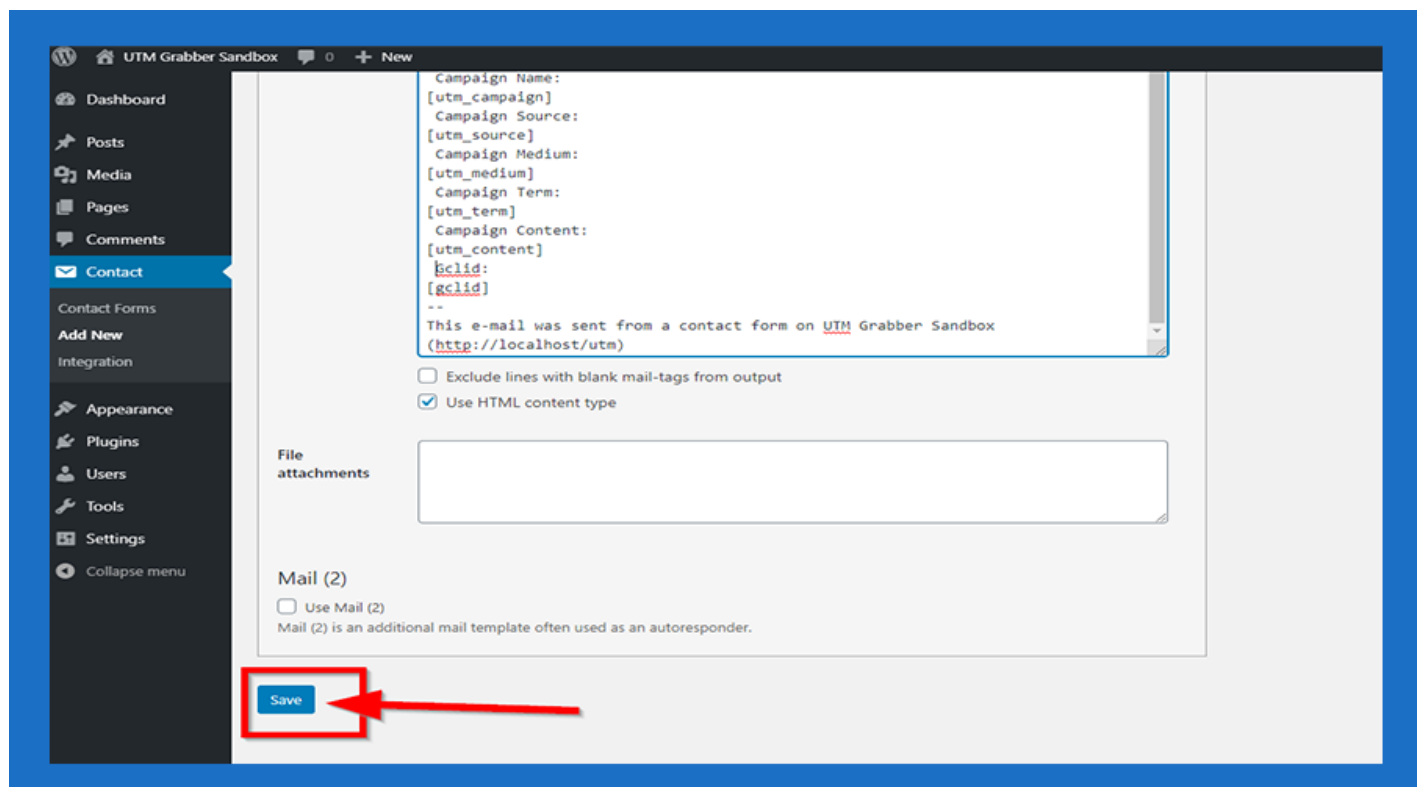
Campaign Medium:
[utm_medium]

Campaign Term:
[utm_term]

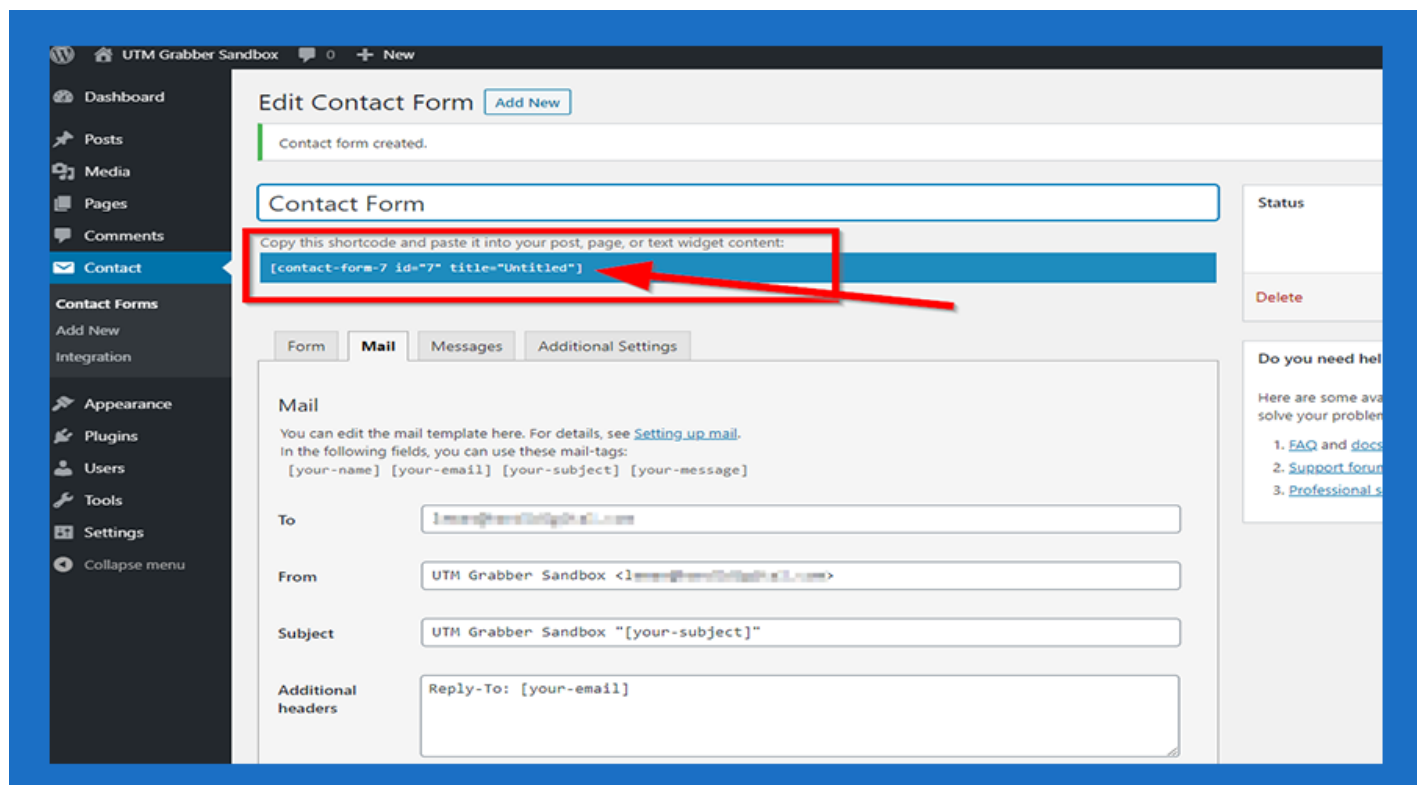
Campaign Content:
[utm_content]

Gclid:
[gclid]

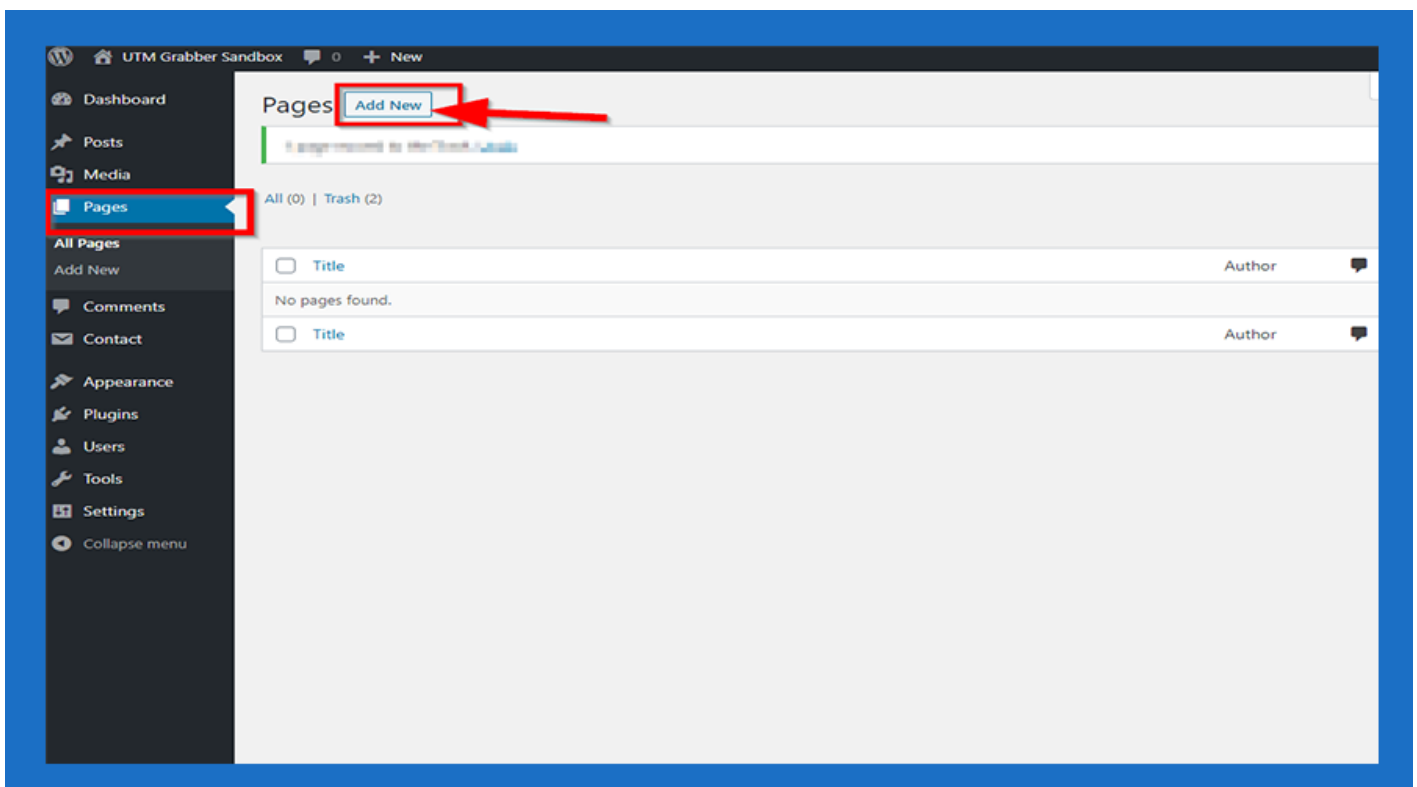
4.Click the 'Save' Button



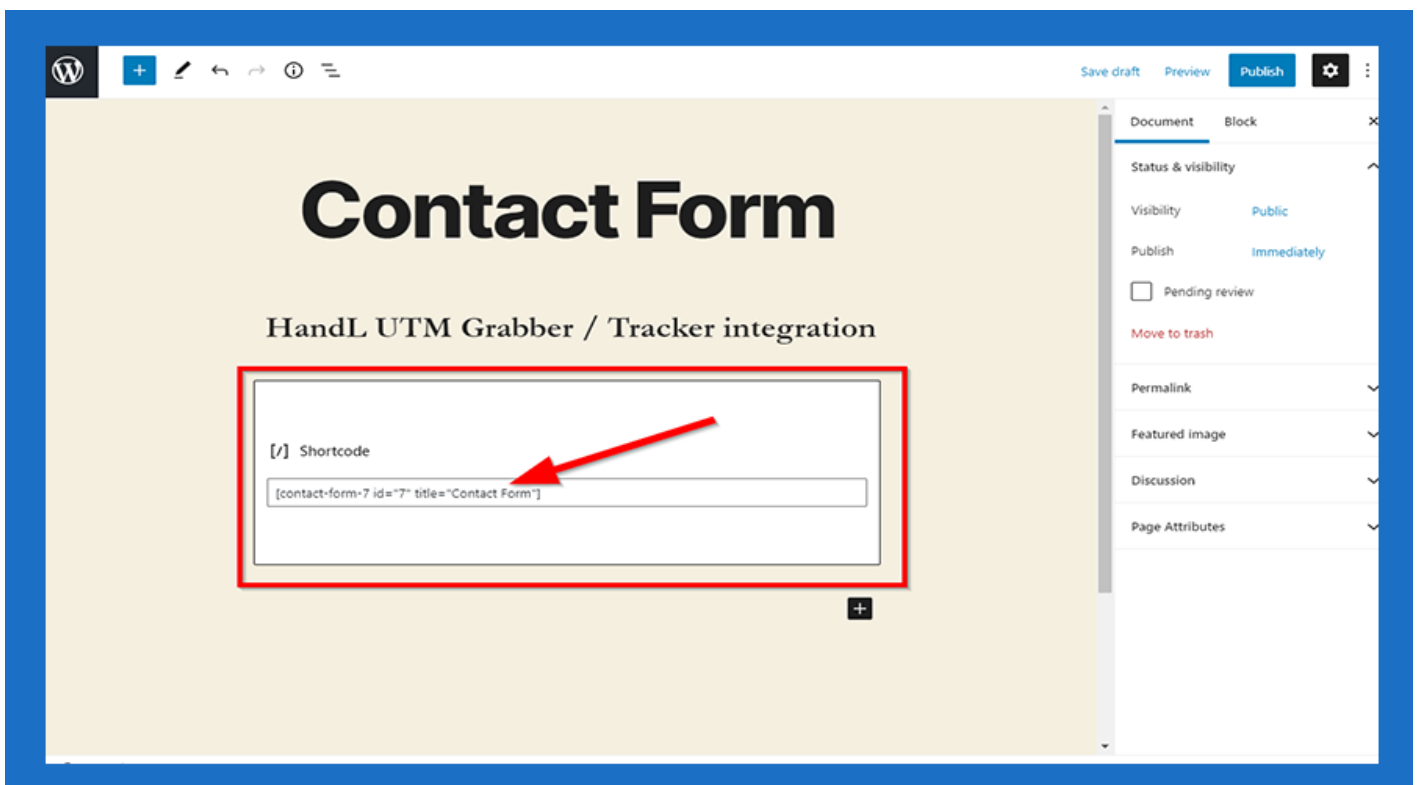
5.Copy the Shortcode



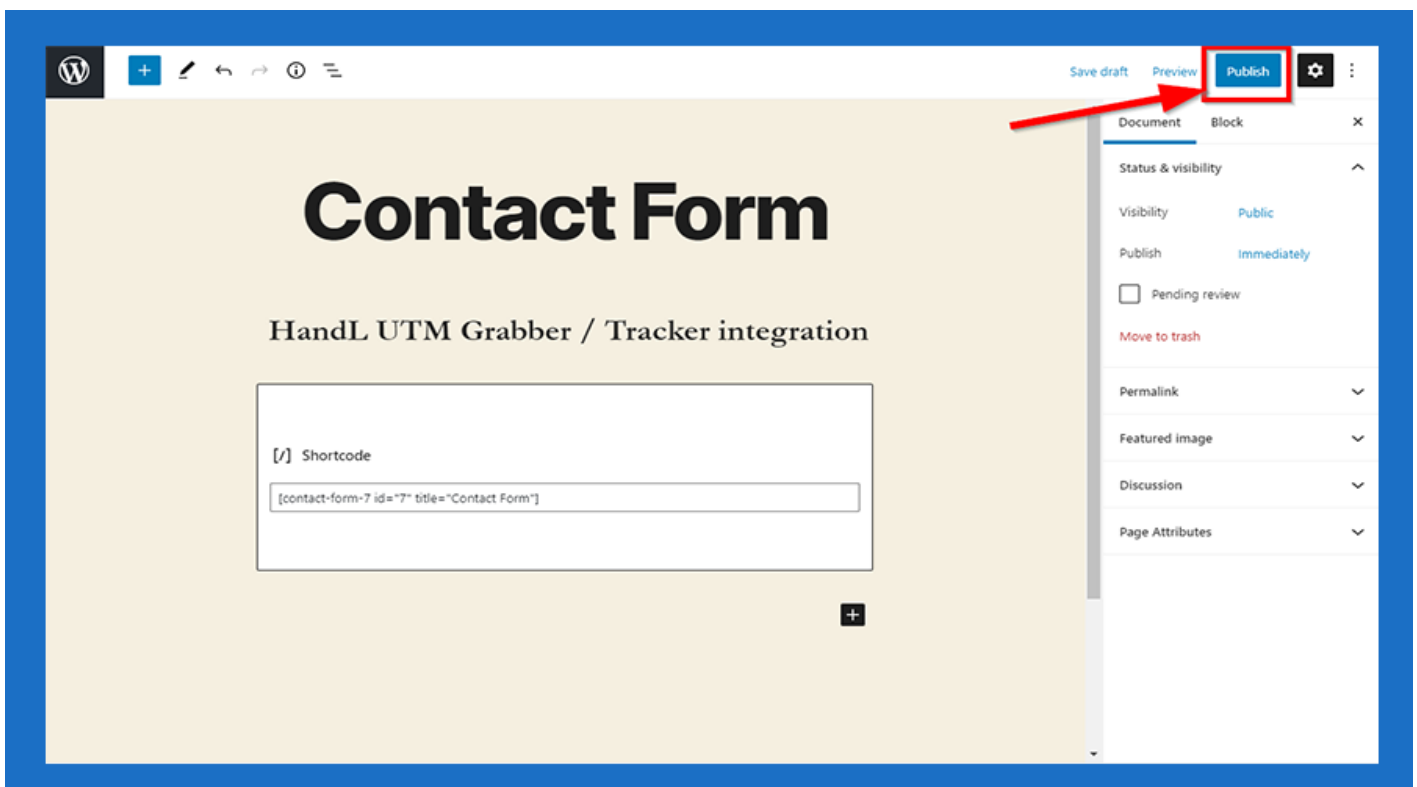
6. Click 'Pages' and then click the 'Add New' button



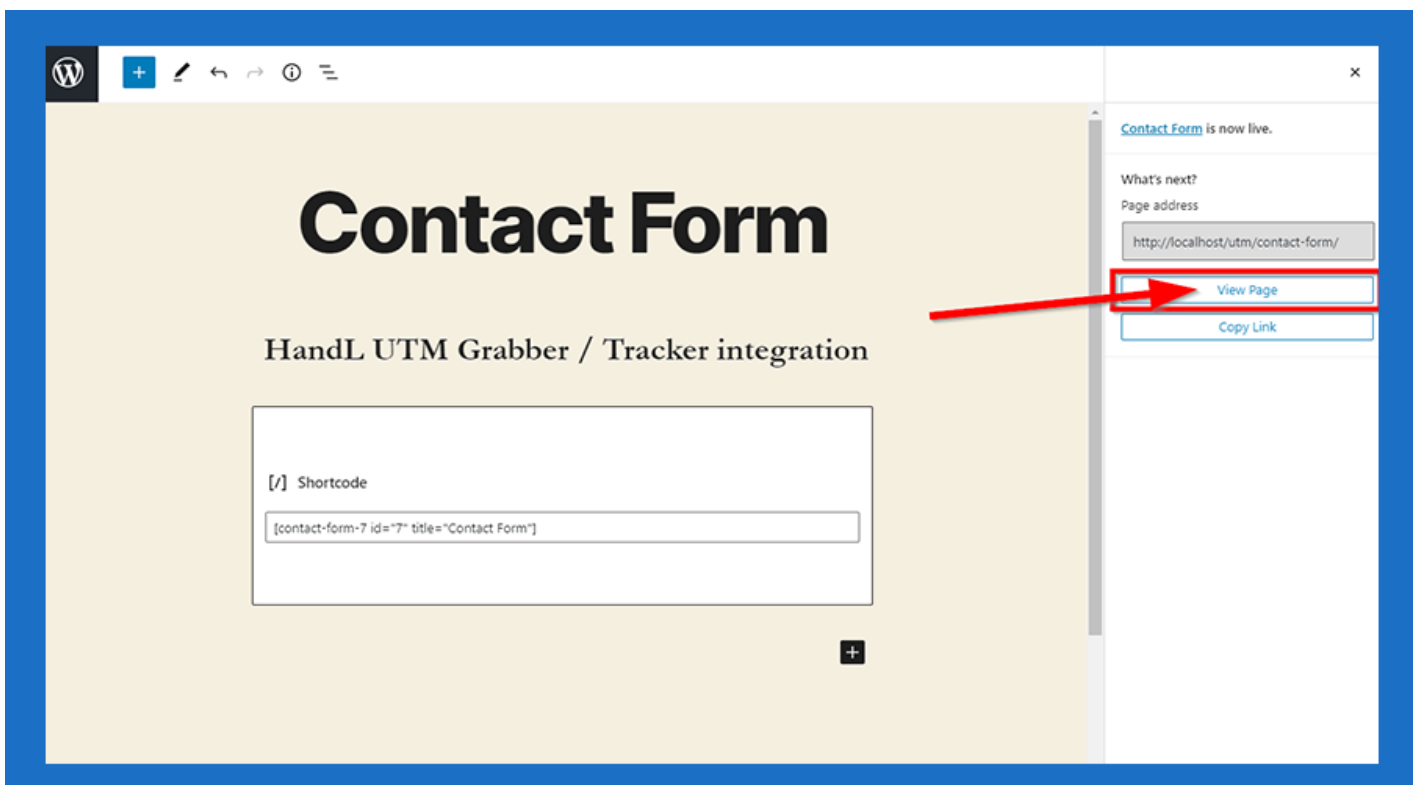
7. Paste the code you copied



8. Click the 'Publish' Button



9. Click 'View Page' Button



10.Now You are Ready to roll

UTM Grabber SandboxCustomizeNewEdit Page

Contact Form

HandL UTM Grabber / Tracker
integration

Your Name (required)

Your Email (required)

Subject

Your Message

SEND

Contact Form 7

HandL

UTM Grabber

The easiest (yet most, if not the easiest) way to capture UTM's on your website

Download Version 2.4

HOW TO COLLECT

UTM

VARIABLES

IN YOUR FORMS?

Revision #1

Created Mon, May 26, 2025 7:50 PM by [Leman](#)

Updated Mon, May 26, 2025 7:50 PM by [Leman](#)