

# Easy Appointments Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Easy Appointments step by step

- [Easy Appointments UTM integration](#)

# Easy Appointments UTM integration

1) Create the following custom fields in Easy Appointments WordPress plugin.

Go to Easy Appointments > Settings

```
utm_campaign – Collects utm_campaign variable.utm_source – Collects utm_source variable.  
utm_term – Collects utm_term variable.  
utm_medium – Collects utm_medium variable.  
utm_content – Collects utm_content variable.  
gclid – Collects gclid variable.  
fbclid – Collects fbclid variable.
```

The screenshot shows the 'Easy Appointments' settings page. The left sidebar contains a navigation menu with items like Dashboard, Posts, Media, Easy Appointments (highlighted), Appointments, Locations, Services, Employees, Connections, Settings (highlighted), Tools, Vacation, Reports, Forms, Pages, Comments, WooCommerce, Products, Analytics, and Marketing. The main content area is titled 'Custom Form Fields' and includes a 'Save' button. Below the title is a list of settings: General, Mail Notifications, FullCalendar Shortcode, Labels, Date & Time, Custom Form Fields (highlighted), Google reCAPTCHA v2, Google reCAPTCHA v3, Form Style & Redirect, GDPR, and Money Format. The right side of the page is a form for creating custom fields. It has a header: 'Create all fields that you need. Custom order them by drag and drop.' Below this is a table with columns 'Name' and 'Type'. The first row shows an empty input field for 'Name' and a dropdown menu set to 'Input', with an 'Add' button to the right. Below this are several rows of pre-defined fields, each with a name, a type dropdown, and a downward arrow icon. The fields are: Namn (INPUT), E-post (EMAIL), Telefon (INPUT), utm\_source (INPUT), utm\_campaign (INPUT), utm\_medium (INPUT), utm\_term (INPUT), utm\_content (INPUT), and gclid (INPUT). At the bottom right, there is a note: '\* To use using the email notification for user there must be field named "email" or "e-mail" or field with type "email"'

it is very critical that you use the exact same name shown above as slug in order for our plugin collect and associate the UTMs

utm\_source

INPUT 

Slug :

utm\_source

Label

utm\_source

Placeholder

Default value

You can put values from logged in user (list of keys: ID, user\_login, user\_pass, user\_nicename, user\_email, user\_url, user\_registered, user\_activation\_key, user\_status, display\_name, nickname, first\_name, last\_name, description, rich\_editing, syntax\_highlighting, comment\_shortcuts, admin\_color, use\_ssl, show\_admin\_bar\_front, locale, www0\_capabilities, www0\_user\_level, dismissed\_wp\_pointers, aioseo\_contact\_methods\_header, aioseo\_twitter, aioseo\_facebook, twitter, facebook, googleplus, linkedin, pinterest, last\_update, \_order\_count, billing\_first\_name, billing\_last\_name, billing\_company, billing\_address\_1, billing\_address\_2, billing\_city, billing\_postcode, billing\_country, billing\_state, billing\_phone, billing\_email, shipping\_first\_name, shipping\_last\_name, shipping\_company, shipping\_address\_1, shipping\_address\_2, shipping\_city, shipping\_postcode, shipping\_country, shipping\_state, default\_password\_nag, session\_tokens, wc\_last\_active, \_woocommerce\_persistent\_cart\_1, gform\_recent\_forms, \_woocommerce\_tracks\_anon\_id, www0\_dashboard\_quick\_press\_last\_post\_id, community-events-location)

Required :

Visible:

No, but rendered as hidden field

[Delete](#) | [Apply](#)

This is the bare minimum, you can add much more fields. Please see [Native WP Shortcodes](#) for the full list of parameters supported.

## 2) Confirm the fields prefilled automatically in your browser

```
▶ <div class="form-group">...</div> flex
▶ <div class="form-group">...</div> flex
▶ <div class="form-group">...</div> flex
  <input id="utm_source" name="utm_source" type="hidden" value="google" class="custom-field">
  <input id="utm_campaign" name="utm_campaign" type="hidden" value="testcampaign" class="custom-field">
  <input id="utm_medium" name="utm_medium" type="hidden" value="medium" class="custom-field">
  <input id="utm_term" name="utm_term" type="hidden" value="term" class="custom-field">
  <input id="utm_content" name="utm_content" type="hidden" value="content" class="custom-field">
  <input id="gclid" name="gclid" type="hidden" value="" class="custom-field">
  <h3 id="booking-overview-header">Bokningsöversikt</h3>
  <div id="booking-overview"></div>
▶ <div class="form-group">...</div> flex
▶ <div class="form-group">...</div> flex
</div>
</form>
```