Easy Appointments Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Easy Appointments step by step

• Easy Appointments UTM integration

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1) Create the following custom fields in Easy Appointments WordPress plugin.

Go to Easy Appointments > Settings

utm_campaign - Collects utm_campaign variable.utm_source - Collects utm_source variable. utm_term - Collects utm_term variable. utm_medium - Collects utm_medium variable. utm_content - Collects utm_content variable. gclid - Collects gclid variable. fbclid - Collects gclid variable.

🚯 Dashboard				
🖈 Posts	 General 	Create all fields that you need. Custom order them by drag and drop.		
9; Media	Mail Notifications	Name	Туре	
Easy Appointments	E FullCalendar Shortcode		Input	Add
Appointments	C Labels			
1. Locations	Date & Time	Namn	INPUT 💙	
2. Services	Custom Form Fields	E-post	EMAIL 💙	
3. Employees	Soogle reCAPTCHA v2			
4. Connections	Google reCAPTCHA v3	Telefon	INPUT 💙	
5. Settings 6. Tools	Form Style & Redirect	utm_source	INPUT 💙	
Vacation Reports	Money Format	utm_campaign	INPUT 💙	
G Forms	Save	utm_medium	INPUT 💙	
Pages				
Comments		utm_term	INPUT 👻	
WooCommerce		utm_content	INPUT 💙	
Products		gclid	INPUT 💙	
Analytics				
🜵 Marketing	* To use using the email notification for user there must be field named "email" or "e-mail" or field with type "email"			

it is very critical that you use the exact same name shown above as slug in order for our plugin collect and associate the UTMs

utm_source

INPUT 🔨

Slug :

utm_source

Label

utm_source

Placeholder

Default value

You can put values from logged in user (list of keys: ID, user_login, user_pass, user_nicename, user_email, user_url, user_registered, user_activation_key, user_status, display_name, nickname, first_name, last_name, description, rich_editing, syntax_highlighting, comment_shortcuts, admin_color, use_ssl, show_admin_bar_front, locale, www0_capabilities, www0_user_level, dismissed_wp_pointers, aioseo_contact_methods_header, aioseo_twitter, aioseo_facebook, twitter, facebook, googleplus, linkedin, pinterest, last_update, _order_count, billing_first_name, billing_last_name, billing_company, billing_address_1, billing_address_2, billing_city, billing_postcode, billing_country, billing_state, billing_phone, billing_email, shipping_first_name, shipping_last_name, shipping_company, shipping_address_1, shipping_address_2, shipping_city, shipping_postcode, shipping_country, shipping_state, default_password_nag, session_tokens, wc_last_active, _woocommerce_persistent_cart_1, gform_recent_forms, _woocommerce_tracks_anon_id, www0_dashboard_quick_press_last_post_id, community-eventslocation)

Required :

Visible:

No, but rendered as hidden field

Delete | Apply

This is the bare minimum, you can add much more fields. Please see Native WP Shortcodes for the full list of parameters supported.

2) Confirm the fields prefilled automatically in your browser

```
> <div class="form-group">...</div> flex
> <div class="form-group">...</div> flex
> <div class="form-group">...</div> flex
> <div class="form-group">...</div> flex
> <input id="utm_source" name="utm_source" type="hidden" value="google" class="custom-field">
<input id="utm_source" name="utm_campaign" type="hidden" value="testcampaign" class="custom-field">
<input id="utm_campaign" name="utm_campaign" type="hidden" value="testcampaign" class="custom-field">
<input id="utm_term" name="utm_campaign" type="hidden" value="testcampaign" class="custom-field">
<input id="utm_term" name="utm_campaign" type="hidden" value="term" class="custom-field">
<input id="utm_term" name="utm_content" type="hidden" value="term" class="custom-field">
<input id="utm_term" name="utm_content" type="hidden" value="content" class="custom-field">
<input id="utm_content" name="utm_content" type="hidden" value="content" class="custom-field">
<input id="gclid" name="gclid" type="hidden" value="content" class="custom-field">
<input id="gclid" name="gclid" type="hidden" value="content" class="custom-field">
<input id="booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-header">Booking-overview-/div>
</div class="form-group"></div> flex
</div</div>
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</form>