

Easy Appointments UTM integration

1) Create the following custom fields in Easy Appointments WordPress plugin.

Go to Easy Appointments > Settings

```
utm_campaign – Collects utm_campaign variable.utm_source – Collects utm_source variable.  
utm_term – Collects utm_term variable.  
utm_medium – Collects utm_medium variable.  
utm_content – Collects utm_content variable.  
gclid – Collects gclid variable.  
fbclid – Collects gclid variable.
```

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Easy Appointments

Appointments

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FullCalendar Shortcode

Labels

Date & Time

Custom Form Fields

Google reCAPTCHA v2

Google reCAPTCHA v3

Form Style & Redirect

GDPR

Money Format

Save

Create all fields that you need. Custom order them by drag and drop.

Name

Type

Input

Add

Namn

INPUT

E-post

EMAIL

Telefon

INPUT

utm_source

INPUT

utm_campaign

INPUT

utm_medium

INPUT

utm_term

INPUT

utm_content

INPUT

gclid

INPUT

* To use using the email notification for user there must be field named "email" or "e-mail" or field with type "email"

it is very critical that you use the exact same name shown above as slug in order for our plugin collect and associate the UTMs

utm_source

INPUT ^

Slug :

utm_source

Label

utm_source

Placeholder

Default value

You can put values from logged in user (list of keys: ID, user_login, user_pass, user_nicename, user_email, user_url, user_registered, user_activation_key, user_status, display_name, nickname, first_name, last_name, description, rich_editing, syntax_highlighting, comment_shortcuts, admin_color, use_ssl, show_admin_bar_front, locale, www0_capabilities, www0_user_level, dismissed_wp_pointers, aioseo_contact_methods_header, aioseo_twitter, aioseo_facebook, twitter, facebook, googleplus, linkedin, pinterest, last_update, _order_count, billing_first_name, billing_last_name, billing_company, billing_address_1, billing_address_2, billing_city, billing_postcode, billing_country, billing_state, billing_phone, billing_email, shipping_first_name, shipping_last_name, shipping_company, shipping_address_1, shipping_address_2, shipping_city, shipping_postcode, shipping_country, shipping_state, default_password_nag, session_tokens, wc_last_active, _woocommerce_persistent_cart_1, gform_recent_forms, _woocommerce_tracks_anon_id, www0_dashboard_quick_press_last_post_id, community-events-location)

Required : ☐

Visible:

No, but rendered as hidden field

[Delete](#) | [Apply](#)

This is the bare minimum, you can add much more fields. Please see [Native WP Shortcodes](#) for the full list of parameters supported.

2) Confirm the fields prefilled automatically in your browser

```
▶<div class="form-group">...</div> flex
▶<div class="form-group">...</div> flex
▶<div class="form-group">...</div> flex
  <input id="utm_source" name="utm_source" type="hidden" value="google" class="custom-field">
  <input id="utm_campaign" name="utm_campaign" type="hidden" value="testcampaign" class="custom-field">
  <input id="utm_medium" name="utm_medium" type="hidden" value="medium" class="custom-field">
  <input id="utm_term" name="utm_term" type="hidden" value="term" class="custom-field">
  <input id="utm_content" name="utm_content" type="hidden" value="content" class="custom-field">
  <input id="gclid" name="gclid" type="hidden" value="" class="custom-field">
  <h3 id="booking-overview-header">Bokningsöversikt</h3>
  <div id="booking-overview"></div>
▶<div class="form-group">...</div> flex
▶<div class="form-group">...</div> flex
</div>
</form>
```

Revision #1

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