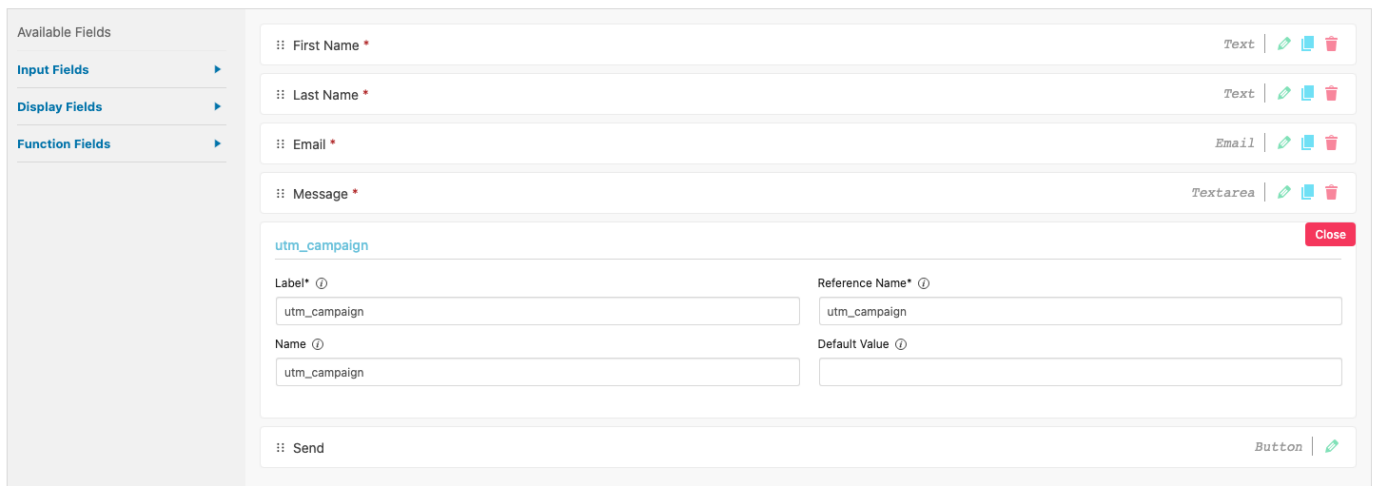


# Collect UTMs using Easy Registration Forms (ERForms)

## 1 Add the UTM fields you would like to track to the form

Add them as hidden fields as shown above.



The screenshot displays the ERForms configuration interface. On the left, a sidebar titled 'Available Fields' lists categories: 'Input Fields', 'Display Fields', and 'Function Fields'. The main area shows a list of form fields: 'First Name \*' (Text), 'Last Name \*' (Text), 'Email \*' (Email), 'Message \*' (Textarea), and 'Send' (Button). Below these, a new field named 'utm\_campaign' is being configured. This configuration section includes a 'Close' button and four input fields: 'Label\*' (containing 'utm\_campaign'), 'Reference Name\*' (containing 'utm\_campaign'), 'Name' (containing 'utm\_campaign'), and 'Default Value' (empty).

## 2 Make sure the **Name** field is matching to plugin's parameter name

You can see the list of the parameters supported by our plugin here [Native WP Shortcodes](#)

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