

Collect UTMs using Easy Registration Forms (ERForms)

1 Add the UTM fields you would like to track to the form

Add them as hidden fields as shown above.

The screenshot displays the ERForms configuration interface. On the left, a sidebar titled 'Available Fields' lists three categories: 'Input Fields', 'Display Fields', and 'Function Fields'. The main area shows a list of form fields. The first four are standard form fields: 'First Name *' (Text), 'Last Name *' (Text), 'Email *' (Email), and 'Message *' (Textarea). Below these is a custom field named 'utm_campaign' with a red 'Close' button. This field is configured with the following details: Label* (utm_campaign), Reference Name* (utm_campaign), Name (utm_campaign), and Default Value (empty). At the bottom of the list is a 'Send' button field.

2 Make sure the **Name** field is matching to plugin's parameter name

You can see the list of the parameters supported by our plugin here [Native WP Shortcodes](#)

Revision #1

Created Mon, Aug 16, 2021 12:42 PM by [Leman](#)

Updated Mon, Aug 16, 2021 12:45 PM by [Leman](#)