

Elementor Integration

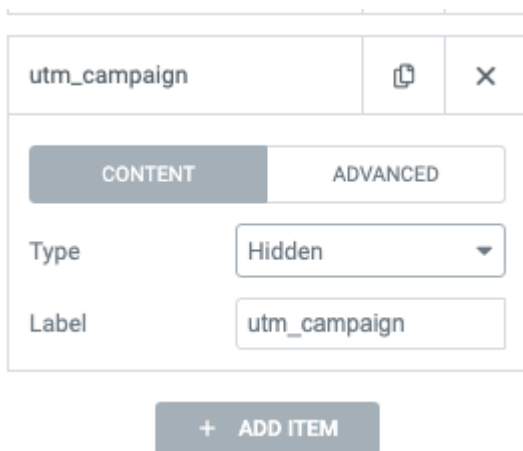
HandL UTM Grabber / Tracker Elementor Integration step by step

- [Native Elementor Form Support](#)
- [Elementor Integration](#)
- [Add cookie support to Elementor Pro](#)
- [ActiveCampaign hidden fields to appear in Elementor Form](#)
- [Appending UTM variables using Text Editor in Elementor](#)
- [Appending UTMs to the selective Buttons in Elementor](#)
- [Elementor Integration with Mailchimp](#)
- [Syncing the form data to your CRM via Webhook](#)

Native Elementor Form Support

This is our preferred way of collecting UTMs into your Elementor Form.

First add your field just like any other field to your form



The screenshot shows the configuration interface for a form field named 'utm_campaign'. At the top, there is a header bar with the field name 'utm_campaign', a copy icon, and a close icon (X). Below this, there are two tabs: 'CONTENT' (which is active and highlighted in grey) and 'ADVANCED'. Under the 'CONTENT' tab, there are two settings: 'Type' is set to 'Hidden' (indicated by a dropdown arrow), and 'Label' is set to 'utm_campaign' (in a text input field). Below the configuration panel, there is a grey button with a plus sign and the text '+ ADD ITEM'.

Go to Advanced and select "parameters" under HandL UTM Grabber menu

utm_campaign

CONTENT ADVANCED

Default Value

Shortcode

> User Info

Media

> Featured Image Data

Author

> Author Info

> Author Meta

> Author Name

Comments

> Comments Number

HandL UTM Grabber

> Parameters

Click parameter and enter the parameter name you want to track into the form field

utm_campaign

CONTENT ADVANCED

Default Value

Parameters

ID

Please make sure the parameter name is unique and does not contain spaces, special characters, or reserved characters like & and underscore chars

Shortcode

+

Input Size

Settings

Parameter

utm_campaign

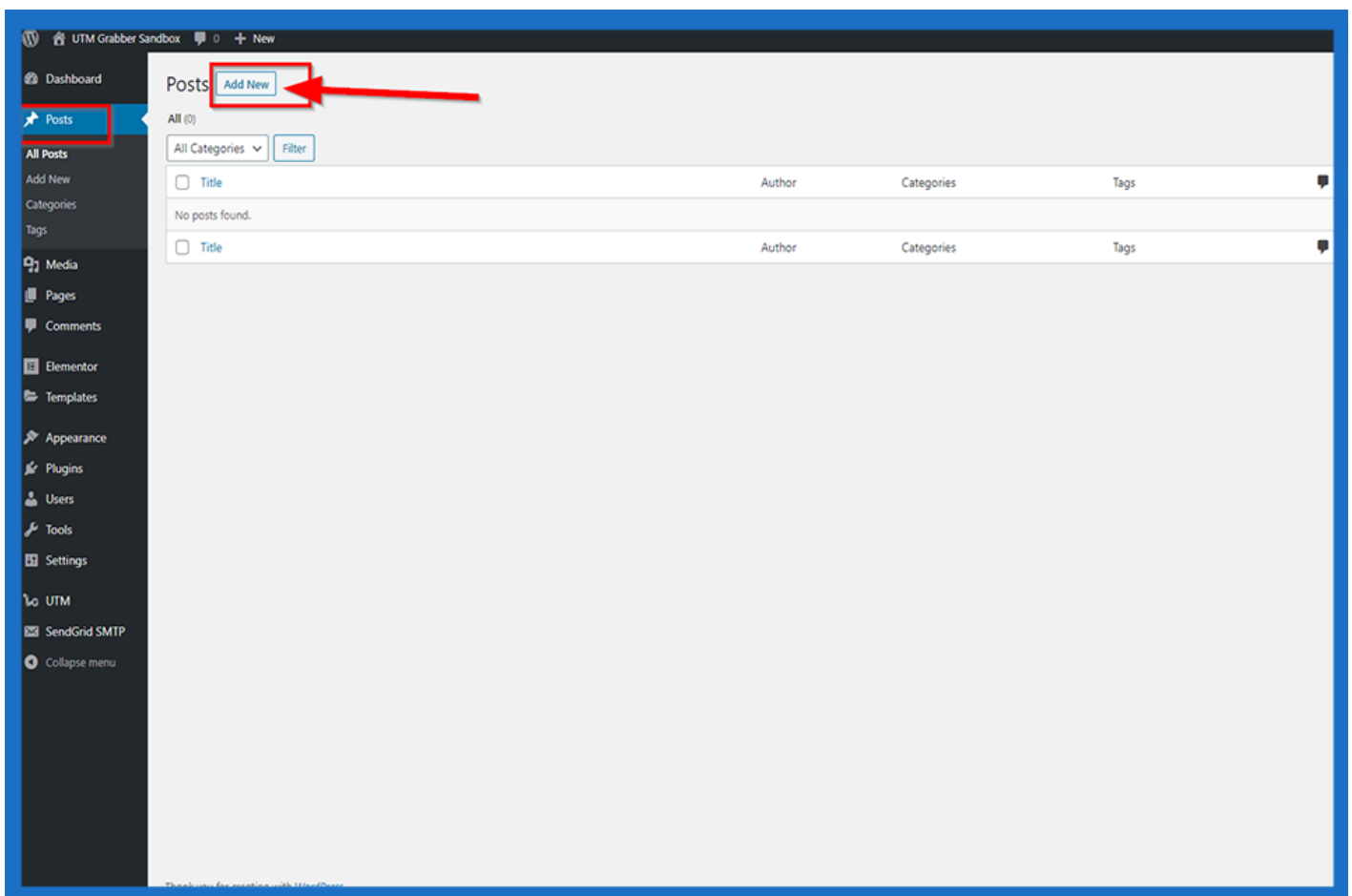
Advanced

That's it!

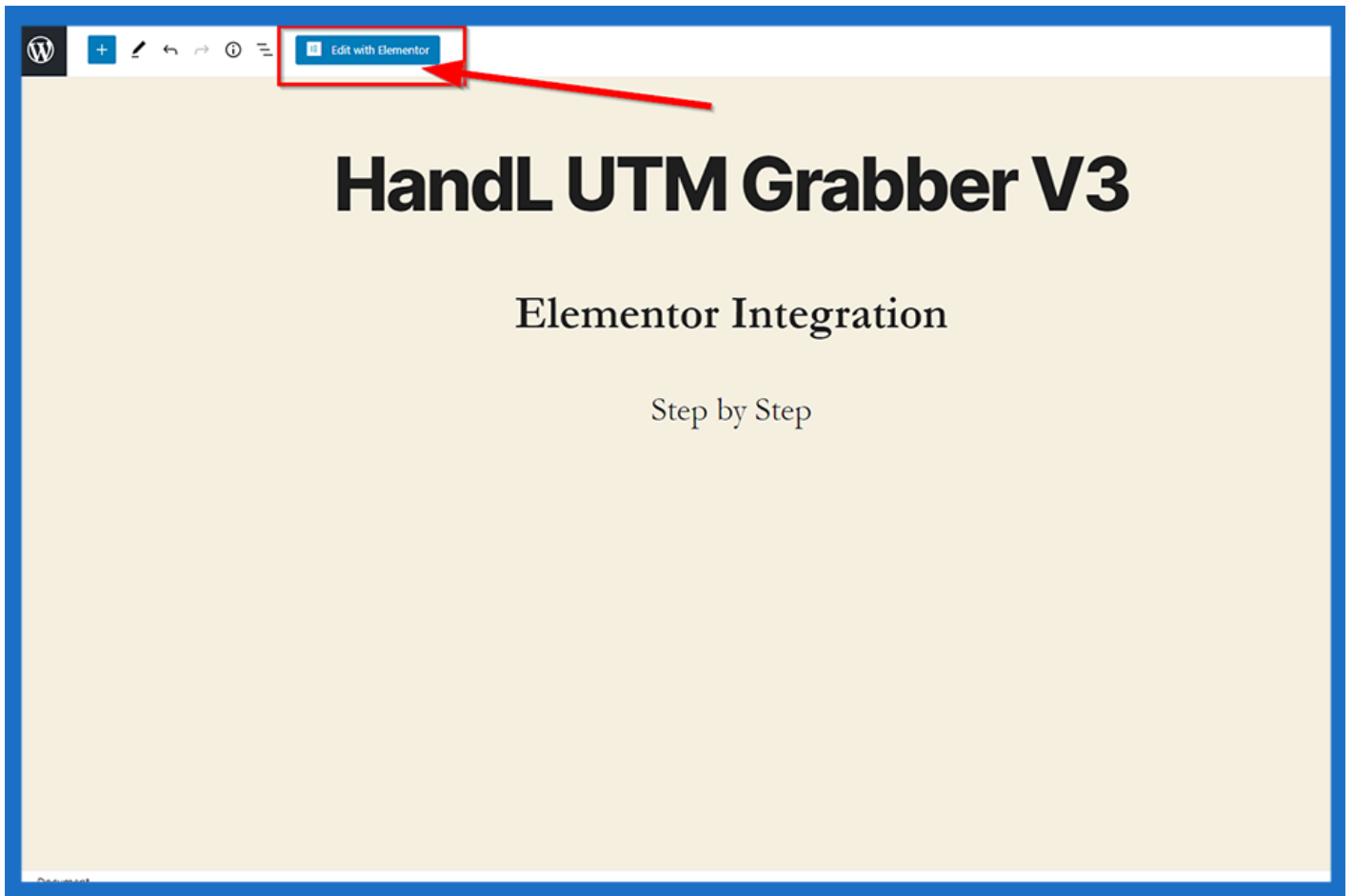
Elementor Integration

This documentation has been obsoluted,
please use [Native Elementor Form](#)
Support

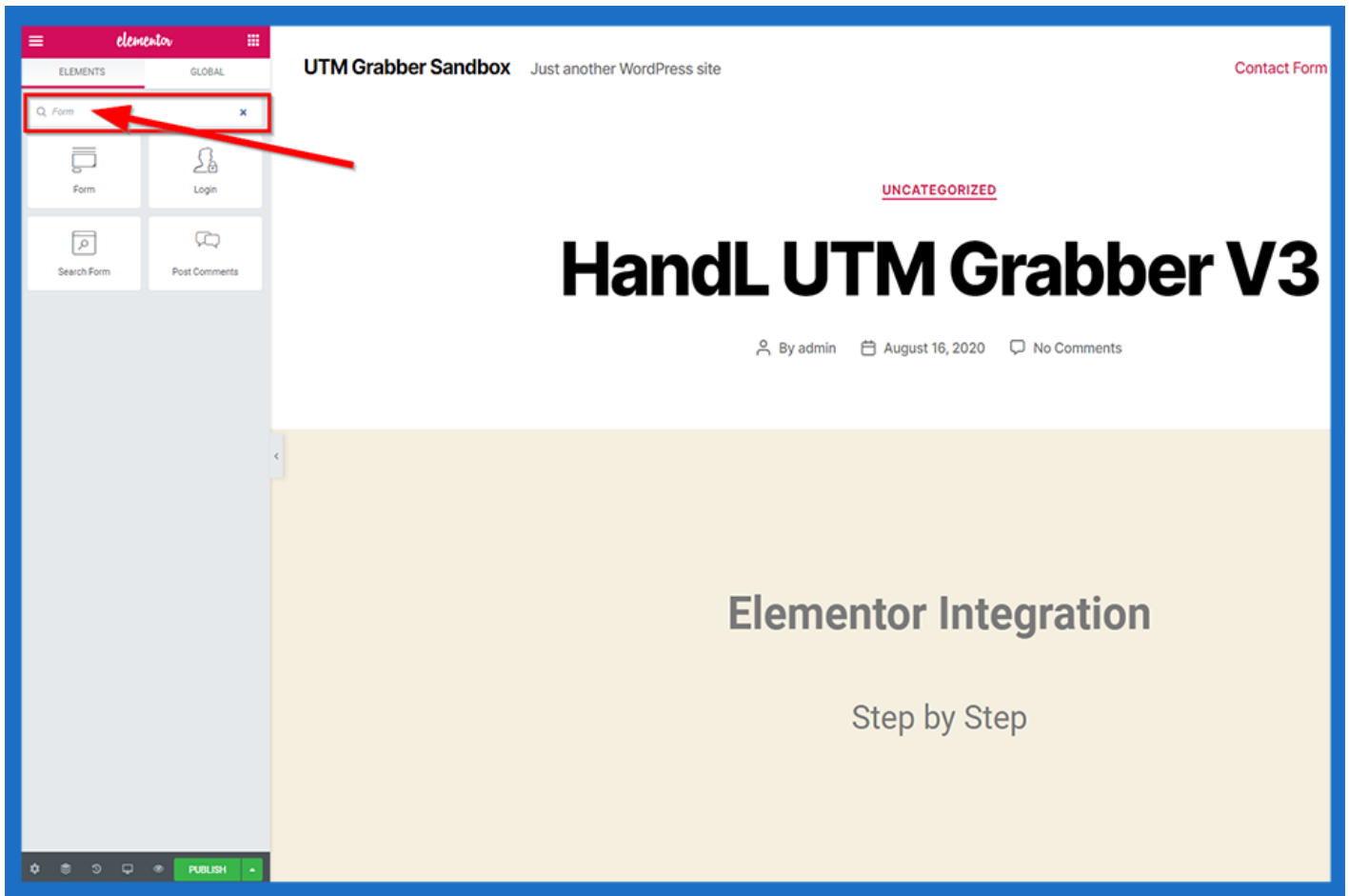
1. Click 'Post' and 'Add New'



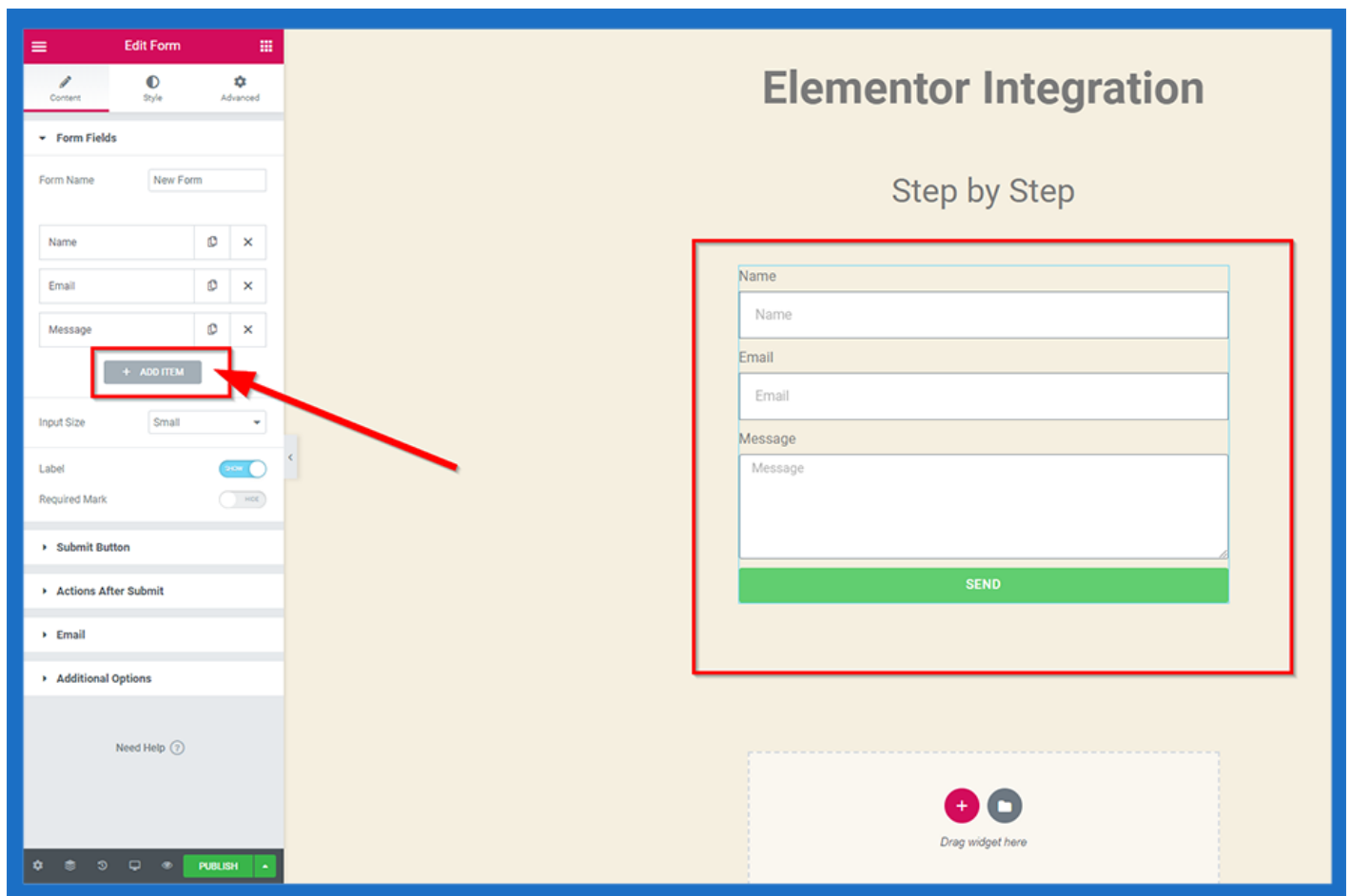
2. Click 'Edit with Elementor' Button



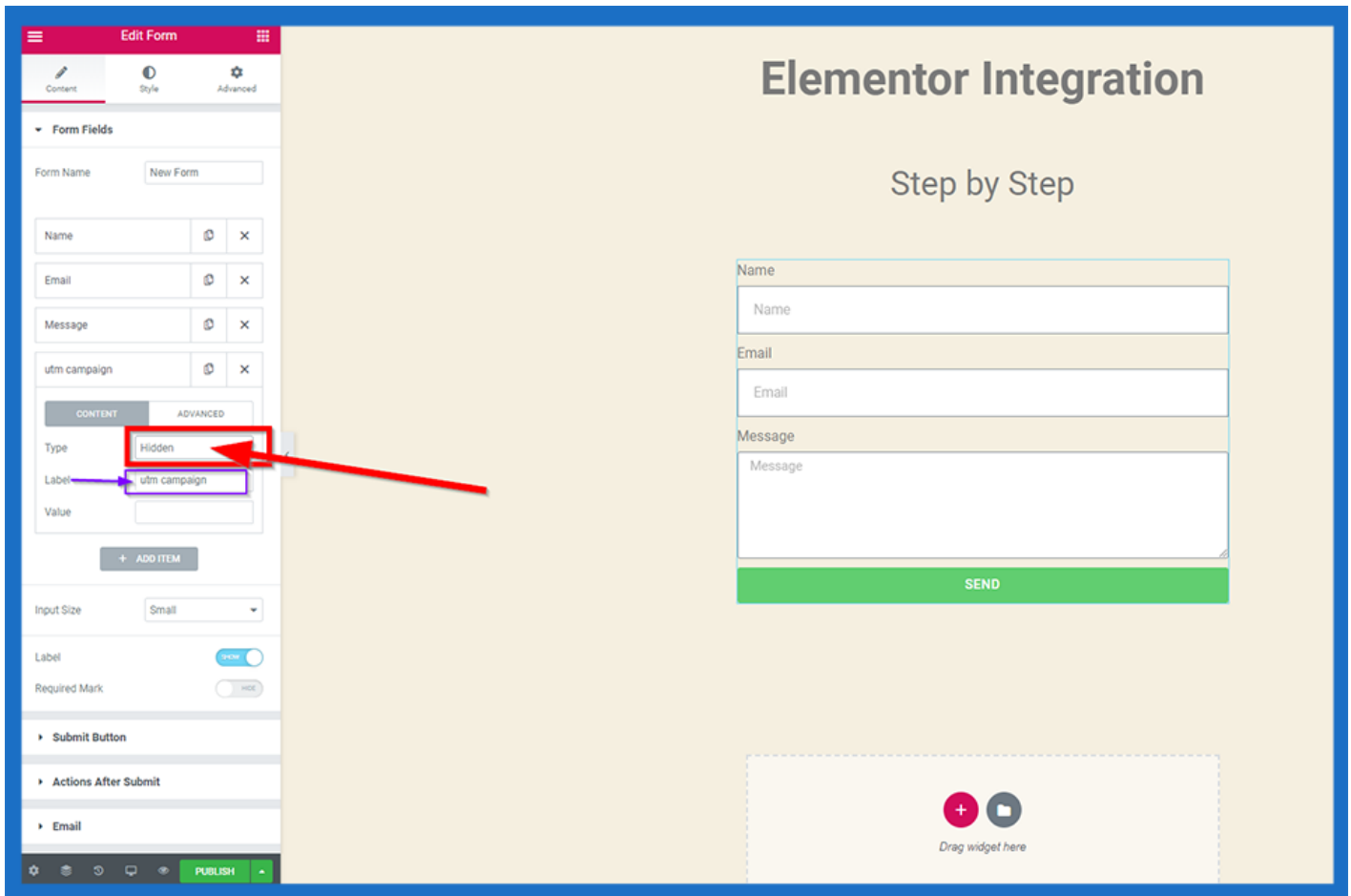
3. Search 'Form'



4. Click 'Add Item' Button



5. Select the Type as 'Hidden' and Give a name for Label



6. Click 'Advance', Give a name to Custom ID and then Click 'PUBLISH' button

☐☐ Now You are ready!

Edit Form

ContentStyleAdvanced

▼ Form Fields

Form NameNew Form

Name

Email

Message

utm campaign

CONTENT

ADVANCED

Custom ID

utm_campaign

Please make sure this field is unique and not used elsewhere in this form. This field allows A-z 0-9 & underscore chars without spaces.

Shortcode

[field id="69e06fe"]

+ ADD ITEM

Input SizeSmall

Label

Required Mark

Submit Button

Actions After Submit

Email

PUBLISH

Elementor Integration

Step by Step

Name

Name

Email

Email

Message

Message

SEND

+

Drag widget here

Add cookie support to Elementor Pro

This method has been officially deprecated and archive only.

Please use [Native Elementor Form Support](#)

In case Elementor Pro doesn't capture UTMs as it is supposed to. You can try this reliable method that allows Elementor Pro to grab the UTMs from COOKIES.

Install the cookies module

First of all, download the [cookies.php](#) file from the attachment (left sidebar) and upload it to `wp-content/plugins/elementor-pro/modules/dynamic-tags/tags`

Activate cookies module

Go and edit the `wp-content/plugins/elementor-pro/modules/dynamic-tags/module.php:52` and add Cookies in the `get_tag_classes_names` function's array

```
public function get_tag_classes_names() {  
    return [  
        'Archive_Description',  
        'Archive_Meta',  
        'Archive_Title',  
        'Archive_URL',  
        'Author_Info',  
        'Author_Meta',  
        'Author_Name',  
        'Author_Profile_Picture',  
        'Author_URL',  
        'Comments_Number',  
        'Comments_URL',  
        'Page_Title',  
        'Post_Custom_Field',  
        'Post_Date',  
        'Post_Excerpt',  
        'Post_Featured_Image',  
        'Post_Gallery',  
        'Post_ID',  
        'Post_Terms',  
        'Post_Time',  
        'Post_Title',  
        'Post_URL',  
        'Site_Logo',  
        'Site_Tagline',  
        'Site_Title',  
        'Site_URL',  
        'Internal_URL',  
        'Current_Date_Time',  
        'Request_Parameter',  
        'Lightbox',  
        'Featured_Image_Data',  
        'Shortcode',  
        'Cookies',  
        'Contact_URL',  
        'User_Info',  
        'User_Profile_Picture',  
    ];  
}
```

Set your field to read the value from

Cookies.

Go to your form you'd like to edit, select Default Value as "Cookies" under "Advanced". And then enter the the parameter name in the text field as shown below.

The screenshot shows the 'Edit Form' interface with a list of form fields: Name, Email, Message, Item #4, Item #5, and Item #6. Each field has a copy icon and a delete icon. Below the fields, there are tabs for 'CONTENT' and 'ADVANCED'. The 'ADVANCED' tab is selected, and the 'Default Value' is set to 'Cookies'. A settings modal is open, showing the 'Settings' section with a 'Cookies' subsection. The 'Cookies' subsection has a text field containing 'utm_source'. At the bottom of the modal, there is an 'Advanced' section with a right-pointing arrow.

Field Name	Copy Icon	Delete Icon
Name	✓	✗
Email	✓	✗
Message	✓	✗
Item #4	✓	✗
Item #5	✓	✗
Item #6	✓	✗

CONTENT | **ADVANCED**

Default Value: ⚙️ Cookies ✕

ID

Please make sure the ID is unique and does not contain spaces, hyphens, or special characters. It should be 1-30 characters long and use only letters, numbers, and underscores.

Shortcode

+

Input Size

Settings

Cookies

utm_source

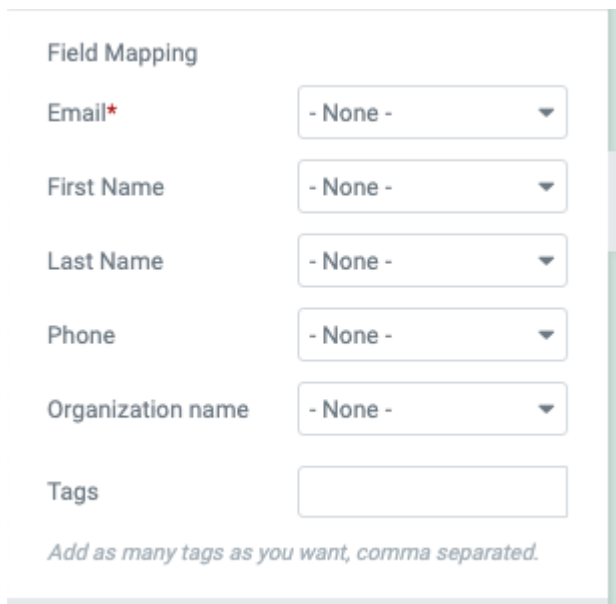
▶ **Advanced**

You can use any parameter name listed here [Native WP Shortcodes](#)

ActiveCampaign hidden fields to appear in Elementor Form

By default Elementor doesn't list to map hidden fields in Elementor Form

You can't map your form field to a hidden field in Elementor...



The screenshot shows the 'Field Mapping' section of the Elementor Form editor. It lists several form fields on the left and their corresponding ActiveCampaign field mappings on the right. The mappings for 'Email*', 'First Name', 'Last Name', 'Phone', and 'Organization name' are all set to '- None -'. The 'Tags' field has an empty text input box. Below the list, there is a note: 'Add as many tags as you want, comma separated.'

Field Mapping	
Email*	- None -
First Name	- None -
Last Name	- None -
Phone	- None -
Organization name	- None -
Tags	

Add as many tags as you want, comma separated.

You can resolve this in two ways

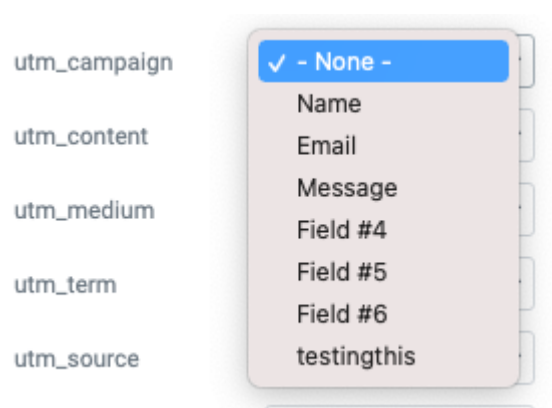
1. change all the custom parameters from ActiveCampaign to text from hidden. They will immediately will be mappable.
2. edit elementor code (single line edit) wp-content/plugins/elementor-pro/modules/forms/classes/activecampaign-handler.php:131. Add hidden => 'text' as shown in the image.

```

117
118     private function normalize_type( $type ) {
119         static $types = [
120             'text' => 'text',
121             'number' => 'number',
122             'address' => 'text',
123             'phone' => 'text',
124             'date' => 'text',
125             'url' => 'url',
126             'imageurl' => 'url',
127             'radio' => 'radio',
128             'dropdown' => 'select',
129             'birthday' => 'text',
130             'zip' => 'text',
131             'hidden' => 'text'|
132         ];
133

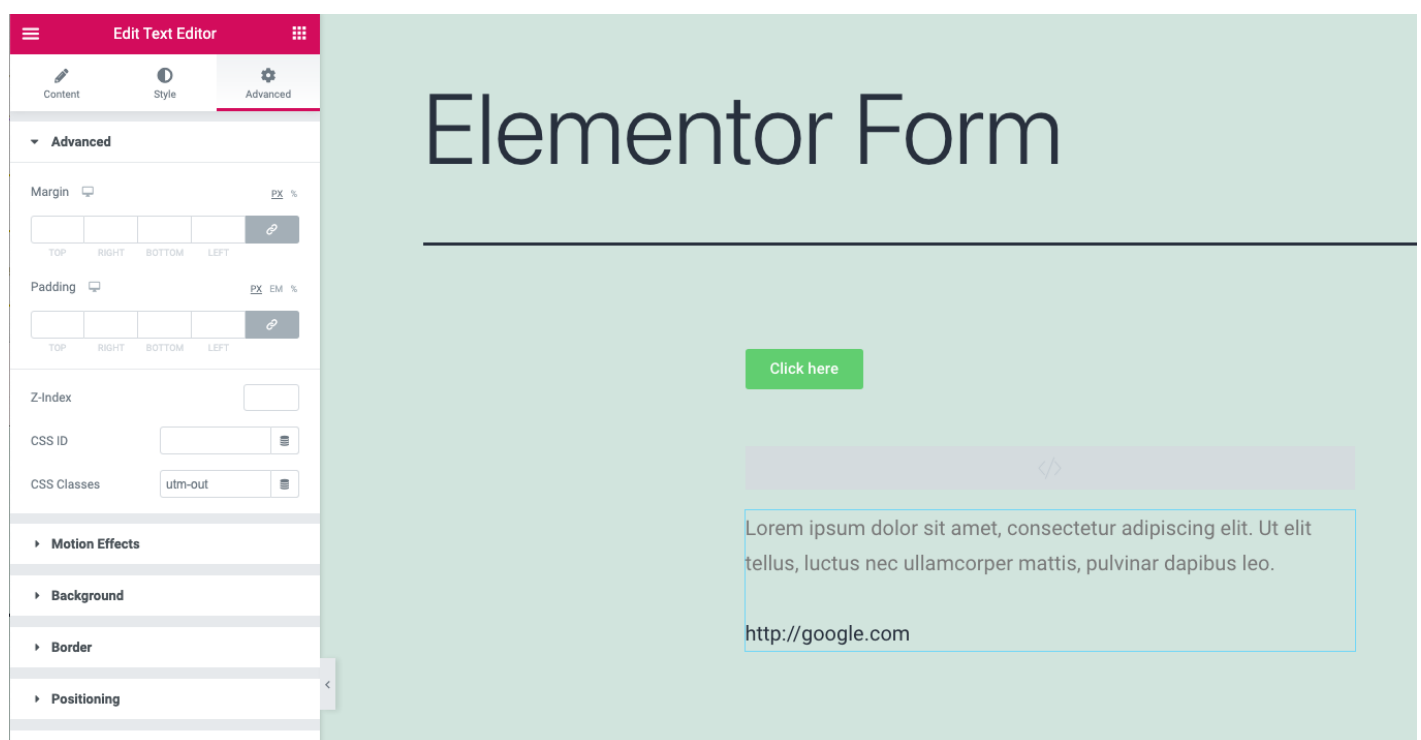
```

After you are done either of those, you will be able to map the fields just fine (see the image)...



Appending UTM variables using Text Editor in Elementor

Simply add a class attribute `utm-out` to the your text editor...



And the class variables `utm-out` will append UTMs to every single hyperlink within that text editor.

Elementor Form

Click here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

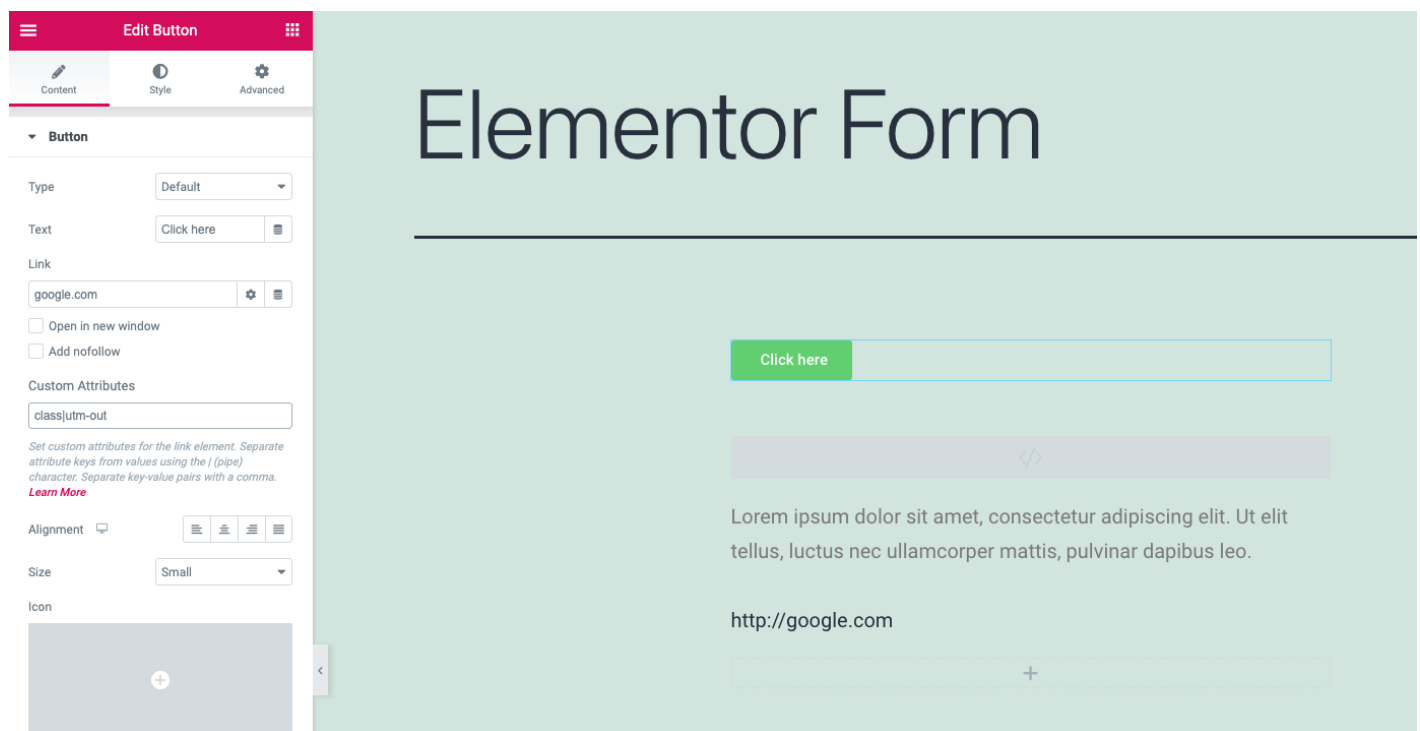
http://google.com

google.com/?utm_source=source&utm_medium=medium&utm_term=term&utm_content=content&utm_campaign=123test&gclid=CMrInPq42q8CFQdb3wodOkkG8g&fbclid=fb.1.1554763741205.AbCdEfGhIjKlMnOpQrStUvWxYz1234567890&first_utm_campaign=campaign

Elements Console Sources Network Performance Memory Application Security Lighthouse

Appending UTMs to the selective Buttons in Elementor

Simply add the magical `utm-out` class attribute to the button as custom attributes as `class|utm-out`



The image shows the Elementor 'Edit Button' sidebar on the left and a live preview of a button on the right. The sidebar is titled 'Edit Button' and has three tabs: 'Content', 'Style', and 'Advanced'. The 'Content' tab is active. Under the 'Button' section, the 'Type' is set to 'Default', the 'Text' is 'Click here', and the 'Link' is 'google.com'. The 'Custom Attributes' field contains 'class|utm-out'. The live preview shows a green button with the text 'Click here' on a light green background. Below the button, there is a code editor showing the HTML code for the button, which includes the 'class|utm-out' attribute. The code editor also shows the text 'Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.' and the URL 'http://google.com'.

Elementor Integration with Mailchimp

First, implement as shown here in the [Native Elementor Form Support](#).

After doing so, enable MailChimp and proceed with the mapping as shown below:



Edit Form



Content



Style



Advanced

▶ Form Fields

▶ Buttons

▶ Actions After Submit

▶ Collect Submissions

▶ Redirect

▼ MailChimp

API Key

Custom



Custom API Key ✨

b6e8d25aa8182ea1db6

Use this field to set a custom API Key for the current form

Syncing the form data to your CRM via Webhook

After setting up your Elementor Form with HandL UTM Grabber based on the [documentation](#), the next step is to send this data to your CRM. One method is using a webhook service like Zapier or Integromat (Make).

1. Select "Webhook" under the Action After Submit menu in Elementor.



Edit Form



Content



Style



Advanced

▸ Form Fields

▸ Buttons

▼ Actions After Submit

Add Action

× Collect Submissions +

Collect Submissions

Email

Email 2

Redirect

Webhook

MailChimp

Drip

ActiveCampaign

▸ Additional Options



2. A new menu item, "Webhook," will appear in the Edit Form section. Click "Webhook" to configure it.



Edit Form



Content



Style



Advanced

▶ Form Fields

▶ Buttons

▶ Actions After Submit

▶ Collect Submissions

▼ Webhook

Webhook URL



Enter the integration URL (like Zapier) that will receive the form's submitted data.

Advanced Data



No

▶ Steps Settings

▶ Additional Options

3. Copy and paste your Zapier or Make URL into the designated field. Once the form is submitted, your selected service will receive the payload, including all the UTM data collected.