

# Syncing the form data to your CRM via Webhook

After setting up your Elementor Form with HandL UTM Grabber based on the [documentation](#), the next step is to send this data to your CRM. One method is using a webhook service like Zapier or Integromat (Make).

1. Select "Webhook" under the Action After Submit menu in Elementor.



## Edit Form



Content



Style



Advanced

### ▸ Form Fields

### ▸ Buttons

### ▼ Actions After Submit

Add Action

× Collect Submissions +

Collect Submissions

Email

Email 2

Redirect

Webhook

MailChimp

Drip

ActiveCampaign

### ▸ Additional Options



2. A new menu item, "Webhook," will appear in the Edit Form section. Click "Webhook" to configure it.



## Edit Form



Content



Style



Advanced

### ▸ Form Fields

### ▸ Buttons

### ▸ Actions After Submit

### ▸ Collect Submissions

### ▼ Webhook

Webhook URL



*Enter the integration URL (like Zapier) that will receive the form's submitted data.*

Advanced Data



No

### ▸ Steps Settings

### ▸ Additional Options

3. Copy and paste your Zapier or Make URL into the designated field. Once the form is submitted, your selected service will receive the payload, including all the UTM data collected.

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