

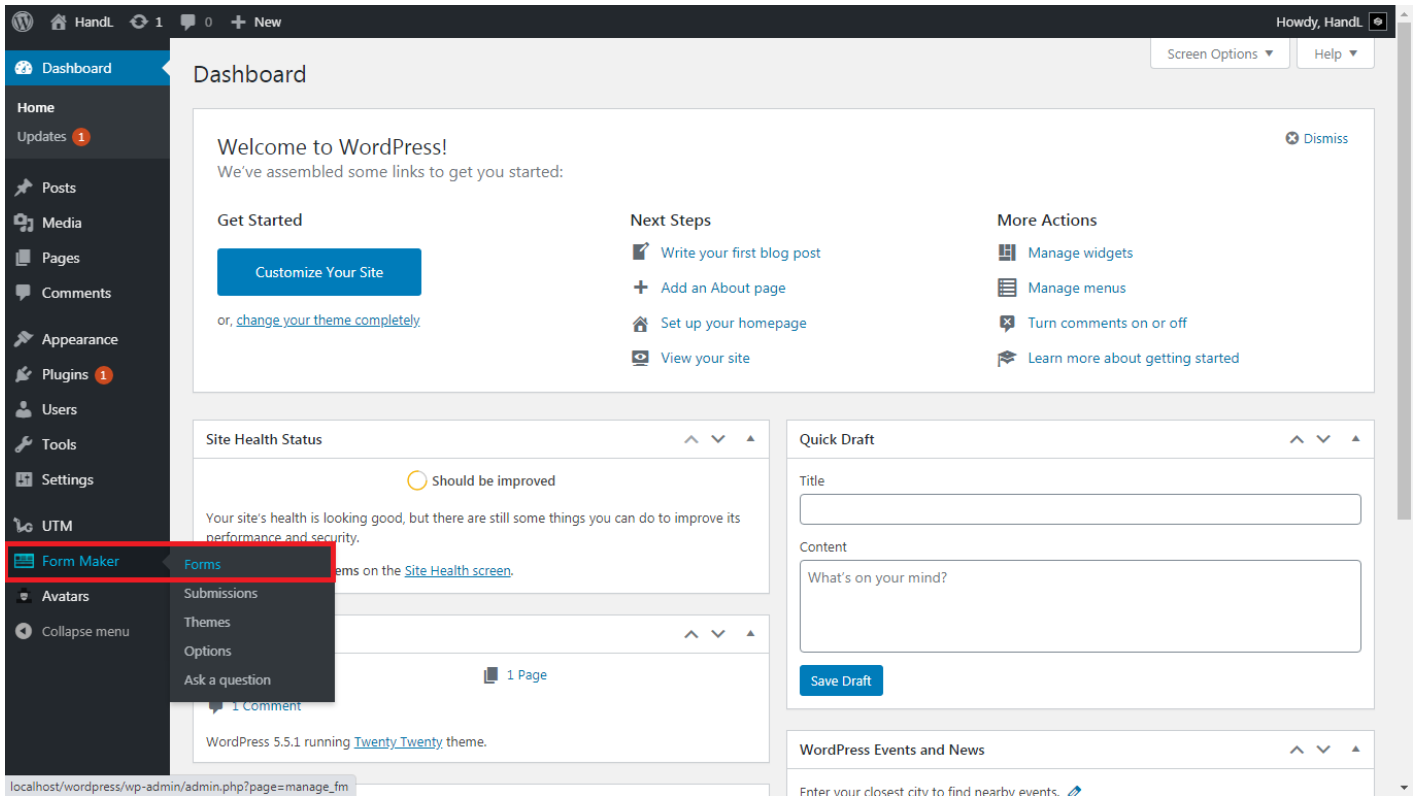
Form Maker Integration

HandL UTM Grabber / Tracker with Form Maker Integration

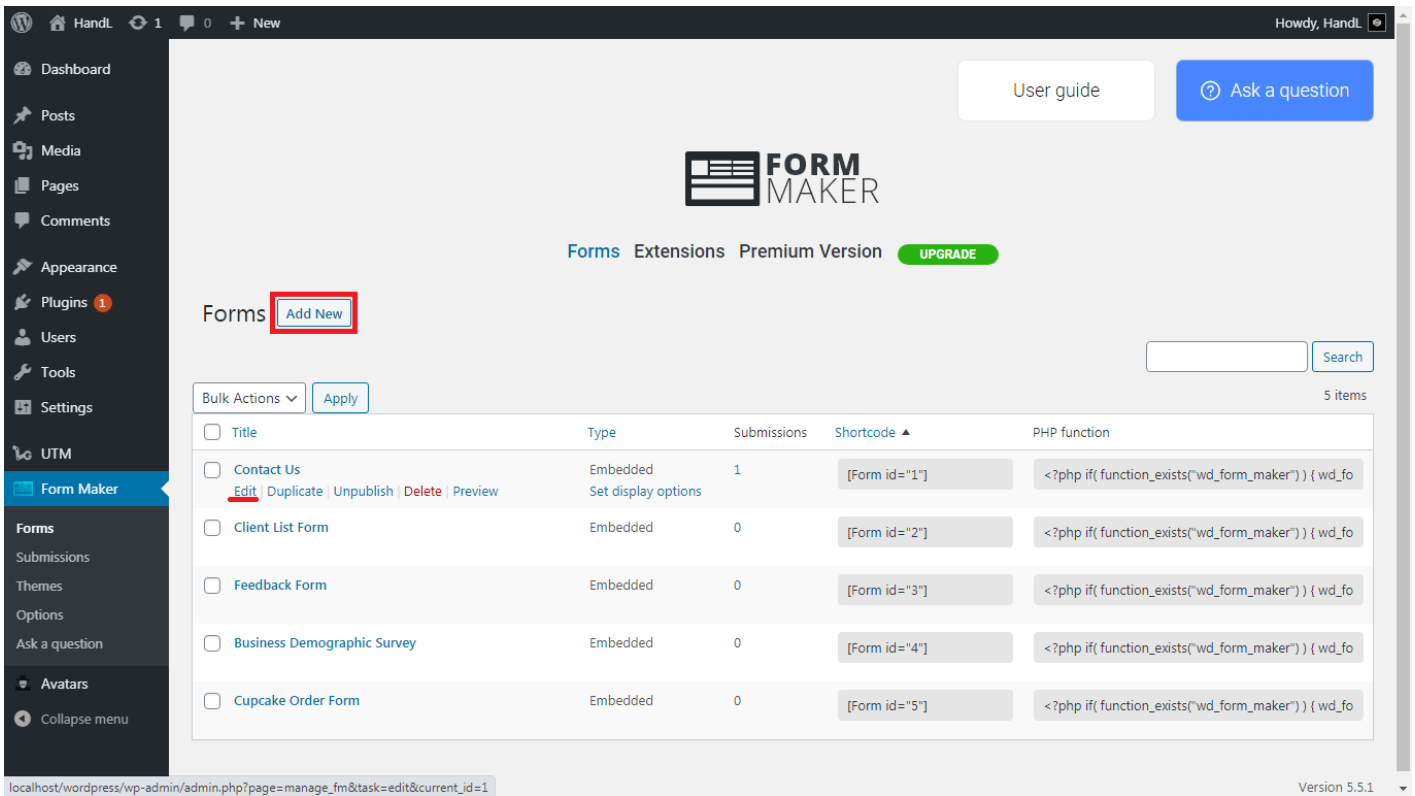
- [Form Maker Integration](#)

Form Maker Integration

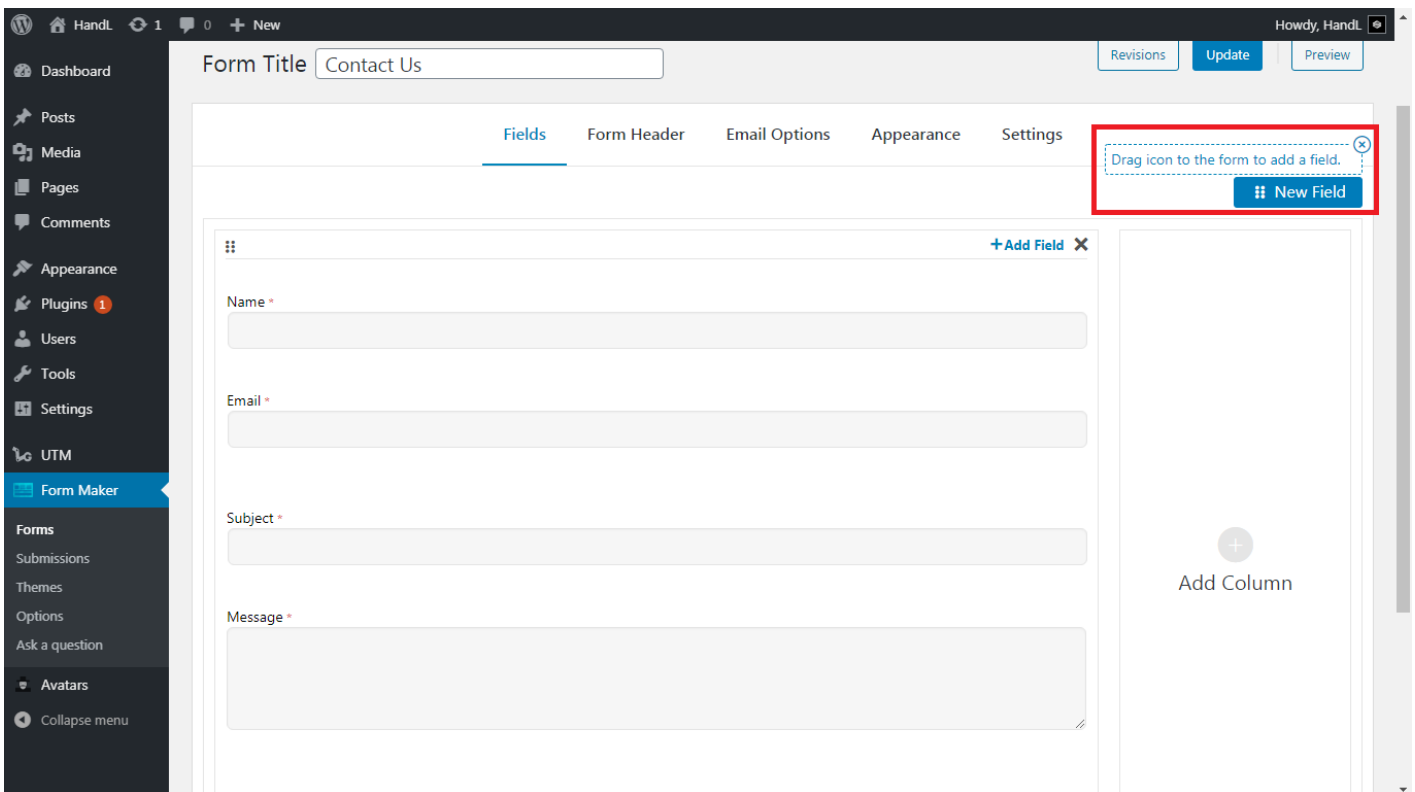
1.Click "Form Maker"



2.Create a new form or use one of the samples to edit



3. Drag the "New Field" button to the form field



4. Select "Hidden Input" in the "Advanced" section, type the UTM tag to the "Name" field and click "Add"

Add Field

Hidden Input

Name

Value

Advanced options ▼

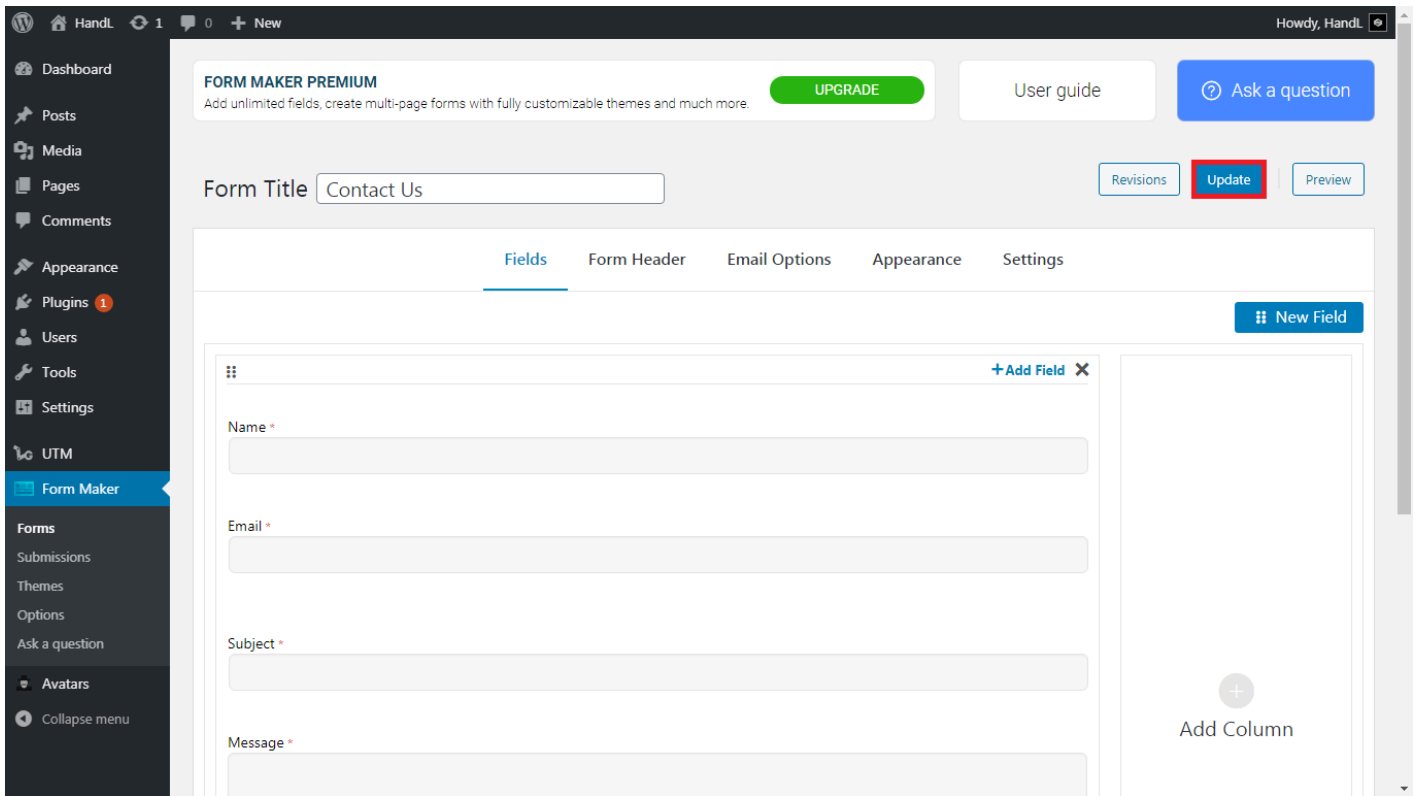
Add

Hidden field Name: utm_campaign
Value:

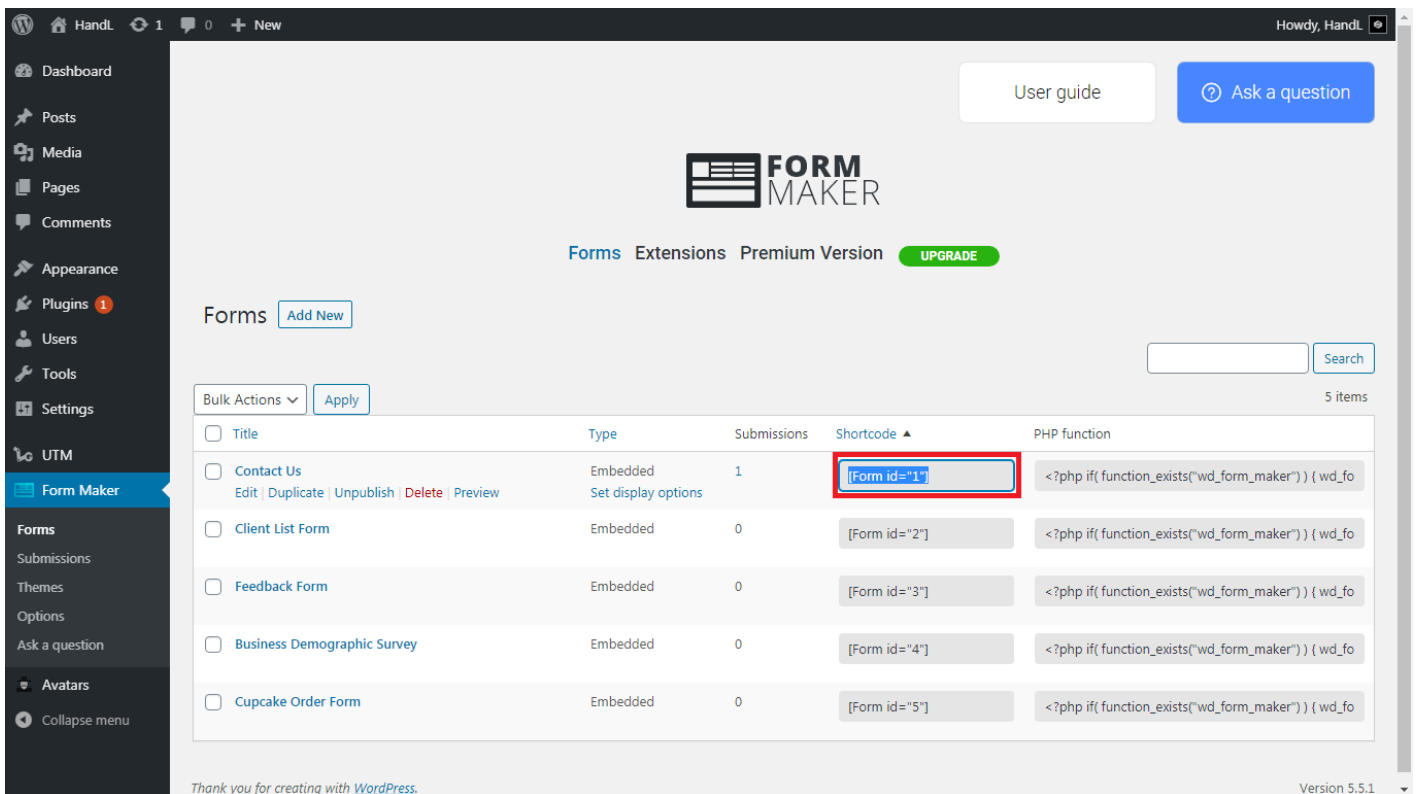
Hidden Input field is similar to Single Line Text field, but it is not visible to users. Hidden Fields are handy, in case you need to run a custom Javascript and submit the result with the info on your form.

Name option of this field is mandatory. Note: we highly recommend you to avoid using spaces or special characters in Hidden Input name. You can write the custom Javascript code using the editor on Form Options > Javascript page.

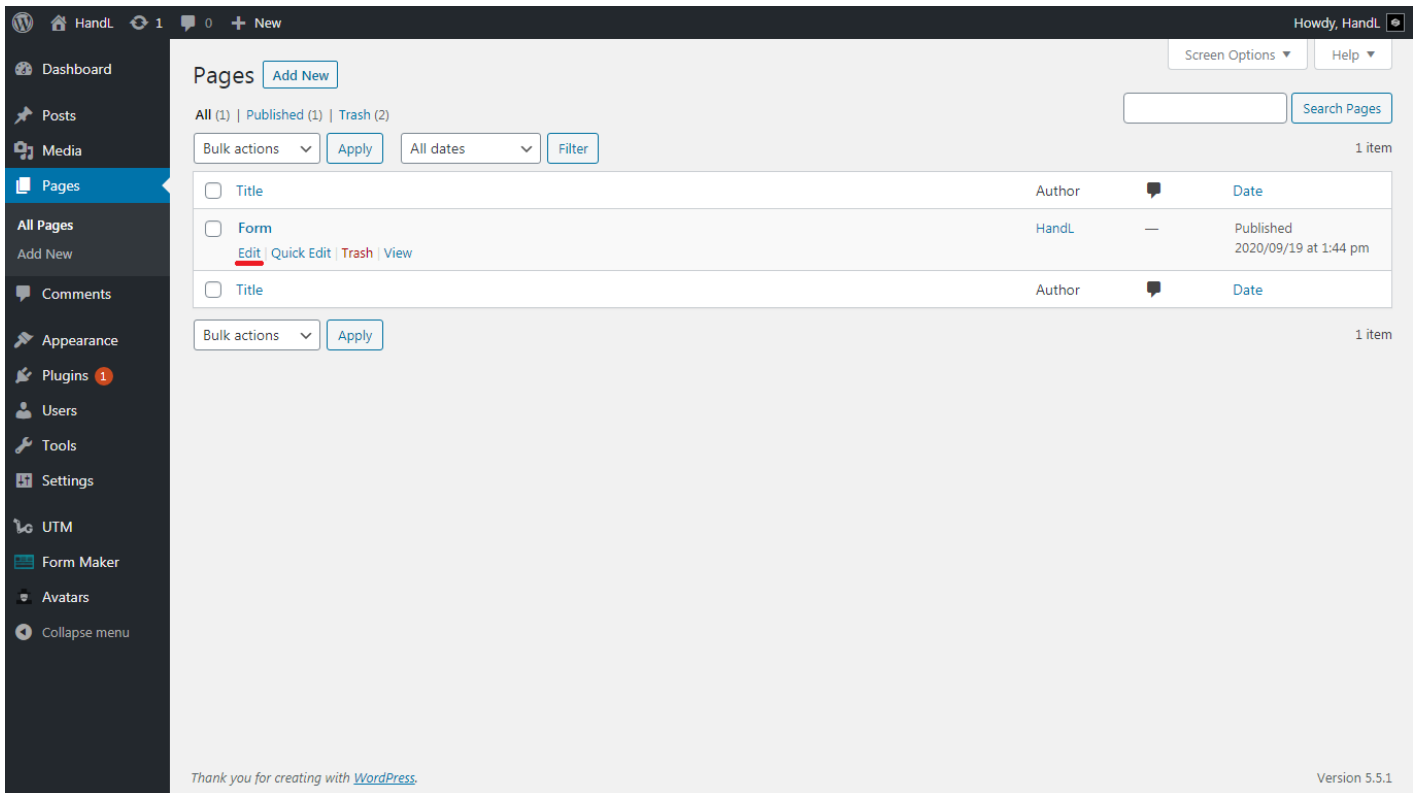
5. Click "Update"



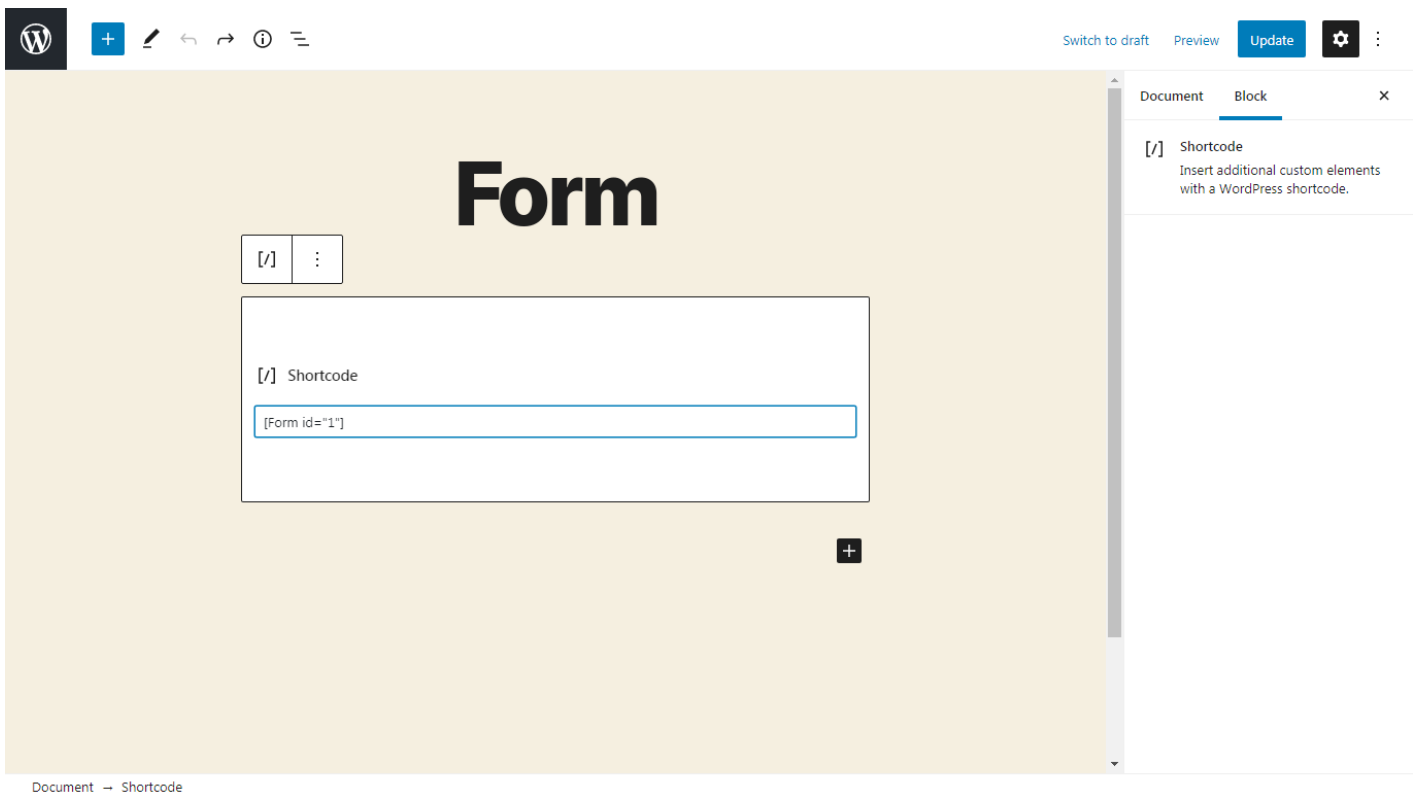
6.Copy the shortcode of your form



7.Go to "Pages" to add your form



8. Paste the shortcode and update the page



9. Time for the test!

The screenshot shows a web browser window with the address bar displaying `localhost/wordpress/form/?utm_source=testsource&utm_medium=testmedium&utm_campaign=testcampaign`. The page title is "Contact Us". Below the title, there is a paragraph: "You may contact us by filling in this form any time you need professional support or have any questions. You can also fill in the form to leave your comments or feedback." The form consists of four fields: "Name *" with the value "testname", "Email *" with the value "test@mail.com", "Subject *" with the value "testsubject", and "Message *" with the value "testmessage". A red "SUBMIT" button is located at the bottom of the form.

10.Open "Submissions" and select the form

The screenshot shows the "Submissions" page in the Form Maker application. The left sidebar contains a menu with items: Dashboard, Posts, Media, Pages, Comments, Appearance, Plugins (1), Users, Tools, Settings, UTM, Form Maker, Forms, Submissions (highlighted with a red box), Themes, Options, Ask a question, Avatars, and Collapse menu. The main content area has a header with "FORM MAKER PREMIUM", an "UPGRADE" button, a "User guide" link, and an "Ask a question" button. Below the header, the "Submissions" section is visible. A dropdown menu is open, showing a list of forms: "- Select a form -", "Business Demographic Survey", "Client List Form", "Contact Us" (highlighted with a blue bar), "Cupcake Order Form", and "Feedback Form". A "Blocked IPs" button is located to the right of the dropdown menu. At the bottom of the page, there is a footer with the text "Thank you for creating with WordPress." and "Version 5.5.1".

11.You're ready to catch the UTM's now

WordPress

HandL

1

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New

Howdy, HandL

Dashboard

Posts

Media

Pages

Comments

Appearance

Plugins1

Users

Tools

Settings

UTM

Form Maker

Forms

Submissions

Themes

Options

Ask a question

Avatars

Collapse menu

FORM MAKER PREMIUM

Add unlimited fields, create multi-page forms with fully customizable themes and much more.

UPGRADE

User guide

Ask a question

Item successfully deleted.

Submissions

Contact Us

Bulk Actions ▾

Apply

ID ▾

Submit date

2

2020-09-22 17:15:14

View submission

ID:

2

Date:

2020-09-22 17:15:14

IP:

::1

Name

testname

Email

test@mail.com

Subject

testsubject

Message

testmessage

utm_campaign

testcampaign

Blocked IPs

Export to CSV

Export to XML

1 item

Email

Subject

Mess

test@mail.com

testsubject

testr

1 item

Thank you for creating with WordPress.

Version 5.5.1