

# Form Titan Integration

HandL UTM Grabber / Tracker Form Titan Integration step by step

- [Iframe integration](#)

# Iframe integration

HandL UTM Grabber integrates with Form Titan with only couple of clicks.

First of all, make sure you added all the utm values as utm\_campaign, utm\_source, utm\_medium, utm\_term, utm\_content as static variables like the shown below:

Make sure the names exactl matches with our naming convention shown here [Native WP Shortcodes](#)

CONDITIONS ⓘ

Variables

VARIABLES ⓘ

System

☒ Static

FORMULA FIELDS ⓘ

Numeric

String

Custom JS ⓘ

Settings

Static

Add custom variables which you can set from Salesforce or use static values.

All

- 1

Name

utm\_source

Default Value

Default Value

:
- 2

Name

utm\_campaign

Default Value

Default Value

:
- 3

Name

utm\_term

Default Value

Default Value

:
- 4

Name

utm\_content

Default Value

Default Value

:
- 5

Name

utm\_medium

Default Value

Default Value

:
- 6

Name

traffic\_source

Default Value

Default Value

:
- 7

Name

organic\_source\_str

Default Value

Default Value

:
- 8

Name

submission\_id

Default Value

Default Value

:

After that Publish your change and grab the iframe code and paste it into your post:

If you are implementing using the iframe code, your code will look like this.

```
<iframe onload="window.parent.scrollTo(0,0)" id="ft1302219221332-952-94"
allowtransparency="true" src="https://domain.formtitan.com/formname" frameborder="0"
width="1000" height="700" scrolling="no"></iframe>
```

Simply modify it to

```
<iframe onload="window.parent.scrollTo(0,0)" class="utm-src" id="ft1302219221332-952-94"
allowtransparency="true" src="https://domain.formtitan.com/formname" frameborder="0"
width="1000" height="700" scrolling="no"></iframe>
```

As you can see, we just added `class="utm-src"` to the iframe. Rest everything will work and your UTM fields will be auto populated.

After submission is completed: you will be able to use these System fields anywhere in your automation.

In submissions like this

Edit Node

1

2

Choose one of the following actions:

☒ Store

☐ Load

☐ Delete ?

☒ Create ?

☐ Update ?

What would you like to store?

On Page

x

▼

Filter

Show

All

x

▼

[GV / utm\_source]

[GV / utm\_source]

[GV / utm\_campaign]

[GV / utm\_campaign]

[GV / utm\_term]

[GV / utm\_term]

[GV / utm\_content]

[GV / utm\_content]

[GV / utm\_medium]

[GV / utm\_medium]

[GV / traffic\_source]

[GV / traffic\_source]

Next

Or in email sending like this:

## Configure Email Settings



✓ Email name

✓ Recipients

✓ Send Via

✓ Content

Attachments

### Content

Provide an email subject and body content.

Subject

Static



Testing Submission

Body

Static



File Edit View Insert Format Tools Table

All element

**B**

*I*

Roboto

14px

Line Height



Formats



Hi there,

Name: Name

Email: Email

utm campaign: [GV / utm\_campaign]

utm source: [GV / utm\_source]

utm medium: [GV / utm\_medium]

utm term: [GV / utm\_term]

utm content: [GV / utm\_content]

traffic\_source: [GV / traffic\_source]

organic\_source\_srr: [GV / organic\_source\_str]

32 WORDS POWERED BY TINY

Cancel

Apply

And here is the email content:



**Haktan Titan**

Testing Submission

To: Haktan Suren

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Hi there,

Name: Haktan

Email: [haktan@test.com](mailto:haktan@test.com)

utm campaign: HandLTestCampaign

utm source: testubg

utm medium: HandLTestMedium

utm term: HandLTestTerm

utm content: HandLTestContent

traffic\_source: Paid

organic\_source\_srr: Internal