

Form Titan Integration

HandL UTM Grabber / Tracker Form Titan Integration step by step

- [Iframe integration](#)

Iframe integration

HandL UTM Grabber integrates with Form Titan with only couple of clicks.

First of all, make sure you added all the utm values as utm_campaign, utm_source, utm_medium, utm_term, utm_content as static variables like the shown below:

Make sure the names exactl matches with our naming convention shown here [Native WP Shortcodes](#)

CONDITIONS ⓘ

Variables

VARIABLES ⓘ

System

☒ Static

FORMULA FIELDS ⓘ

Numeric

String

Custom JS ⓘ

Settings

Static

Add custom variables which you can set from Salesforce or use static values.

All

- 1

Name

utm_source

Default Value

Default Value

:
- 2

Name

utm_campaign

Default Value

Default Value

:
- 3

Name

utm_term

Default Value

Default Value

:
- 4

Name

utm_content

Default Value

Default Value

:
- 5

Name

utm_medium

Default Value

Default Value

:
- 6

Name

traffic_source

Default Value

Default Value

:
- 7

Name

organic_source_str

Default Value

Default Value

:
- 8

Name

submission_id

Default Value

Default Value

:

After that Publish your change and grab the iframe code and paste it into your post:

If you are implementing using the iframe code, your code will look like this.

```
<iframe onload="window.parent.scrollTo(0,0)" id="ft1302219221332-952-94"
allowtransparency="true" src="https://domain.formtitan.com/formname" frameborder="0"
width="1000" height="700" scrolling="no"></iframe>
```

Simply modify it to

```
<iframe onload="window.parent.scrollTo(0,0)" class="utm-src" id="ft1302219221332-952-94"
allowtransparency="true" src="https://domain.formtitan.com/formname" frameborder="0"
width="1000" height="700" scrolling="no"></iframe>
```

As you can see, we just added `class="utm-src"` to the iframe. Rest everything will work and your UTM fields will be auto populated.

After submission is completed: you will be able to use these System fields anywhere in your automation.

In submissions like this

Edit Node

1

2

Choose one of the following actions:

☒ Store

☐ Load

☐ Delete ?

☒ Create ?

☐ Update ?

What would you like to store?

On Page

x

▼

Filter

Show

All

x

▼

[GV / utm_source]

[GV / utm_source]

[GV / utm_campaign]

[GV / utm_campaign]

[GV / utm_term]

[GV / utm_term]

[GV / utm_content]

[GV / utm_content]

[GV / utm_medium]

[GV / utm_medium]

[GV / traffic_source]

[GV / traffic_source]

Next

Or in email sending like this:

Configure Email Settings



✓ Email name

✓ Recipients

✓ Send Via

✓ Content

Attachments

Content

Provide an email subject and body content.

Subject

Static



Testing Submission

Body

Static



File Edit View Insert Format Tools Table

All element

B

I

Roboto

14px

Line Height



Formats



Hi there,

Name: Name

Email: Email

utm campaign: [GV / utm_campaign]

utm source: [GV / utm_source]

utm medium: [GV / utm_medium]

utm term: [GV / utm_term]

utm content: [GV / utm_content]

traffic_source: [GV / traffic_source]

organic_source_srr: [GV / organic_source_str]

32 WORDS POWERED BY TINY

Cancel

Apply

And here is the email content:



Haktan Titan

Testing Submission

To: Haktan Suren

Hi there,

Name: Haktan

Email: haktan@test.com

utm campaign: HandLTestCampaign

utm source: testubg

utm medium: HandLTestMedium

utm term: HandLTestTerm

utm content: HandLTestContent

traffic_source: Paid

organic_source_srr: Internal