

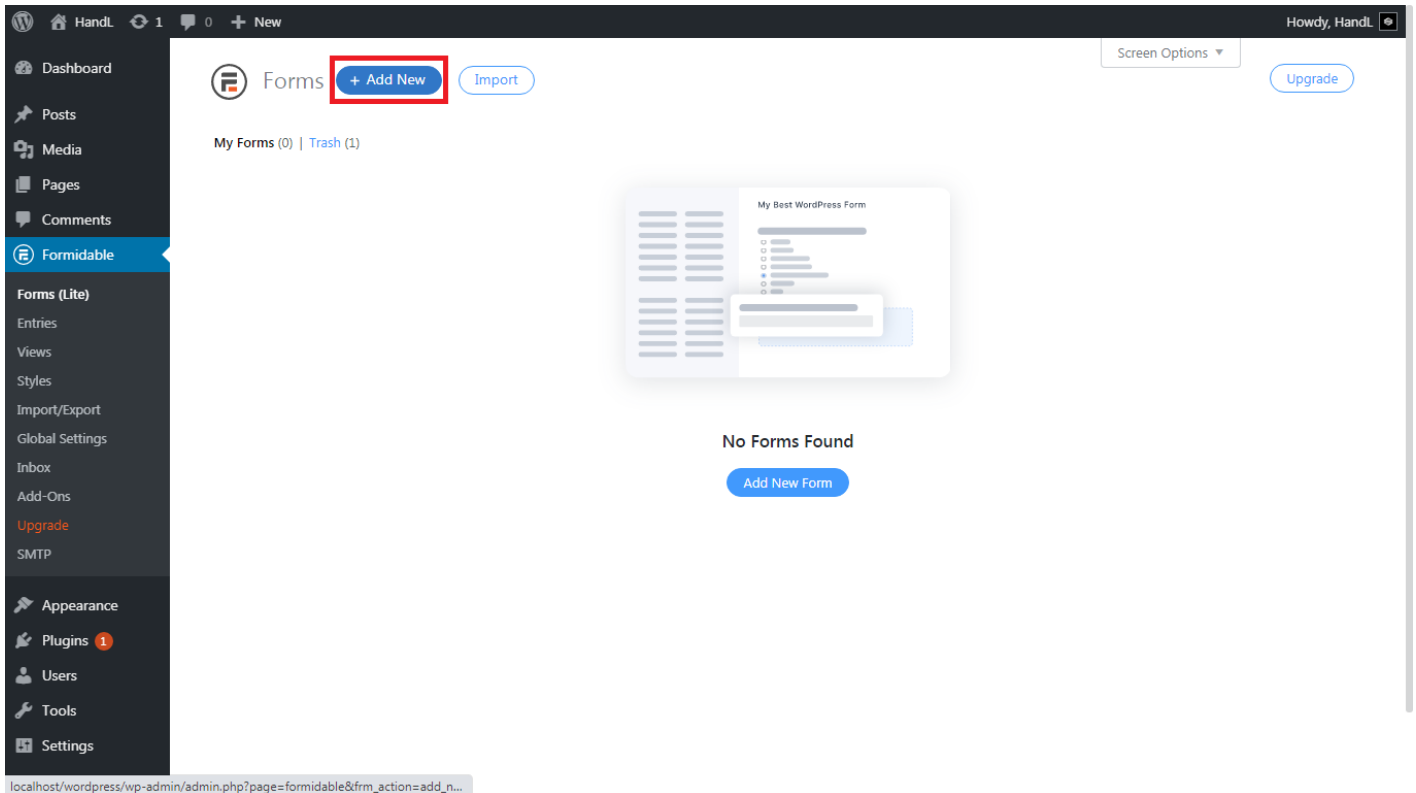
# Formidable Forms Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Formidable Forms step by step

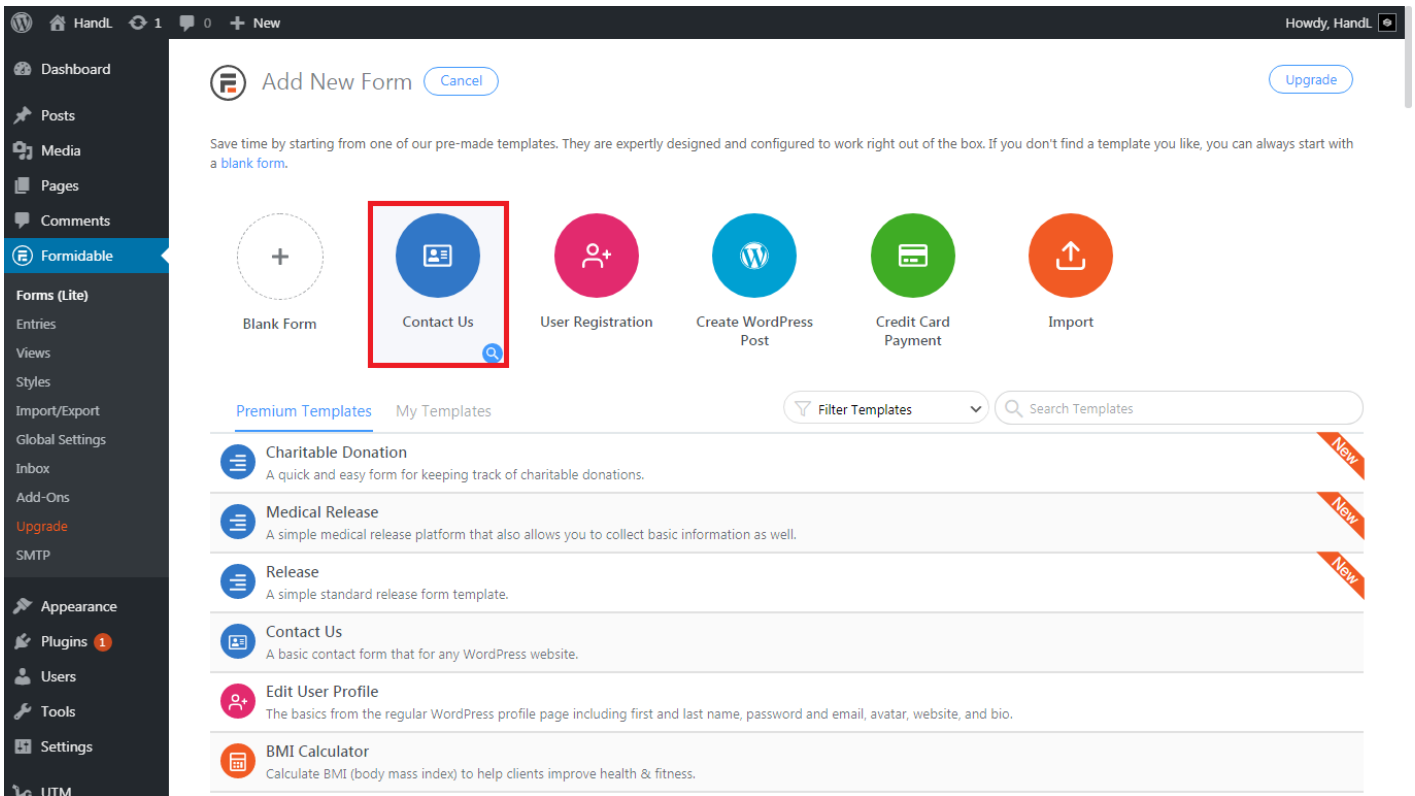
- [Formidable Form Integration](#)
- [Formidable Forms UTM Tracking Video Tutorial](#)

# Formidable Form Integration

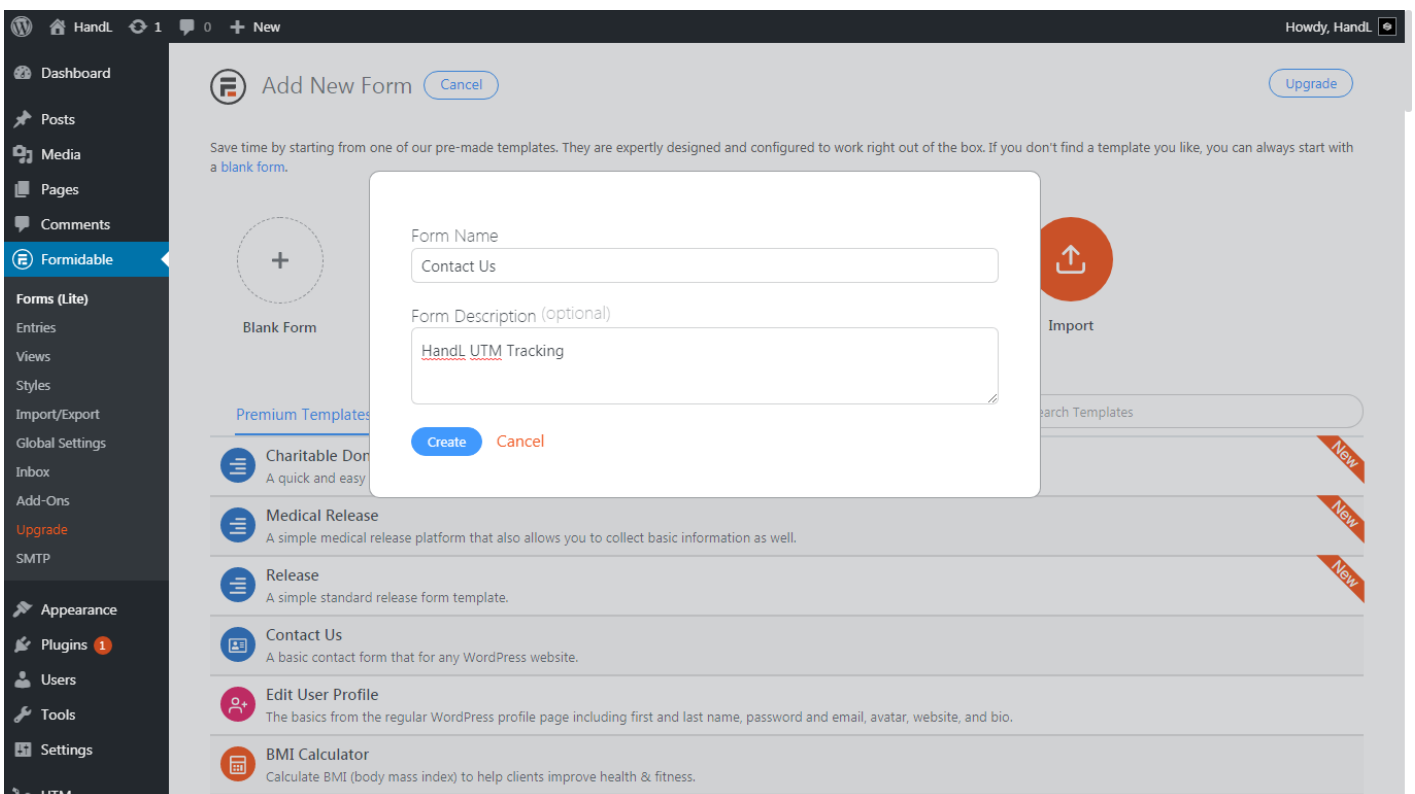
## 1. Open Formidable and click "Add New"



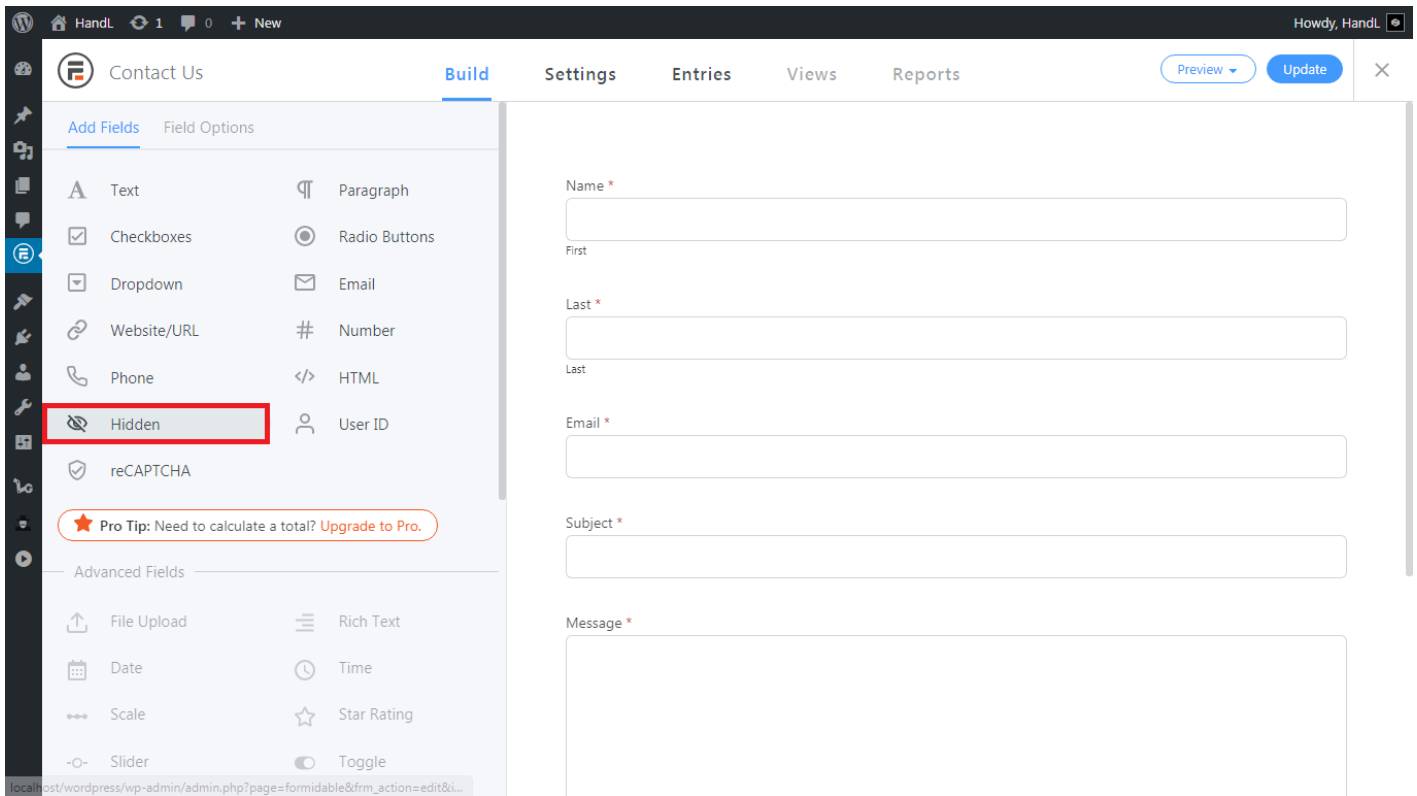
## 2. Choose a form type



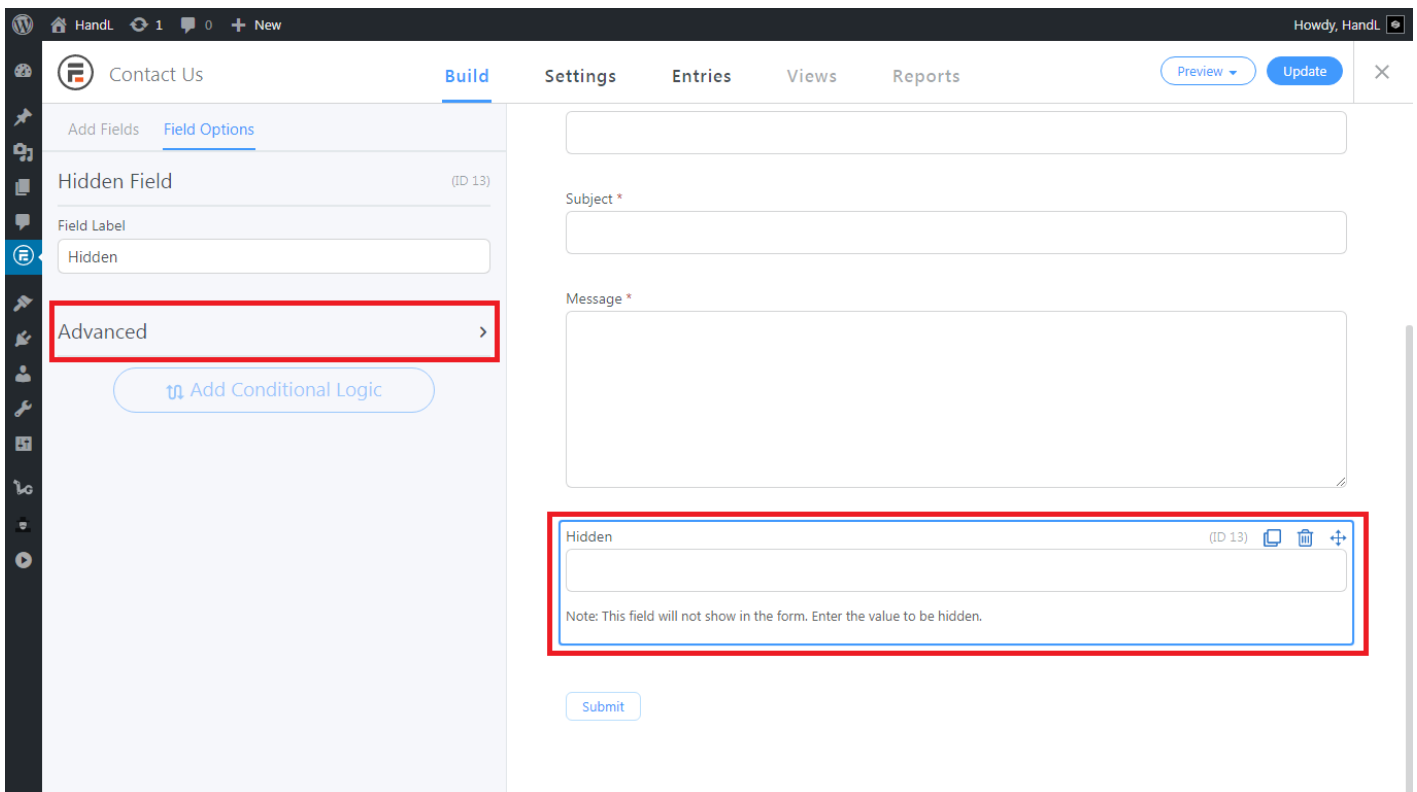
### 3.Name your form and type the description you want



### 4.Choose "Hidden" in the left menu



**5. Click your new hidden area, then click "Advanced"**



**6. Type the "Field Key" like that and click "Update"**

HandL 1 0 + New Howdy, HandL

Contact Us Build Settings Entries Views Reports Preview Update

Add Fields Field Options

Hidden Field (ID 13)

Field Label

Hidden

Advanced

Default Value

Field Key: utm\_campaign Field Type: Hidden

Add Conditional Logic

Subject \*

Message \*

Hidden (ID 13)

utm\_campaign

Note: This field will not show in the form. Enter the value to be hidden.

Submit

## 7.Copy the shortcode of the form

HandL 1 0 + New Howdy, HandL

Forms + Add New Import Screen Options Upgrade

My Forms (1) | Trash (1)

Bulk Actions Apply 1 item

ID	Form Title	Entries	Key	Shortcodes	Date
2	Contact Us <a href="#">Edit</a>   <a href="#">Settings</a>   <a href="#">Duplicate Form</a>   <a href="#">Trash</a>   <a href="#">Preview</a>	0	contact-us	[formidable id=2]	2019/01/24

Dashboard Posts Media Pages Comments Formidable Forms (Lite) Entries Views Styles Import/Export Global Settings Inbox Add-Ons Upgrade SMTP Appearance Plugins 1 Users Tools Settings UTM

## 8.Edit your form page

WordPress Dashboard: Pages

Pages: Add New

Screen Options Help

Search Pages

All (1) | Published (1) | Trash (2)

Bulk actions Apply All dates Filter

<input type="checkbox"/>	Title	Author	Date
<input type="checkbox"/>	Form	HandL	Published 2020/09/19 at 1:44 pm
<input type="checkbox"/>	Title	Author	Date

Bulk actions Apply

1 item

localhost/wordpress/wp-admin/post.php?post=128&action=edit WordPress Version 5.5.1

## 9. Paste the shortcode and update the form

WordPress Editor: Form

Switch to draft Preview Update

[/] :

[/] Shortcode

[formidable id=2]

Document → Shortcode

# Formidable Forms UTM Tracking Video Tutorial

*Please watch the related Video Tutorial below*

*and click right to the video and open link in new tab*

