

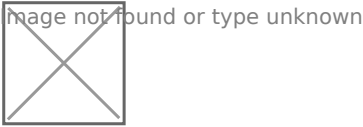
# Formidable Forms Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Formidable Forms step by step

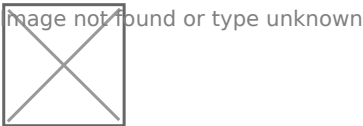
- [Formidable Form Integration](#)
- [Formidable Forms UTM Tracking Video Tutorial](#)

# Formidable Form Integration

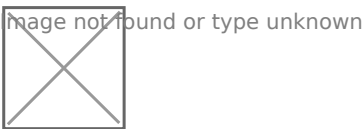
## 1. Open Formidable and click "Add New"



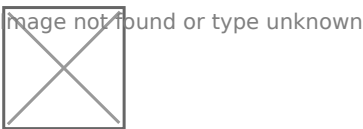
## 2. Choose a form type



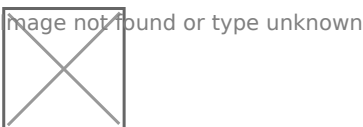
## 3. Name your form and type the description you want



## 4. Choose "Hidden" in the left menu



## 5. Click your new hidden area, then click "Advanced"



## 6. Type the "Field Key" like that and click "Update"

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## 7.Copy the shortcode of the form

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## 8.Edit your form page

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## 9.Paste the shortcode and update the form

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# Formidable Forms UTM Tracking Video Tutorial

*Please watch the related Video Tutorial below*

*and click right to the video and open link in new tab*

