

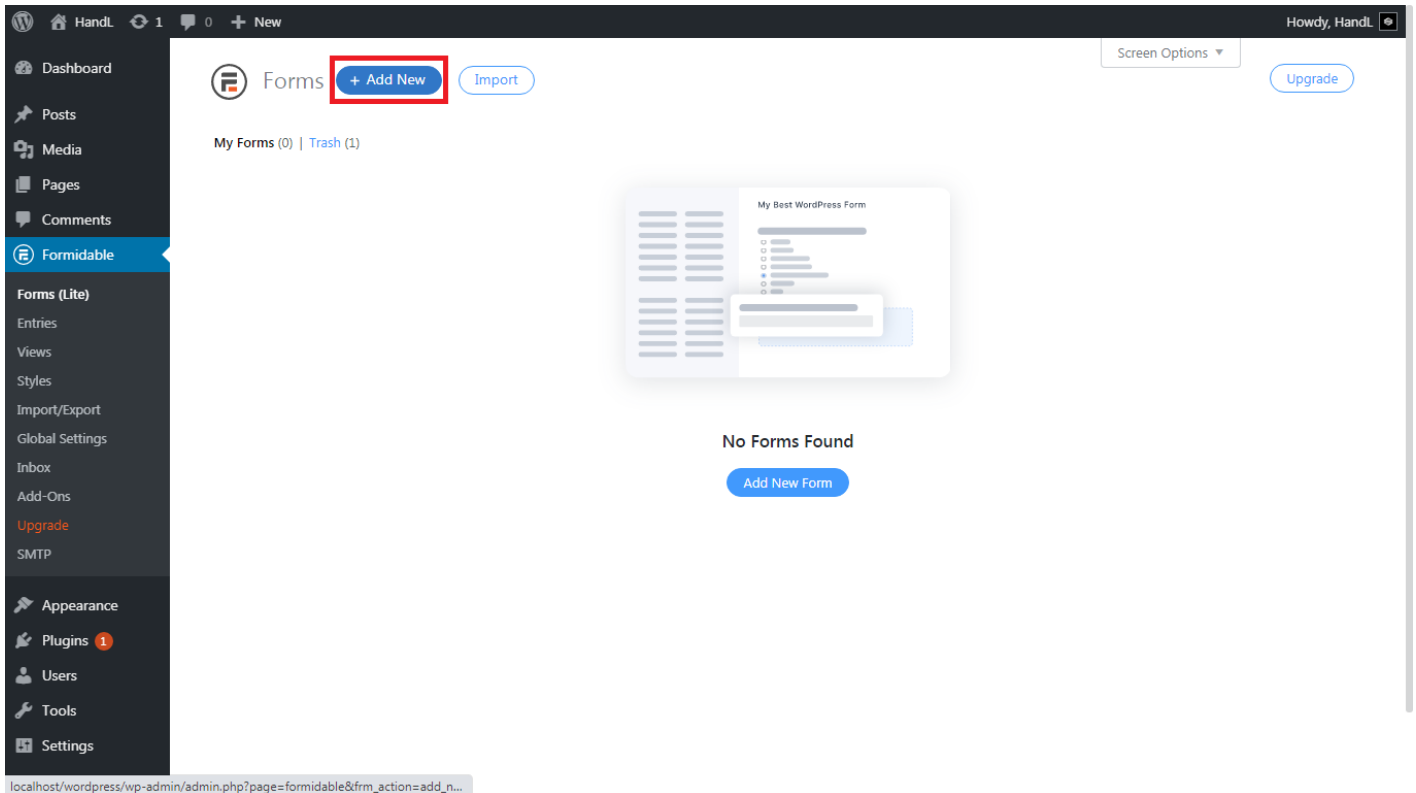
Formidable Forms Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Formidable Forms step by step

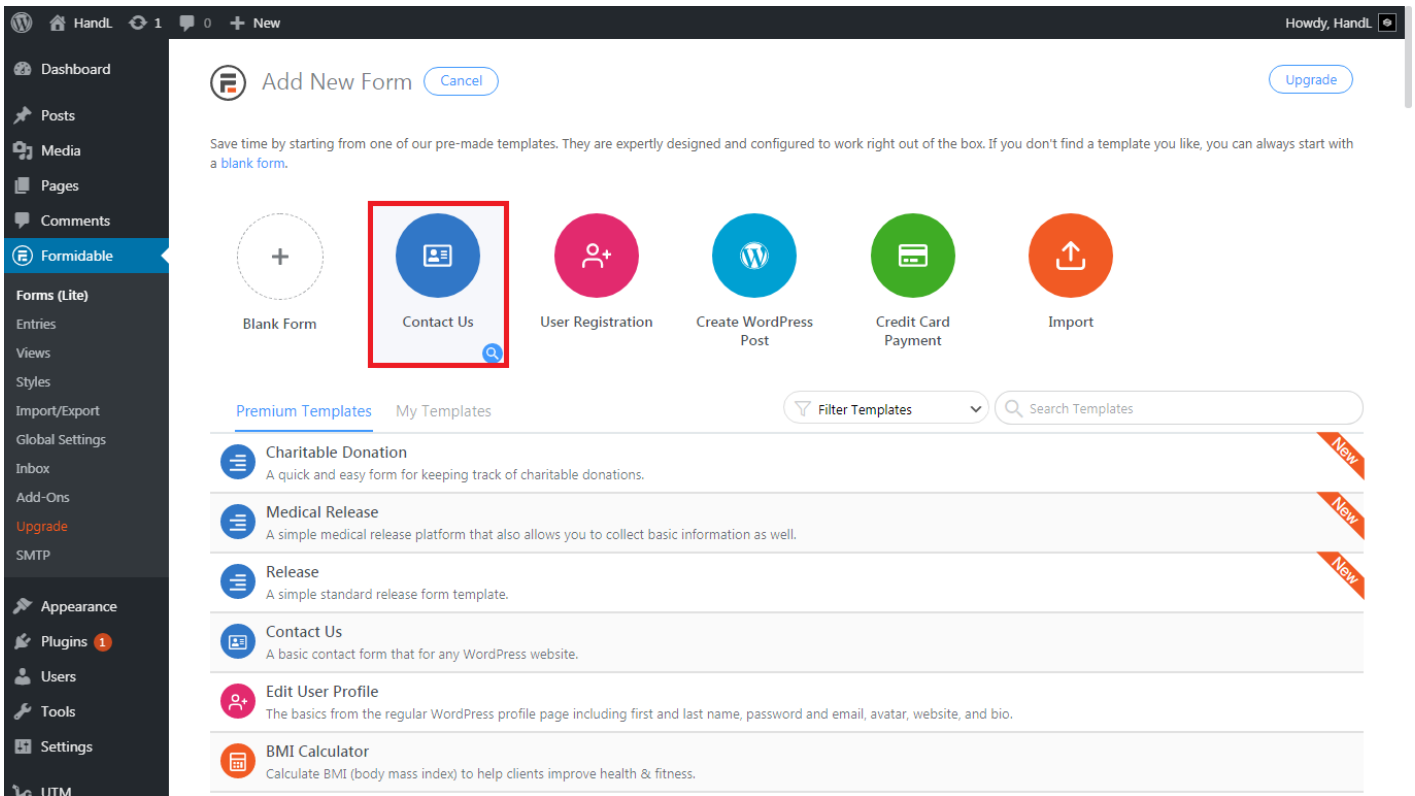
- [Formidable Form Integration](#)
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Formidable Form Integration

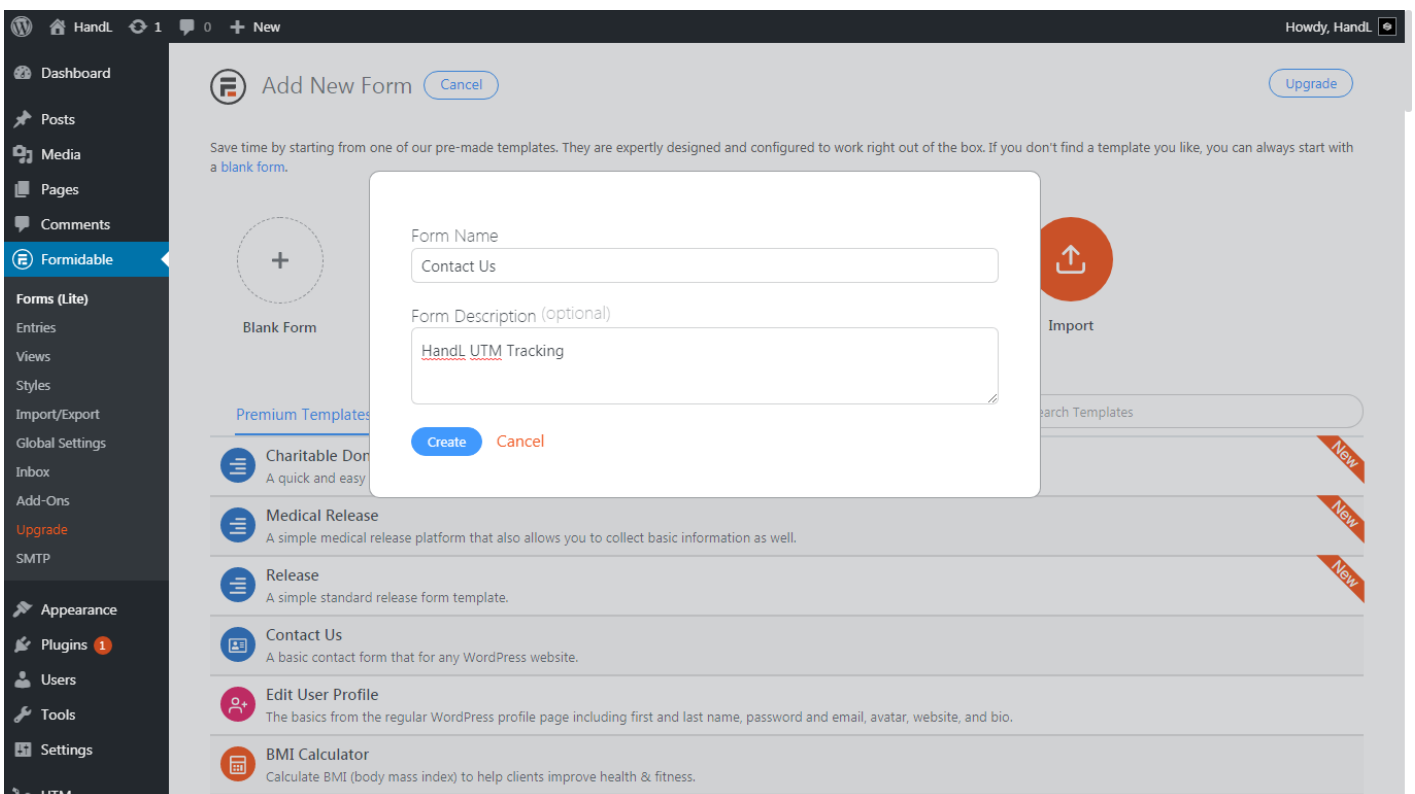
1. Open Formidable and click "Add New"



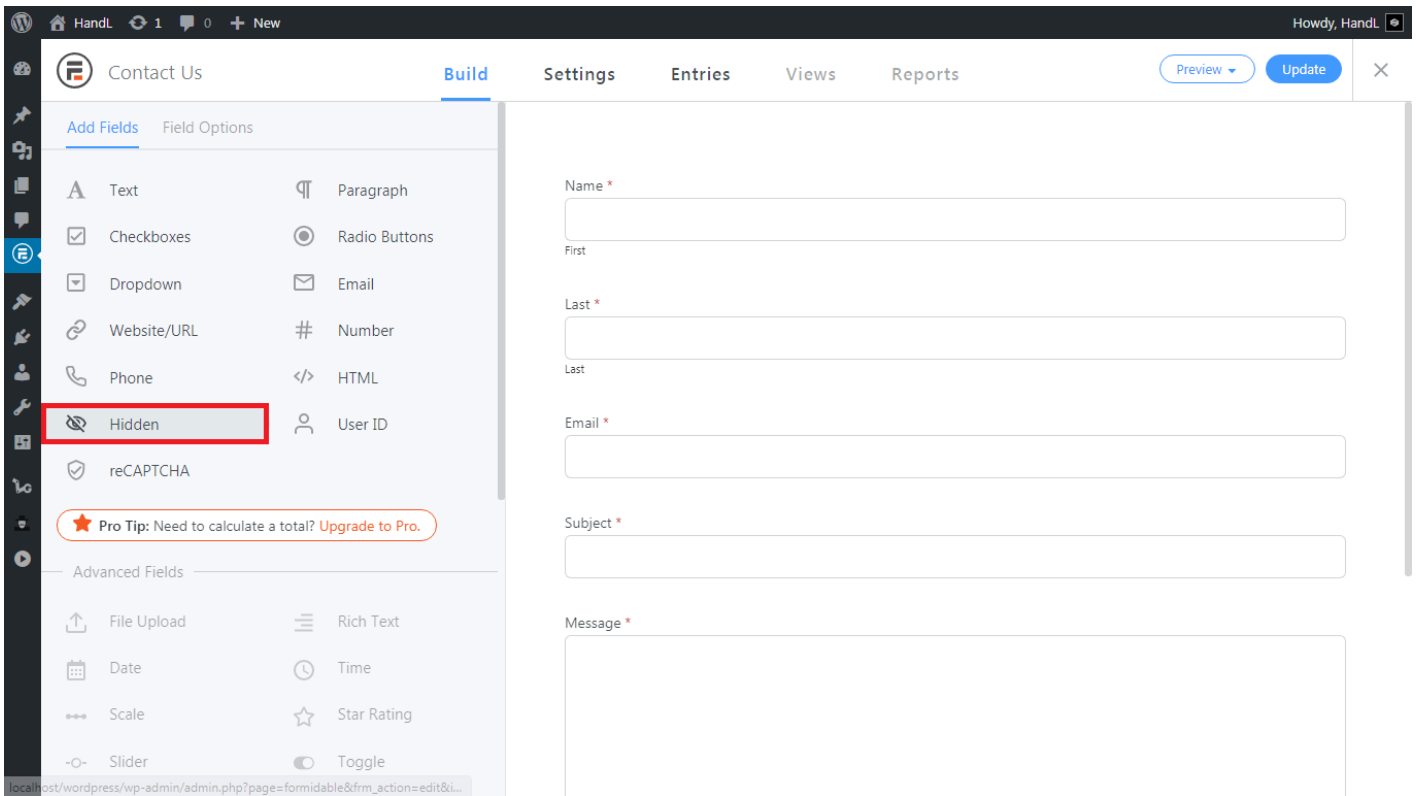
2. Choose a form type



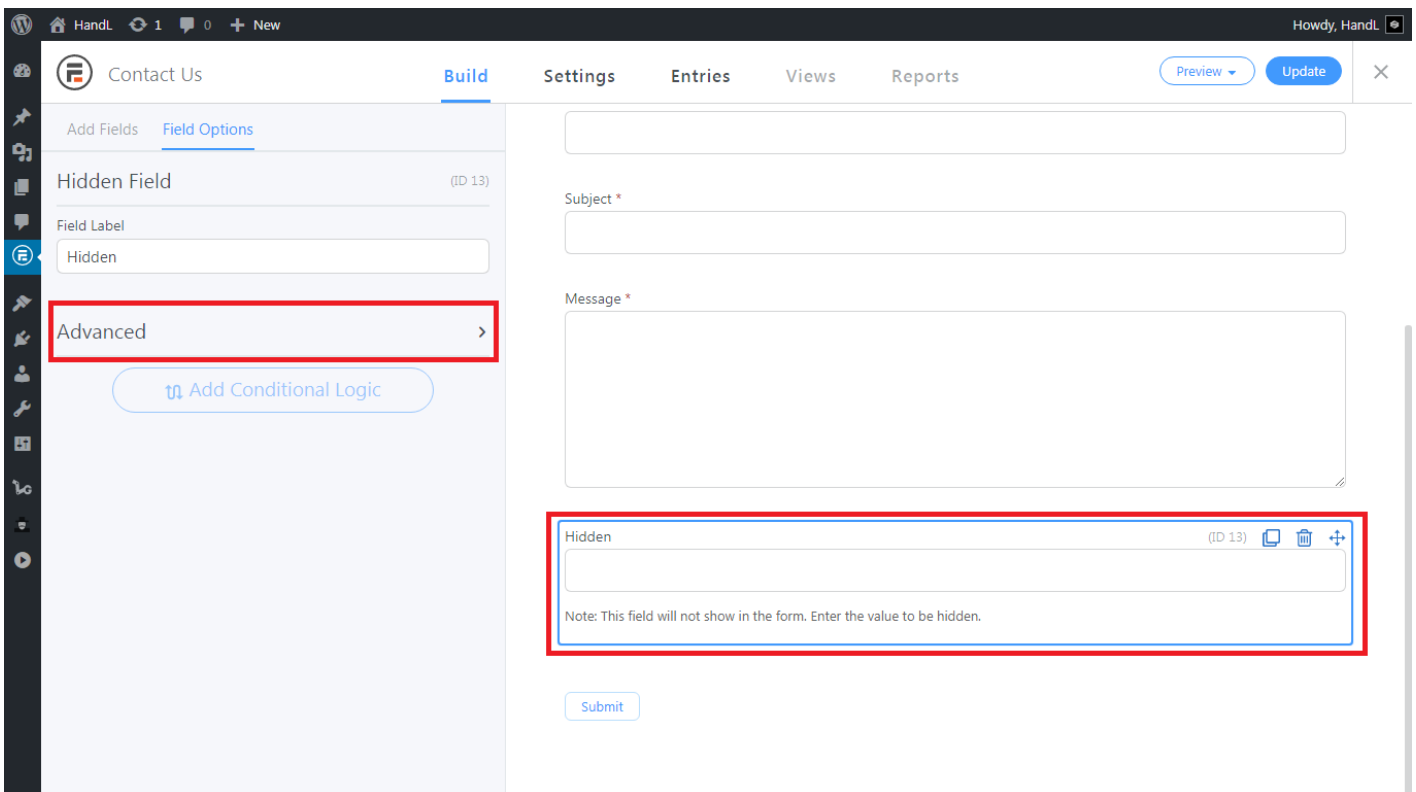
3.Name your form and type the description you want



4.Choose "Hidden" in the left menu



5. Click your new hidden area, then click "Advanced"



6. Type the "Field Key" like that and click "Update"

HandL 1 0 + New Howdy, HandL

Contact Us Build Settings Entries Views Reports Preview Update

Add Fields Field Options

Hidden Field (ID 13)

Field Label

Hidden

Advanced

Default Value

Field Key: utm_campaign Field Type: Hidden

Add Conditional Logic

Subject *

Message *

Hidden (ID 13)

utm_campaign

Note: This field will not show in the form. Enter the value to be hidden.

Submit

7.Copy the shortcode of the form

HandL 1 0 + New Howdy, HandL

Forms + Add New Import Screen Options Upgrade

My Forms (1) | Trash (1)

Bulk Actions Apply 1 item

ID	Form Title	Entries	Key	Shortcodes	Date
2	Contact Us Edit Settings Duplicate Form Trash Preview	0	contact-us	[formidable id=2]	2019/01/24

Dashboard Posts Media Pages Comments Formidable Forms (Lite) Entries Views Styles Import/Export Global Settings Inbox Add-Ons Upgrade SMTP Appearance Plugins 1 Users Tools Settings UTM

8.Edit your form page

WordPress Dashboard: Pages management screen.

Left sidebar menu: Dashboard, Posts, Media, Pages (selected), All Pages, Add New, Comments, Formidable, Appearance, Plugins (1), Users, Tools, Settings, UTM, Avatars, Collapse menu.

Top bar: HandL, 1, 0, + New, Howdy, HandL, Screen Options, Help.

Pages section: Add New, All (1) | Published (1) | Trash (2), Search Pages, Bulk actions, Apply, All dates, Filter, 1 item.

<input type="checkbox"/>	Title	Author	Date
<input type="checkbox"/>	Form Edit Quick Edit Trash View	HandL	Published 2020/09/19 at 1:44 pm
<input type="checkbox"/>	Title	Author	Date

Bottom bar: localhost/wordpress/wp-admin/post.php?post=128&action=edit, WordPress, Version 5.5.1

9. Paste the shortcode and update the form

WordPress Editor: Document view.

Top bar: WP, +, [], ←, →, ⓘ, ≡, Switch to draft, Preview, Update, ⚙, ⋮.

Document content: Form

Form structure:

[/]

:

[/] Shortcode

[formidable id=2]

Bottom bar: Document → Shortcode

Formidable Forms UTM Tracking Video Tutorial

Please watch the related Video Tutorial below

and click right to the video and open link in new tab

