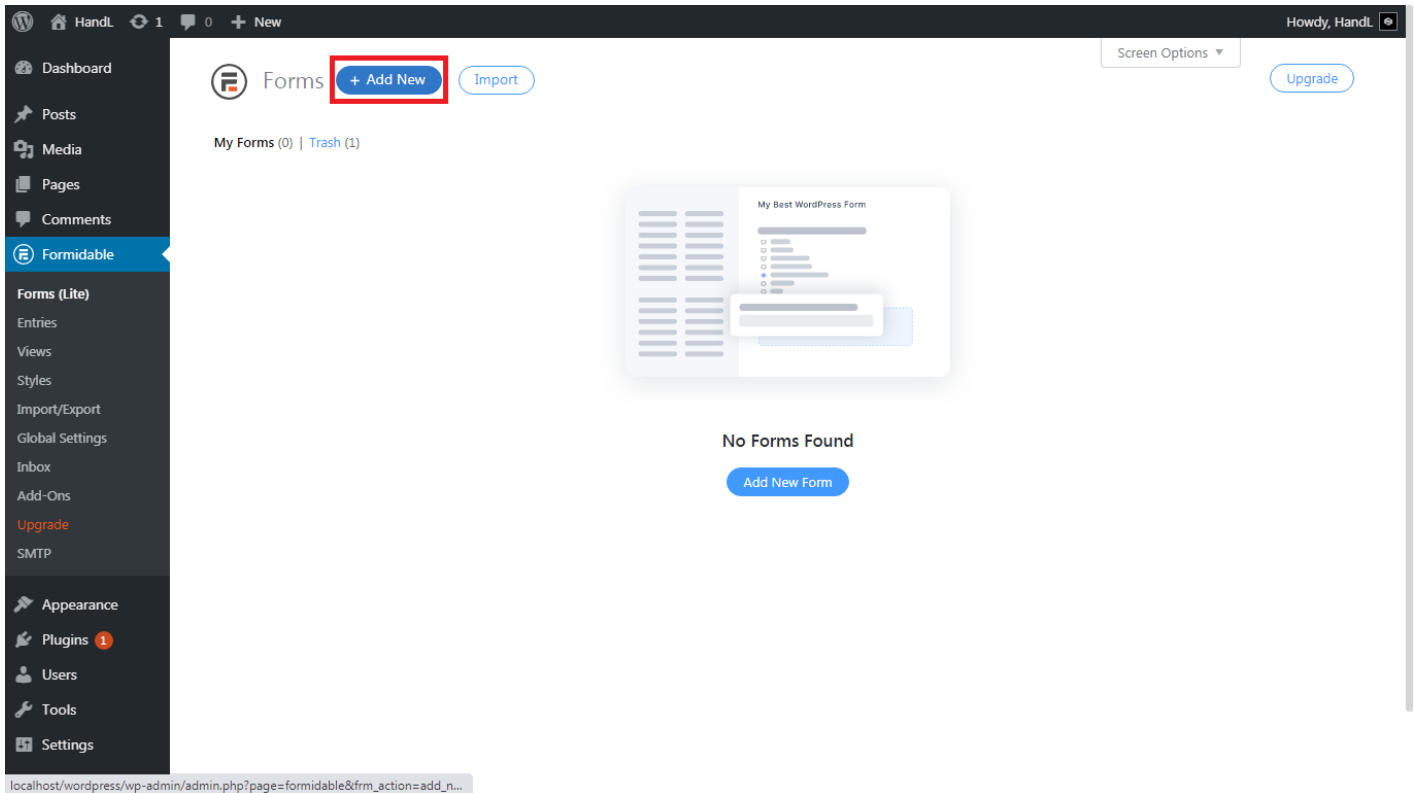
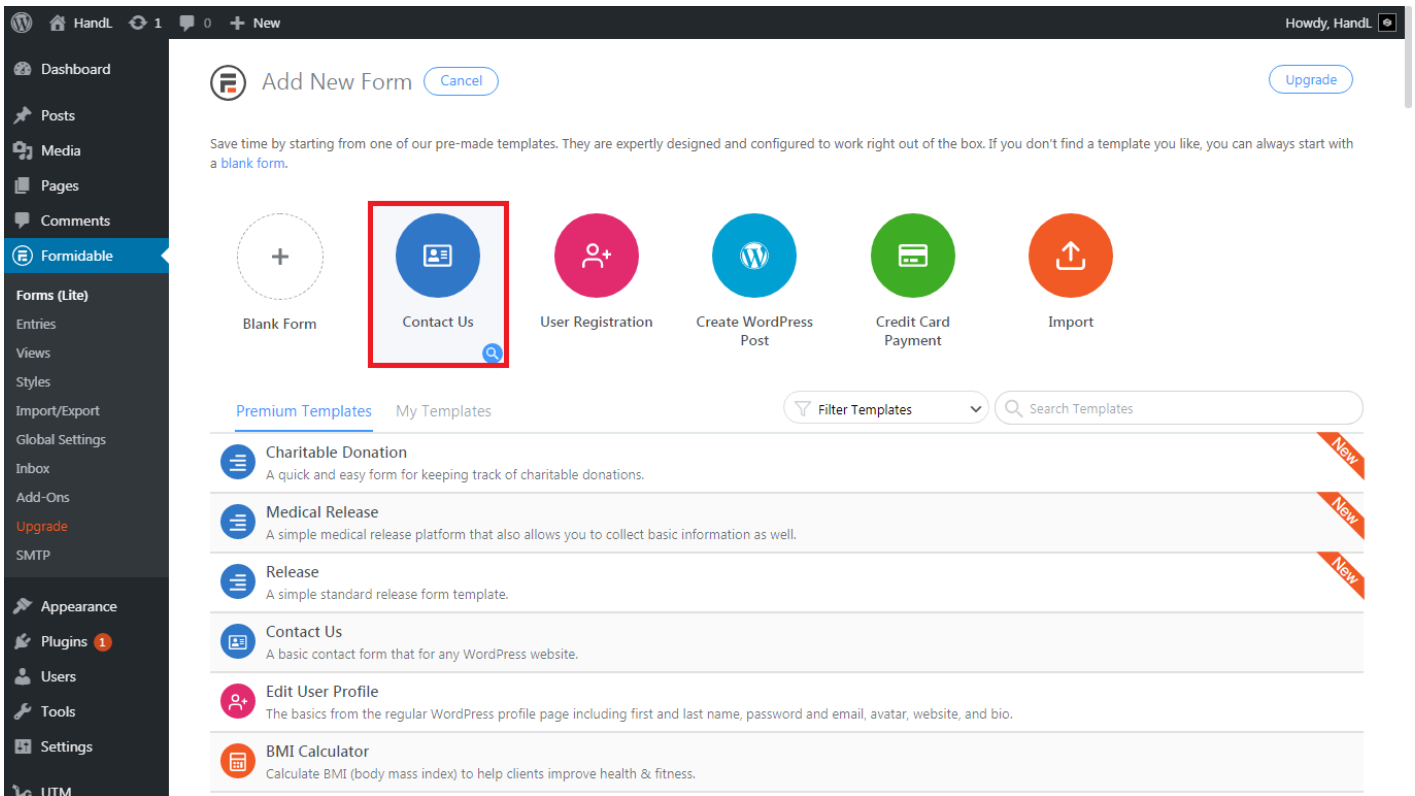


Formidable Form Integration

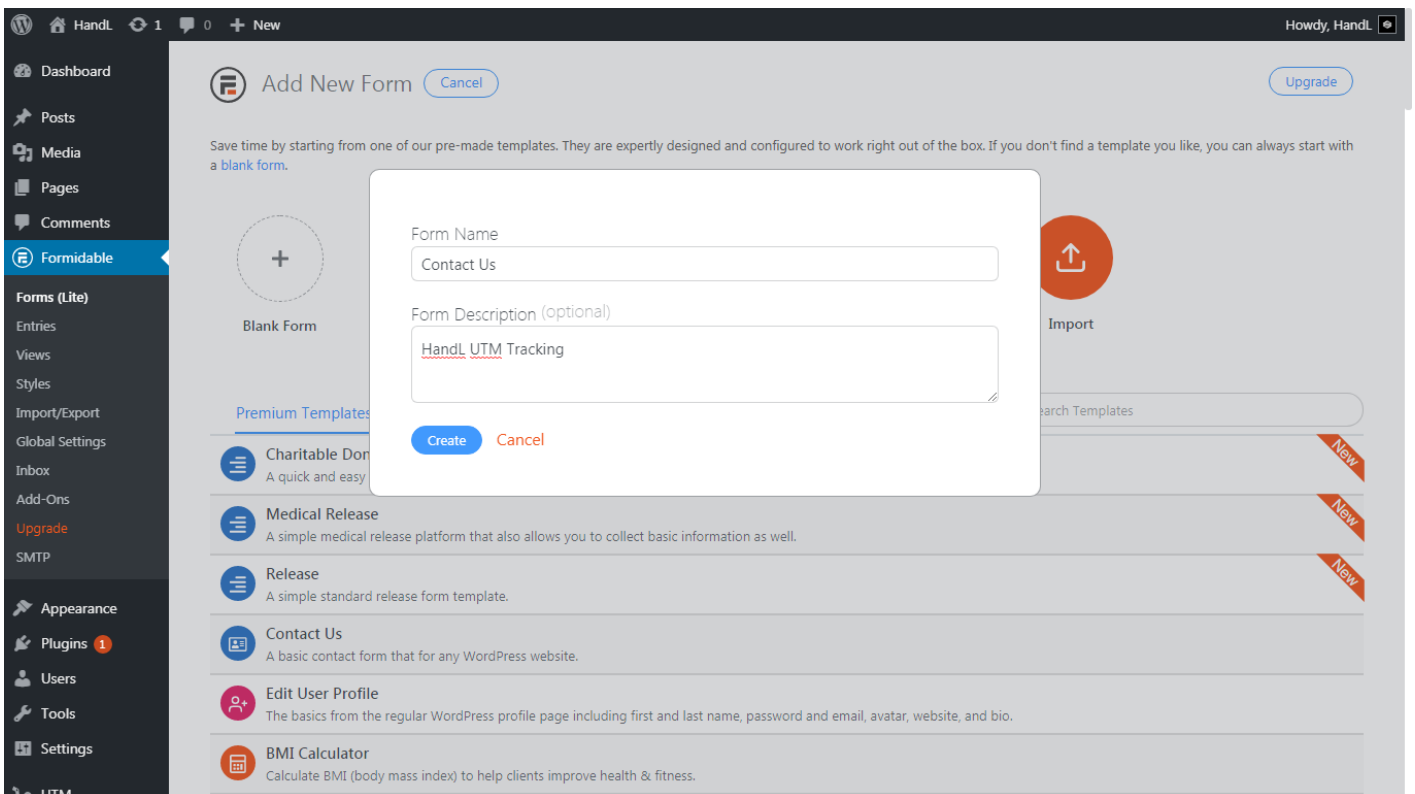
1. Open Formidable and click "Add New"



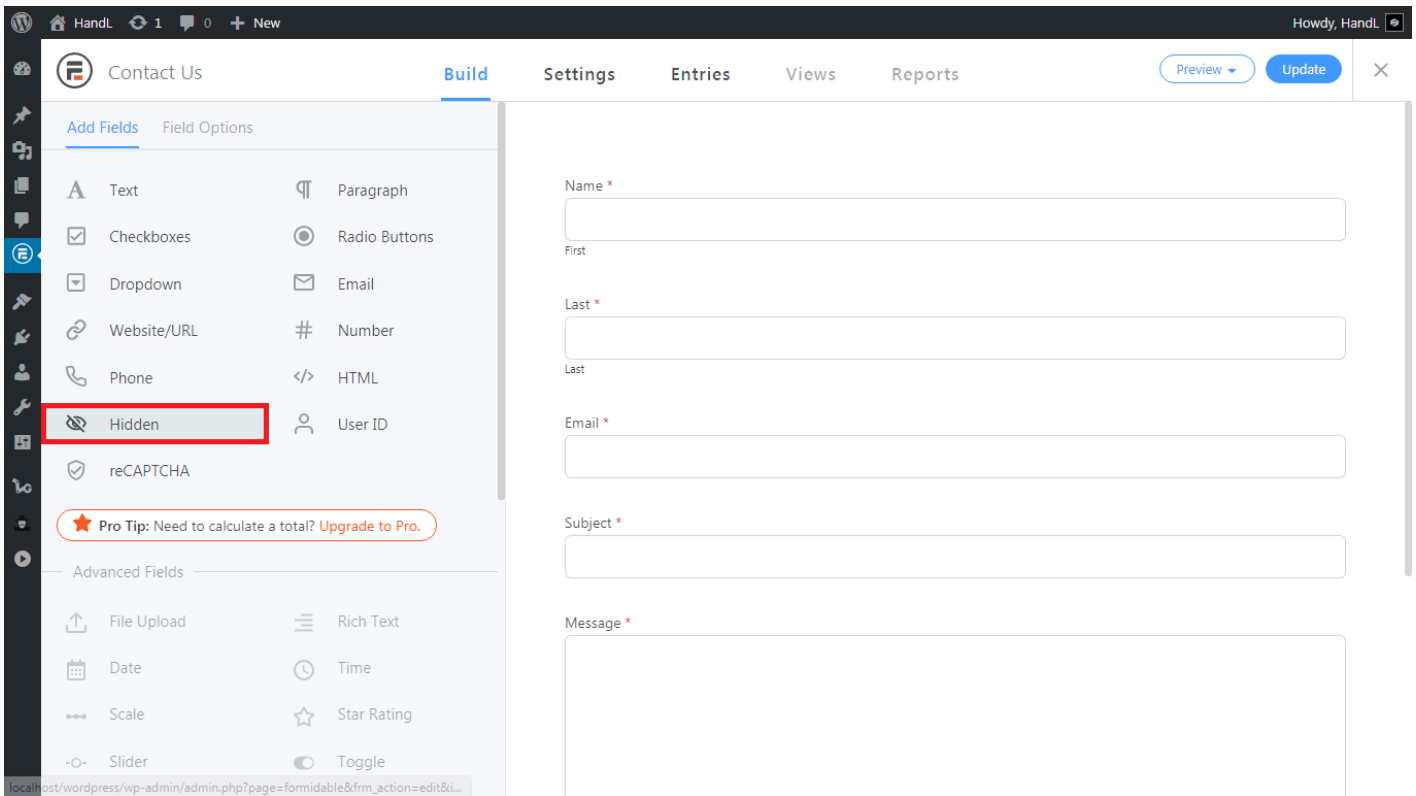
2. Choose a form type



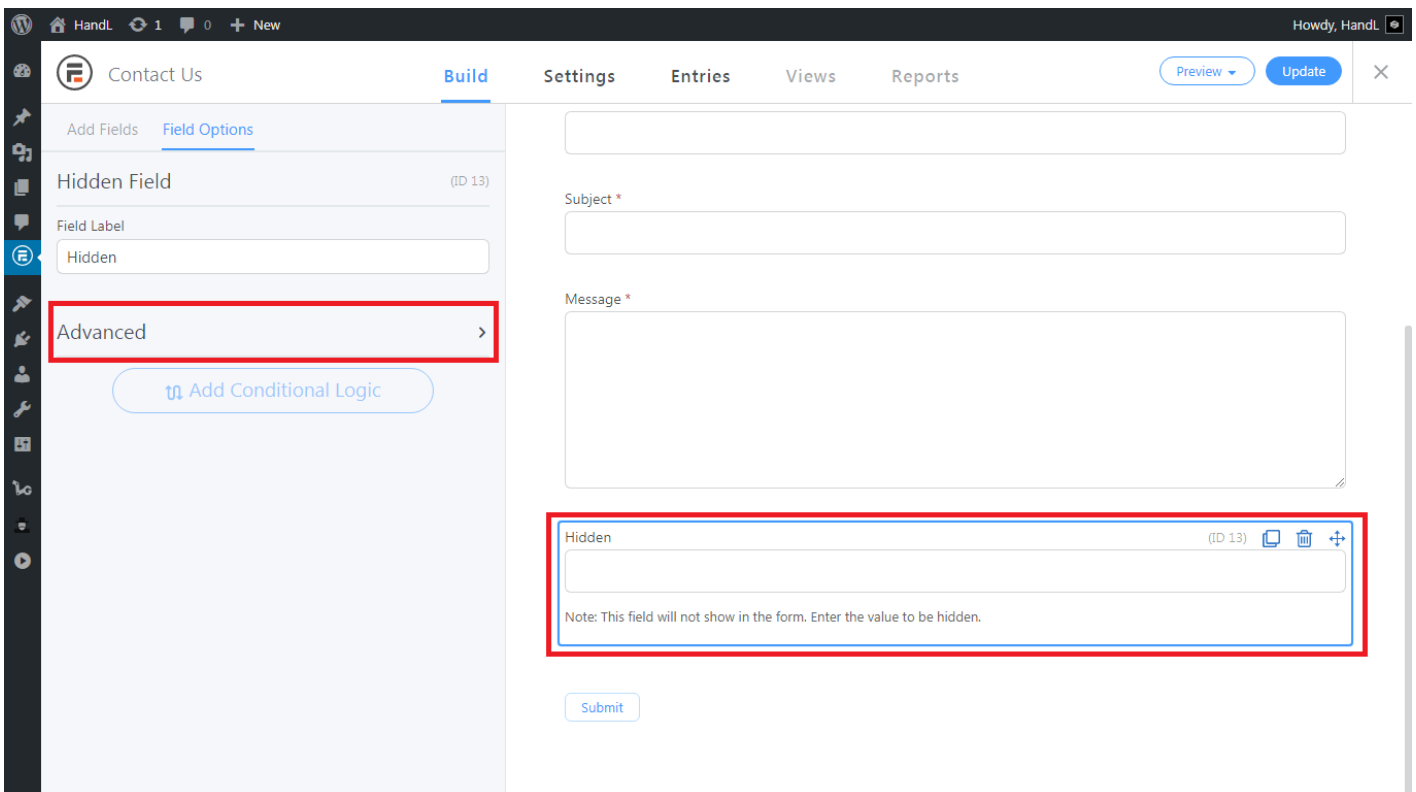
3.Name your form and type the description you want



4.Choose "Hidden" in the left menu



5. Click your new hidden area, then click "Advanced"



6. Type the "Field Key" like that and click "Update"

HandL 1 0 + New Howdy, HandL

Contact Us Build Settings Entries Views Reports Preview Update

Add Fields Field Options

Hidden Field (ID 13)

Field Label

Hidden

Advanced

Default Value

Field Key: utm_campaign Field Type: Hidden

Add Conditional Logic

Subject *

Message *

Hidden (ID 13)

utm_campaign

Note: This field will not show in the form. Enter the value to be hidden.

Submit

7.Copy the shortcode of the form

Dashboard Posts Media Pages Comments Formidable Forms (Lite) Entries Views Styles Import/Export Global Settings Inbox Add-Ons Upgrade SMTP Appearance Plugins 1 Users Tools Settings UTM

Forms + Add New Import Screen Options Upgrade

My Forms (1) | Trash (1)

Bulk Actions Apply 1 item

ID	Form Title	Entries	Key	Shortcodes	Date
2	Contact Us Edit Settings Duplicate Form Trash Preview	0	contact-us	[formidable id=2]	2019/01/24

8.Edit your form page

WordPress Dashboard: Pages

Pages: Add New

Screen Options Help

Search Pages

1 item

<input type="checkbox"/>	Title	Author	Date
<input type="checkbox"/>	Form	HandL	Published 2020/09/19 at 1:44 pm

1 item

localhost/wordpress/wp-admin/post.php?post=128&action=edit

9. Paste the shortcode and update the form

WordPress Editor: Document -> Shortcode

Form

[/] Shortcode

[formidable id=2]

Document -> Shortcode

Revision #4

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