## Formstack Forms

HandL UTM Grabber / Tracker How to collect and track UTM variables via Formstack Forms step by step

- Capture UTMs using Formstack forms
- Capture UTMs using Formstack forms (V4) Old
- Capture UTMs using Formstack forms (V4)

## Capture UTMs using Formstack forms

This form only works in HandL UTM Grabber V3

Add the hidden fields as follows. Make sure the hidden field name (either field label or placeholder exactly matches with our naming convention here Native WP Shortcodes)

	View live form
C II Short Answer	O Undo     C Redo     © History     1 Reorder Content     Ø Form Extras
▶ Logic	
▼ General	Sign up for our newsletter!
FIELD LABEL	Fill out your information below to be signed up for our informative newsletter.
utm_campaign	
SUPPORTING TEXT	Name
utm_campaign	
Use Callout	
PLACEHOLDER	
utm_campaign	Email
Required Vidden Read-only Unique V Hide Label	O Hidden utm_campaign ℓ ⊡ 1 4
SAVE THIS FIELD FOR REUSE LATER	Litte competen
Save Field	utri_compage
▼ Field-Specific	Hidden utm_source
Create Custom List	utm_source
Iink to Smart List Ø	utm_source
Select Smart List to Link 🔻	Hidden utm_medium
	the works
Autocomplete Editor	um_meaum

After activating the plugin, insert the following code in your custom javascript file:



And the fields will be automatically populated after lead is submitted.

« Back to Submission List					×
Submission 1 of 3		③ First	• Previous	• Next	Last
	E Export 🗊 Delete				
Sign up for our newsletter!					
Name	Haktan S				
Email	haktan@domain.com				
utm_campaign	SpringSale				
utm_source	facebook				
utm_medium	срс				
organic_source_str	https://www.formstack.com/				
traffic_source	Paid				
handl_landing_page	https://handl-sandbox/favicon.ico				
1 field was not displayed					

## Capture UTMs using Formstack forms (V4) - Old

This form is only compatible with HandL UTM Grabber V3.

Please add the hidden fields as outlined below. Ensure that the hidden field name (either the field label or placeholder) exactly matches our naming convention detailed here: Native WP Shortcodes.

Forms 7 Uncategorized hand	Build Conversion Kit Settings Share Submissions And	alytics
Build Style 🖉 Changes saved	View live form	•
<ul> <li>Short Answer ▼</li></ul>	♡ Undo C Redo O History 1 Reorder Content Ö Form Extras	
► Logic		
✓ General	Sign up for our newsletter!	*
FIELD LABEL	Fill out your information below to be signed up for our informative newsletter.	
utm_campaign		4
SUPPORTING TEXT	• Name	
utm_campaign		
Use Callout		
PLACEHOLDER		ר
utm_campaign		
Required     ♥ Hidden       Read-only     Unique		
Hide Label	○ Hidden utm_campaign	•
SAVE THIS FIELD FOR REUSE LATER	utm_campaign	
Save Field	utm_campaign	
▼ Field-Specific	Hidden utm_source	
Create Custom List	utm_source	
Link to Smart List	utm_source	
Select Smart List to Link 🔻	Hidden utm_medium	
Autocomplete Editor	utm_medium	
FIELD SIZE	utm_medium	
0 Minimum Characters	Hidden organic_source_str	
0 Maximum Characters	organic_source_str	

As of version 3.0.59, you do not need to perform any additional steps, as Formstack V4 is natively supported.

If you are using HandL UTM Grabber 3.0.58 and below. Then proceed with the following step:

Upon activating the UTM Grabber V3 plugin, insert the following code into your custom JavaScript file:

```
setTimeout(function(){
  [handl_utm_all_params.map(function(v){ var element = document.querySelector('.fsForm
  [placeholder="'+v+'"]')
    if (element){
      var curVal = Cookies.get(v) ?? ""; var event = new Event('input', {
    bubbles: true })
      var previousValue = element.value
      element.value = curVal
      element.value = curVal
      element._valueTracker.setValue(previousValue)
element.dispatchEvent(event)
    }
  [)
}, 500)
```

This code will automatically populate the fields after a lead is submitted.

« Back to Submission List					×	
Submission 1 of 3		③ First	• Previous	• Next	🖲 Last	
	E Export    መ Delete					
Sign up for our newsletter!						
Name	Haktan S					
Email	haktan@domain.com					
utm_campaign	SpringSale					
utm_source	facebook					
utm_medium	срс					
organic_source_str	https://www.formstack.com/					
traffic_source	Paid					
handl_landing_page	https://handl-sandbox/favicon.ico					
1 field was not displayed						

## Capture UTMs using Formstack forms (V4)

This form is only compatible with HandL UTM Grabber V3.

Please add the hidden fields as outlined below. Ensure that the hidden field name (either the field label or placeholder) exactly matches our naming convention detailed here: Native WP Shortcodes.

Forms 7 Uncategorized hand	fl Ø Build Conversion Kit Settings Share Submissions Analytics
Build Style 🖉 Changes saved	View live form
<ul> <li>Short Answer</li></ul>	O Undo     C Redo     O History     1 Reorder Content     Ö Form Extras
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Read-only Unique 🕑	
Hide Label	○ Hidden utm_campaign
SAVE THIS FIELD FOR REUSE LATER	utm_campaign
Save Field	utm_campaign
▼ Field-Specific	Hidden utm_source
Create Custom List	utm_source
Iink to Smart List <b>2</b>	utm_source
Select Smart List to Link 🔻	Hidden utm_medium
Autocomplete Editor	utm_medium
FIFID SIZE	utm_medum
0 Minimum Characters	Hidden organic_source_str
0 Maximum Characters	organic_source_str

Add Embed Code in FormStack at the top of your form and include the following script there. Make sure to replace <FORM ID> with your own form id

```
<script>
var form = window.fsApi().getForm(<FORM ID>);
form.registerFormEventListener({
    type: 'ready',
    onFormEvent: function (event) {
```

```
if (window.handl_utm_all_params){
      document.querySelector('.fsForm [placeholder="'+v+'"]')

if (element){

   urvar curVal = Cookies.get(v);
   if (curVal){
war field_id = element.getAttribute('data-fs-field_______var dest_field =
form.getField(field_id);
dest_field.setValue(curVal);
   <u>□</u>___}
   □__}□
   □□})
      }
   □return Promise.resolve(event);
   }
});
</script>
```

This code will automatically populate the fields after a lead is submitted.

« Back to Submission List					×
Submission 1 of 3		First	• Previous	• Next	Last
	E Export 🗑 Delete				
Sign up for our newsletter!					
Name	Haktan S				
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utm_source	facebook				
utm_medium	срс				
organic_source_str	https://www.formstack.com/				
traffic_source	Paid				
handl_landing_page	https://handl-sandbox/favicon.ico				
I field was not displayed					