

Formstack Forms

HandL UTM Grabber / Tracker How to collect and track UTM variables via Formstack Forms step by step

- [Capture UTMs using Formstack forms](#)

Capture UTMs using Formstack forms

This form only works in HandL UTM Grabber V3

Add the hidden fields as follows. Make sure the hidden field name (either field label or placeholder exactly matches with our naming convention here [Native WP Shortcodes](#))

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handl

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General

FIELD LABEL

utm_campaign

SUPPORTING TEXT

utm_campaign

Use Callout

PLACEHOLDER

utm_campaign

Required

Hidden

Read-only

Unique

Hide Label

SAVE THIS FIELD FOR REUSE LATER

Save Field

Field-Specific

Create Custom List

Link to Smart List

-- Select Smart List to Link --

Autocomplete Editor

FIELD SIZE

0

Minimum Characters

0

Maximum Characters

Sign up for our newsletter!

Fill out your information below to be signed up for our informative newsletter.

Name

Email

Hidden utm_campaign

utm_campaign

Hidden utm_source

utm_source

Hidden utm_medium

utm_medium

Hidden organic_source_str

organic_source_str

After activating the plugin, insert the following code in your custom javascript file:

```
function FF_OnAfterRender(){
  console.log("Form rendered successfully!");
  var vars =
    ["Lead.UTM_Campaign__c","Lead.UTM_Medium__c","Lead.UTM_Source__c","Lead.UTM_Term__c","Lead.UTM_
  for (v of vars){
    escape_v = v.replace(/\.\/g, '\\.');
    jQuery("#"+escape_v).val(Cookies.get(v));
  }
}
```

```
    }  
    return true;  
}
```

And the fields will be automatically populated after lead is submitted.

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Submission 1 of 3

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Sign up for our newsletter!	
Name	Haktan S
Email	haktan@domain.com
utm_campaign	SpringSale
utm_source	facebook
utm_medium	cpc
organic_source_str	https://www.formstack.com/
traffic_source	Paid
handl_landing_page	https://handl-sandbox/favicon.ico

1 field was not displayed