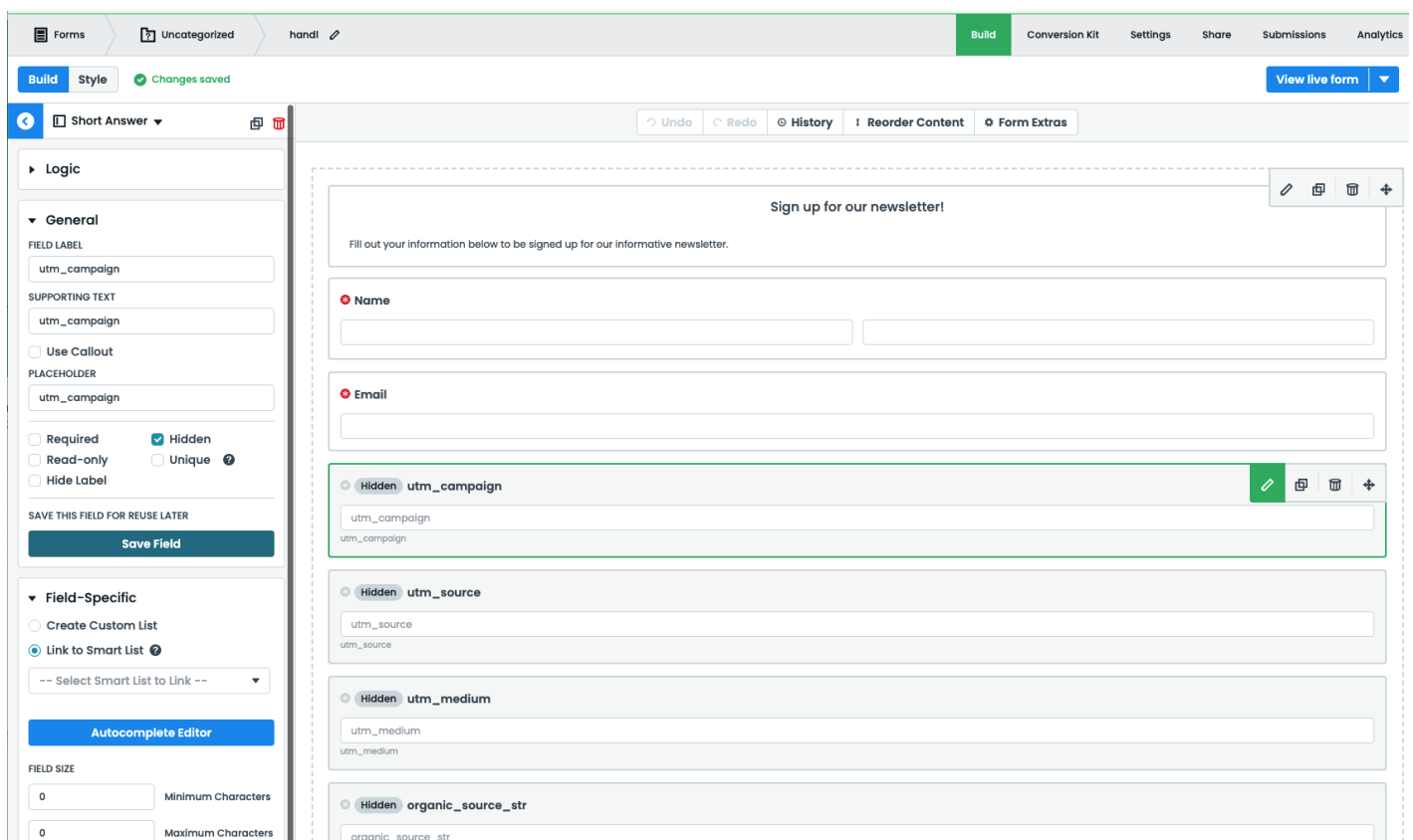


Capture UTMs using Formstack forms (V4)

This form is only compatible with HandL UTM Grabber V3.

Please add the hidden fields as outlined below. Ensure that the hidden field name (either the field label or placeholder) exactly matches our naming convention detailed here: [Native WP Shortcodes](#).



The screenshot shows the Formstack Builder interface for a form titled "Sign up for our newsletter!". The form is configured with several hidden fields for UTM tracking. The left sidebar shows the "Logic" tab, with "General" and "Field-Specific" settings. The "General" tab shows the field label "utm_campaign" and supporting text "utm_campaign". The "Field-Specific" tab shows the field is linked to a smart list. The main form area shows the configuration for five hidden fields: "utm_campaign", "utm_source", "utm_medium", and "organic_source_str". Each field has a label and a placeholder, and is marked as "Hidden".

Add `Embed Code` in FormStack at the top of your form and include the following script there. Make sure to replace `<FORM ID>` with your own form id

```
<script>
var form = window.fsApi().getForm(<FORM ID>);
form.registerFormEventListener({
  type: 'ready',
  onFormEvent: function (event) {
    if (window.handl_utm_all_params){
```

```

        handl_utm_all_params.map(function(v){
            var element =
document.querySelector('.fsForm [placeholder="'+v+'"]')
            if (element){
                var curVal = Cookies.get(v);
                if (curVal){
                    var field_id = element.getAttribute('data-fs-field-id');
                    var dest_field =
form.getField(field_id);
                    dest_field.setValue(curVal);
                }
            }
        })
        return Promise.resolve(event);
    }
});
</script>

```

This code will automatically populate the fields after a lead is submitted.

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✕

Submission 1 of 3

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Sign up for our newsletter!	
Name	Haktan S
Email	haktan@domain.com
utm_campaign	SpringSale
utm_source	facebook
utm_medium	cpc
organic_source_str	https://www.formstack.com/
traffic_source	Paid
handl_landing_page	https://handl-sandbox/favicon.ico

1 field was not displayed

Revision #4

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