

# Capture UTMs using Formstack forms

This form only works in HandL UTM Grabber V3

Add the hidden fields as follows. Make sure the hidden field name (either field label or placeholder exactly matches with our naming convention here [Native WP Shortcodes](#))

The screenshot displays the Formstack Builder interface for a form titled "Sign up for our newsletter!". The form is configured with the following elements:

- Title:** Sign up for our newsletter!
- Supporting Text:** Fill out your information below to be signed up for our informative newsletter.
- Fields:**
  - Name:** A standard text input field.
  - Email:** A standard text input field.
  - Hidden Fields:** Four hidden fields are added, each with a label and placeholder matching the naming convention:
    - utm\_campaign:** Hidden field with label "utm\_campaign".
    - utm\_source:** Hidden field with label "utm\_source".
    - utm\_medium:** Hidden field with label "utm\_medium".
    - organic\_source\_str:** Hidden field with label "organic\_source\_str".

The left sidebar shows the "Logic" tab with "General" and "Field-Specific" settings. The "General" tab shows "utm\_campaign" as the field label and supporting text, with "Hidden" checked. The "Field-Specific" tab shows "Link to Smart List" selected. The main form area shows the layout of the fields, including "Name", "Email", and the four hidden fields.


After activating the plugin, insert the following code in your custom javascript file:

```
function FF_OnAfterRender(){
  console.log("Form rendered successfully!");
  var vars =
    ["Lead.UTM_Campaign__c","Lead.UTM_Medium__c","Lead.UTM_Source__c","Lead.UTM_Term__c","Lead.UTM_
  for (v of vars){
    escape_v = v.replace(/\.\/g, '\\.\\.')
    jQuery("#"+escape_v).val(Cookies.get(v));
  }
```

```
    return true;
}
```

And the fields will be automatically populated after lead is submitted.

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 **Submission 1** of 3

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Sign up for our newsletter!	
Name	Haktan S
Email	<a href="mailto:haktan@domain.com">haktan@domain.com</a>
utm_campaign	SpringSale
utm_source	facebook
utm_medium	cpc
organic_source_str	<a href="https://www.formstack.com/">https://www.formstack.com/</a>
traffic_source	Paid
handl_landing_page	<a href="https://handl-sandbox/favicon.ico">https://handl-sandbox/favicon.ico</a>

1 field was not displayed

Revision #3

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