

Capture UTMs using Formstack forms

This form only works in HandL UTM Grabber V3

Add the hidden fields as follows. Make sure the hidden field name (either field label or placeholder exactly matches with our naming convention here [Native WP Shortcodes](#))

The screenshot shows the Formstack Builder interface for a form titled "Sign up for our newsletter!". The form is configured with the following fields:

- Name**: A text input field.
- Email**: A text input field.
- Hidden Fields**: Four hidden fields are added to the form, each with a label and a placeholder:
 - utm_campaign**: Field label and placeholder.
 - utm_source**: Field label and placeholder.
 - utm_medium**: Field label and placeholder.
 - organic_source_str**: Field label and placeholder.

The left sidebar shows the "Logic" tab with "General" and "Field-Specific" settings. The "General" tab shows "utm_campaign" as the field label and supporting text, with "Hidden" checked. The "Field-Specific" tab shows "Link to Smart List" selected. The main form area shows the layout of the form with the following fields:


After activating the plugin, insert the following code in your custom javascript file:

```
function FF_OnAfterRender(){
  console.log("Form rendered successfully!");
  var vars =
    ["Lead.UTM_Campaign__c","Lead.UTM_Medium__c","Lead.UTM_Source__c","Lead.UTM_Term__c","Lead.UTM_
  for (v of vars){
    escape_v = v.replace(/\.\/g, '\\.\\.')
    jQuery("#"+escape_v).val(Cookies.get(v));
  }
```

```
    return true;
}
```

And the fields will be automatically populated after lead is submitted.

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Sign up for our newsletter!	
Name	Haktan S
Email	haktan@domain.com
utm_campaign	SpringSale
utm_source	facebook
utm_medium	cpc
organic_source_str	https://www.formstack.com/
traffic_source	Paid
handl_landing_page	https://handl-sandbox/favicon.ico

1 field was not displayed

Revision #3

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