

# Capture UTMs using Formstack forms

This form only works in HandL UTM Grabber V3

Add the hidden fields as follows. Make sure the hidden field name (either field label or placeholder exactly matches with our naming convention here [Native WP Shortcodes](#))

The screenshot shows the Formstack form builder interface. The form is titled "Sign up for our newsletter!" and includes a supporting text: "Fill out your information below to be signed up for our informative newsletter." The form contains several input fields:

- Name:** A standard text input field.
- Email:** A standard text input field.
- Hidden utm\_campaign:** A hidden field with the label "utm\_campaign" and placeholder "utm\_campaign".
- Hidden utm\_source:** A hidden field with the label "utm\_source" and placeholder "utm\_source".
- Hidden utm\_medium:** A hidden field with the label "utm\_medium" and placeholder "utm\_medium".
- Hidden organic\_source\_str:** A hidden field with the label "organic\_source\_str" and placeholder "organic\_source\_str".

The left sidebar shows the "Logic" panel with "General" and "Field-Specific" sections. The "Field-Specific" section is set to "Link to Smart List" with a dropdown menu. The "FIELD SIZE" section shows "Minimum Characters" and "Maximum Characters" both set to 0.

After activating the plugin, insert the following code in your custom javascript file:

```
function FF_OnAfterRender(){
  console.log("Form rendered successfully!");
  var vars =
  ["Lead.UTM_Campaign__c", "Lead.UTM_Medium__c", "Lead.UTM_Source__c", "Lead.UTM_Term__c", "Lead.UTM_
  for (v of vars){
    escape_v = v.replace(/\./g, '\\.').
    jQuery("#"+escape_v).val(Cookies.get(v));
  }
```

```
return true;
}
```

And the fields will be automatically populated after lead is submitted.

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Sign up for our newsletter!	
Name	Haktan S
Email	<a href="mailto:haktan@domain.com">haktan@domain.com</a>
utm_campaign	SpringSale
utm_source	facebook
utm_medium	cpc
organic_source_str	<a href="https://www.formstack.com/">https://www.formstack.com/</a>
traffic_source	Paid
handl_landing_page	<a href="https://handl-sandbox/favicon.ico">https://handl-sandbox/favicon.ico</a>

1 field was not displayed

Revision #3

Created Tue, Aug 17, 2021 2:30 AM by [Leman](#)

Updated Mon, Jan 2, 2023 5:44 AM by [Leman](#)