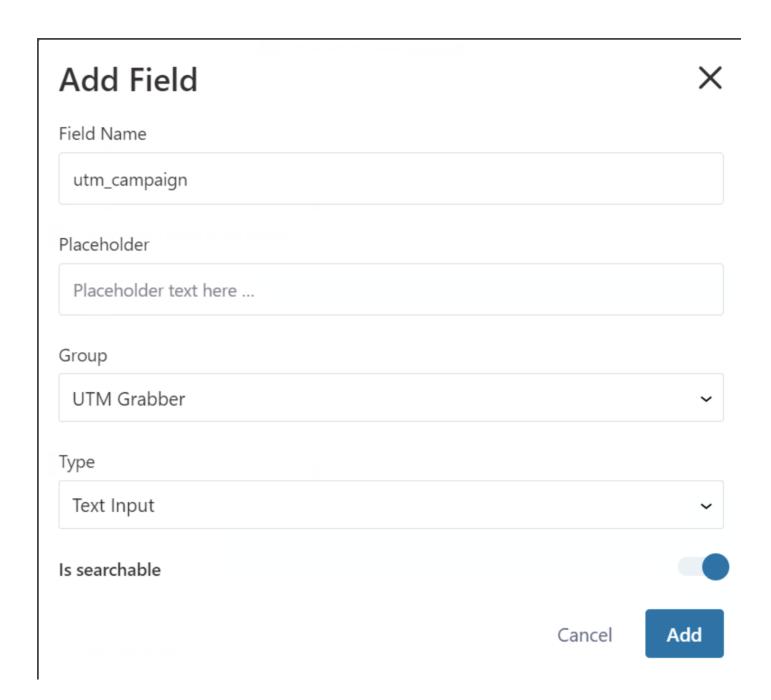# FunnelKit

- [Track UTMs in FunnelKit](#)

Track UTMs in FunnelKit

Create UTM fields in your CRM

You can create as much fields as you would like to track. See the list here Native WP Shortcodes

Add Hidden Field to your form

Here is an example for `utm_campaign`, you can add as many fields as you want to track similarly.

Add Field

Field Name

utm_campaign

Placeholder

Placeholder text here ...

Group

UTM Grabber

Type

Text Input

Is searchable

Cancel   Add

Map Form Field to CRM Field

Dashboards

Contacts

Carts

Automations Next Gen

Broadcasts

Templates

Forms

Link Triggers

Email Setup

Analytics

Connectors

Settings

Select Form from Forms menu

And map the fields

Select Form — **Mapping** — Lead Notification

Mapping

Forms Fields | Contact Fields

Forms Fields		Contact Fields
First name	⇄	Do not import this field ▾
Last name	⇄	Do not import this field ▾
Email	⇄	Do not import this field ▾
Phone number	⇄	Do not import this field ▾
Password	⇄	Do not import this field ▾
[utm_campaign]	⇄	[utm_campaign] ▾
utm_source	⇄	utm_source ▾

Contact Profile

Add Tags

🔍 Search by tag name

Add to Lists

🔍 Search by list name

Update existing contacts

Trigger automations (for tag & list related events)

Back   Next