

Track UTMs in FunnelKit

Create UTM fields in your CRM

You can create as much fields as you would like to track. See the list here [Native WP Shortcodes](#)

Add Hidden Field to your form

Here is an example for `utm_campaign`, you can add as many fields as you want to track similarly.

Add Field



Field Name

utm_campaign

Placeholder

Placeholder text here ...

Group

UTM Grabber



Type

Text Input



Is searchable



Cancel

Add

Map Form Field to CRM Field

Dashboards

Contacts

Carts

Automations

Next Gen

Broadcasts

Templates

Forms

Link Triggers

Email Setup

Analytics

Connectors

Settings

And map the fields

1

2

3

Select FormMappingLead Notification

Mapping

Forms Fields

First name

Last name

Email

Phone number

Password

[utm_campaign]

utm_source

Contact Fields

Do not import this field

Do not import this field

Do not import this field

Do not import this field

Do not import this field

[utm_campaign]

utm_source

Contact Profile

Add Tags

Search by tag name

Add to Lists

Search by list name

Update existing contacts

Trigger automations (for tag & list related events)

Back

Next