Gravity Forms Integration

1. Click Forms and 'Add New' Button



2. Write Your Form Title and Description as you wish

Then Click 'Create Form' Button

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3. First Add your'Hidden' Element on your form

Click the 'Hidden' Button on the menu right

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4. Click Hidden Field

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5. Give any name for your label

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6. Click "Advanced" tab and check "Allow field to be populated dynamically" and use the shortcode in "Parameter Name"

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7. Click Update Button

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Image: Second	Update

8. Preview of Your Form

HandL UTM Grabber

HandL UTM Grabber-Gravity Forms Integration

Name	
First	Last
Email	
Submit	

Here we only illustrated <u>utm_campaign</u>. However you can use all the other parameters very similar way. See the list of all the parameters available here Native WP Shortcodes

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