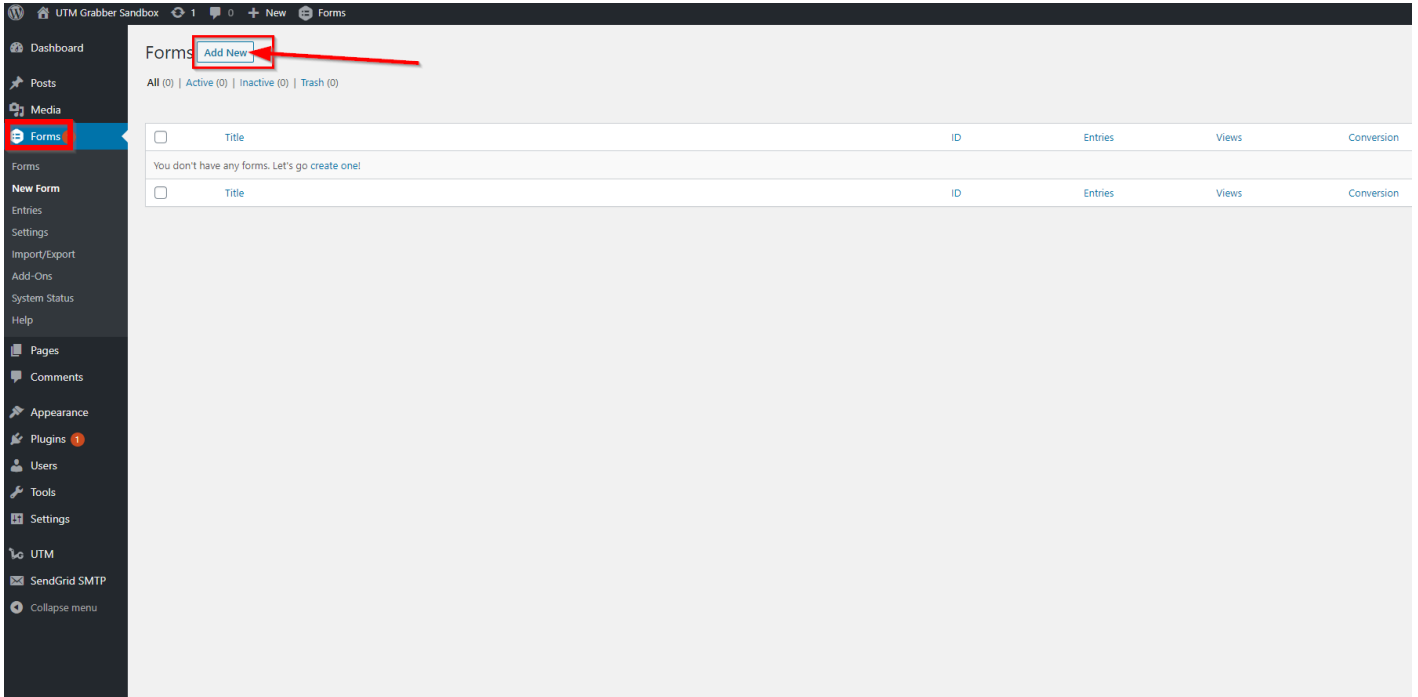


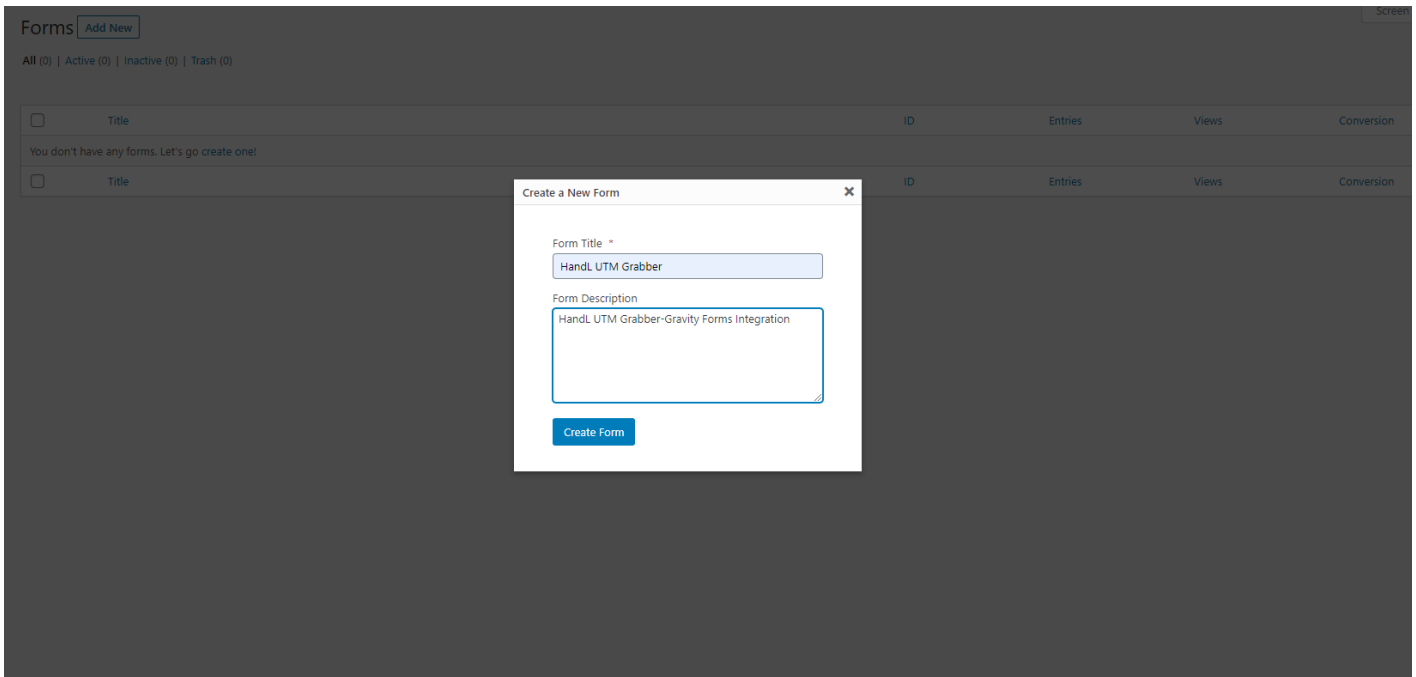
Gravity Forms Integration

1. Click Forms and 'Add New' Button



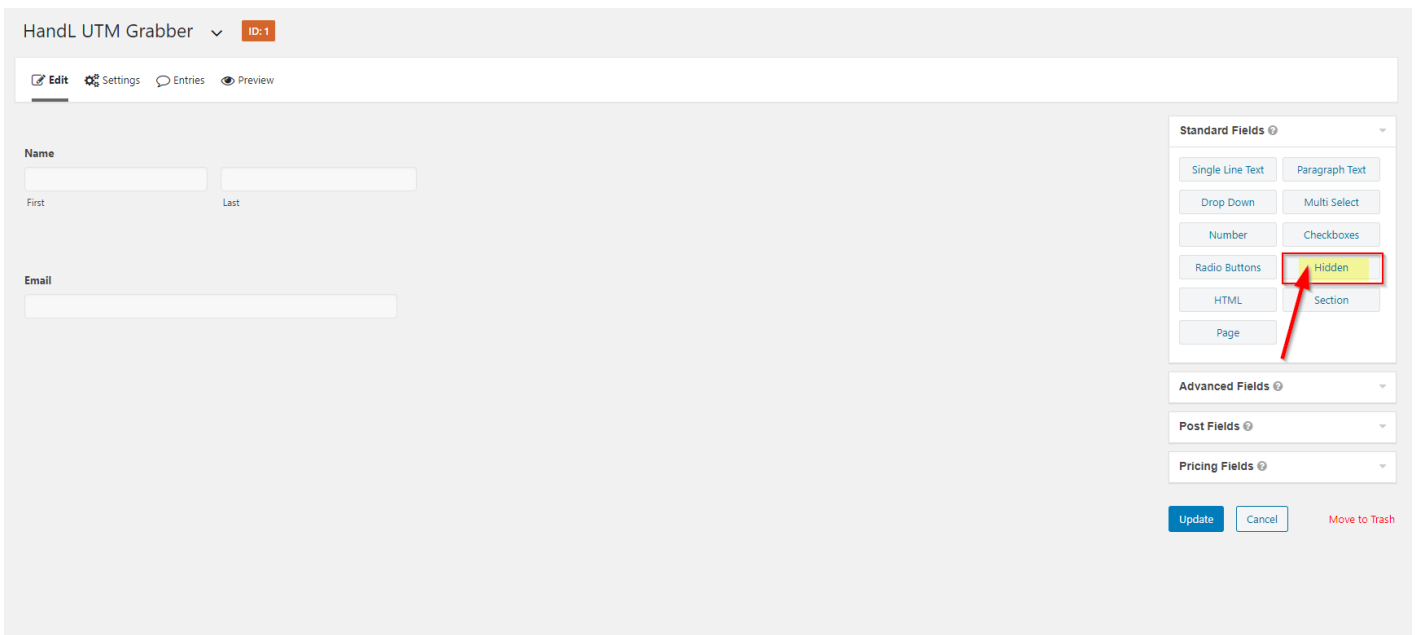
2. Write Your Form Title and Description as you wish

Then Click 'Create Form' Button



3. First Add your 'Hidden' Element on your form

Click the 'Hidden' Button on the menu right



4. Click Hidden Field

HandL UTM Grabber ID: 1

Edit Settings Entries Preview

Name

First Last

Email

Hidden Field

Standard Fields

Single Line Text Paragraph Text

Drop Down Multi Select

Number Checkboxes

Radio Buttons Hidden

HTML Section

Page

Advanced Fields

Post Fields

Pricing Fields

Update Cancel Move to Trash

5. Give any name for your label

HandL UTM Grabber ID: 1

Edit Settings Entries Preview

Name

First Last

Email

Hidden : Field ID 6

UTM Campaign

General Advanced

Field Label

UTM Campaign

Standard Fields

Single Line Text Paragraph Text

Drop Down Multi Select

Number Checkboxes

Radio Buttons Hidden

HTML Section

Page

Advanced Fields

Post Fields

Pricing Fields

Update Cancel Move to Trash

6. Click “Advanced” tab and check “Allow field to be populated dynamically” and use the shortcode in “Parameter Name”

[Edit](#) [Settings](#) [Entries](#) [Preview](#)

Name

First

Last

Email

Hidden : Field ID 6

UTM Campaign

General

Advanced

Default Value ?

☒ Allow field to be populated dynamically ?

Parameter Name:

utm_campaign

7. Click Update Button

HandL UTM Grabber ID: 1

Edit Settings Entries Preview

Name

First Last

Email

Hidden: Field ID 6

UTM Campaign

General Advanced

Default Value

☒ Allow field to be populated dynamically

Parameter Name: utm_campaign

Standard Fields

Single Line Text Paragraph Text

Drop Down Multi Select

Number Checkboxes

Radio Buttons Hidden

HTML Section

Page

Advanced Fields

Post Fields

Pricing Fields

Update Cancel Move to Trash

8. Preview of Your Form

HandL UTM Grabber

HandL UTM Grabber-Gravity Forms Integration

Name

First Last

Email

Submit

Here we only illustrated `utm_campaign`. However you can use all the other parameters very similar way. See the list of all the parameters available here [Native WP Shortcodes](#)

Revision #6

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