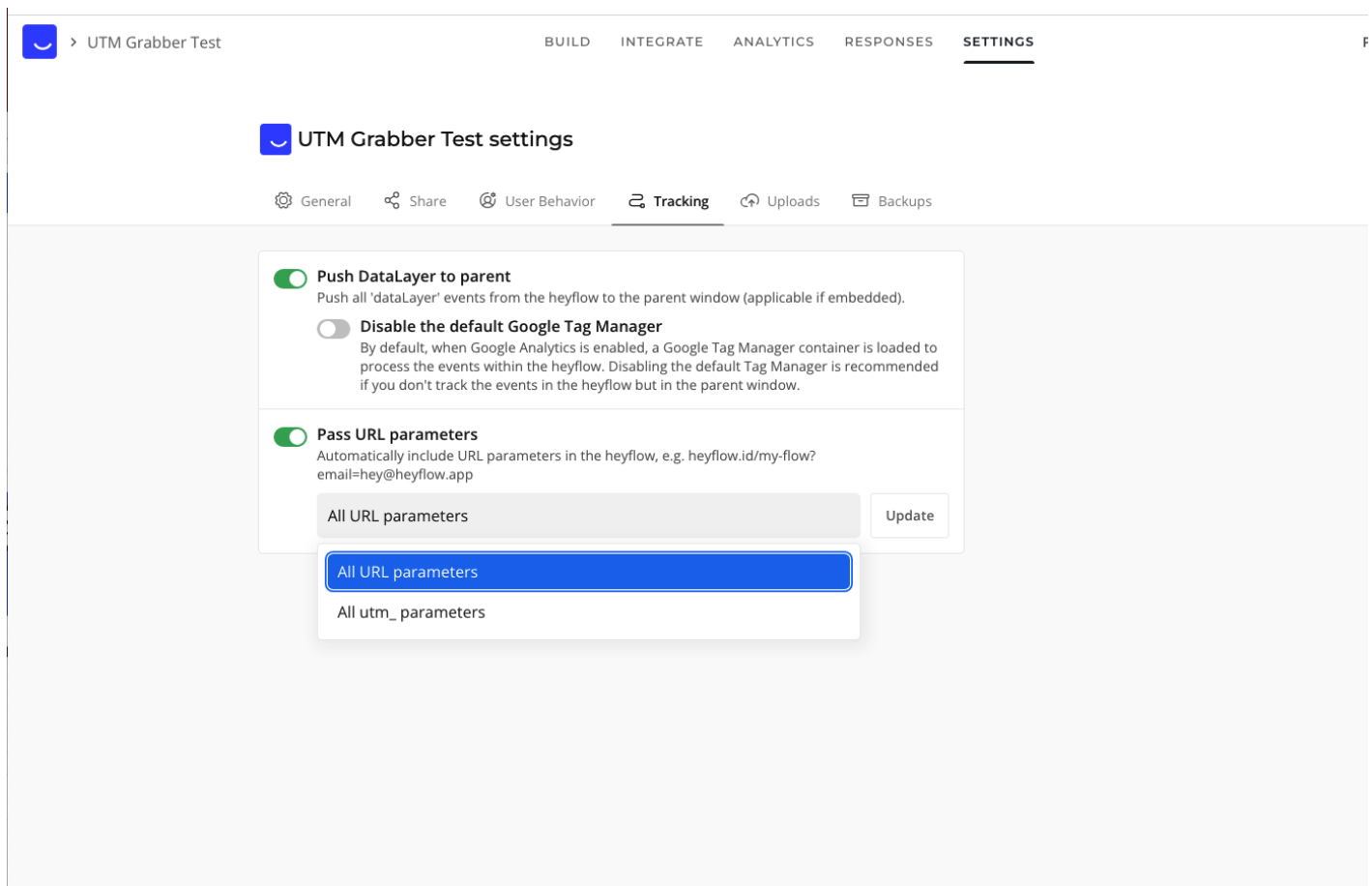


# Track UTMs in Heyflow

We are going to implement as it is recommended here...

<https://www.heyflow.help/en/articles/5508707-url-parameter-tracking>

You can either let Heyflow pick all the parameters or you can just allow the ones that start with `utm_`. We recommend "All URL parameters" because our plugin tracks more than utms



After that go to Integrations > Embed select WordPress and generate the embed code. It will look like this.

```
<heyflow flow-id="put-your-flow-id" height="600px" width="800px" pass-parameters dynamic-height></heyflow>
```

Simply wrap around the code with `[handl_all_i]` and add `url-parameters="%s"`

```
[handl_all_i]<heyflow url-parameters="%s" flow-id="put-your-flow-id" height="600px"
```

```
width="800px" pass-parameters dynamic-height</heyflow>[/handl_all_i]
```

Embed it in your page...



# Heyflow

Type / to choose a block

```
<script src="https://static.heyflow.app/widget/latest/iframe.js"></script>

[handl_all_i]<heyflow url-parameters="%s" flow-id="utm-grabber-test"
height="600px" width="800px" pass-parameters="" dynamic-height="">
</heyflow>[/handl_all_i]
```



Test it and check the responses in Heyflow

If everything went well, you should see all the parameters collected in Responses

UTM Grabber Test

BUILDINTEGRATEANALYTICSRESPONSESSettings

PreviewInv

SortSubmission timeNewest firstPreviewdub-3342bcd1+ Add period+ Add condition

Showing 4 out of 4 responses

January 2023

Fri, 6/121:01Don't know yet

Fri, 6/121:01

Fri, 6/120:59Embed it on a landing page

Fri, 6/120:59

17 minutes ago

January 6, 202321:01

Copy IDTriggerDelete

first\_utm\_campaign

SpringSale

first\_utm\_content

google\_enhanced\_search

first\_utm\_medium

cpc

first\_utm\_source

google

first\_utm\_term

shoes

handl\_landing\_page

https%3A%2F%2Fhandl-sandbox%2Fheyflow%2F

handl\_original\_ref

https%3A%2F%2Fhandl-sandbox%2Fwp-admin%2Fpost.php%3Fpost%3D3478%26action%3Dedit

handl\_url

https%3A%2F%2Fhandl-sandbox%2Fheyflow%2F

organic\_source

https%3A%2F%2Fhandl-sandbox%2Fwp-admin%2Fpost.php%3Fpost%3D3478%26action%3Dedit

organic\_source\_str

Internal

rnd

x8eihy

Export all responses

Delete 0 responses

Revision #3

Created Mon, Nov 14, 2022 4:02 PM by [Leman](#)

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