

JotForm Integration

HandL UTM Grabber / Tracker JotForm Integration step by step

- [JotForm UTM tracking via iframe embed](#)
- [JotForm JavaScript implementation](#)

JotForm UTM tracking via iframe embed

HandL UTM Grabber V3 integrates with JotForm very easily.

After defining the variables in the form similar to the one below picture.

The screenshot displays the JotForm Form Builder interface. The top navigation bar includes the JotForm logo, 'Form Builder', and a 'Form' title with a timestamp 'Last edited at 9:55 PM'. The main workspace shows a form titled 'Form' with a header, an email field, and three text input fields. The left sidebar lists various form elements like Header, Full Name, Email, Address, Phone, Date Picker, Appointment, Signature, Fill in the Blank, Product List, Short Text, Long Text, Paragraph, Dropdown, Single Choice, and Multiple Choice. The right sidebar shows field settings for the selected text input field, including options for Hover Text, Default Value, Read-only, Shrink, Hide field, and Field Details. The 'Field Details' section shows a unique name for the field: `{ utm_campaign|`.

Copy paste the embed code from JotForm to your WordPress

BUILD SETTINGS PUBLISH

QUICK SHARE
Direct form link and social share.

EMBED
Various webpage embed options.

ASSIGN FORM
Assign your forms to others.

EMAIL
Reminders and instant sharing.

PREFILL
Pre-populate your forms.

IFRAME
Use this code in order to embed your form in an iFrame within your page.

```
<iframe id="JotFormIFrame-231616703502144" title="Clone of NEW EG Mentorship Application (Testing for AI - Please do not use)" onload="window.parent.scrollTo(0,0)" allowtransparency="true" allowfullscreen="true" allow="geolocation; microphone; camera" src="https://form.jotform.com/231616703502144" frameborder="0" style="min-width:100%;max-width:100%;height:539px;border:none;" scrolling="no" > </iframe> <script type="text/javascript"> var ifr = document.getElementById("JotFormIFrame-231616703502144"); if (ifr) { var src = ifr.src; var iframeParams = []; if (window.location.href && window.location.href.indexOf("?") > -1) { iframeParams = iframeParams.concat(window.location.href.substr(window.location.href.indexOf("?") + 1).split("&")); } if (src && src.indexOf("https://form.jotform.com/") > -1) { ifr.src = src + "?" + iframeParams.join("&"); } } </script>
```

COPY CODE

It will be something like this: simply copy and paste this into your WordPress editor or page builder.

```
<iframe id="JotFormIFrame-YOURJOTFORMID" title="Form" onload="window.parent.scrollTo(0,0)"
allowtransparency="true" allow="geolocation; microphone; camera; fullscreen"
src="https://form.jotform.com/202977053711051" frameborder="0" style="min-width:100%;max-
width:100%;height:539px;border:none;" scrolling="no" > </iframe> <script
src='https://form.jotform.com/s/umd/latest/for-form-embed-handler.js'></script>
<script>window.jotformEmbedHandler("iframe[id='JotFormIFrame-YOURJOTFORMID' ",
"https://form.jotform.com/")</script>
```

After this code, copy and paste the code below. Ensure you replace `YOURJOTFORMID` with your form ID (as shown above).

```
<script>
setTimeout(() => {
  if (typeof(utms_js) == 'object'){
    var ifr =
document.querySelector("iframe[id='JotFormIFrame-YOURJOTFORMID' ")
    var iframeParams = [];
    iframeParams.push( jQuery.param(utms_js) )
    var src = ifr.src;
    ifr.src = src + "?" + iframeParams.join('&');
  }
}, "500");
</script>
```


JotForm JavaScript implementation

HandL UTM Grabber V3 integrates with JotForm very easily.

After defining the variables in the form similar to the one below picture.


The screenshot displays the JotForm Form Builder interface. The top navigation bar includes the JotForm logo, 'Form Builder', and a 'Form' title with a timestamp 'Last edited at 9:55 PM'. The main workspace is divided into three tabs: 'BUILD', 'SETTINGS', and 'PUBLISH'. On the left, a 'Form Elements' sidebar lists various form components under 'BASIC', 'PAYMENTS', and 'WIDGETS' categories. The central workspace shows a form titled 'Form' with a header, an email field, and three text input fields, each with a placeholder 'Type a question'. A green 'Submit' button is at the bottom. On the right, a 'Preview Form' sidebar shows a preview of the form with various settings like 'Hover Text', 'Default Value', 'Read-only', 'Shrink', 'Hide field', and 'Field Details'. The 'Field Details' section shows a unique name for the first text field: 'utm_campaign'.


Click Publish > Embed and copy the JavaScript code


 Form Builder ▼


Form
Last edited at 9:55 PM


BUILDSETTINGSPUBLISH


**QUICK SHARE**
Direct form link and social share.


**EMBED**
Various webpage embed options.

**ASSIGN FORM**
Assign your forms to others.


**EMAIL**
Reminders and instant sharing.


**PDF**
Download fillable PDF.


**PLATFORMS**
3rd party publish options.


**EMBED**
Copy and paste this snippet to your code and put your form on your website. It's that simple.


```
<script type="text/javascript"
src="https://form.jotform.com/jsform/20297745
3711051"></script>
```


 COPY CODE

**SOURCE CODE**
You can also download a compressed and refined version with separate .css and .js files.

**IFRAME**
Use this code in order to embed your form in an iFrame within your page.

**FEEDBACK BUTTON**
This code will place a button aligned to a side of the screen. Just copy and paste!

**POP-UP**
Embed the code above as a link or a button to have your form pop-up in a new window.

**LIGHTBOX**
Use this code to have your form appear in a lightbox.

Before you paste the code in your WordPress editor. Wrap it with the `[handl_all_i]` just like shown below.

```
[handl_all_i]<script type="text/javascript"
src="https://form.jotform.com/jsform/202977053711051?%s"></script>[/handl_all_i]
```

Another way of doing this is appending all the tracked parameters using `handl_all_i`

```
[handl_all_i]<div class="typeform-widget" data-  
url="https://yourdomain.typeform.com/to/xa12xas?%s" style="width: 100%; height:  
500px;"></div> <script> (function() { var qs,js,q,s,d=document, gi=d.getElementById,  
ce=d.createElement, gt=d.getElementsByTagName, id="typef_orm",  
b="https://embed.typeform.com/"; if(!gi.call(d,id)) { js=ce.call(d,"script"); js.id=id;  
js.src=b+"embed.js"; q=gt.call(d,"script")[0]; q.parentNode.insertBefore(js,q) } })()  
</script> <div style="font-family: Sans-Serif;font-size: 12px;color: #999;opacity: 0.5;  
padding-top: 5px;"></div>[/handl_all_i]
```

NOTE: Make sure you've added question mark and %s after the link

You are all set and now can capture UTM and other parameters.