

# JotForm UTM tracking via iframe embed

HandL UTM Grabber V3 integrates with JotForm very easily.

After defining the variables in the form similar to the one below picture.

The screenshot displays the JotForm Form Builder interface. The top navigation bar includes the JotForm logo, 'Form Builder', and tabs for 'BUILD', 'SETTINGS', and 'PUBLISH'. The left sidebar lists various form elements under 'BASIC', 'PAYMENTS', and 'WIDGETS' categories. The central workspace shows a form titled 'Form' with the following fields:

- Email:** A text input field with the placeholder 'example@example.com'.
- Type a question:** A text input field with a sublabel 'Type a sublabel'.
- Type a question:** A text input field.
- Type a question:** A text input field.

A green 'Submit' button is located at the bottom of the form. The right sidebar contains settings for the selected field, including 'Hover Text', 'Default Value', 'Read-only', 'Shrink', 'Hide field', and 'Field Details'. The 'Field Details' section shows a unique name field with the value '{ utm\_campaign|'.

Copy paste the embed code from JotForm to your WordPress

BUILD SETTINGS PUBLISH

**QUICK SHARE**  
Direct form link and social share.

**EMBED**  
Various webpage embed options.

**ASSIGN FORM**  
Assign your forms to others.

**EMAIL**  
Reminders and instant sharing.

**PREFILL**  
Pre-populate your forms.

**IFRAME**  
Use this code in order to embed your form in an iFrame within your page.

```
<iframe id="JotFormIFrame-231616703502144" title="Clone of NEW EG Mentorship Application (Testing for AI - Please do not use)" onload="window.parent.scrollTo(0,0)" allowtransparency="true" allowfullscreen="true" allow="geolocation; microphone; camera" src="https://form.jotform.com/231616703502144" frameborder="0" style="min-width:100%;max-width:100%;height:539px;border:none;" scrolling="no" > </iframe> <script type="text/javascript"> var ifr = document.getElementById("JotFormIFrame-231616703502144"); if (ifr) { var src = ifr.src; var iframeParams = []; if (window.location.href && window.location.href.indexOf("?") > -1) { iframeParams = iframeParams.concat(window.location.href.substr(window.location.href.indexOf("?") + 1).split("&")); } if (src && src.indexOf("https://form.jotform.com/") < 0) { src = "https://form.jotform.com/" + src; } ifr.src = src + "?" + iframeParams.join("&"); }
```

COPY CODE

It will be something like this: simply copy and paste this into your WordPress editor or page builder.

```
<iframe id="JotFormIFrame-YOURJOTFORMID" title="Form" onload="window.parent.scrollTo(0,0)"
allowtransparency="true" allow="geolocation; microphone; camera; fullscreen"
src="https://form.jotform.com/202977053711051" frameborder="0" style="min-width:100%;max-
width:100%;height:539px;border:none;" scrolling="no" > </iframe> <script
src='https://form.jotform.com/s/umd/latest/for-form-embed-handler.js'></script>
<script>window.jotformEmbedHandler("iframe[id='JotFormIFrame-YOURJOTFORMID'",
"https://form.jotform.com/");</script>
```

After this code, copy and paste the code below. Ensure you replace `YOURJOTFORMID` with your form ID (as shown above).

```
<script>
setTimeout(() => {
  if (typeof(utms_js) == 'object'){
    var ifr =
document.querySelector("iframe[id='JotFormIFrame-YOURJOTFORMID'")
    var iframeParams = [];
    iframeParams.push( jQuery.param(utms_js) )
    var src = ifr.src;
    ifr.src = src + "?" + iframeParams.join('&');
  }
}, "500");
</script>
```

Revision #3

Created Tue, Jun 13, 2023 8:11 PM by [Leman](#)

Updated Mon, Apr 15, 2024 2:19 PM by

