

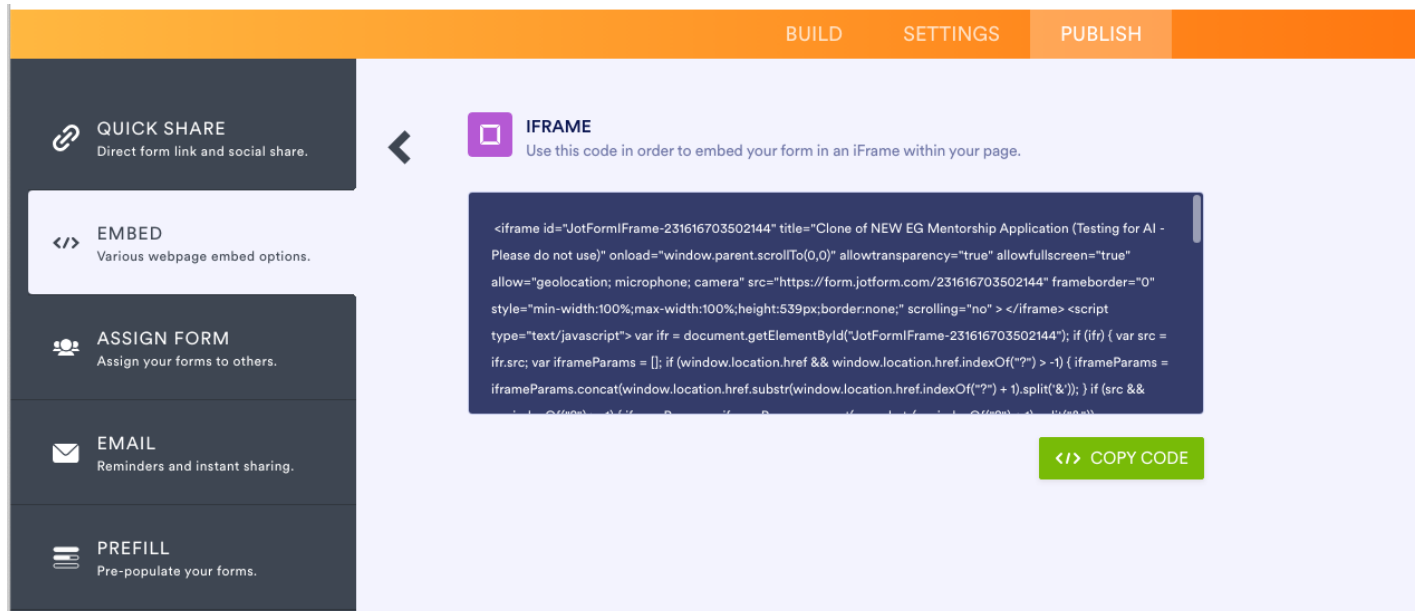
# JotForm UTM tracking via iframe embed

HandL UTM Grabber V3 integrates with JotForm very easily.

After defining the variables in the form similar to the one below picture.

The screenshot displays the JotForm Form Builder interface. The top navigation bar includes the JotForm logo, 'Form Builder', and a 'Form' title with a timestamp 'Last edited at 9:55 PM'. The main workspace shows a form titled 'Form' with a header, an email field, and three text input fields. The left sidebar lists various form elements like Header, Full Name, Email, Address, Phone, Date Picker, Appointment, Signature, Fill in the Blank, Product List, Short Text, Long Text, Paragraph, Dropdown, Single Choice, and Multiple Choice. The right sidebar contains settings for the selected field, including 'Hover Text', 'Default Value', 'Read-only', 'Shrink', 'Hide field', and 'Field Details'. The 'Field Details' section shows a unique name 'utm\_campaign' and a note that the field can be used to pre-populate other fields.

Copy paste the embed code from JotForm to your WordPress



It will be something like this: simply copy and paste this into your WordPress editor or page builder.

```
<iframe id="JotFormIFrame-YOURJOTFORMID" title="Form" onload="window.parent.scrollTo(0,0)" allowtransparency="true" allow="geolocation; microphone; camera; fullscreen" src="https://form.jotform.com/202977053711051" frameborder="0" style="min-width:100%;max-width:100%;height:539px;border:none;" scrolling="no" > </iframe> <script src='https://form.jotform.com/s/umd/latest/for-form-embed-handler.js'></script> <script>window.jotformEmbedHandler("iframe[id='JotFormIFrame-YOURJOTFORMID'", "https://form.jotform.com/");</script>
```

After this code, copy and paste the code below. Ensure you replace `YOURJOTFORMID` with your form ID (as shown above).

```
<script>
setTimeout(() => {
  if (typeof(utms_js) == 'object'){
    var ifr =
document.querySelector("iframe[id='JotFormIFrame-YOURJOTFORMID'")
    var iframeParams = [];
    iframeParams.push( jQuery.param(utms_js) )
    var src = ifr.src;
    ifr.src = src + "?" + iframeParams.join('&');
  }
}, "500");
</script>
```

Revision #3

Created Tue, Jun 13, 2023 8:11 PM by [Leman](#)

Updated Mon, Apr 15, 2024 2:19 PM by

