

UTM Tracking in LatePoint

There is no setup required, we natively track all the params and capture them once booking is completed.

Here is a screenshot from LatePoint.

The screenshot displays the 'Appointment Log' table on the left and the 'Edit Appointment #19' sidebar on the right.

	CUSTOMER	STATUS
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved

Edit Appointment #19

Balance & Payments Not Paid

\$0.00 \$0.00
Total Payments Balance Due

Transactions

+ Add Transaction

HandL UTM Grabber

utm_source
Google

utm_medium
cpc

utm_term
shoes

utm_content
google_enhanced_search

utm_campaign
SpringSale

first_utm_source
Google

first_utm_medium
cpc

first_utm_term
shoes

first_utm_content
google_enhanced_search

Save Changes

Revision #1

Created Mon, Jul 31, 2023 12:10 AM by [Leman](#)

Updated Mon, Jul 31, 2023 12:11 AM by [Leman](#)