

# UTM Tracking in LatePoint

There is no setup required, we natively track all the params and capture them once booking is completed.

Here is a screenshot from LatePoint.

ty Log

	CUSTOMER	STATUS
▼	<input type="text" value="Search by Customer"/>	<input type="text" value="All Statuses"/>
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
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...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved
...	HH SS	✓ Approved

Edit Appointment #19

Balance & Payments

Not Paid

\$0.00

\$0.00

Total Payments

Balance Due

Transactions

+ Add Transaction

HandL UTM Grabber

utm\_source

Google

utm\_medium

cpc

utm\_term

shoes

utm\_content

google\_enhanced\_search

utm\_campaign

SpringSale

first\_utm\_source

Google

first\_utm\_medium

cpc

first\_utm\_term

shoes

first\_utm\_content

google\_enhanced\_search

Save Changes

Revision #1  
Created Mon, Jul 31, 2023 12:10 AM by [Leman](#)  
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