

UTM Tracking in LatePoint

There is no setup required, we natively track all the params and capture them once booking is completed.

Here is a screenshot from LatePoint.

ty Log

| | CUSTOMER | STATUS |
|-----|--------------------|----------------|
| ▼ | Search by Customer | All Statuses ▼ |
| ... | HH SS | ✓ Approved |
| ... | HH SS | ✓ Approved |
| ... | HH SS | ✓ Approved |
| ... | HH SS | ✓ Approved |
| ... | HH SS | ✓ Approved |
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| ... | HH SS | ✓ Approved |
| ... | HH SS | ✓ Approved |
| ... | HH SS | ✓ Approved |

Edit Appointment #19

Balance & Payments

Not Paid ▼

\$0.00

Total Payments

\$0.00

Balance Due

Transactions

+ Add Transaction

HandL UTM Grabber

utm_source

Google

utm_medium

cpc

utm_term

shoes

utm_content

google_enhanced_search

utm_campaign

SpringSale

first_utm_source

Google

first_utm_medium

cpc

first_utm_term

shoes

first_utm_content

google_enhanced_search

Save Changes

Revision #1
Created Mon, Jul 31, 2023 12:10 AM by [Leman](#)
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