

# UTM Tracking in LatePoint

There is no setup required, we natively track all the params and capture them once booking is completed.

Here is a screenshot from LatePoint.

ty Log

|     | CUSTOMER  | STATUS                                    |
|-----|---|---|
| ▼   | <input type="text" value="Search by Customer"/> | <input type="text" value="All Statuses"/> |
| ... | HH SS   | ✓ Approved                                |
| ... | HH SS   | ✓ Approved                                |
| ... | HH SS   | ✓ Approved                                |
| ... | HH SS   | ✓ Approved                                |
| ... | HH SS   | ✓ Approved                                |
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| ... | HH SS   | ✓ Approved                                |
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| ... | HH SS   | ✓ Approved                                |
| ... | HH SS   | ✓ Approved                                |

Edit Appointment #19

Balance & Payments

Not Paid

\$0.00

\$0.00

Total Payments

Balance Due

Transactions

+ Add Transaction

HandL UTM Grabber

utm\_source

Google

utm\_medium

cpc

utm\_term

shoes

utm\_content

google\_enhanced\_search

utm\_campaign

SpringSale

first\_utm\_source

Google

first\_utm\_medium

cpc

first\_utm\_term

shoes

first\_utm\_content

google\_enhanced\_search

Save Changes

Revision #1  
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