

Logiforms Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Logiforms step by step

- [Tracking UTMs in Logiform for embedded](#)

Tracking UTMs in Logiform for embedded

Create custom text fields and make them hidden.

Here we show it for `utm_campaign`. However, you can track any parameters listed here [Native WP Shortcodes](#)

Form Designer: Test

New Open Save Preview/Launch Database Settings Post Processing Integration Insert Element Form View: Primary Undo

Form Outline

- Test
 - Appointment Scheduling
 - utm_campaign
 - First Name
 - Last Name
 - Email
 - Phone Number
 - Calendar Date and Time
 - Confirm Appointment Via
 - Buttons

Field Properties

Field General Setting

Property	Value
Field Name	utm_campaign
Caption	utm_campaign
Notes	
TabIndex	
Defaultvalue	
Binding	
Dependency	
Binding Options	

Field Validation Setting +

Field Style OverRide Setting +

Field Layout & Alignment Properties +

Appointment Scheduling

Please complete the following form to book your next appointment.

Appointment Scheduling

First Name:

Last Name:

Email:

Phone Number:

Select Date and Time:

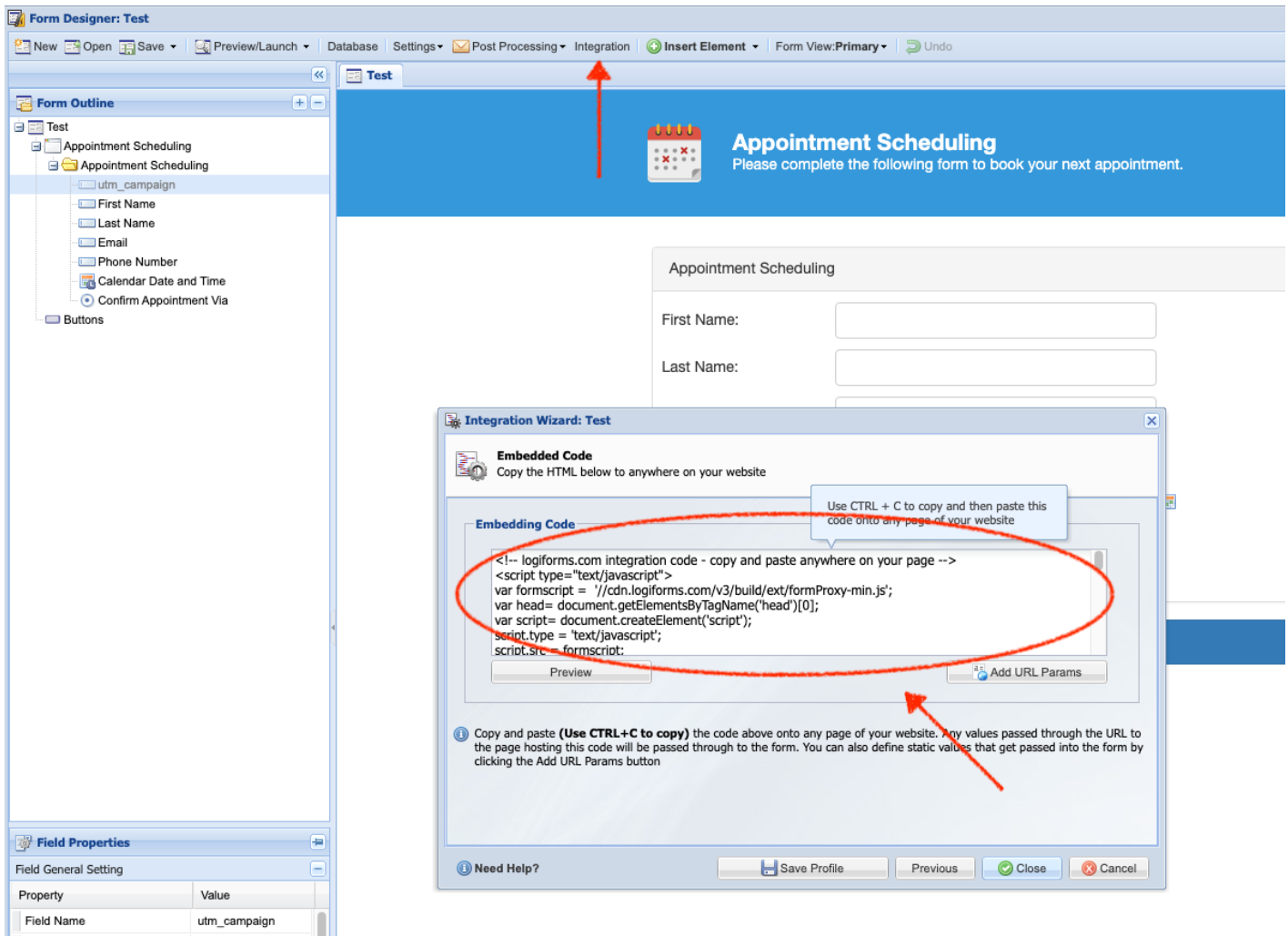
How would you like us to confirm your appointment? ☐ Email ☐ Phone

Submit

[Reset](#)

Make sure field name matches to our naming convention here [Native WP Shortcodes](#)

Export the embed code



Before we place the code into our website, we'll make one modification in the embed code. It is the `params` field, please see it below.

```
params[[]]: decodeURIComponent(jQuery.param(handl_utm)),
```

```
<!-- logiforms.com integration code - copy and paste anywhere on your page --><script
type="text/javascript">var formscript = '//cdn.logiforms.com/v3/build/ext/formProxy-min.js';
var head= document.getElementsByTagName('head')[0];var script=
document.createElement('script');
script.type = 'text/javascript';
script.src = formscript;
head.appendChild(script);
window.formproxyS2=true;
window.addForm = function(){
  FormProxy = new FormProxy({
    // user editable
    resizeOnDemand: true,
```

```

        scrollTop                : true,
        height[[]]: 500,
        width[[]]: '100%',
        scrolling[[]]: 'no',
        marginWidth[[]]: 0,
        marginHeight[[]]: 0,
        frameborder[[]]: 0,
        vspace[[]]: 2,
        hspace[[]]: 2,
        params[[]]: decodeURIComponent(jQuery.param(handl_utm)),
        // system properties
        cookieRedirect            : false,
        formviewid                : 0,
        hid[[]]: 393948,
        fid[[]]: 86172,
        eid[[]]: 80784,
        eid2[[]]: 21,
        secureform[[]]: 0,
        rootformurl[[]]: 'https://forms.logiforms.com/',
        mode[[]]: 'standard',
        target[[]]: 'lfform-placeholder'
    });
}
</script>
<div id="lfform-placeholder"></div>
<!-- end logiforms.com integration code -->

```

Embed the code in your WP

After you embed, it will look like this

Logiforms



Appointment Scheduling

Please complete the following form to book your next appointment.

Appointment Scheduling

First Name: *

Last Name: *

Email: *

Phone Number: *

Select Date and Time *

How would you like us to confirm your appointment? *

☐ Email

☐ Phone

Submit

[Reset](#)

Now you can test it...

If everything went well, you should see the UTMs, traffic source and all the other parameters in the backend.

Database: Test

Data Display Views

Export Data

Import Data

Transfer Records

Bulk Delete

Graphs and Reports

Triggers

Print Templates

Email Templates

Labels

Form Submission Data from Test

Recordi...	DateSubmitted	Labels	Ifuid (Unique ID)	User FormURL	User OS	User Browser V...	User Browser	Utm campaign	Utm medium	Utm source	Utm term	Utm content	First utm campa...	First utm medium	First utm source
5	02/11/22 12:12:23 PM		CF439491-94E...	https://handi-sa...	unknown	97.0.4692.99	Chrome	campaign	medium	source	term	content	campaign	medium	source
4	02/11/22 11:58:04 AM		68CE95B9-DB5...	https://handi-sa...	unknown	97.0.4692.99	Chrome	campaign							
3	02/11/22 11:49:00 AM		31F39751-873E...	https://forms.log...	unknown	97.0.4692.99	Chrome	123							
2	02/11/22 11:43:42 AM		4406F92B-1D0...	http://forms.logif...	unknown	97.0.4692.99	Chrome								
1	02/11/22 11:43:05 AM		A1235081-28E...	http://forms.logif...	unknown	97.0.4692.99	Chrome								

Record Details: Test

Print

Labels

Email Tools

Decrypt

Options

5

DateSubmitted : Feb. 11 2022 12:12:23 PM

Last Modified : [Show Log](#)

Last Modified By :

utm_campaign

campaign

medium

source

term

content

campaign

medium

source

term

content

utm_campaign

Reset

Update