

# Tracking UTMs in Logiform for embedded

Create custom text fields and make them hidden.

Here we show it for `utm_campaign`. However, you can track any parameters listed here [Native WP Shortcodes](#)

**Form Designer: Test**

New Open Save Preview/Launch Database Settings Post Processing Integration Insert Element Form View: Primary Undo

**Form Outline**

- Test
  - Appointment Scheduling
    - utm\_campaign
      - First Name
      - Last Name
      - Email
      - Phone Number
      - Calendar Date and Time
      - Confirm Appointment Via
    - Buttons

**Appointment Scheduling**  
Please complete the following form to book your next appointment.

Appointment Scheduling

First Name:

Last Name:

Email:

Phone Number:

Select Date and Time:

How would you like us to confirm your appointment? ☐ Email ☐ Phone

**Submit**

[Reset](#)

**Field Properties**

Field General Setting

Property	Value
Field Name	utm_campaign
Caption	utm_campaign
Notes	<input type="text"/>
TabIndex	
Defaultvalue	
Binding	<input type="text"/>
Dependency	<input type="text"/>
Binding Options	<input type="text"/>

Field Validation Setting

Field Style OverRide Setting

Field Layout & Alignment Properties

Make sure field name matches to our naming convention here [Native WP Shortcodes](#)

Export the embed code

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**Field Properties**

Property	Value
Field Name	utm_campaign

**Appointment Scheduling**  
Please complete the following form to book your next appointment.

Appointment Scheduling

First Name:

Last Name:

**Integration Wizard: Test**

**Embedded Code**  
Copy the HTML below to anywhere on your website

**Embedding Code**

Use CTRL + C to copy and then paste this code onto any page of your website

```
<!-- logiforms.com integration code - copy and paste anywhere on your page -->
<script type="text/javascript">
var formscript = '//cdn.logiforms.com/v3/build/ext/formProxy-min.js';
var head= document.getElementsByTagName('head')[0];
var script= document.createElement('script');
script.type = 'text/javascript';
script.src = formscript;
```

Preview Add URL Params

Copy and paste (Use CTRL+C to copy) the code above onto any page of your website. Any values passed through the URL to the page hosting this code will be passed through to the form. You can also define static values that get passed into the form by clicking the Add URL Params button

Need Help? Save Profile Previous Close Cancel

Before we place the code into our website, we'll make one modification in the embed code. It is the `params` field, please see it below.

```
params[[]]: decodeURIComponent(jQuery.param(handl_utm)),
```

```
<!-- logiforms.com integration code - copy and paste anywhere on your page --><script
type="text/javascript">var formscript = '//cdn.logiforms.com/v3/build/ext/formProxy-min.js';
var head= document.getElementsByTagName('head')[0];var script=
document.createElement('script');
script.type = 'text/javascript';
script.src = formscript;
head.appendChild(script);
window.formproxyS2=true;
window.addForm = function(){
  FormProxy = new FormProxy({
    // user editable
    resizeOnDemand: true,
```

```

        scrollTop          : true,
        height[[]]: 500,
        width[[]]: '100%',
        scrolling[[]]: 'no',
        marginWidth[[]]: 0,
        marginHeight[[]]: 0,
        frameborder[[]]: 0,
        vspace[[]]: 2,
        hspace[[]]: 2,
        params[[]]: decodeURIComponent(jQuery.param(handl_utm)),
        // system properties
        cookieRedirect      : false,
        formviewid          : 0,
        hid[[]]: 393948,
        fid[[]]: 86172,
        eid[[]]: 80784,
        eid2[[]]: 21,
        secureform[[]]: 0,
        rootformurl[[]]: 'https://forms.logiforms.com/',
        mode[[]]: 'standard',
        target[[]]: 'lfform-placeholder'
    });
}
</script>
<div id="lfform-placeholder"></div>
<!-- end logiforms.com integration code -->

```

## Embed the code in your WP

After you embed, it will look like this

# Logiforms

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## Appointment Scheduling

Please complete the following form to book your next appointment.

Appointment Scheduling

First Name: \*

Last Name: \*

Email: \*

Phone Number: \*

Select Date and Time \*

How would you like us to confirm your appointment? \*

☐ Email

☐ Phone

Submit

[Reset](#)

Now you can test it...

If everything went well, you should see the UTMs, traffic source and all the other parameters in the backend.

Database: Test

Data Display Views

Export Data

Import Data

Transfer Records

Bulk Delete

Graphs and Reports

Triggers

Print Templates

Email Templates

Labels

Recordi...	DateSubmitted	Labels	Ifuid (Unique ID)	User FormURL	User OS	User Browser V...	User Browser	Utm campaign	Utm medium	Utm source	Utm term	Utm content	First utm campa...	First utm medium	First utm source
5	02/11/22 12:12:23 PM		CF439491-94E...	https://handi-sa...	unknown	97.0.4692.99	Chrome	campaign	medium	source	term	content	campaign	medium	source
4	02/11/22 11:58:04 AM		68CE95B9-DB5...	https://handi-sa...	unknown	97.0.4692.99	Chrome	campaign							
3	02/11/22 11:49:00 AM		31F39751-873E...	https://forms.log...	unknown	97.0.4692.99	Chrome	123							
2	02/11/22 11:43:42 AM		4406F92B-1D0...	http://forms.logif...	unknown	97.0.4692.99	Chrome								
1	02/11/22 11:43:05 AM		A1235081-28E...	http://forms.logif...	unknown	97.0.4692.99	Chrome								

Record Details: Test

Print

Labels

Email Tools

Decrypt

Options

5

DateSubmitted : Feb. 11 2022 12:12:23 PM

Last Modified : [Show Log](#)

Last Modified By :

utm\_campaign

campaign

medium

source

term

content

campaign

medium

source

term

content

utm\_campaign

Reset

Update

Revision #4

Created Fri, Feb 11, 2022 7:59 PM by [Leman](#)

Updated Fri, Feb 11, 2022 8:13 PM by [Leman](#)