

# OptimizeLeads

HandL UTM Grabber / Tracker How to collect and track UTM variables via OptimizeLeads step by step

- [Capture UTMs in OptimizeLeads form](#)

# Capture UTMs in OptimizeLeads form

Add the fields you would like to capture in Optimize Press

Don't worry if you can't make them hidden right now.

First Name

E-Mail

utm\_campaign

utm\_source

utm\_medium

utm\_term

utm\_content

gclid

handl\_original\_ref

handl\_ip

Your Best Phone Number

fbclid

gaclientid

\_fbp

\_fbc

user\_agent

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## Add the following code in Footer in Tracking

```
<script>var vars =  
["utm_campaign","utm_medium","utm_source","utm_term","utm_content","gclid","handl_original_ref"  
for (v of vars){  
  document.querySelector("[placeholder='"+v+"'']").style.display="none"  
}  
window.addEventListener('message', event => {  
  if (event.data.handl) {  
    merged = event.data  
    for (v of vars){  
      if (merged[v] != undefined){  
        console.log(v, merged[v])  
        var input = document.querySelector("[placeholder='"+v+"'']")  
        input.value=merged[v]  
        input.setAttribute('value', input.value);  
      }  
    }  
  }  
});  
</script>
```

## TRACKING CODES

## Header Code

```
<style>
.optimize-leads-
poweredby-link {
display: none !important;
}
```

## Footer Code

```
<script>
var vars =
["utm_campaign","utm_m
edium","utm_source","utm
_term","utm_content","gcli
d","handl_original_ref","ha
ndl_ip","fbclid","fbclid","fbclid","fbclid",
"gaclientid","user_agent"]
for (v of vars){

document.querySelector(
"
[placeholder="" + v + ""]) .styl
e.display="none"
}

window.addEventListener
('message', event => {
if (event.data.handl) {
merged = event.data
for (v of vars){
if (merged[v] !=
undefined){
console.log(v,
merged[v])
var input =
```

Edit the plugin file handl-utm-grabber.js:109

Insert the lines at 109

```
$('.optimize-leads-link-trigger').click(function(){
    setTimeout(function(){
        var merged = jQuery.extend( {'handl':true}, handl_utm
    )
        var frames = document.getElementsByClassName("optimize-leads-frame")
        for (frame of frames){
            frame.contentWindow.postMessage(merged, '*');
        }
    }, 100)
})
```