

# Real Cookie Banner: GDPR (DSGVO) & ePrivacy Cookie Consent

- [UTM Grabber for Real Cookie Banner](#)

# UTM Grabber for Real Cookie Banner

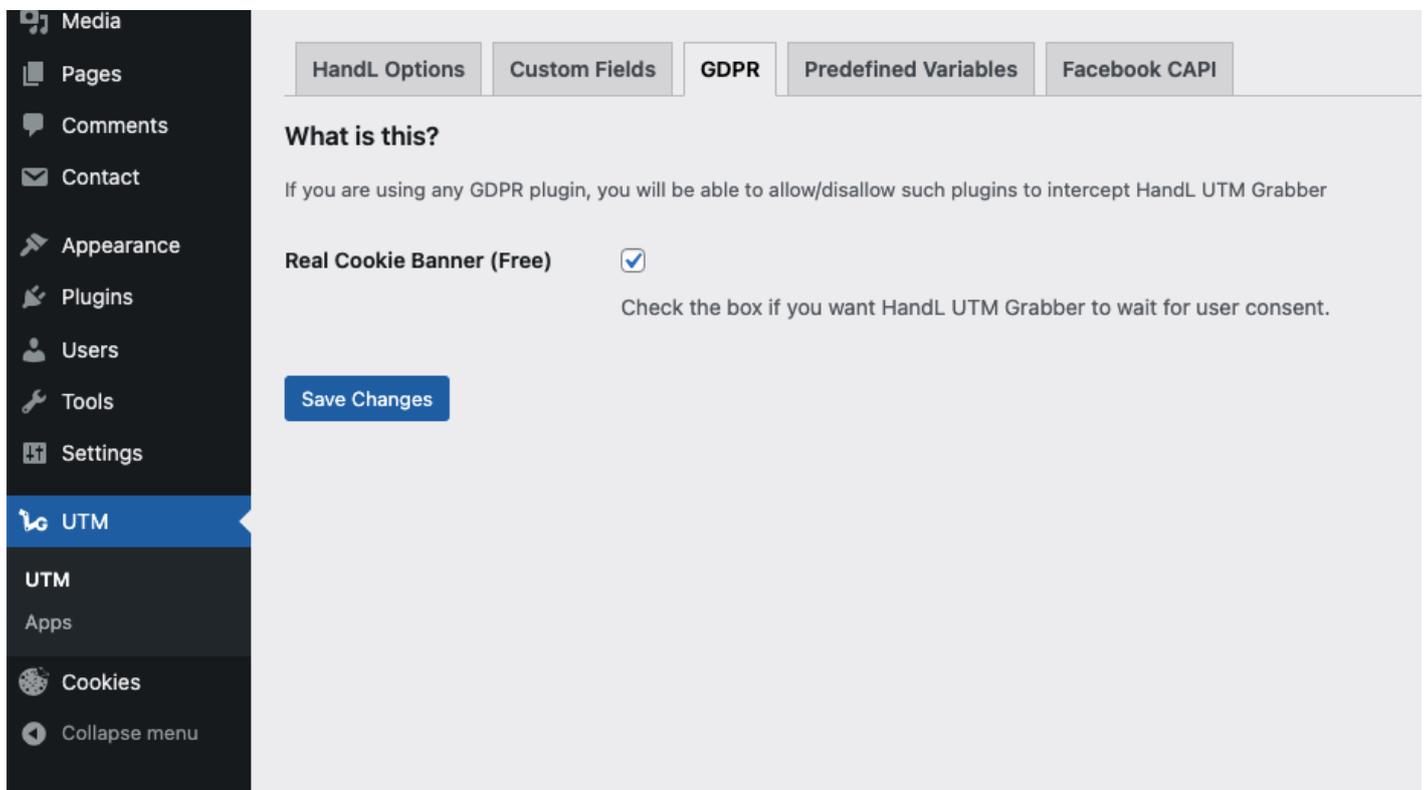
By default, UTM Grabber will collect the user data regardless of Real Cookie Banner consent decision.

If you want UTM Grabber to wait for the consent from Real Cookie Banner. Do the following:

## Set UTM Grabber to recognize Real Cookie Banner

Go to UTM > GDPR

Check Real Cookie Banner (Free) box.



The screenshot shows the WordPress dashboard settings for UTM Grabber. The left sidebar contains a menu with options: Media, Pages, Comments, Contact, Appearance, Plugins, Users, Tools, Settings, UTM (highlighted), UTM Apps, Cookies, and Collapse menu. The main content area has tabs for HandL Options, Custom Fields, GDPR (selected), Predefined Variables, and Facebook CAPI. Under the 'GDPR' tab, there is a section titled 'What is this?' with the text: 'If you are using any GDPR plugin, you will be able to allow/disallow such plugins to intercept HandL UTM Grabber'. Below this, the 'Real Cookie Banner (Free)' checkbox is checked, with the instruction: 'Check the box if you want HandL UTM Grabber to wait for user consent.' A 'Save Changes' button is located at the bottom of the settings area.

# Create Consent for UTM Grabber in Real Cookie Banner

Go to Cookies > Services ( Cookies )

Create UTM Grabber Cookies and assign it to any group.

Here we created for Essential group

The screenshot shows the 'General service configuration' form for a service named 'UTM Grabber'. The form is part of a dashboard with tabs for 'Dashboard', 'Settings', 'Scanner', 'Services (Cookies)', 'Content Blocker', 'Consent', 'Import / Export', 'Licensing', and 'Support'. The 'Services (Cookies)' tab is active, and the 'Essential' group is selected. The form fields are as follows:

- Name:** UTM Grabber. Below the field, it says: "Each service used should have a descriptive name that is understandable to a non-professional user. Example: "Google Analytics"."
- Status:** Enabled (selected), Disabled, Draft. Below the field, it says: "Services with the status "Draft" or "Disabled" are not visible to the public. In addition, a draft will be highlighted in the service table so that you do not forget to configure it."
- Group:** Essential (selected). Below the field, it says: "Each service must be assigned to a group. All services that do not belong to the group of essential services can (but do not have to) be accepted by visitors. According to the ePrivacy Directive, only services without which the website would not work are considered as essential services if the visitor has explicitly requested the service used. A possible economic interest of the website operator in using a tool, e.g. Google Analytics, is irrelevant."
- Provider:** HandL Digital LLC. Below the field, it says: "A service always has an "owner", who processes collected data or information saved in cookies etc. Please specify which provider creates cookies and processes personal data, e.g. "Google Ireland Limited". If you are the provider, please enter your legal name."
- Purpose:** (Empty text area). Below the field, it says: "The ePrivacy Directive and the GDPR require that a non-professional user understands the purpose of this service, how personal data is collected and how cookies are used for this purpose."
- Privacy policy of the provider:** https://utmgrabber.com/. Below the field, it says: "Provide a direct link to the privacy policy of the provider that runs this service (in the language of your website)."
- Legal basis:** Consent (Opt-in) (selected), Legitimate interest (Opt-out). Below the field, it says: "Services can be used on various legal bases according to [Art. 6 GDPR](#). "Consent" means that the user must explicitly agree to the service (opt-in). "Legitimate interest" means that your interest as a website operator prevails to use the service and the user must explicitly disagree (opt-out). Unless it is an essential service. Then an objection is not possible. A **legitimate interest exists only in rare cases and only for data processing**. If you are not sure, it is better to obtain consent to be on the safe side."

At the bottom of the form, there is a toggle switch for "This service does not set any technical cookies on the client of the visitor, but e.g. integrates a script." which is currently turned off.

Make sure the Cookie name is set as "UTM Grabber"

Essential  Functional Statistics Marketing Add group

Add service

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 **UTM Grabber** Edit Delete 

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 **Real Cookie Banner** Compliance with a legal obligation Created from template Edit Delete 

Real Cookie Banner asks website visitors for consent to set cookies and process personal data. For this purpose, a UUID (pseudonymous identification of the user) is assigned to each website visitor, which is valid until the cookie expires to store the consent. Cookies are used to test whether cookies can be set, to store reference to documented consent, to store which services from which service groups the visitor has consented to, and, if consent is obtained under the Transparency & Consent Framework (TCF), to store consent in TCF partners, purposes, special...

Voila! Your set up is done. UTM Grabber now will wait the consent before collecting data.