

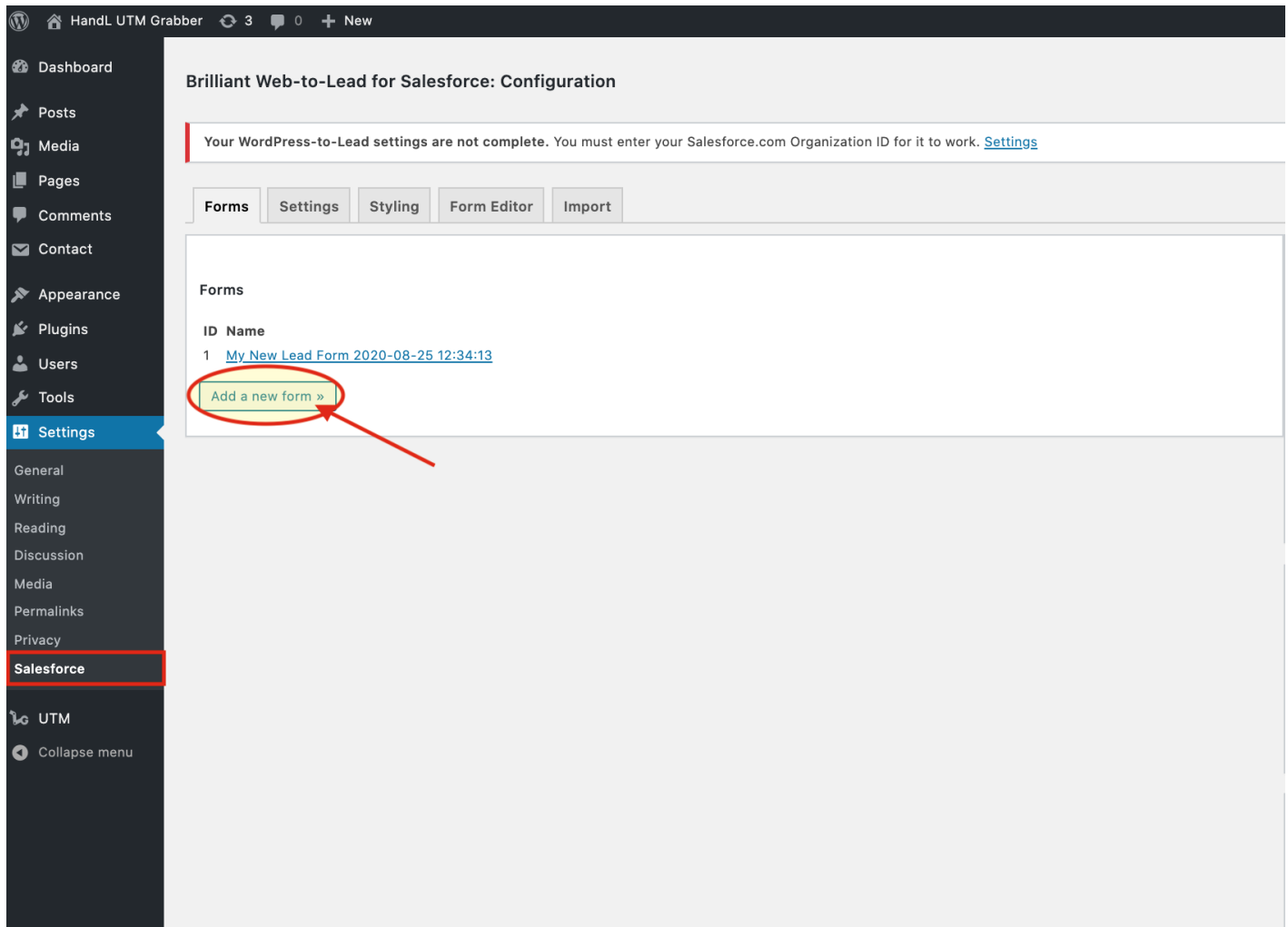
# Salesforce Integration

HandL UTM Grabber / Tracker Salesforce Integration step by step

- [Sales Force Integration](#)

# Sales Force Integration

## 1. Go to "Settings -> Salesforce" and Add a New Form



## 2. Click Add A Field

HandL UTM Grabber 3 0 + New

- Dashboard
- Posts
- Media
- Pages
- Comments
- Contact
- Appearance
- Plugins
- Users
- Tools
- Settings**
  - General
  - Writing
  - Reading
  - Discussion
  - Media
  - Permalinks
  - Privacy
  - Salesforce
- UTM
  - Collapse menu

city	Enabled <input type="checkbox"/>	Text	Label: City		9
	Required <input type="checkbox"/>		Value:		
	Delete <input type="checkbox"/>				
state	Enabled <input type="checkbox"/>	Text	Label: State		10
	Required <input type="checkbox"/>		Value:		
	Delete <input type="checkbox"/>				
zip	Enabled <input type="checkbox"/>	Text	Label: ZIP		11
	Required <input type="checkbox"/>		Value:		
	Delete <input type="checkbox"/>				
country	Enabled <input type="checkbox"/>	Text	Label: Country		12
	Required <input type="checkbox"/>		Value:		
	Delete <input type="checkbox"/>				
Campaign_ID	Enabled <input type="checkbox"/>	Hidden	Label: Campaign ID		13
	Required <input type="checkbox"/>		Value:		
	Delete <input type="checkbox"/>				

**Add a field**

**Form Settings**

Form Type:

☒ Web to Lead

☐ Web to Case

Lead Source:

Lead form on HandL UTM Grabber

**3. Check for “Enabled”, select field type as “Hidden” and use the shortcode in “Value”**

WordPress

HandL UTM Grabber

3

0

New

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Appearance

Plugins

Users

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Settings

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Reading

Discussion

Media

Permalinks

Privacy

Salesforce

UTM

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Campaign_c	Enabled	<input checked="" type="checkbox"/>	Hidden	Label:		15
	Required	<input type="checkbox"/>		Value:	[utm_campaig]	
	Delete	<input type="checkbox"/>				
Source_c	Enabled	<input checked="" type="checkbox"/>	Hidden	Label:		16
	Required	<input type="checkbox"/>		Value:	[utm_source]	
	Delete	<input type="checkbox"/>				
Term_c	Enabled	<input checked="" type="checkbox"/>	Hidden	Label:		17
	Required	<input type="checkbox"/>		Value:	[utm_term]	
	Delete	<input type="checkbox"/>				
Medium_c	Enabled	<input checked="" type="checkbox"/>	Hidden	Label:		18
	Required	<input type="checkbox"/>		Value:	[utm_medium]	
	Delete	<input type="checkbox"/>				
Content_c	Enabled	<input checked="" type="checkbox"/>	Hidden	Label:		19
	Required	<input type="checkbox"/>		Value:	[utm_content]	
	Delete	<input type="checkbox"/>				

Add a field

Form Settings

Form Type:

## 4. Save The Form

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Overrides the default message for this form.(leave blank to use the global setting)

Required fields text (override):

These fields are required.

Overrides the default message for this form (leave blank to use the global setting).

User CC email subject:

Subject of the email when sending out a copy to the user.(leave blank to use the global setting)

Captcha:

- ☒ Use global setting  
☐ Enabled for this form  
☐ Disabled for this form

Overrides the default captcha settings for this form.

Required Fields Text Location:

- ☒ Below Form  
☐ Above Form  
☐ None

Label Location (Content):

- ☒ Top Aligned  
☐ Left Aligned  
☐ Placeholders

Label Location (Sidebar):

- ☒ Top Aligned  
☐ Left Aligned  
☐ Placeholders

Layout (Content):

- ☒ One Column  
☐ Two Columns

Auto Formatting:

- ☐ Do not automatically add a colon to labels

Salesforce.com Organization ID (override):

Overrides the default org\_id for this form (leave blank to use the global setting).

Save Form