Spiffy

HandL UTM Grabber / Tracker How to collect and track UTM variables via Spiffy step by step

- Spiffy Checkout Integration

Spiffy Checkout Integration

Spiffy Checkout integration is very easy.

As long as you can pass UTMs to the checkout URL, Spiffy can take them and record automatically as it is explained here https://help.spiffy.co/article/251-adding-utm-parameters.

So how can you append all the UTM variables to checkout URL.

It is very easy, simply create your anchor link and add `utm-out` class variable.

```
<a href="https://domain.spiffy.co/checkout/test" class="utm-out" />
```

You can view the UTMs in the Spiffy.

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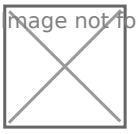

You can pass UTMs using the integrations as well such as Zapier.