

# Spiffy

HandL UTM Grabber / Tracker How to collect and track UTM variables via Spiffy step by step

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# Spiffy Checkout Integration

Spiffy Checkout integration is very easy.

As long as you can pass UTMs to the checkout URL, Spiffy can take them and record automatically as it is explained here <https://help.spiffy.co/article/251-adding-utm-parameters>.

So how can you append all the UTM variables to checkout URL.





It is very easy, simply create your anchor link and add `utm-out` class variable.

```
<a href="https://domain.spiffy.co/checkout/test" class="utm-out" />
```

You can view the UTMs in the Spiffy.



The screenshot shows a list of detected variables and their values in a Spiffy interface. Each item has an icon to its left: a Chrome logo for the browser, an Apple logo for the OS, a link icon for the referral source, and a target icon for the IP address. Below these, a link icon precedes a list of UTM parameters.

-  Chrome
-  OS X 10.15.7
-  Linked 
-  151.210.164.86
-  **Campaign:** 123
- Source:** google
- Medium:** cpc
- Content:** content
- Term:** term

You can pass UTMs using the integrations as well such as Zapier.