

# Spiffy Checkout Integration

Spiffy Checkout integration is very easy.

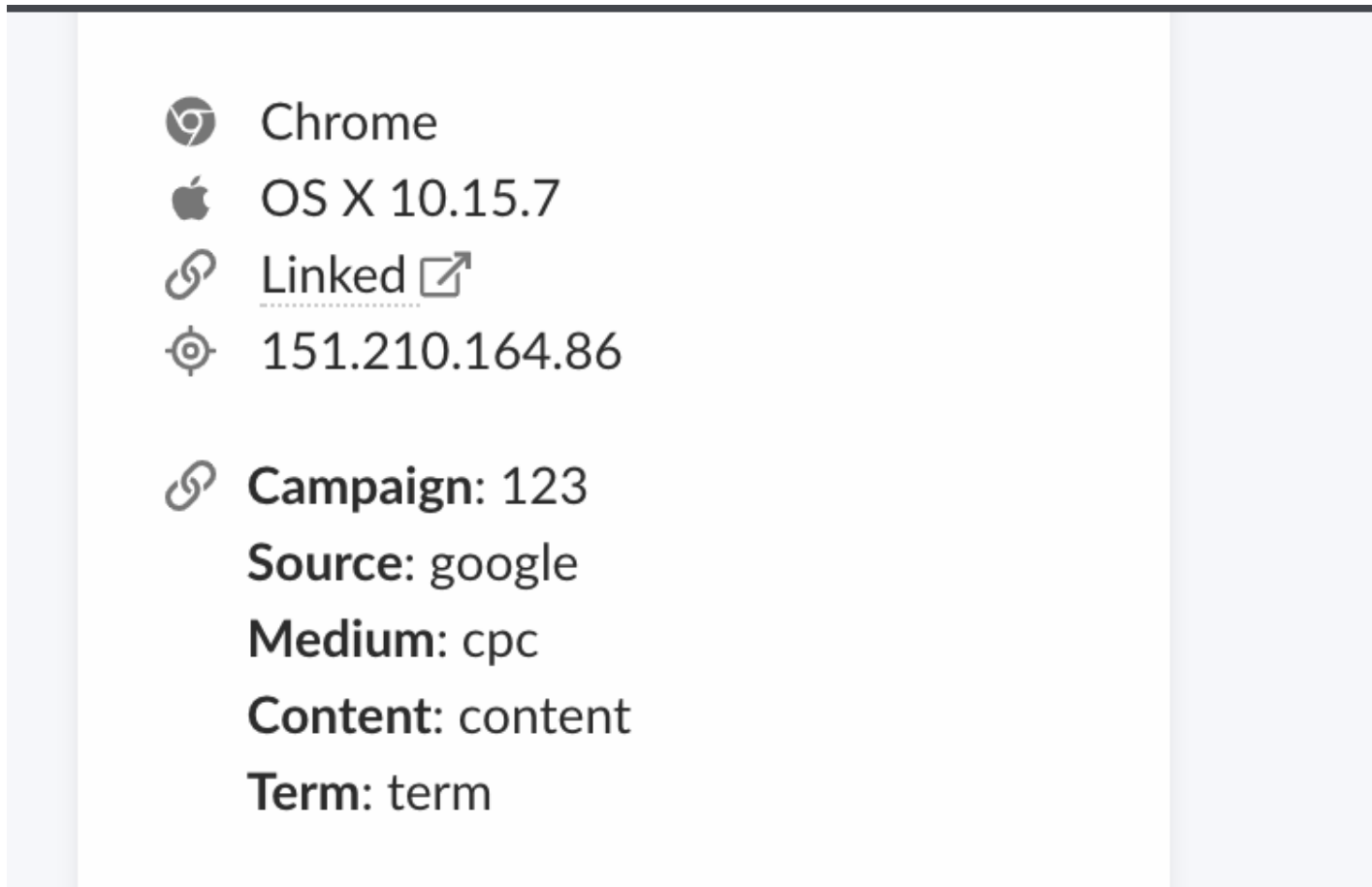
As long as you can pass UTMs to the checkout URL, Spiffy can take them and record automatically as it is explained here <https://help.spiffy.co/article/251-adding-utm-parameters>.


So how can you append all the UTM variables to checkout URL.


It is very easy, simply create your anchor link and add `utm-out` class variable.

```
<a href="https://domain.spiffy.co/checkout/test" class="utm-out" />
```

You can view the UTMs in the Spiffy.

A screenshot of the Spiffy interface showing UTM tracking data. It features a list of icons on the left: a Chrome logo, an Apple logo, a linked chain icon, and a target icon. To the right of these icons are the following text elements: 'Chrome', 'OS X 10.15.7', 'Linked' with an external link icon, and '151.210.164.86'. Below these, there is a link icon followed by 'Campaign: 123', 'Source: google', 'Medium: cpc', 'Content: content', and 'Term: term'.

Chrome  
OS X 10.15.7  
Linked   
151.210.164.86

 **Campaign: 123**  
**Source: google**  
**Medium: cpc**  
**Content: content**  
**Term: term**

You can pass UTMs using the integrations as well such as Zapier.

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