SureCart

HandL UTM Grabber / Tracker How to collect and track UTM variables via SureCart step by step

- Track UTMs in SureCart

Track UTMs in SureCart

Edit Your Checkout Page

First, edit your checkout page.

Checkout

Form

Test

0

Store Logo

Add Image

If there are errors in the checkout, they will display here.

Email *

your@email.com

Name *

Your Full Name

Address *

Country

Address

City

Postal Cc

utm_campaign

utm_source

Order Summary

Your cart is empty.

Add a Text Field to Your Checkout Page

Add a text field to your checkout page, ensuring you adhere to our naming convention found here: Native WP Shortcodes. For each parameter you wish to track, create a new field and ensure the name field exactly matches our naming convention.

Page Block

Text Field

Displays a form text input field. This is saved with the order as additional metadata.

Attributes

Required

NAME

utm_campaign

LABEL

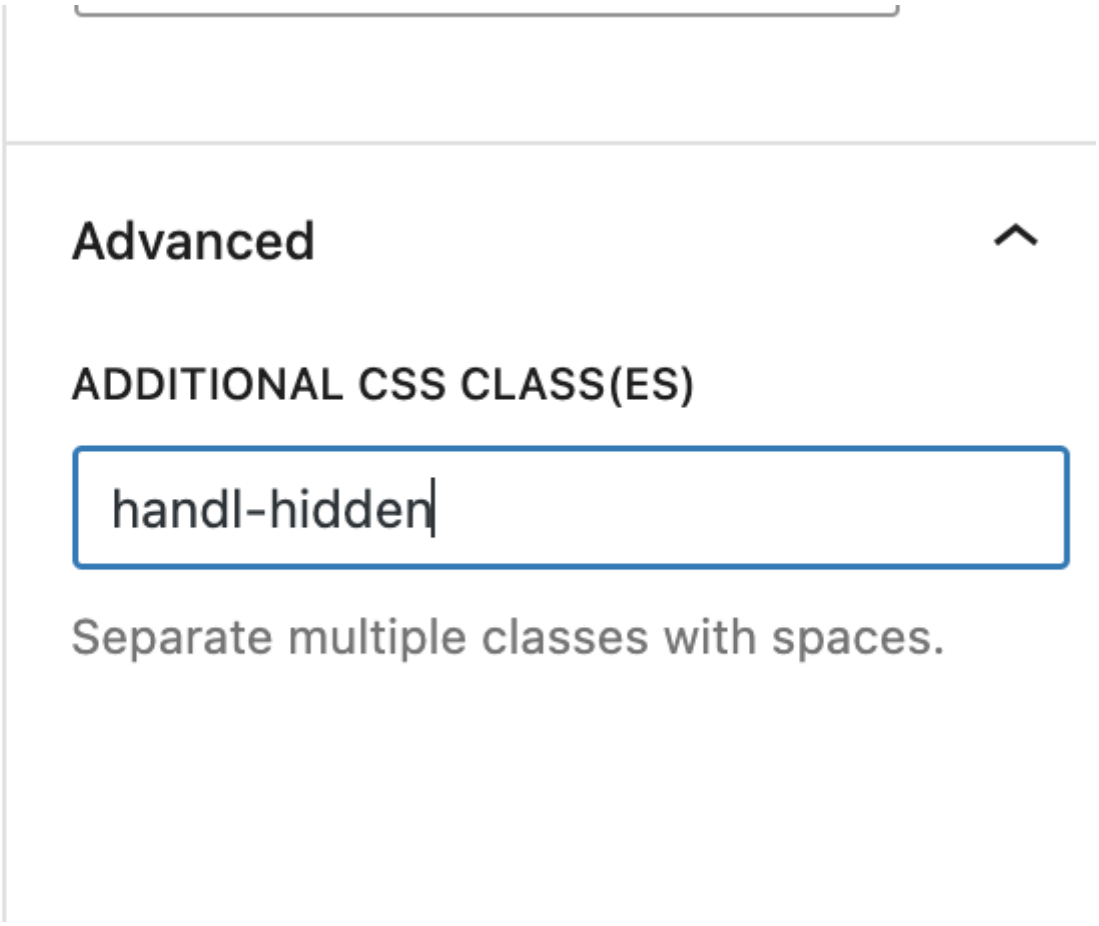
utm_campaign

PLACEHOLDER

HELP

Hide the Text Field

To hide the text field, go to the text field settings, navigate to the Advanced section, and enter `handl-hidden` in the ADDITIONAL CSS CLASS(ES) field.



Fields Will Be Populated and Saved by UTM Grabber

The results can be displayed on the order page under the additional order data section.

#TEST-0001 Processing Unfulfilled

Test Mode

Created on Friday, March 22, 2024 at 7:26:43 PM

Unfulfilled 1 Item

Name Your Own Price Product

Qty: 1

Fulfill Item

Processing

Download Receipt / Invoice

Name Your Own Price Product $10

Subtotal $10

Total USD $10

Customer

admin
bilgi@websitelerimiz.com

View Customer

Shipping & Tax Address

100 main street
78712
Leander
Albania

Additional Order Data

utm campaign
2ndCampaign