

SureCart

HandL UTM Grabber / Tracker How to collect and track UTM variables via SureCart step by step

- [Track UTMs in SureCart](#)

Track UTMs in SureCart

Edit Your Checkout Page

First, edit your checkout page.

Checkout

Form

Test ▾



Store Logo

Add Image



If there are errors in the checkout, they will display here.

Email *

your@email.com

Name *

Your Full Name

Address *

Country ▾

Address

City

Postal Co

utm_campaign

utm_source

Order
Summ ^
ary

Your cart is
empty.

Add a Text Field to Your Checkout Page

Add a text field to your checkout page, ensuring you adhere to our naming convention found here: [Native WP Shortcodes](#). For each parameter you wish to track, create a new field and ensure the name field exactly matches our naming convention.

Page

Block



Text Field

Displays a form text input field.
This is saved with the order as
additional metadata.

Attributes



Required

NAME

utm_campaign

LABEL

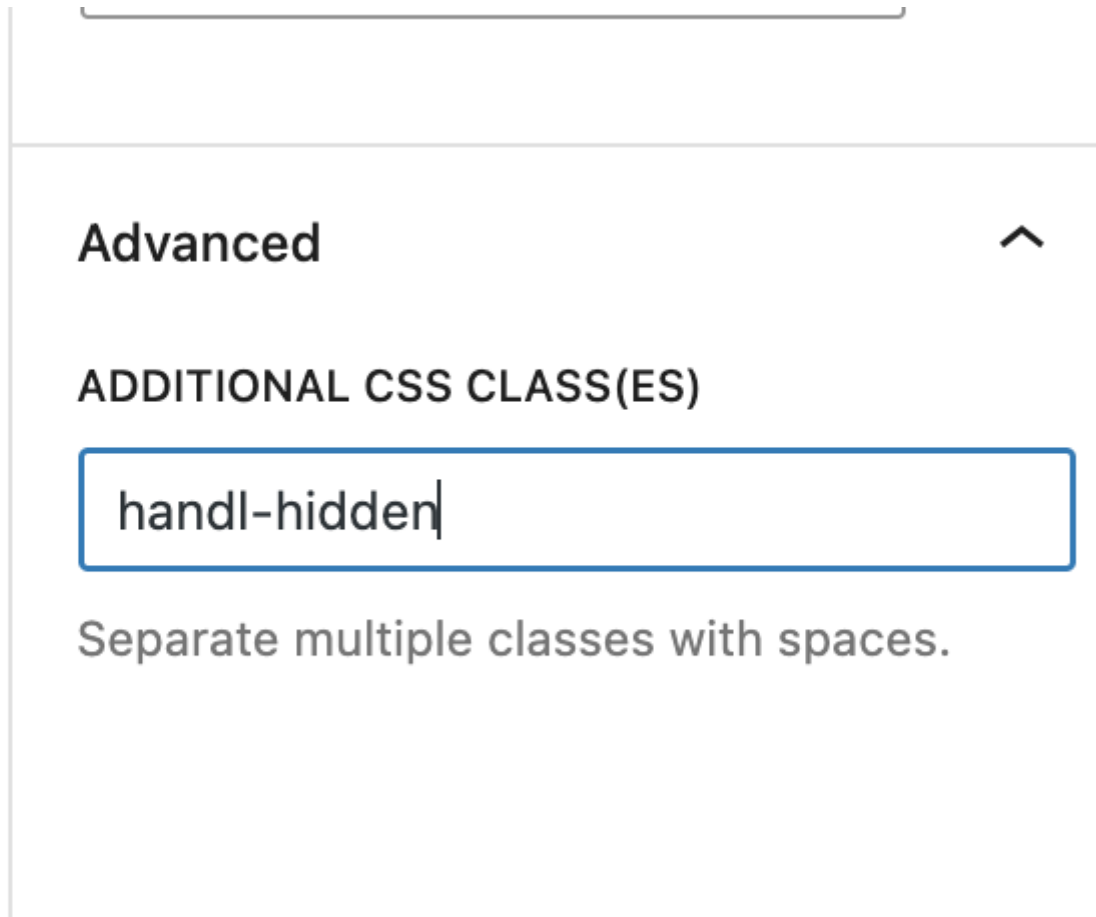
utm_campaign

PLACEHOLDER

HELP

Hide the Text Field

To hide the text field, go to the text field settings, navigate to the Advanced section, and enter `handl-hidden` in the ADDITIONAL CSS CLASS(ES) field.



The screenshot shows a settings interface with a vertical sidebar on the left. The main content area is titled 'Advanced' with an upward-pointing chevron icon on the right. Below the title is the label 'ADDITIONAL CSS CLASS(ES)'. A text input field below this label contains the text 'handl-hidden'. Below the input field is the instruction 'Separate multiple classes with spaces.'

Fields Will Be Populated and Saved by UTM Grabber

The results can be displayed on the order page under the additional order data section.

#TEST-0001

Processing

Unfulfilled

Created on Friday, March 22, 2024 at 7:26:43 PM

Test Mode

Unfulfilled

1 Item



Name Your Own Price Product

Qty: 1

Fulfill Item

Processing

Download Receipt / Invoice



Name Your Own Price Product

\$10

Subtotal

\$10

Total

USD \$10

Customer

admin
bilgi@websitelerimiz.com

View Customer

Shipping & Tax Address

100 main street
78712
Leander
Albania

Additional Order Data

utm campaign
2ndCampaign