

# Thrive Architect Integration

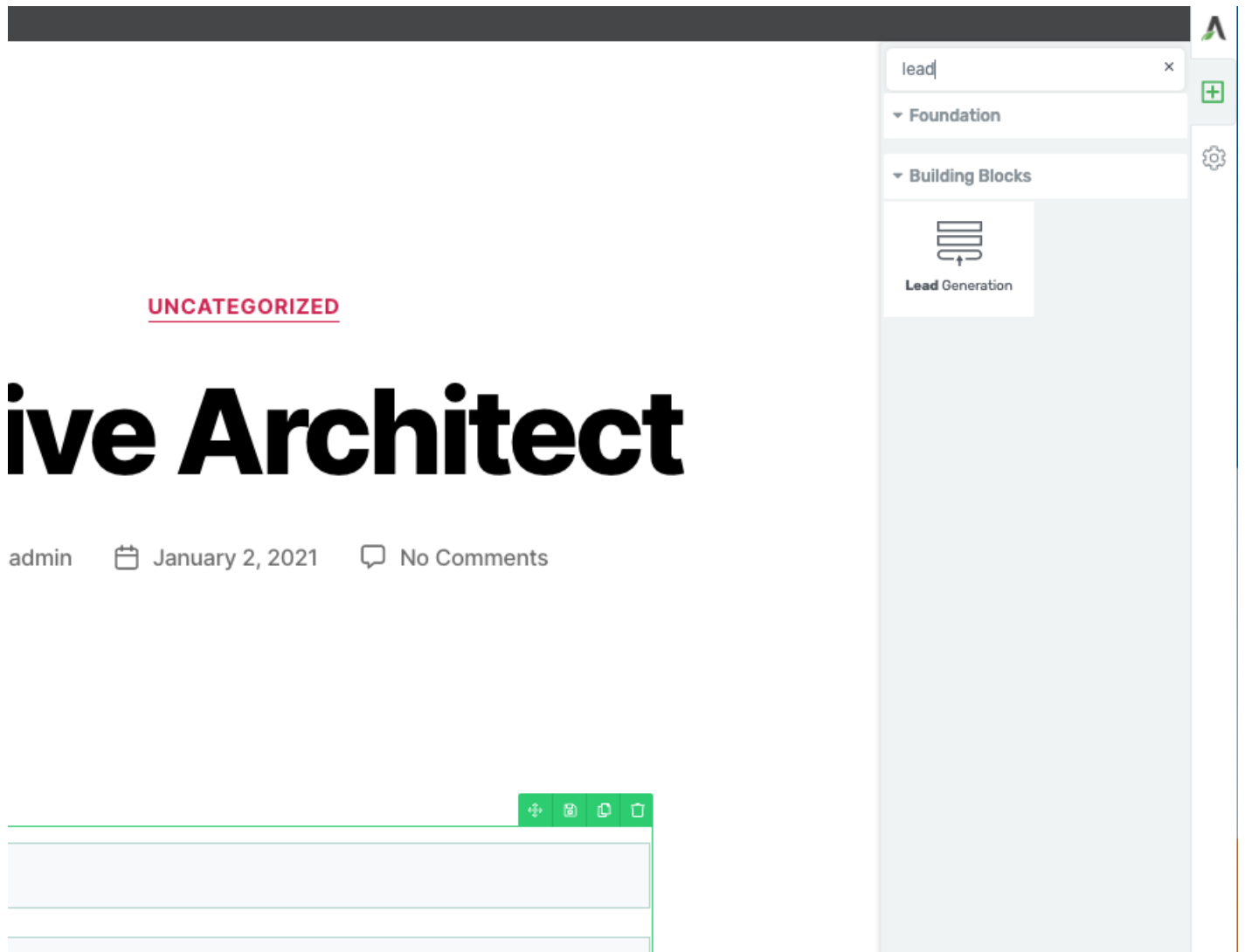
HandL UTM Grabber / Tracker How to collect and track UTM variables via Thrive Architect step by step

- [Thrive Architect Integration](#)



# Thrive Architect Integration

Add lead generation elements in the page



Select connection as API and select your connection

(We show it for ActiveCampaign but you can other CRMs similarly).







Lead Generation

Main Options

Edit Form Elements

Connection

APIHTML Code

Send leads to

Add Connection

Form Fields

+ Add new

Name

Email

Hidden

Hidden

Field Type

Hidden

Field Mapping

Field mapping unavailable

Autofill Settings

Default value

Activate Smart Complete

Smart Complete lets you autofill your forms using dynamic variables. [Learn more about this advanced feature](#)

Shortcode

[utm\_campaign]

CANCEL

APPLY

PostLead Generation

HandL Sandbox

UNCATEGORIZED

Thrive Arc

By admin

January 2, 2021

Name

Email

SIGN UP

Edit

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