

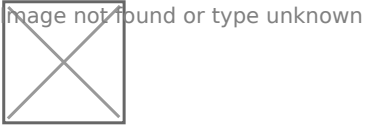
Thrive Architect Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Thrive Architect step by step

- [Thrive Architect Integration](#)

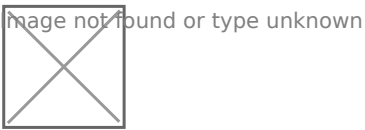
Thrive Architect Integration

Add lead generation elements in the page



Select connection as API and select your connection

(We show it for ActiveCampaign but you can other CRMs similarly).



Add new hidden field

Field type: Hidden Click "Activate Smart Complete" and then select Shortcode Insert the appropriate shortcode that you want to track. See the list of the shortcodes available you can use here [Native WP Shortcodes](#)

