

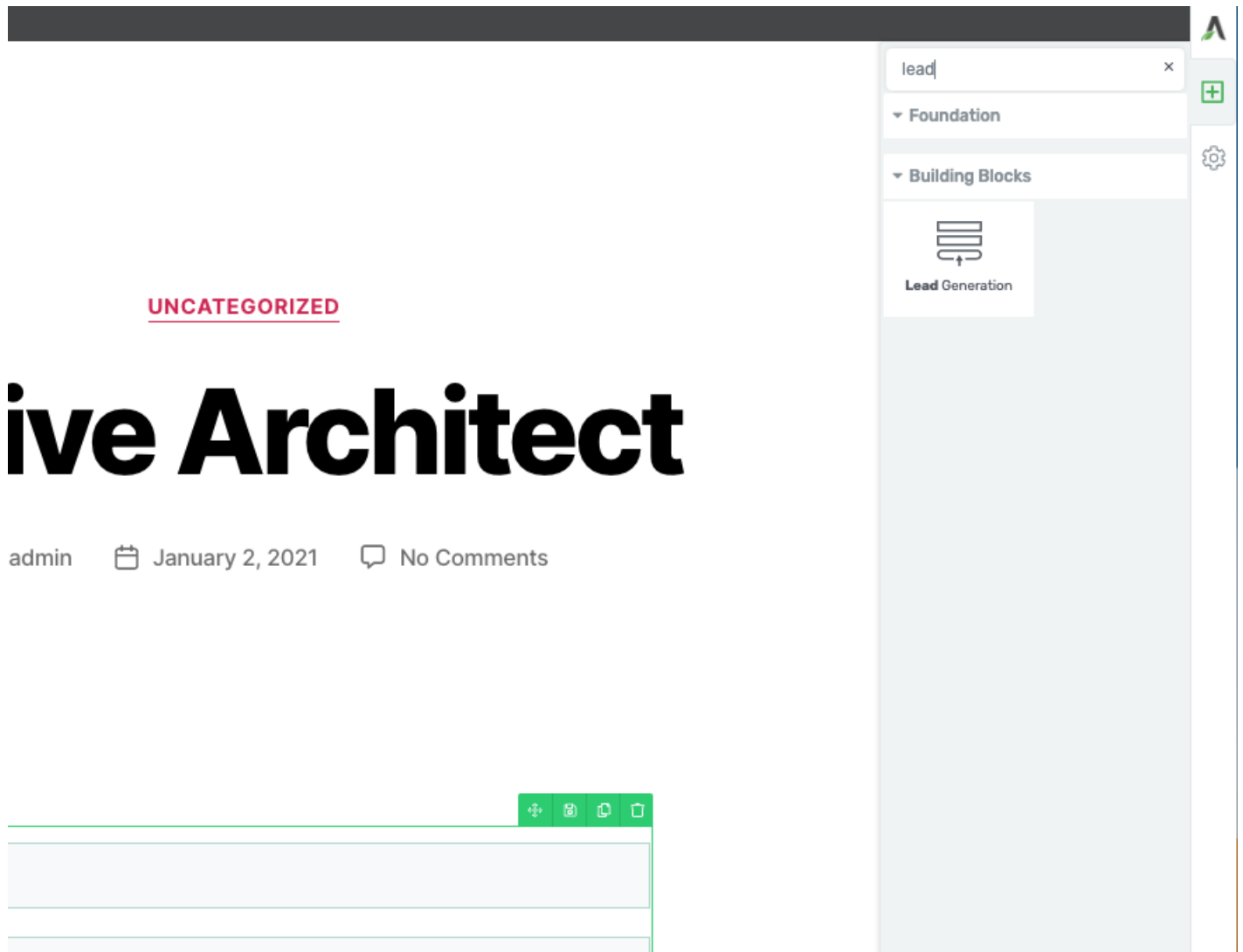
# Thrive Architect Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Thrive Architect step by step

- [Thrive Architect Integration](#)

# Thrive Architect Integration

Add lead generation elements in the page



Select connection as API and select your connection

(We show it for ActiveCampaign but you can other CRMs similarly).

Main Options

Edit Form Elements

Connection

APIHTML Code

Send leads to

Add Connection

Connection

ActiveCampaign

Go to the API Dashboard

No lists available. Add a new API from API's dashboard or choose another API connection.

Choose your mailing list

Choose the form you want to use:

No forms available!

Tags

Add a tag...

CANCELAPPLY

Borders & Corners

Shadow

Responsive

HTML Attributes

## HandL Sandbox

UNCATEGORIZED

# Thrive Architect

By admin January 2, 2021 No Comments

Name

Email

SIGN UP

Edit

## Add new hidden field

Field type: Hidden Click "Activate Smart Complete" and then select Shortcode Insert the appropriate shortcode that you want to track. See the list of the shortcodes available you can use here [Native WP Shortcodes](#)

Lead Generation

Main Options

Edit Form Elements

Connection

APIHTML Code

Send leads to

Add Connection

Form Fields

+ Add new

Name

Email

Hidden

Hidden

Field Type

Hidden

Field Mapping

Field mapping unavailable

Autofill Settings

Default value

Activate Smart Complete

Smart Complete lets you autofill your forms using dynamic variables. [Learn more about this advanced feature](#)

Shortcode

[utm\_campaign]

CANCEL

APPLY

Post

Lead Generation

HandL Sandbox

UNCATEGORIZED

Thrive Arc

By admin

January 2, 2021

Name

Email

SIGN UP

Edit

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